

The Award Winning

Malibu Rotary Club Surfwriter

April 26, 2017

Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President of Record Bill Wishard
Malibu Rotary Club President of the Month (April) Margo Neal
Malibu Rotary Club President Elect Bianca Torrence
Pictures by John Elman

Edited by Dr. John W. Elman

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- **Next Malibu Rotary Club Meeting Malibu Rotary Club May 3 morning 8:00 a.m. Pepperdine Graziadio Graduate campus meeting in LC 152 —Speaker is author Philippa Sklaar who will talk about “The Light Side of Abuse” .**
- **Malibu Rotary Awards its \$3,300 Fire Academy Scholarship May 17**
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org
- **Rotary International Website: www.Rotary.org**
- **Rotary District 5280 Website:www.rotary5280.org/**
- **RI President (2016-2017) John F. Germ**
- **Rotary District 5280 Governor (2016-2017) Greg O’Brien**

W. David Baird gives the newer members a Fireside Chat—telling the newbies what Rotary is all about



W. David Baird gives “Fireside Chat” to new members of the Malibu Rotary Club at the club meeting April 26 presided over by Malibu Rotary Club President of the Month Margo Neal.

Before becoming a professor at Pepperdine University and joining the Malibu Rotary Club David Baird was a Professor of History at both University of Arkansas (1968-1978) and Oklahoma State University (1978-1988) and was inducted into Rotary clubs in the cities of those Universities. He is an historian not only of world and U. S. history, but of Rotary history.

At the April 26 Malibu Rotary Club he was called upon by President of Month Margo Neal to deliver a “Fireside Chat” to the new members of club. Having a “Fireside Chat,” is a longtime tradition of Rotary. David recalls fireside chats at his previous Rotary clubs, and in the early days of the Malibu Rotary Club.

Generally a Fireside Chat would be at a senior Rotary members home, and the executive board members would be there, along with people interested in joining Rotary and/or recent club inductees. The new recruits were told about the history of Rotary, and often the older members of the club would tell the recruits or new members why they became Rotarians and why they believe Rotary is important in their lives.

Before the internet it was not so easy to get historical information about anything. While the beginning of Rotary in 1905 was in part, and perhaps totally, due to the social interaction of Paul Harris and his business associates, in Chicago, when they realized that forming a network of people they could accomplish things and provide service to the community that they couldn't do on their own, their ideas spread.

The Fireside Chats had their basis in the social interaction of members and to help inform new members of about Rotary. It seems years since the Malibu Rotary Club had a “Fireside Chat,” although we have had “Rotary Information” meetings. The fact is that with the internet and world wide web, the “information superhighway” as it was called in the 1990's, made it easy for anyone interested in Rotary to find out about it. Generation X, and Millennials, the new Rotarians, grew up with the internet. Many of the younger generation prefer to do everything on line, including Rotary meetings themselves, and now there are multiple e-clubs, which meet only on line.

There are many things to be said for a traditional, live, in person, face to face, Rotary meeting and Fireside Chat. If the younger generation is moving towards virtual online e-meetings, perhaps they would prefer online virtual Fireside Chats. You want to find out about the history

of Rotary and why it is important look it up on line, and start with the Rotary International website <https://www.rotary.org/>, or in our club I like to direct people the club site www.malibuRotary.org, which has links to Rotary International and Rotary District website.

Of course before you look something up you need to know what to look up. Rotary is so big, so all encompassing, perhaps it is the function of the Fireside moderato to point out the things he thinks are important in the wide world of Rotary with the caveat that it has something for everyone and a new member might have search to find how he or she can align his or her personal interest with Rotary, starting with the premise, that if you want to help other people and have fun doing it then you might be a good fit for Rotary.

Some of the things David talked about in his version of a Fireside Chat are found below and all of this can be found on the internet:

What we do

Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 35,000+ clubs and 1.2 million members work together to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, and hygiene
- Save mothers and children
- Support education
- Grow local economies

Rotary's founder Paul Harris was born April 19, 1868. After establishing his law practice in Chicago in 1896, Harris began to consider the benefits of formation a social organization for local professionals. In 1905, Harris organized the first Rotary Club "in fellowship and friendship" with three clients and local businessmen, Silvester Schele, Gustavus Loehr, and Hiram Shorey. The first meeting was February 23 at Gus Loehr's office, in Room 711 in the Unity Building. 127 North Dearborn Street in downtown Chicago, Shiele was elected as the first first Rotary club president. Harris' initial goal was solely to create a club of professional and business men for friendship and fellowship. Soon, Harris realized that Rotary needed a greater purpose. They decided to call the organization Rotary Club because they rotated the meeting place for their meetings between the offices of the members.

When Harris was elected as third president of the Chicago Rotary Club in 1907, the club initiated its first public service project, the construction of public toilets in Chicago. This step transformed Rotary into the world's first Service Club. This action was facilitated by the formation of the Executive Committee (now Ways and Means Committee). This Committee was open to all members and their noon meetings began tradition of club luncheon meetings. Harris had great

ambitions for Rotary's growth, and very early in the organization's history new clubs were started, first on the west coast, and then all over the US and in Europe. By 1910, at least 15 new clubs had begun in major cities. That August, the existing 16 Rotary Clubs held a national convention in Chicago. There they unanimously chose to unify as the National Association of Rotary Clubs. Eventually, the organization became the International Association of Rotary Clubs, helping to realize Harris' dream worldwide.

At the 1911 Portland Convention, "Service, Not Self" was introduced by **Frank Collins** of Minneapolis. It later became "Service Above Self." The slogan "He profits most who serves best," was also read there.

When clubs were formed in Canada and Great Britain in 1912, the name was changed to the International Association of Rotary Clubs, and was later shortened to Rotary International in 1922

When Paul Harris died in 1947 people from around the world sent in money to Rotary International and money is what started the Rotary Foundation,

We had learned in previous meetings, especially from our winter visiting Past District Governor Tom Bos from from Michigan, about the organization of Rotary into zones and districts, At its January 2017 meeting, the Rotary International Board of Directors adopted a new zone structure for Rotary clubs.

Rotary bylaws require the Board to complete a comprehensive review of the 34 Rotary zones no less often than every eight years to ensure that each zone has an approximately equal number of Rotarians. The Board's previous review of the zones occurred in 2008.

The Board earlier approved the creation of three regional workgroups to develop rezoning proposals for Asia, Europe/Africa, and the Americas. These workgroups comprised one representative (either a current director, incoming director, or immediate past director) from each zone in the region.

Each zone of Rotary has several geographic districts which contain about 40-70 individual Rotary Clubs. The Malibu Rotary Club is in Rotary District 5280 which has 63 clubs. Each club and district has a slate of officers whose term in 1 year starting on July 1. The club is governed by a Club President who must attend PETS (President Elect Training Seminar) prior to becoming president. Each District is governed by a District Governor who must attend a Governors Elect seminar prior to becoming District Governor.

Guiding principles

These principles have been developed over the years to provide Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationships with each other and the action we take in the world.

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:
Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Avenues of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

- Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.
- Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in [An Introduction to Vocational Service](#) and the [Code of Conduct](#).
- Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in [Communities in Action: A Guide to Effective Projects](#) and this [Community Service presentation \(PPT\)](#).
- International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.
- Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as [Rotaract](#), [Interact](#), [Rotary Youth Leadership Awards](#), and [Rotary Youth Exchange](#).

Originally each member of Rotary Club had to have a different vocation and that was known as their “classification” and put on their badge.

(Editor’s Note: Badges that Rotarians wear Rotary Club club meetings other than the Malibu Rotary Club have members’ name, classification and nickname. The badges of members of Malibu Rotary Club have been missing since they were last seen at the Malibu Rotary booth at the Kiwanis Chili Cookoff last Labor Day. If they are not found in the near future new badges will be ordered for everyone).

The Malibu Rotary Club has several annual events, such as a Middle and High School Singing Competition, and participates in such community events as the annual Chili Cookoff. The club gives annual scholarships to graduating seniors and Malibu High School, sends 2 students to RYLA (Rotary Youth Leadership Assembly) camp, has participated in the District Humanitarian work in other countries, various student exchange programs, and has both hosted and sponsored Rotary Ambassadorial Scholars, and this year with the help of a Rotary District Grant, is giving a scholarship to a student enrolled in a Firefighting academy.

Rotary Foundation

The money that Rotary uses to fund its thousands of charity projects comes from the Rotary Foundation

Arch Klumph's idea for an endowment fund dedicated to "doing good in the world" planted the seed of The Rotary Foundation in 1917. Thanks to his vision and staunch advocacy, and the extraordinary generosity of Rotary members worldwide, that fund has become one of the world's leading humanitarian foundations.

The Rotary Foundation is organized as a public charity operated exclusively for charitable purposes and governed by a Board of Trustees. The operations of Rotary International, a member organization, are overseen by its Board of Directors.

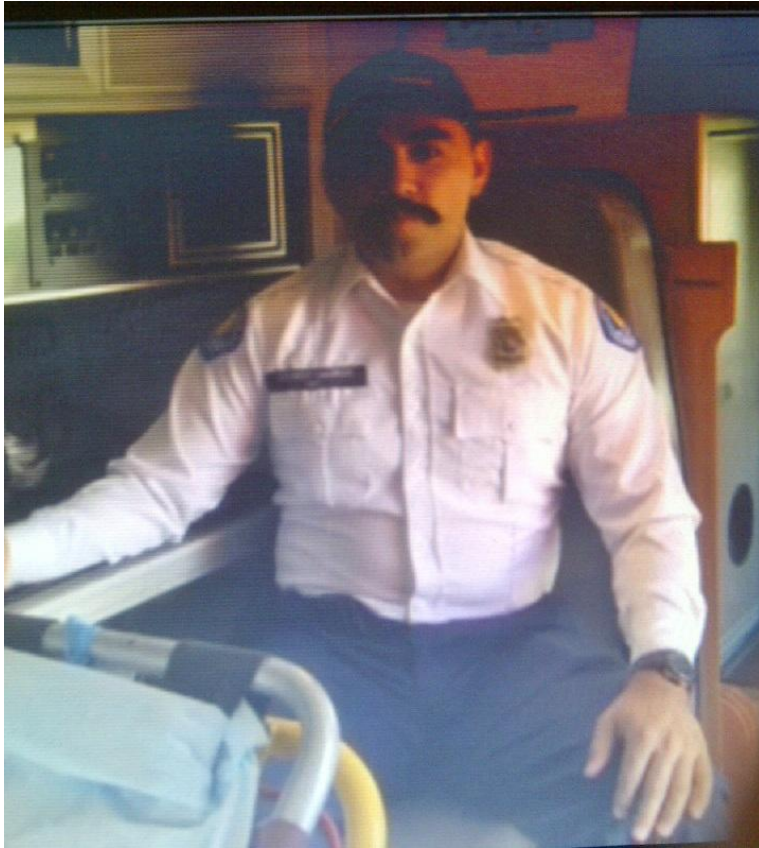
The headquarters of Rotary International and The Rotary Foundation are in Evanston, Illinois, USA.

The Rotary Foundation has paid out \$3 billion doing it charitable projects in the world. It partners with the Bill and Melinda Gates Foundation, the Centers for Disease Control and Prevention and the World Health Organization, among others, to do its humanitarian projects.

The Rotary Foundation is one of the most efficient in reducing administrative costs and making sure money donated to the foundation is used for the humanitarian projects it is meant for. Although Rotary International website says that 91% of the funds spent go directly to programs, Tom Bos tells us that it is really 110%. This is because Rotary does not immediately spend the money on the charitable programs, instead investing it for 3 years, before giving it out to the charitable causes. Because the profits are greater than 10% the amount amount given out to charitable causes is more than the money donated. The amount given to the charitable causes is in fact 110% of the money donated.

Anthony Pedro Marron will be presented his \$3,300 Malibu Rotary Fire Academy Scholarship on May 17

On May 17 Malibu Rotary Club will award a \$3300 Scholarship to Anthony Pedro Marron, an EMT currently with CARE who takes 911 calls out of the City of Commerce. He has been accepted and enrolled at El Camino Fire Academy at El Camino College in Torrance. The Malibu Rotary unanimously voted to award Anthony the scholarship at the Malibu Rotary Club meeting April 19, 2017 after viewing a video which was part of the scholarship application process.



The video can be seen on the Malibu Rotary Club Facebook page at

<https://www.facebook.com/Rotary-Club-of-Malibu-188099427908203/>.

In order to apply, students had to email Malibu Rotary

Club (at MalibuRotaryScholarship@gmail.com) a 60-90 second video explaining :

- (1) Why they want to be a firefighter, and
- (2) How winning the \$3,300 scholarship would positively impact their life.

Additionally, the fire academy student must email the Malibu Rotary Club:

- (1) Student's name
- (2) Student's phone number
- (3) Name of the Fire Academy they are enrolled in
- (4) Address of the Fire Academy they are enrolled in

The Deadline to apply was Midnight on Sunday, April 16, 2017.

Anthony's video was submitted on time and all who viewed it agreed he was a worthy candidate. We will have Anthony and representative from Fire Fighting Academy at the May 17 meeting Malibu Rotary Club meeting starting at 7:30 a.m.in EC 116 in the main Villa Graziadio Executive Center. A buffet breakfast will be available..

Other News and Guests at Last Malibu Rotary Club Meeting

Bill Wishard talked about the Rotary District Breakfast he attended the previous day as having one of the best speakers he ever heard, Dr Hong, from UCLA who is a pioneer in robotics. This was the last Rotary District Breakfast of the current Rotary year and featured presentations by distarict Rotaract and Interact Clubs.. .

\$26.50 for the Rotary Foundation marks 100 year anniversary

Foundation history

At the 1917 convention, outgoing Rotary president Arch Klumph proposed setting up an endowment "for the purpose of doing good in the world." That one idea, and an initial contribution of \$26.50, set in motion a powerful force that has transformed millions of lives around the globe.

Explore the rich history of our Foundation as we celebrate 100 years of doing good.

To help celebrate the 100th anniversary of the Rotary Foundation Malibu Rotary Club members at the March 1st meeting voted to have the \$26.50 contribution the Rotary Foundation be paid with their 2nd quarter dues. Instead of paying our quarterly dues of \$100.00 write check to Malibu Rotary for \$100.00 and check to Rotary Foundation for \$26.50.

Malibu Rotary Club Sends 2 Students to RYLA Camp



Malibu Rotary Club President of the Month W. David Baird announced that the Malibu Rotary Club has chosen the 2 local students the Malibu Rotary

Club is sponsoring to attend RYLA (Rotary Youth Leadership Assembly) Camp at the Alpine Conference Center in Blue Jay, CA in the Big Bear Lake area of San Bernadino Moutains April 21-April 23.

The two students sponsored by the Malibu Rotary Club at this year's RYLA camp are **Morgan Perlmuter** of Malibu High School and **Amir Mohiuddin** of Calabasas High. We hope to have reports from them after their return from the camp.

Guests

There were 2 retuning guests at the April 12 meeting of the Malibu Rotary Club: Speaker PDG **Tom Bos. Joe Duncan** and **Rocky Rosche** a past president of the Rotary Club of Hoqiam, Washington whose daughter is a student at Pepperdine.

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016-----Margo Neal

September 2016—David Zielski

October 2016-----John Elman

November 2016—W. David Baird

December 2016—Bill Wishard

January 2017-----Robert "Bob" Syvertsen

Februay 2017-----John Elman

March 2017-----W. David Baird

April 2017-----Margo Neal

May 2017-----Robert "Bob" Syverstsens

June 2017-----David Zielski

CALENDAR (see up to date calendar on maliburotary.org)

- **May 3 2017 – Philippa Sklaar and the “The Lighter Side of Abuse**



Philippa Sklaar is a survivor of abuse, author, coach and advocate. Philippa immigrated to the USA after she fled from a violently abusive marriage and resolved to learn a lesson and be more careful next time. In America she met a man who, on the surface, was everything that her second husband was not. Until she owned her own contribution to the dance of abuse she was destined to repeat the pattern. Her story exists as proof of this. She co-wrote *When Loving Him Hurts – recovery from an abusive relationship* and *The Affair - recovery from illicit sex, lies and betrayal*. She is also the author of *Hot Cuisine*, and her clients included dignitaries such as Nelson

Mandela and Elizabeth Taylor was her first client in LA. She appeared in the Food Network’s *Guy’s Grocery Games*

with Guy Fieri and with Margaret Cho in *Blind Dinner Party*.

Her commitment to reduce domestic violence led her to create a nonprofit, The Women’s Voice Project. Her programs have been accepted by the LAUSD, the LAPD (Newton Division) and The California Institution for Women.

“If you *laugh* at it, you can deal with it, and if you don’t, you can’t deal with it.” Joan Rivers

Domestic Violence is the only diagnosis that is still shrouded in shame and often treated with contempt. There are so many misconceptions and myths about domestic violence that are simply not true. In *When Loving Him Hurts* we exposed what they are.

May 17 2017 Anthony Marron Scholarship Presentation

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Club meeting April 19, 2017 after viewing a video which was part of the scholarship application process. Anthony will accept the award at a special breakfast meeting of the Malibu Rotary Club in Room EC 116 of the Pepperdine Graziadio Center at 7:30 a.m. May 17,2017

The video that Anthony submitted can be seen on the Malibu Rotary Club Facebook page at <https://www.facebook.com/Rotary-Club-of-Malibu-188099427908203/>.

June 21 2017 Kathleen Ronald “Clutternomics, How to Clear Your Way to Profits, Productivity and Peace!!

Kathleen Ronald has more than 30 years of experience providing custom, inspirational keynotes, training seminars and consultancy to Fortune 500 companies, small business, direct sales organizations, and professional associations. She has also appeared on *The Doctor’s* show and *The Dr. Phil* show!. In this session Kathleen will talk about Clutternomics and how clutter affects our lives in a negative way..

Clutter affects 19 areas of your life and business! Organizations are losing tens of thousands, and some cases millions, over a year’s time due to their business clutter and the clutter each of their employees brings in. *In this session: **Discover** why de-cluttering is one of Kathleen’s top business strategies for “instant” abundance; **Learn** “one” easy rule and ‘get back” 7 hours per week; **Explore** the steps to increase your productivity by lowering your work clutter; and **Learn** the “De-Clutter System” to get your life back*

June 28 2017 Demotion Party (Tentative)