

The Award Winning
Malibu Rotary Club Surfwriter

August 22, 2012

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman

Pictures by Dr. John W. Elman

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- Malibu Rotary Club is [Official Sponsor of Smile Trek Sgt Fiore Surpasses FundRaising Goal](#)
- Check [Calendar](#) on Malibu Rotary website MalibuRotary.org
- Malibu Rotary Club Website: www.MalibuRotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- RI President (2012-2013) Sakuji Tanaka Rotary District 5280 Governor (2012-2012): Lewis Bertrand
- Assistant Governor for Malibu Rotary Club: Julie Jenkins (2012-13)

Rotary District Governor Lew Bertrand Talks About the Year of the Visionaries

The August 22nd meeting of the Malibu Rotary Club was the day when the current Rotary **District Governor Lewis Bertrand** and leadership from Rotary District 5280 visited the Malibu Rotary Club meeting and exchanged information with leadership of the Malibu Rotary Club. Members of the Malibu Rotary Club reported to the district leadership what the Malibu Rotary Club was doing, its projects and financial condition for the year. And the district governor reported on activities planned for year in the expanded Rotary District 5280.

Malibu Rotary Club President **William “Bill” Wishard** introduced the governor and recalls how they met. Bill told the story of how he had invitations from other clubs after he had arranged to have his friend Page Jones speak at the Malibu Rotary Club. Bill had met race driver Page Jones, son of Parnelli Jones, when he and Page were recovering from life threatening head injuries at Daniel Freeman Hospital. Page had never spoken in front of an audience before, but he encouraged Page to speak at the Malibu Rotary Club several years ago. It gave Page the confidence to do more speaking. Lew is a racing fan, knew of Parnelli Jones and his family living in Palos Verdes where Lew was, at the time, President of the Palos Verdes Rotary Club. Bill set up the program with the Palos Verdes Rotary Club and met Lew. At the Malibu Rotary meeting told how he periodically sees Page and Parnelli in the Palos Verdes area where he lives. He showed Parnelli the theme he has on his smart phone, which has a picture of a racing track. Seeing that, Parnelli agreed that Lew was really a “Motorhead.”

Among the District leadership accompanying DG Bertrand to the Malibu Rotary Club were **Rotary Lt. Governor Dean Reuter** and Executive **Aide Sheri Polak** and Rotary District Assistant Governor **Julie Jenkins**. Lew said that each year when all the District Governors Elect meet in San Diego for their Governor Elect Training Seminar they are asked to choose a unique name for their class. This year’s class (the current District Governors) pondered it and several names were suggested but the one that stuck for the class of 2012-2013 was the “Visionaries.”

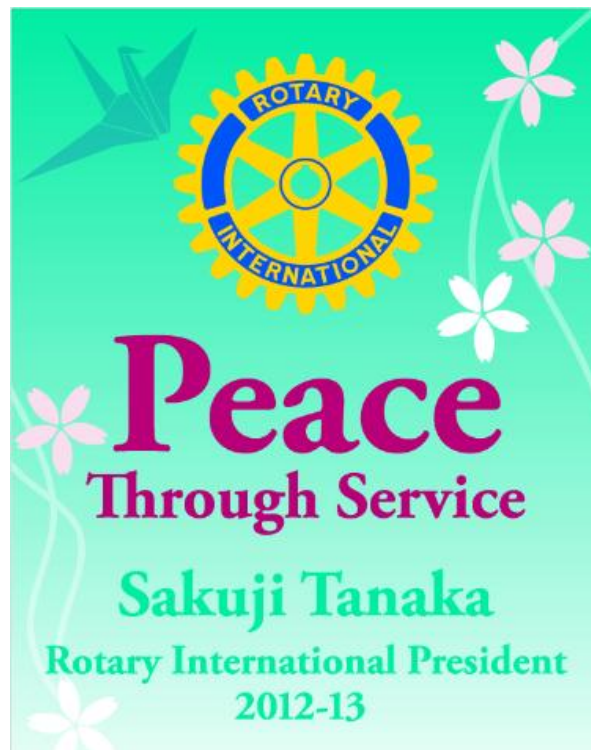
Lew noted that Dr. Robert Jarvik, who invented the artificial heart, said, **“Leaders are visionaries with a poorly developed sense of fear and no concept of the odds against them.”**

Carrying the class name even further, Lew has asked the President of each of the 68 Rotary Clubs making up Rotary District 5280 to identify members of their respective Rotary Clubs who are “Visionaries.” These people are to be those in the club that show “insight into means of providing humanitarian service, encouraging high ethical standards in all vocations and helping to build goodwill and peace in the world.”

Those designated as Visionaries are given a pin and certificate at the Governor’s visit to each club. At the August 22nd meeting of the Malibu Rotary Club Visionary Awards were presented to **Maggie Luckerath, John Elman, and David Baird.**

Shown in picture (L to R) are Rotary District Lt Governor Dean Reuter, Malibu Rotary Visionary Award Winners Maggie Luckerath, John Elman, and David Baird, followed by District Governor Lew Bertrand, and his Executive Aide Sheri Pollack.





DG Lew Bertrand talked about Rotary International President Sakuji Tanaka. He said that President Tanaka grew up in post World War II Japan. He had seen the devastation of war and strives for and enduring peace in the world, setting that as a goal of Rotary. President Tanaka believes that peace can be achieved through service. Of course service is the heart of Rotary. “Service Above Self” is the primary motto of Rotary.

DG Bertrand talked about JT Waring and his efforts in Myanmar, the former Burma. The current oppressive regime of the country expelled Rotary. JT was working with a church group to bring fresh drinking water to the children in orphanages in Myanmar. Rotary has successively supported building more of these water projects in the country. Now there are over 20 of these projects. Rotary also gave aid during the tsunami in the country. Myanmar let Rotary in because Rotary did not represent an opposing country or religion. Rotary was just there to help the children. The state controlled TV allowed a program about these projects to be aired on television. The country is showing signs of becoming more tolerant, and JT has approached the government to again allow Rotary clubs back in the country. Governor Bertrand points to this as an example of Peace through service.

Several of the points brought up by Lew were made at the Rotary District Breakfast most of the Malibu Rotary Club had attended a couple weeks ago. The Membership Program “Ignite”, which had 7 methods to promote membership was again mentioned. It involves a check sheet of what is done to promote membership each month. Lew points out the most important point in membership: “ASK!” He uses as an example how he was asked to come to a Lions Club meeting

at Casa Escobar. The owner of the restaurant, Peter Escobar, was a client of Lew at Santa Monica Bank. At the Lions Club meeting Lew recognized Peter and asked him, "Since the Lions Club had been meeting at your restaurant for years, why aren't you a member of the Lions Club." Peter's answer, "They never asked me." The next week Peter was a Rotarian.

Lew said that his years in banking had allowed him to appreciate financial leveraging. And Rotary does not only financial leveraging with grant, but it "leverages ideas." He said they did this with polio. He recalled a child in his 3rd grade class in the 1950's named Margaret. One day she wasn't in school. The teacher said she was sick. She had polio. She never came back to school, and in fact died from the disease. Lew never forgot that. It made him appreciate Rotary's effort to eradicate Polio in the world. In the 1970 The idea of a Rotary Club to vaccinate a village in the Philippines was so successful that the Rotary Foundation ultimately created the Polio Plus Program.

When Rotary first said they were going to immunize all the world's children with oral polio vaccine people said it could not be done. There used to be thousands of new cases each day, but last year there were only 650 total for the year. Naysayers said it would be impossible to immunize all of India, yet there was no new case in India last year.

Governor Lew recited one of the versions of the "Anyway" poems. There are several versions of "Anyway," and the one below isn't the one he used, but it is probably the most famous one, attributed to Mother Theresa, and captures the optimism had reason to forge ahead if you are doing the right thing:

Anyway

*People are often unreasonable, illogical and self-centered;
Forgive them anyway.
If you are kind, people may accuse you of selfish, ulterior motives;
Be kind anyway.
If you are successful, you will win some false friends and some genuine enemies;
Succeed anyway.
If you are honest and sincere, people may deceive you;
Be honest and sincere anyway.
What you spend years building, someone could destroy overnight;
Build anyway.
If you find serenity and happiness, some may be jealous;
Be happy anyway.
The good you do today, will often be forgotten tomorrow;
Do good anyway.
Give the world the best you have and it may never be enough;
Give the world your best anyway.
You see, in the final analysis, it is between you and God;
It was never between you and them anyway.*

Several Malibu Rotarians gave reports to DG Lew Bertrand on activities of the Malibu Rotary Club for the current year. **Maggie Luckerath** reported on Malibu Community service, including Malibu Rotary Club support of SOS Thanksgiving Dinner, participation in the Chili Cookoff, support of Safety Harbor Kids, and other joint projects she was working on with Rotary, **Hubert Luckerath** reported on the club finances and budget, **Geoff Ortiz** report on Next Generation activities, including Malibu High School Singing Competition, Malibu Rotary sending two students to RYLA camp, and scholarships to Malibu High School students (report read by **John Elman** in Geoff's absence), **David Baird** reported on club participation in Rotary Foundation, **Bill Wishard** reported on club membership and participation in Puerto Rican District projects last year and plans to participate in grant project with Woodland Hills Rotary Club It involves involving kids 8-12 years old with the City of Angeles Ballet. The project has shown to have a positive impact on the kids involved and has already qualified for a Rotary District simplified grant. **John Elman** reported on club communications with weekly newsletter, ClubRunner website, Social Media Facebook sites and local press

News and Guests from Last Malibu Rotary Club Meeting and the Board Meeting that followed

There were several guests at the August 22nd Malibu Rotary Club meeting. These included the District leadership accompanying DG Bertrand to the Malibu Rotary Club **Rotary Lt. Governor Dean Reuter**, Executive **Aide Sheri Polak** and Rotary Assistant District Governor **Julie Jenkins**.



Also intruded at the meeting was Rotary Ambassadorial Scholar **Livia Giovania** from Zurich Switzerland who is being hosted by the Malibu Rotary Club while she is studying at the Straus Institute for Dispute Resolution in the Pepperdine Law School. She is shown in picture surround by Malibu Rotary Club President Bill Wishard to the left Rotary District Governor Lew Bertrand to the right. Another guest was **Susan Gregory**, who will be presenting the Prim Rawa "Peace Education Program" video to the Malibu Rotary Club on September 26th.

The visitor coming the longest distance to the meeting was Manuel Ga. Velarde, *Catedratico de Fisica Director*, at Instituto Pluridisciplinar in Madrid Spain, and a member of the Rotary Club of Madrid. He was visiting professor at Pepperdine University, exchange flags with Bill, and invited anyone who visits the Rotary



International Convention in Lisbon next year to also come to Madrid. He said the Madrid Rotary Club is the oldest on mainland Europe.

The Paul Harris Foundation Celebration Dinner Oct 27, 2012 6:00 PM at the Bonaventure Hotel has 3 auction possibilities for both buyers and those wanting to donate items to for the auctions. There is live auction, silent auction,

One of the people who made an announcement at the District Breakfast was **J.T. Waring** of the LA 5 Rotary Club. J.T. has been working on water projects in Myanmar. There are now 26 of these projects, and the LA 5 Rotary Club is one of the sponsors. DG Lew Bertrand would like other clubs in the district to also get involved in these projects, which have a lot implications, not only for providing clean drinking water for the children in these orphanages, but because the oppressive government this country has

allowed these projects to continue even as they have banned Rotary clubs from meeting in that country, it has possibly opened to the door for Rotary to again return to the country, and to charter their first club since the Myanmar takeover of Burma. We are hoping to have J.T. Waring come to the Malibu Rotary Club as a speaker.

Another topic at the Rotary Breakfast which was brought up by DG Bertrand was the Ignite Program. This is an effort to increase Rotary Club membership in the world. Rotary as had 1.2 million members for some time, and they would like to get that number up to 1.3 million. The Ignite Program feature 7 different strategies to increase Rotary Club membership, and since each club is different the strategy can be tailored to each club. The District chair of this is Jerry Brown and he will speak to clubs about it.

Rotary District Picnic will be at Seaside Lagoon
Sep 09, 2012 11:00 AM - 4:00 PM

The next Rotary District Breakfast will feature the Tuskegee Airmen of World War II.

5th Annual International Wine & Jazz Festival hosted by the Rotary Club of Santa Monica

Sunday October 7, 2012 | 2 pm - 6 pm

The 5th Annual International Wine & Jazz Festival hosted by the Rotary Club of Santa Monica will take place on October 7, 2012 from 2 pm - 6 pm at the Annenberg Community Beach House.

Toast Life with an afternoon of delicious food, wine and live jazz music wafting through ocean breezes on beautiful Santa Monica Beach!

Dozens of Wines from Around the World

Fabulous Menu

Music

Live & Silent Auction

Where: Annenberg Community Beach House

415 Pacific Coast Highway Santa Monica, CA 90402

SPONSORED BY

Rotary Club of Santa Monica benefitting local, national and international charities.

Made possible by the generous support of:

The Fairmont

\$100 advance tickets

Contact Suzan Allbritton SusanAllbritton@gmail.com or 310-392-3654

\$125 at the door

Watch last year's event here

<http://www.youtube.com/watch?v=upHO1ZWDMoY>

Malibu Rotary Club is [Official Sponsor of Smile Trek](#)

Marine Sargent Winston Fiore Started his 5,000 mile Cross Country Motorcycle Trip in Malibu. His purpose is to bring awareness of children's cleft palate and raise money for the International Children's Surgical Foundation. The organization provides surgery, training for 3rd world surgeons, plus follow-up care for surgical correction of children's cleft palate disease. The US trip was in preparation for a 5,000 mile walking trip across Southeast Asia which he began in September. Before he left he explained " My route will take me through eight different countries, beginning and ending in Singapore, and the yearlong trek will be an ongoing effort to raise funds for the ICSF and awareness for children living with clefts in the developing world. I chose to base this trip in Southeast Asia because of the region's high prevalence of cleft births."



Malibu Rotary Club is one of his sponsors. One surgery costs \$240.

See Winston's blog at <http://www.smiletrek.org> (which includes multiple videos) as he travels across the world. He had e-mailed us after July 4th from the Philippines.

"Smile Trek has officially surpassed its \$50,000 fundraising goal. That's 200 children who will be able to

receive life-changing surgery, so a big thank you to all of you who helped make this possible!

Enjoy [my blog entry on China!](#)"

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on 

Calendar

(all Malibu Rotary Club meetings are held at 7:30 a.m. Wednesdays in Fireside Room of Pepperdine University unless otherwise noted)

Aug 29 2012

Club Assembly at Tra di Noi

"Club Assembly at Tra di Noi for Noon Lunch"

Noon Lunch meeting a Tra di Noi Restaurant in Malibu Country Mart, call Maggie for reservation.

Sep 5 2012

John W Elman

"Malibu Rotary on the Web--Finding What You Need"

Malibu Rotary Surfwriter Editor and webmaster of www.maliburotary.org John W Elman will show the latest additions to the Malibu Rotary Club clubrunner site, Malibu Rotary Facebook site and show members how to navigate on www.Maliburotary.org to find information and communicate

using the web site..

Sep 12 2012

Jonathan Hippensteel

"ELEV8-X Teen Inspiration Program"

Sep 19 2012

Dale Barnes

"How Los Angeles Academy of Ballet Helps Children"

The Rotary Club of Malibu has joined with the Rotary Club of Woodland Hills to help children by supporting Los Angeles Academy of Ballet. Dale Barnes RN, has been working the program for the Woodland Hills Rotary Club and will give and show the details at the Malibu Rotary Club morning meeting September 19th.

Sep 26 2012

Susan Gregory

"Peace Education Program"

Nov 28 2012

Joan Benedict Steiger

"The Love's of My Life--(Noon meeting at Tra di Noi Restaurant)"

Veteran actress of stage, screen, and television, writer, and inspiring romances with three devoted men--special reservation only lunch meeting at Tra di Noi restaurant with Joan Benedict Steiger will make this Malibu Rotary Club meeting one not to miss!

