



Award Winning

Malibu Rotary Club Surfwriter

August 12, 2009

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Holmes Osborne III

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Edited by Dr. John W. Elman

Pictures by Dr John W. Elman

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Malibu Rotary Club Website: www.MalibuRotary.org

Rotary International Website: www.Rotary.org

Rotary District 5280 Website: www.rotary5280la.org

Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>

[RI President \(2009-2010\) John Kenny](#)

Rotary District 5280 Governor (2009-2010): Suzanne Sundberg

Odds and Ends in the Pepperdine Cafeteria

By John W Elman

On August 5, the Malibu Rotary Club met in CCB140 in the Pepperdine Communications and Business Building. On August 12, construction was being done all over the Pepperdine campus, inside and outside. The Malibu Rotary Club was scheduled to meet in the Faculty Dining Room in the cafeteria building, but because we seemed to be about the only people on campus we met in the main cafeteria, which was closer to the food minimum food services that were opened, but the breakfast burritos, fruit, coffee and juice were not bad. As you recall from last week my normal notepad had been lost, and that notepad contained the name of a Rotary visitor at the meeting we had the prior week in CCB140. That Rotarian was a new member of the Encinitas Rotary Club. The new members of that club are given a Red Badge with duties to perform before they are given a Blue Badge which means they have fulfilled their assignments. Her last assignment was to visit another Rotary Club and exchange flags with the club she was visiting. I remember that she worked as a kinesiologist and was a graduate of Pepperdine. Because we were not in our normal meeting room we had no flags for her, but she had one for us. So I had gotten her address and written it down on that missing legal pad. Fortunately a couple of our members at gotten her business card. Her name is **Claudia Yates** and although her card didn't have her address it had her phone and we know (from its website) that the Encinitas Rotary Club meets Wednesdays at noon at the Elks Lodge at 1393 Windsor Road in Cardiff, CA 92007, which is near where Bill Wishard's daughter and grandchild live. At one of these trips to Encinitas Bill will hand deliver the Malibu Rotary flag to Claudia.

Rotary Foundation Dinner

Malibu Rotary Club has a table of 10 reserved for the Paul Harris Rotary Foundation Celebration Dinner & Casino Night at the Carson Community October 3rd. The club needs to send money to the Rotary District for those going to the event, at a cost of \$75.00 per person. Members can make checks payable to the Malibu Rotary Club.

Hosting Chamber Breakfasts

There was much talk about how to grow membership and President Holmes wants Malibu Rotary Club to host breakfast meetings not only for the Malibu Chamber of Commerce, but also for other local city chambers of commerce. The local chambers are an excellent pool of possible new Rotarians. Potential members have been put on a list on the secure part of the Malibu Rotary Club website www.maliburotary.org. If you have forgotten our log in credentials they are very simple, and John has again sent an e-mail to all members with their log-in ID and password.

Rotary District 5280 Picnic September 20th.

Geoff Ortiz recommended that the members of the Malibu Rotary Club and their families, including children, consider attending the annual Rotary District Picnic, held this year on September 20th at Seaside Lagoon, 200 Portofino Way, Redondo Beach, CA 90277 from 11:00 a.m. to 4:00 p.m. He club members should have more events together and this should be fun and inexpensive one. The cost is only \$50/club; \$30/Rotaract club. No limit on number of attendees from each club, but MUST provide number of adults and children upon reservation for food. Each club should sign up to bring one of the following side dishes for 30 people: veggies, fruit or jello salad. The Rotary District provides hotdogs, hamburgers, chili, condiments, water, iced tea, punch, cookies, chips, etc.

There will be Cardboard Boat Race! Lagoon Swimming! Family Games! Boat Entry: \$20/boat entered, with no limit to number of boats (boat entry deadline is September 4).

Last Day For Club Reservations: Friday, Sept. 11

Editorial: Is Pepperdine Divorcing Rotary?

By John W Elman

Did you ever see one of those movies where couples are breaking up? Typically the couple had been living in an upstairs apartment in New York, and the wife is in the apartment above throwing the guy's belongings out the window, on the guy, who is on the ground a couple stories below, ducking golf clubs, TVs, and items of his clothing.

For years there has been a strong bond between Rotary International in general and the Malibu Rotary Club in particular, and Pepperdine University. Both have international locations and a commitment to try to make the world a better place. Rotary has principles based on the 4 Way Test and Service Above Self. Pepperdine strives to have an ethical conduct and service in what it teaches. Chancellor Emeritus Charles Runnels has been a long time member of L A 5 Rotary

Club. Executive Vice Chancellor **Larry Hornbaker**, retired from Pepperdine University in December 2002 after serving the University for more than thirty-three years. While he was at Pepperdine, the University encouraged him to become a Rotary leader and he became Rotary District Governor. Malibu Rotary Club currently has 11 active members and 4 honorary members and 3 of the active members, David Baird, Dennis Torres, and Chris Bauman, and one honorary member, Connie James, all have worked at Pepperdine for years. The Malibu Rotary Club has been meeting in the Fireside Room at Pepperdine University for a couple decades. Pepperdine was gracious enough to allow the Malibu Rotary Club to store its meeting equipment (name badges, flag, speaker gifts, stationary, bell, gavel, etc) in a locked storage cabinet in the Fireside Room.

At the beginning of the summer the Malibu Rotary Club was informed about the possibility of extra charges from Pepperdine for setting up the Fireside Room, and we had been discussing the consequences of that in recent months. We had considered Pepperdine our home. What the Malibu Rotary Club was not expecting was the e-mail below that was sent to Chris Bauman on Friday, August 14 from Maureen, who is in charge what's going on in various rooms on the Pepperdine campus:

Subject: RE: Fireside Room Cabinet

Please know that the cabinet has been removed from the Fireside Room. This happened today. Apparently, the Rotary belongings have been removed and placed in the Fireside Room storage area. It is my understanding that this directive came from the Chief Business Officer, Edna Powell's Office. Sean Mike with Human Resources was involved as well, x6213. Maureen

No thirty days notice—no notice at all that this was going to happen. It was only about a year or so ago that Bob put shelves in the cabinet in the Fireside room so that Rotary belongings could be neatly filed there. Forget that. Rotary your outta here! Is it something we said or did? Duck, here comes another box of stuff.

WASRAG-Water And Sanitation Rotary Action Group

Bill Wishard had the opportunity to meet last week with Dr Ron Denham, from Toronto, Canada, who is chairman of WASRAG—the Water and Sanitation Rotary Action Group (see www.Wasrag.org) while he was in town for a conference of world leaders on water and sanitation that was sponsored by the Hilton Foundation.

We can find much of the story on the internet. We take clean water and sanitation for granted, but in third world countries a majority of the people have access to neither clean water or nor sanitation. More than 2.6 billion people - over 40 per cent of the world's population - do not have access to basic sanitation, and more than one billion people still use unsafe sources of drinking water, warns a report released in 2004 by the World Health Organization (WHO) and UNICEF.

Entitled Meeting the Millennium Development Goals (MDG) drinking water and sanitation target - A mid-term assessment of progress, the report details the progress of individual countries, regions, and the world as a whole between the MDG baseline year of 1990 and the half-way mark of 2002. It makes two significant predictions on reaching the 2015 goals¹, based on progress to date:

- The global sanitation target will be missed by half a billion people - most of them in rural Africa and Asia - allowing waste and disease to spread, killing millions of children and leaving millions more on the brink of survival.
- The world is on track to meet the drinking water target.

The Rotary Foundation is doing as much as any organization in trying to bring clean drinking water and sanitation to the third world, and Denham believes it may be the big push of Rotary after polio eradication. But there are many problems with many of the current program. The Rotary matching grant process requires Rotary Clubs in the host countries to contribute to the water projects, in addition to the foreign clubs (like those in the US and Canada who put up most of the money). There have been cases where Rotary Clubs have been formed in the needy third world country for the sole purpose of getting a matching grant for a water project. But people in the host country have to sustain and maintain the developed water facility. According to Denham, 30% of water wells in third world countries fail after 5 years.

Bill said that Dr Denham is a wealth of information on the subject of the worldwide water and sanitation problem and believes he can get him to speak at a future Rotary Club meeting. If so it will probably be a joint meeting with other clubs.

You can get a glimpse of Dr Denham speaking on YouTube at

<http://www.youtube.com/watch?v=wfYZ93VOXco>

Other News from Last Malibu Rotary Club Meeting

Chris Bauman has more raffle tickets for the Rotary Foundation Celebration Dinner & Casino Night at the Carson Community October 3rd, for which the Malibu Rotary Club already was reserving a table for 10 at a cost of \$75.00 per person.. Grand prize is timeshare in Cabo San Lucas, Mexico including 60,000 frequent flyer miles on Alaska Airlines. Second Prize is \$1000 cash and third prize is \$500 gift certificate to Gearys Beverly Hills.

\$\$\$ Don't Forget the Syvertsen Deal! \$\$\$

“What’s the Syvertsen deal?” you ask. It a special deal given to Members of the Malibu Rotary Club to help them pay for the minimum Rotary Foundation \$100 raffle tickets. I asked by Bob to explain it:

For each club member who has paid the entire amount due to the club, as reflected by the 7/1/09 statements, by September 30 the club will send \$100 and the raffle ticket stubs to district 5280. As there are some drawings prior to the event, we will forward the stubs and \$100 when each bill is fully paid at three different dates:

July 29.

August 26. and

September 30, 2009.

You of course can get more raffle tickets from Chris Bauman, but \$100 contribution is minimum.

Use of Hahn Fireside Room--

Finding Where Malibu Rotary is Meeting This Month

August 5, Wednesday

CCB 140 has been reserved for Malibu Rotary Club on Wednesday August 5 at 7:30 a.m. Jack Corrodi will bring food. CCB 140 is located in the Communications and Business building. Enter campus from Malibu Canyon Road, ask for token, and continue up campus road past Smothers Theater (which is on left) to parking lot just past theater on right. CCB 140 is on first floor of the building. On the left side of that building is Pepperdine Public Safety (aka campus police) and you will see a lot of campus police vehicles.

August 12, Wednesday

Faculty Dining Room has been reserved for Malibu Rotary Club on August 12 (various FR improvements during this week)

August 19th will meet in Fireside Room with Michael Schultz speaking on the “costs of DUI.”

August 26, Wednesday

Unfortunately, due to NSO, there is not another space on campus available. We will be dark this date.

Malibu Rotary Club Meeting Place and the Options at Pepperdine University

Earlier in the summer Chris Bauman outlined some of the conclusions we had about our meeting place at Pepperdine:

In short, they will continue to set up the tables as usual through the summer. If, during the summer, a situation arises where they are unable to set up the room for us due to the room being occupied the day/evening prior, I will receive a phone call alerting us of the situation. We can then elect to either take the room 'as-is' or pay the additional set up fee of \$68.

We also spoke of the possibility of them checking a key out to me to have access to the tables in the instance we accept the room 'as-is' and there are no tables available. We would then set up our own tables; which is not to assume that we would not possibly face the situation of having 100 chairs set up in the room from the prior event.

After the summer, In August, we can revisit the longer term solution and decide the best route.

Hope this helps,
Chris Bauman



Editors Note: Most of you know how strongly I feel about the Project TRIUMPH program conceived by Ilan Magdali of the Newbury Park Rotary Club. The program brought 10 teenage Arab and 10 teenage Jewish students from Israel to a leadership camp in Simi Valley where they all learned to work together, develop leaders skills before returning to Israel to use what they learned back home. Most of us feel helpless in trying to find a solution to the constant war in the Mid East, but at least this program is trying to do something, In the last issue of The Malibu Rotary Club Surfwriter I had written about e-mail communications I had had with Frances Fuji of the Project TRIUMPH organizing committee. She had written



stronger, more well-rounded and promising program than ever before.”

In a subsequent e-mail she had written about what some of the student alumni of the Project

TRIUMPH program (many of whom we had met when they were here) were currently doing after participating in the Project TRIUMPH program:

“In light of the current economic climate and more challenging environment for securing grant monies, instead of hosting students this year, we are taking the opportunity to strengthen infrastructure in Israel and to establish collaborative relationships with aligned organizations.

Upon our request, Shaul, from the Rotary Club of Haifa, provided us with a budget and proposal to hire a part-time facilitator to be responsible for year-round support of both new Project TRIUMPH students and alumni. We are sending money to contribute to the facilitator’s salary, and she has already begun meeting with the kids there.

We are excited about prospects for 2010 and beyond (the plan is to resume bringing kids over in 2010, assuming that we can raise enough funds in 2009) and believe we will emerge from this fallow year with an even

“Our greater vision is to inspire leaders of tomorrow by imparting wisdom and broadening the perspective of high school students. Our first year students, who were here in 2006, are now in the army or beginning to build careers. We have stayed in contact with some of them through Facebook. Very soon, their generation will be making pivotal choices that will impact not only their region, but the world.

We’re proud of all the young people we’ve worked with, and we thank you for your belief in them.

Report from Shahram Hazany on La Estanzuela, Honduras Water Project—Project to be Done without Funds From Malibu Rotary Club

The Malibu Rotary Club had committed to join the Century City Rotary Club as well as the Brentwood Rotary Club in trying to get a Rotary Foundation grant for a water project in the Village of La Estanzuela, Honduras that was being built by the SC Chapter of Engineers Without Borders. Last week Bill Wishard spoke to Century City Rotary Club Past President Shahram

Hazany, who had presented the proposal to the Malibu Rotary Club. Bill submitted the following report to the Malibu Rotary Club Surfwriter:

\$18,000 has now been sent to Engineers Without Borders(EWB) for the Honduras water project, so additional contributions from our club (or others) no longer needed/requested. [Shahram] wanted us to know our potential support was appreciated very much, and because of that wanted us to know the funding portion of the project is complete. A short fact sheet list from his call: 1 Century City Rotary sent \$4000., Sunset Palos Verde \$10,000, other source \$4000.(did not get source).

2. EWP will install water pump to bring water up the hill, not drill a well. Local Rotary doubted reliability and sustainability of the plan so withdrew, EWB then engaged reliable independent professional engineering analysis of the plan, which got top/ very high marks for both concerns, hence both 5280 clubs and other source went ahead with \$18,000.contribution to EWB. (I will consult PDGov. Moyers re their club's view of the project when I see him next.)

3.) He also sent me/our club heads up for invitation we will all receive at some point for a mid Jan 2010 joint meeting for westside clubs with a woman RI Rep.working on another global Rotary post Polio initiative , to combat AIDS--names,dates,details coming later, but will be after Scottish Rotary Intl. Pres. Kenny speaks Fri. 15 Jan 2010 @ LA5 which we are all invited to attend. Proposed 1-'10 joint westside Rotary meeting would be in place of our regular weekly meetings, again all details to follow and clubs to consider logistics/dates/location,etc.

Calendar

Aug 19 2009

Michael Schultz
"The Costs of a DUI"

Sep 16 2009

Jonathan Light
"Cultural Encyclopedia of Baseball"

September 5 and 6 2009

Malibu Rotary Booth at Kiwanis Chili Cook Off in Legacy Park

September 20, 2009

Rotary District Picnic
Seaside Lagoon
200 Portofino Way
Redondo Beach, CA 90277

Sep 30 2009

Rotary District Gov Suzanne Sundberg
"Rotary District 5280 Year 2009-2010 Annual Report"

October 3 2009

Paul Harris Dinner at Sheraton Universal Hotel

