



*The Award Winning*  
**Malibu Rotary Club** Surfwriter

August 21, 2013

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman  
Pictures by Dr. John W. Elman

*In This Issue (click underlined topics for web link when connected to the Internet)*

- **Next Malibu Rotary Club Meeting August 28th at noon (with Fellowship starting at 11:30 a.m.) in LC152 at Pepperdine Drescher Campus. Speaker will be Assistant District Governor Alice Muntean Discussing Malibu Rotary Club Planning Guide. In addition there will be an induction of two new members into the Malibu Rotary Club**
- **Last Week: Bill Freuz of SoCalEvents ([SoCalEvents.com](http://SoCalEvents.com)) and producer of this year's Malibu Music Festival speaking on "Creating Opportunities."**
- **Other News and Guests at Last Malibu Rotary Club Meeting**
- **Charles "Chuck" Green Memorial Monthly Lecture Series at Malibu**
- Check [Calendar](#) on Malibu Rotary website [MalibuRotary.org](http://MalibuRotary.org)
- Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)
- Rotary International Website: [www.Rotary.org](http://www.Rotary.org)
- Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)
- Rotary District 5280 "Rotarians Doing Business With Rotarians" Website: <http://yp5280.org/>

- RI President (2013-2014) Ron D Burton
- Rotary District 5280 Governor (2013-2014): Doug Baker
- Assistant Governor for Malibu Rotary Club: Alice Mautean (2013-14)

**Bill Freuz of SoCalEvents ([SoCalEvents.com](http://SoCalEvents.com)) and producer of this year's Malibu Music Festival speaking on "Creating Opportunities"**



Most members of the Malibu Rotary Club were introduced to **Bill Freuz** and his company SoCalEvents at the successful Malibu Rotary Club Brazilian Bash Blow Out held May 29 at Chris Bosh's Palisades Highland home. Bill and his company provided both the catering and entertainment.

**At the August 21<sup>st</sup> meeting of the Malibu Rotary Club meeting Bill Freuz talked about his life and philosophy in talking that he called "Creating Opportunities."**

Bill said he started performing in Polynesian shows with his family when he three years old. Growing up he heard that "Opportunity only knocks once." He took

various unrelated jobs over the years. He worked in telemarketing industry for 12 years, negotiating contracts with large corporations. He was so successful at this at age 24 he was fired. He make too much according to his bosses. He took a job with a company that claimed to have a

new wireless technology—but in the end they really didn't have a successful technology and he again lost his job.

In 1999 Bill decided to draw on his earlier family background in the entertainment field and created his own company, SoCalEvents. He used the marketing technologies he had learned. He owns 200 websites and puts on 10,000 shows a year.

Going to [wwwSoCalEvents.com](http://wwwSoCalEvents.com) gives you an idea of the diversity of what Bill and SoCalEvents does. Although his catering and entertainment do a lot of Luau with Polynesian food and dancers, he'll do Persian, Brazilian, Cajun, Sushi, Country and Western. If you've got the money for a party, Bill will provide the food, furniture, and proper ethnic fire dancer for any culture.

He embraces a philosophical approach that allows one to turn a negative into a positive. In nearly every negative situation you need to find away to turn it around and profit from it. Bill believes in any negative situation you find yourself there is an opportunity to turn it around and make it a positive situation.

The opportunities are in the mind. When one is creative the opportunities are endless.

When Terrence Davis wanted gave up producing the Malibu Music Festival he knew that Bill Kreuz handle it. To Bill it was another opportunity.

The opportunity for Bill in the Malibu Music Festival, he says, is to bridge the generational gap. He embraces the opportunity to bring generations together through music.

The Malibu Music Festival will be going on at the Malibu Inn and in various venues in Malibu from October 11 through October 18<sup>th</sup>. It will culminate in Smothers Theater October 19<sup>th</sup> when the Malibu Music Achievement Awards are given.

The Malibu Music Awards & Festival benefits the Malibu Symphony Association 501c3 and children's music programs and community music efforts.

The website <http://www.malibumusicawards.com/> is under construction but is expected to have information of performers and venues in the next month.

## **News and Guests at Last Malibu Rotary Club Meeting**

**Malibu Rotary Club President Bill Wishard** knew that he would barely have time to get to the meeting following his doctor's appointment and **David Baird** again conducted the meeting, again informing all present about significant events of history that happened this week. The most noteworthy of these was probably the Nat Turner Rebellion. Just in case we

forgot this not proud time of American History: Nat Turner was a black slave in Southampton Virginia, who had learned to read and write at an early age, often conducted Baptist services, and preached the Bible to his fellow slaves, who dubbed him "The Prophet." Part of the bible he took note of "slay[ing] my enemies with their own weapons." Nat Turner's Rebellion (also known as the Southampton Insurrection) was a slave rebellion that took place in Southampton County, Virginia, starting August 21, 1831. Led by Nat Turner, rebel slaves killed anywhere from 55 to 65 white people, the highest number of fatalities caused by any slave uprising in the American South. The rebellion was put down within a few days, but Turner survived in hiding for more than two months afterwards.

In the aftermath, there was widespread fear, and white militias organized in retaliation against slaves. The state executed 56 slaves accused of being part of the rebellion. In the frenzy, many innocent enslaved people were punished. At least 100 blacks, and possibly up to 200, were murdered by militias and mobs. Across the South, state legislatures passed new laws prohibiting education of slaves and free blacks, restricting rights of assembly and other civil rights for free blacks, and requiring white ministers to be present at black worship services.

One of the main points brought up during the meeting and at the board meeting that followed, that although the meeting is advertised as starting at noon on Wednesday, it typically isn't starting until 15 or 20 minutes after that, causing the guest speaker to go on late and the meeting to end late. After looking at how other clubs do things a resolution was made to have people arrive 15 to 30 minutes before the meeting time for pre-meeting fellowship and getting food from the cafeteria. During this "Fellowship time" an official "Greeter" or Sergeant-At-Arms will welcome guests to the meeting. Although **Margo Neal** was not at the meeting she was selected at the "Greeter." Anytime she cannot function in this capacity it is her duty to recruit another "greeter." Because of the pre-meeting fellowship period it is therefore incumbent on the club president or other person presiding over the meeting to call the meeting to order precisely at noon. Announcements and club business will be done between 12:00 p.m. noon and 12:29 p.m. at which time the guest speaker will be introduced. At precisely 12:30 p.m. the guest speaker will start and will be given 30 minutes including Q and A. The meeting will be adjourned at 1:00 p.m. sharp.

**Maggie Luckerath** passed around a duty roster signup sheet for Malibu Rotary Club booth at the annual Malibu Chili Cookoff held Labor Day weekend August 30 through September 1. Malibu Rotary Club will again be selling water and water melons. Although he wasn't present at the meeting the club is depending on **Chris Bauman** and his truck to keep the inventory of ice, water, and watermelon well stocked for the weekend Malibu Rotary Club customers for this annual community fund raising event.

### Guests

There were several returning guests at the August 21 Malibu Rotary Club meeting, all of whom live in Malibu. And a couple are on the fast track of becoming Malibu Rotary Club members. as early as the next meeting. **Jeanne Custis** has been an active participant in all the Malibu Rotary Club meetings she has attended, and Maggie has earmarked her as taking

Maggie's roll has Community Service Director as making has become the Membership Chair. Other guests at the meeting included **Irene Bettler** who is from Switzerland and now lives in Malibu West and **Cindra Ranieri**, who is a former member of the Del Mar Rotary Club, which is where President Bill has been making up while living and rehabbing in the Carlsbad area. Three other guests at the meeting will be returning to give programs at the Malibu Rotary Club meetings in September **David Zielski** was also returning guest at the August 21 Malibu Rotary Club meeting. David is Executive Director of RainCatcher, (see [www.raincatcher.org](http://www.raincatcher.org)). RainCatcher is dedicated to healing communities by providing clean water for children in the developing world using affordable and sustainable solutions. A program dedicated to what the company does will be presented at the Malibu Rotary Club meeting September 25<sup>th</sup>. Another frequent visitor at the August 21 st meeting was **Veera Mahajan**, publisher of *The Malibu Chronicle*.

**Charles "Chuck" Green Memorial Monthly Lecture Series at Malibu Methodist Church**  
**By Larry Jones**

Chuck Green was a long time member and a past president of the Malibu Rotary Club. In his memory, we are starting a speaker series in Malibu that will be taught by another long-time Malibuite, Larry Jones. This is free and open to the public. We are hoping you can help get the following information out to your members. If you send me an email address, I can send you an attached flyer with pictures. Thank you. Here is the information: Charles Green Memorial Lecture Series Did you love your history class in school because the teacher had a passion for connecting the past to the present? This series is for you. Did you hate your history class in school because it was presented as a tedious list of dates and irrelevant facts? Then this series is for you, too. If you are interested in learning about current issues as well as local and global history, in sharing ideas as to how people and ideas of the past are linked to the ongoing struggle for social justice, or in discovering new perspectives about our nation's past, you are invited to a new lecture and discussion series in Malibu. Topics as diverse as the Supreme Court's Voting Rights Act decision, the history of Pacific Coast Highway through Malibu, the human rights lessons we can learn from leaders such as Aung San Suu Kyi in Burma, and how artwork can be used to decipher American history will be part of The Charles Green Memorial Lecture Series, which is free and open to the public. Named in honor of the late Dr. Charles B. Green, a history/current issues lecture and discussion series will be hosted by the Malibu United Methodist Church, with the first session at 7:00 pm on Wednesday, August 21. Chuck Green was a long-time resident of Malibu and Santa Monica, an educator for 72 years, and remained active in politics, drama, civic organizations, and current events until just before his death in 2011 at age 93. Sandy Liddell, pastor of the Methodist Church, said "We are excited to initiate this series in the spirit of Chuck Green's quest to stay informed while helping educate others in the importance of both current issues and historic events. We hope people throughout the community interested in hearing about and discussing social causes and historic events will attend." Larry Jones, nationally recognized educator and Chuck Green's son-in-law, will be teaching the series.

Jones, a former history teacher at Malibu Park Junior High School, has ties with Malibu that stretch back to 1951 when his parents Al and Rita Jones moved to Malibu. Jones' teaching career spanned six decades, starting at Our Lady of Malibu and included eight years at Malibu Park Junior High. For 25 years he taught history at Moorpark High School while also coaching the school's Academic Decathlon Team to thirteen Ventura County Championships, five California State Championships, and four U.S. National Championships. He and his Academic Decathlon students were honored during Oval Office meetings in the White House during the Clinton, Bush, and Obama administrations. "I am honored to be conducting a series in memory of my father-in-law Chuck Green," said Jones, who was inducted into the Ventura County Educators' Hall of Fame last year. "To be doing it my hometown of Malibu is extra special. It was while at Webster School in the late 1950s that I knew I wanted to become a teacher and I'm glad to have the chance to impart some of what I've learned through the educational career I had since then. Chuck emphasized the importance of connecting the past to the present and of staying informed and involved, and I'm thrilled to carry on that tradition in his name." The monthly meetings will focus on current issues, local history, and connecting the relevance of the past to the present, and will be in the sanctuary of the Malibu United Methodist Church, 30128 Morningview Drive.

Please see Malibu Rotary Club Website [www.maliburotary.org](http://www.maliburotary.org) for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on 

## Calendar

(All Malibu Rotary Club meetings are at 12:00 Noon in LC 152 at the Pepperdine Drescher campus Villa Graziadio Executive Center unless otherwise noted).

Aug 21, 2013

Aug 28, 2013

[Alice Muntean](#)

"Malibu Rotary Club Assembly with Assistant Governor Alice Muntean"

In preparation for the official Rotary District Governor visit on October 23 Assistant District Governor Alice Muntean will help Malibu Rotary Club Planning Guide for the year and answer questions about what is going on in the Rotary District. Alice is past president of the Rotary Governor for the Rotary Clubs of Malibu, Pacific Palisades, Tarzana-Encino, Universal City Sunrise.

Sep 04, 2013

[Kyle Smith](#)

"Life Lessons on Literacy"

Major Kyle Smith is General Secretary of the Salvation Army from New Zealand. He has done relief work all over the world, including last year's Rotary District Literacy breakfast in Los Angeles and Malibu Rotarians who saw him there were so inspired by his presentation that they gave him an invitation to speak at the Malibu Rotary Club meeting at Pepperdine University on September 4.

Sep 11, 2013

[Sherry Weinstein](#)

"Peace Education Program "Peace on the Inside" from Prem Rawat Foundation"

Sherry Weinstein has worked with the Prem Rawat Foundation for 47 years and helped develop the successful Peace Education program at a Texas prison which lowered the recidivism in the prison population. On a date associated with hostility, September 11, Sherry will bring a message of peace.

Sep 18, 2013 [William Wishard and Malibu Rotary Club](#)

"Rotary Information Meeting--What is Rotary?"

This is a meeting especially meant for new and prospective members to find out about the Malibu Rotary Club and Rotary International.

Sep 25, 2013

[David Zielski](#)

"Solving the World's Water Crisis--1 Raindrop at a time"

**David Zielski is Executive Director of RainCatcher, an organization that is dedicated to healing communities by providing clean drinking water to the developing world using affordable and sustainable solutions. Currently, RainCatcher systems have been installed in Haiti. Their hope is to diversify and spread across the globe to other third world countries that need clean drinking water. RainCatcher's mission's focuses will be on education. "We will plan on teaching individuals not only how to use our RainCatcher systems but also about the diseases that can arise through drinking adulterated water."**

Oct 02, 2013

[Kimberly Rusell](#)

"And Then There Were Eight"

Kim and Michael Rusell have 3 children of their own. The number of their children grew suddenly to 8 when they agreed to take care of 5 children shortly after being diagnosed with lung cancer. Kim's moving story will be told at the October 2 Malibu Rotary Club meeting at noon in the Graduate campus.

Oct 09, 2013

[Christopher Chauncey](#)

"Preparedness Counts"

Christopher Chauncey of Preparedness Counts ([www.Prepcounts.com](http://www.Prepcounts.com)) will speak on how to be prepared for natural disasters.

Oct 23, 2013

[Rotary District Governor Elect Elsa Gillham](#)

"Rotary District Governor State of the District Report"

Annually the Rotary District Governor visits all the clubs in the Rotary District to report on the state of the District, and also receives reports on projects, plans and events of the clubs. This year, because of the increased number of clubs in the district DG Doug Baker is going to the other half. Governor Elect Elsa Gillham is going to the other half. The Malibu Rotary Club will host DGE Elsa at noon on October 23rd in Room 100 at the Drescher Graduate campus.

