



The Award Winning

Malibu Rotary Club Surfwriter

August 10 , 2016

Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President of Record Bill Wishard
Malibu Rotary Club President of the Month Margo Neal
Malibu Rotary Club President Elect Bianca Torrence

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Pictures by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- **Last week:** Malibu Rotarians go to Rotary District Breakfast at LAX Westin on Aug 9
- **Next Regular Malibu Rotary Club Meeting Aug 17 at Pepperdine Graduate Campus Room LC 152 with fellowship at 11:30 a.m. and meeting at noon. Three Malibu Youth Speakers:** Grace Stickney, who was a Rotary Exchange Student to Japan This Summer who will bring the Japanese Student who was hosted in Malibu, and also Jamey Le, Whom the Malibu Rotary Club Sponsored This Year to Go to RYLA (Rotary Youth Leadership Awards) Camp at Alpine Conference Center
- **Other news and guests from last Malibu Rotary Club meeting**

Check [Calendar](#) on Malibu Rotary website www.maliburotary.org

- **Rotary International Website:** www.Rotary.org

- **Rotary District 5280 Website:**www.rotary5280.org/
- **RI President (2016-2017) John F. Germ**
- **Rotary District 5280 Governor (2016-2017) Greg O'Brien**

Malibu Rotarians go to Aug 9 Rotary District Breakfast at LAX Westin



Bob Klein, Wearing the Los Angeles Rams 70th Anniversary Shirt at Rotary District Breakfast at LAX Westin on August 9th

Instead of meeting at Pepperdine on August 10 members of the Malibu Rotary Club and their guests attended the August 9 Rotary District Breakfast at the LAX Westin Hotel. In addition to Margo Neal, **David Zielski, David Baird, Carlye Rudkin, Jack Sherrer, John Elman** and **Bill Wishard** (Malibu Rotary Club President of Record), Malibu Rotary also brought one guest **Michelle V. Santamaria, Esq.**, who was introduced to the Malibu Rotary Club at the recent Malibu Arts Festival. Besides updates on the district events for this Rotary year the breakfast featured for Los Angeles Rams Tight End Bob Klein

Rotary District Breakfast Speaker Bob Klein talks about the Los Angeles Rams, Past, Present, and Future

Bob Klein was a stand out football player at St. Monicas High School, before earning a scholarship to play football at USC, on team that was coached by John McKay, featured OJ Simpson, and became National Champions. He was a 4 year starter on that team, which played their home games at the Los Angeles Coliseum. His success with the Trojans was a reason Bob was drafted in the 1st round by the Los Angeles Rams, coached by George Allen. He was an important part of the Los Angeles Rams success during his 8 years of professional football. He played home games at the Los Angeles Coliseum for 12 years Bob said that he feels fortunate to have grown up in Santa Monica, and being able to play his college and professional games so close to home, where his friends and family could see him..

After his football career Bob was still able to stay close to home, graduating from USC Marshall School of Business and becoming President and CEO Saint John's Health Center Foundation. He has been a member of the Santa Monica Rotary Club for 25 years.

He was the perfect person to tell about the Los Angeles Rams, their history, and what to expect from them. He told that the Rams are a team with many firsts:

- When the Cleveland Rams moved to Los Angeles to become the Los Angeles Rams in 1946 they were the first major professional team to move west of the Mississippi. Later Dodgers, Lakers, Angeles, Clippers, and other teams moved west.
- The Rams were the first NFL team to have a black player (Kenny Washington) who joined the team in 1946. (Kenny Washington was on the same UCLA team as multi-sport star Jackie Robinson who became the first black player to play major league baseball).
- The Rams had pro football's first black quarterback, James Harris, who was a graduate of Grambling. Actually, Harris became the first black starting quarterback when he was drafted by the Buffalo Bills in 1969. He was traded to the L A Rams in 1972 and didn't become a starter for the Rams until 1974.
- The Rams were the first NFL team to have a logo on their helmets. Until the Rams adapted the Ram logo in their helmets everyone had plain helmets (like the Cleveland Browns).

- The Rams, with their great passers, such Norm Van Brocklin and Bob Waterfield, were the first team to use 3 wide receivers in a game simultaneously. This has normal in today's football games but it was an innovation when the Rams did it.
- The Rams were the first NFL team to televise home games.
- The Rams were the first NFL team to televise a championship game coast to coast.
- The Rams are the only NFL franchise to be in 3 different cities (Cleveland, Los Angeles, St. Louis before coming back to Los Angeles) and the first NFL team to move from west to east.

The Rams played in Los Angeles for 40 years before moving to St Louis. Now, after 21 years, they are back in Los Angeles, and will again play in the Los Angeles Memorial Coliseum for 3 years until their \$3 billion 76,000 seat luxury stadium is built in Inglewood in the area that was formerly Hollywood Park Race Track. It will be the home of the 2021 Super Bowl.

Bob said that the Dallas Cowboys are the most valuable NFL franchise (estimated to be \$5 billion), and the New England Patriots are number 2, but the value of the Rams doubled to \$3.6 billion when they announced the move back to Los Angeles.

Bob talked about how players salaries have increased since he played, and also how the recognition of concussion, and the protocol for recognizing and treating it has so different now compared when he played. Players did not want to come out of a game because they didn't want to lose their job. He praised the players and their families who brought suit against NFL for compensation of lifelong effects of those suffering from concussion.

Other announcements from the Rotary District Breakfast.

The district breakfast was a successful event with about 360 people attending. There was live music and a lot of enthusiasm from participants and audience.

August 27 is the Rotary District Picnic at Seaside Lagoon in Redondo Beach starting at 5:00 p.m.—there will be cardboard boat race, DJ and Family Fun.

Humanitarian Trip to Merida, Mexico will take place January 25-30 2017, and will feature Rotarians participating in 7 different humanitarian projects.

September 8th is the Rotary Literacy Breakfast at Lawry's on 100 N La Cienega in Los Angeles at 7:00 a.m. Guest speaker is Detective II Gil Escontrias, LAPD "Internet Crimes Against Children (ICAC) section. Full breakfast provided by Lawry's but RSVP to Hector Torres at hltlax54@hotmail.com by September 5th.

Rotary District Leadership Skills Courses.will take place February 4 and 11thkl.

District Governor Greg O'Brien announced a District Performing musical group being organized that will be led by Benedikt. We were entertained at the district breakfast by a jazz pianist named John from the Palos Verdes Peninsula RC (Greg's home club, before the meeting started. We expect he would be part of this group. The DG also talked about the District Speakers Bureau and Rotary Young Professionals. A "Young Professional" is a Rotarian who is under 41 years old.

Chili Cookoff--Malibu Rotary Club Volunteers

The 35th Anniversary Malibu Kiwanis Chili Cook-Off, Carnival and Fair takes place on Labor Day weekend, September 2-5, 2016 at Civic Center Way and Stuart Ranch Road. Hours are 6-10pm on Friday, 10am-10pm Saturday/Sunday and 10am-6pm on Monday. Even though the Girl Scouts may be selling water, Malibu Rotary is still planning to sell water and watermelon at the Malibu Rotary Booth, as it has done the past several years. Bianca was to try to get local markets to donate water and watermelon and she has tent being stored in Carlye's garage along with gear we used at Art Festival and we have aprons and things we needed to operate the booth. Usually the Malibu Rotary Booth is open Friday night (from 6:00 p.m. until about 9:00), and Saturday and Sunday from 10:00 a.m. until 6:00 p.m. with 4 hour morning and afternoon shifts each day--with shifts changing at 2:00 p.m. We close the booth Sunday night after the big raffle. Volunteers can be Malibu Rotarians, friends and family. Volunteers get free admission to the carnival that day to use before or after their shift. Bill Wishard brought sign up sheet to District Breakfast which be added to at next Malibu Rotary Club meeting.

Chili Cookoff Malibu Rotary Booth Shifts

Friday 6:00 p.m.-9:00 p.m
Saturday 10:00 a.m-2:00 p.m
Saturday 2:00 p.m-6:00 p.m.
Sunday 10:00 a.m.-2:00 p.m.
Sunday 2:00 p.m.-6:00 p.m.

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016—-----Margo Neal

September 2016—David Zielski

October 2016—-----John Elman

November 2016—W. David Baird

December 2016—Bill Wishard

January 2017—-----Robert "Bob" Syvertsen

February 2017—-----John Elman

March 2017—-----W. David Baird

April 2017—-----Margo Neal

May 2017—-----Robert "Bob" Syverstsens

June 2017—-----David Zielski

CALENDAR (see up to date calendar on maliburotary.org)

- **August 17 This is the next Malibu Rotary Club meeting at Pepperdine Graduate Campus Room LC 152 with fellowship at 11:30 a.m. and meeting at noon. This meeting will feature not just one speaker but Three Malibu Youth Speakers: Grace Stickney, who was a Rotary Exchange Student to Japan This Summer who will bring the Japanese Student who was hosted in Malibu, and also Jamey Le, Whom the Malibu Rotary Club Sponsored This Year to Go to RYLA (Rotary Youth Leadership Awards) Camp at Alpine Conference Center. There will be no food available at this meeting unless someone brings it in—The Pepperdine Waves Cafeteria is Closed this day.**
- **August 24 Speaker at Malibu Rotary Club will be Pepperdine Student Stuart Slayton who will tell how a local service fraternity gained national recognition for extraordinary accomplishments**
- **August 27 is the Rotary District Picnic at Seaside Lagoon in Redondo Beach starting at 5:00 p.m.—there will be cardboard boat race, DJ and Family Fun.**

- **August 31—Club Assmsembly Meeting featuring Margo Neal and Bianca Torrence making sure all assignments for Malibu Rotary Club booth at Chili-Cookoff are covered.**
- **September 7 Speaker at Malibu Rotary Club will be Alec Tuckman who will tell How Recent Events Affect the Stock Market**
- **September 8th is the Rotary Literacy Breakfast at Lawry's on 100 N La Cienega in Los Angeles at 7:00 a.m. Guest speaker is Detective II Gil Escontrias, LAPD "Internet Crimes Against Children (ICAC) section. Full breakfast provided by Lawry's but RSVP to Hector Torres at hltlax54@hotmail.com by September 5th.**
- **September 14 Will be A Malibu Rotary Club Assembly Preparing for District Governor**
- **September 21 District Governor Greg O'Brien, his Executive Aid and Assistant Governor visit the Malibu Rotary Club to talk about Rotary District events. It is also a time when officers of the Malibu Rotary Club tell the district governor and his aid the plans and events of the Malibu Rotary Club for the year.**
- **October 11 the second Rotary District Breakfast of the year will be held at the Westin LAX and 7:00 a.m.**
- **October 22nd is the Rotary Foundation Celebration Dinner aboard the Battleship USS Iowa (sold out).**
- **November 9 John Elman and Divid Zielski will talk and show how to use Rotary websites for communication**
- **November 10-13 will be Zone Institute at Fess Parker Resort**
- **November 15 will be USC/UCLA Tailgate Lunch**
- **November 16 Speaker at the Malibu Rotary Club will be Gern Munro. Gern is Director of Amarok Society, a registered Canadian charity that provides education programs to the very poor in Bangladesh, Pakistan and Nigeria.**