



Reach Within to Embrace Humanity

## Malibu Rotary Club Surfwriter

August 10, 2011

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President (2011-2012) Kevin Boling

Edited by Dr. John W. Elman  
Pictures by Dr. John W. Elman

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- Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)
- Rotary International Website: [www.Rotary.org](http://www.Rotary.org)
- Rotary District 5280 Website: [www.rotary5280la.org](http://www.rotary5280la.org)
- Rotary District 5280 "Rotarians Doing Business With Rotarians" Website: <http://yp5280.org/>
- [RI President \(2011-2012\)](#) Kalyan Banerjee
- Rotary District 5280 Governor (2011-2012): Brad Robinson
- Assistant Governor for Malibu Rotary Club: Kevin Smith
- Rotary District Newsletter—see it on Rotary District 5280 site or click [here](#)

**Rotary District Governor Brad Robinson and Malibu Rotary Club President Kevin Boling Discuss the State of the District and the State of the Malibu Rotary Club While Inducting a New Member and Honoring Another**



The Malibu Rotary Club meeting of August 10<sup>th</sup> marked the official visit of Rotary District 5280 Governor **Brad Robinson** of the Beverly Hills Rotary Club. In previous years Rotary Club committee chairs would individually present written and oral reports to the governor and the entourage he would bring from the District office, and the District Governor and district leadership would respond with comments and suggestions, often in a separate meeting, because the reports would take so long. This year with DG Bad, it was much different. Rotary Club President **Kevin Boling** had assembled a 21 page printed program which covered such topics as Club President's Goals, Community Service Project Goals, Vocational

Service Project Goals, The Rotary Foundation Goals, Membership Goals, Public Relations Goals, Club Relations Goals, Club Administration Goals and Youth Service Goals. Other than Kevin, other reports were not given, and when he spoke about the direction of the Malibu Rotary Club Kevin emphasized the most important goal was to increase membership in the club, because without more members, the club would cease to exist. Kevin talked about the steps he has taken to address the increase in membership, including reducing the dues structure to make membership more affordable, and make the meetings and membership fun and productive. Kevin also talked about his commitment to the Malibu Rotary Club, the fact that when he became a member it was because the company he worked for, Universal Waste Systems, serves the Malibu community, and now, he neither works nor lives in Malibu, but still chooses to drive the 73 miles from his home in Tustin, to keep the club going in the right direction. He didn't want to be known as the last President of the Malibu Rotary Club.



In keeping with the theme of membership, Kevin had Governor Brad induct into the Malibu Rotary Club **Shannon Gilman**, who was introduced to Rotary by another new member, **Maggie Luckerath**, who sponsored her. Shannon grew up in Utah, where her father was a rancher, and where she developed her fondness for horses. She will have Rotary Classification of Realty-Residential. As has been the custom during Kevin's term, a



current Malibu Rotarian was assigned as mentor to Shannon, Malibu Rotary Club's immediate Past President **Chris Bauman**.

Shannon's Rotary pin was not the only pin that DG Brad pinned on a Malibu Rotarian at this meetin. He had asked each of this year's club president's to select a member of each club that exemplified what Rotary was about, and his special theme of "Transformers," a person who was transforming the club and the community because of their involvement. This person would be presented with a special commemorative "Trasformers pin," and Brad said if you see anyone with such a pin to know

that they were one of the special Transformers in Rotary. It was not a surprise who that special person would be in the Malibu Rotary Club, Shannon's sponsor **Maggie Luckerath**.



**Pictured Left are Governor's Executive Aide Val Valesco, District Governor Brad Robinson, Transformer Pin Recipient Maggie Luckerath, and Malibu Rotary Club President Kevin Boling.**

DG Brad appreciated Malibu Rotary Club President Kevin's focus on

membership, noted how many of the new members were younger, which is another focus of Rotary International. He said that although the world membership of Rotary is about 1.2 million people, it has remained that for about the last decade. In that time, Rotary has actually brought in a million new members, but they have also lost a million members. In interviewing a target group of 28 to 38 year olds, it was determined that when brought into Rotary they want to serve and be involved. They want hands on projects. He said it is important to retain members. Make sure to find out what the new members want to do.

Another emphasis that DG Brad touched on and one that the Malibu Rotary Club has been lax on is contributions to the Rotary Foundation. The Rotary Foundation is what supports all the great Rotary projects. His Assistant Aide Val Valesco had all the statistics about Malibu Rotarian contributions to the Rotary Foundation, and compared to other clubs it is among the lowest—only \$75 to \$76 per member the last couple years. R I recommends \$250 per member, and many clubs in district 5280 are much higher than that. Kevin said that he would make that a goal of his. Brad said that it shouldn't be a choice between giving to local community projects and Rotary Foundation, but to do both. Remember that contributions to Rotary Foundation can also come back to the club and community in the form of matching grants so contributions to Rotary Foundation can go a lot further.

The Paul Harris Rotary Foundation event this year is the Circus Vargas November 6 at the Del Amo Mall. Governor Brad has always been interested in circuses, and himself is or was a trapeze artist. He met his wife on a trapeze. The Circus Vargas on November 6 is going to be performed only for Rotarians and Rotarian family and friends. The Malibu Rotary Club bought a block of tickets. Information on the event is below and also on the [Rotary District Website](#).

Another district event coming up is the annual district [picnic](#). Scheduled for Sunday, October 2<sup>nd</sup> the activity will once again be held at the Seaside Lagoon in Redondo Beach. Contact Wendy at 323-938-0318. It features a cardboard boat race. Information for this is also on the [Rotary District Website](#)

Brad also talked about Rotary District 5280 humanitarian trip to Puerto Rico. It will be Feb 08, 2012 - Feb 13, 2012 and feature 13 humanitarian projects that Rotary Clubs in District 5280 are participating in that country. Brad told a story about the trip he went on to Ecuador. He said one of the Rotarians who went on the trip said he really didn't want to go to the Rotary projects, he just went on the trip to go on the side excursion to see the Galapagos Islands. Somehow he got dragged into the Rotary wheelchair give-away project. On wheelchair projects the Rotarians assemble the wheelchairs and then get to pick individual needy recipients to give the newly assembled wheelchair to. The person who didn't want to be there picked a frail lady who was there with her family and lifted her into the chair. The hugs, tears, and feelings he got prompted the reluctant Rotarian to say, "Every Rotarian should go on one of these trips." Governor Brad said the price per member of going on such a trip is \$1600, which includes everything—airfare, food, and accommodations at COURTYARD by Marriott. Details about this are also on the [Rotary District Website](#) .



At the conclusion of the meeting President Kevin president Governor Brad several things: A donation from the Malibu Rotary Club to the Rotary Foundation, a certificate and book to sign for School on Wheels which will be donated to the School on Wheels, and also Kevin gave the governor a jar of his own Kingpinz BBQ Sauce, which was to be used at the President's Dinner that night which was going to feature barbequed ribs. Read more about this in President's message below.

## Other News and Guests from Last Malibu Rotary Club Meeting

In the past several weeks Kevin has talked about several upcoming Rotary District 5280 events, and the fact that he had raffle tickets (12 tickets for \$100) for the Paul Harris event below.

**The Paul Harris Foundation Event** this year will be a special Rotary performance of **Circus Vargas** in Del Amo on November 6. The whole family is invited to this event which will involve having fun watching a circus while raising money for the Rotary Foundation. Details are as follows:

Circus Vargas for Rotary on November 6

Doors open at 11:00 am 🕒 Pre-Show begins at 12:10 pm

Tickets: \$65 adult □ \$35 children under 16

Includes: **Children and adults get one hot dog or nachos, one cotton candy or popcorn, and two beverages.**

**Plus, each Adult ticket also gets one deli sandwich.**

Del Amo Fashion Center Torrance

3 Del Amo Fashion Square, 3525 Carson Street, Torrance 90503

If you click on the following link you can print out a flyer for the event in pdf format:

[http://www.clubrunner.ca/Data/5280//HTML/133016//CircusVargasFlyer\[1\].pdf](http://www.clubrunner.ca/Data/5280//HTML/133016//CircusVargasFlyer[1].pdf)

### Literacy Breakfast

Please join Rotary district in the quest to promote literacy at the Annual District 5280 Literacy Breakfast on August 12, 2011 from 7:00am - 9:00am at Lawry's Restaurant in Beverly Hills. RSVP your seat to the District Office by phone or email as soon as possible. Come to enjoy fellowship, a great breakfast and listen to the wonderful guest speakers. This event is free but please bring a donation of school supplies. For more information click for the flyer [here](#).

### Rotary Club Vice Presidents of the Month

August: **Bill Wishard**

September: **Maggie Luckerath**

October: **McKade Marshall**

November: **David Baird**

December: **Bob Syvertsen**

**Changes of venue for August Malibu Rotary Club meetings.** Because the normal meeting place of the Malibu Rotary Club (Pepperdine's Fireside Room) will not be available for 3 of 5 Wednesdays during the month of August members and others planning to attend Malibu Rotary Club meetings during the month should be aware:

- **August 17, 2011** Fireside Room Not Available –Lunch meeting will be at **Malibu Inn patio at 11:30 a.m.** This will be a club assembly.
- **August 24<sup>th</sup>, 2011** Fireside Room Not Available—7:30 a.m. breakfast meeting is a special club assembly at Drescher Cafeteria in Villa Graziadio upper Pepperdine campus to discuss possible participation of Malibu Rotary Club in GM Car Show at Bluffs Park

### **Guests**

It is not surprising the visit from current Rotary District Governor **Brad Davis** would bring several special guests to the Malibu Rotary Club meeting on August 10<sup>th</sup>. These included members of the Rotary District leadership, Governor Brad's Executive Aide **Val Valesco**, who is Vice President of the Airport Commission and Rotary Assistant Governor **Kevin Smith**, who is the AG assigned this year to the Malibu Rotary Club, and who came in full uniform for his regular day gig at the Fire Chief for the City of El Segundo. Rotary Club President Kevin Boling brought his son **Clayton Boling**, and the member to be inducted into the Malibu Rotary Club this day, **Shannon Gilman**, brought with her the real estate broker who heads the Malibu Office of Solstice International, **Donna Bohana**, a 1991 Pepperdine University graduate.

### **Message From Malibu Rotary Club President Kevin Boling**



A great big Thank You to everyone for participating in the District Governor's visit this past week. Everyone in the District is pleased with the direction that the club is taking. I'm glad that we are all working toward the same goals. At the presidents dinner last night there were a couple of noteworthy items I would like to share with you. We did an exercise where we broke into small groups of 6 and had to put together a children's jigsaw puzzle in 5 minutes. We each had a few pieces and had to work as a team to complete the puzzle. Yes, it is a lot like our club. A puzzle of issues that we all have to work together to complete. Food for thought. But, of course the real thing that happened at the dinner was the Kingpinz BBQ Sauce. Governor Brad placed it proudly next to the ribs and chicken and everyone loved it. I had to prompt a few people but it was a big hit. We still have a lot to do. But, I know we are up to the task. Congratulations to Shannon, our newest member and to Maggie, our "Transformer".

FIDENS

Kevin



### **Like Rotary Club of Malibu Facebook Page**

**We are now a registered facebook page!**

By August 10th number of “likes” on Rotary Club of Malibu Facebook = 35

Please see Malibu Rotary Club Website [www.maliburotary.org](http://www.maliburotary.org) for latest Calendar and future speakers and facebook pages for other news.

## **Calendar**

(all Malibu Rotary Club meetings are held at Wednesdays 7:30 a.m. in Fireside Room of Pepperdine University unless otherwise noted)

- **August 17, 2011 Fireside Room Not Available –Lunch meeting will be at Malibu Inn patio at 11:30 a.m. This will be a club assembly.**
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