



Award Winning

Malibu Rotary Club Surfwriter

December 1, 2010

**Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President Christopher Bauman**

**Edited by Dr. John W. Elman
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- **Malibu Rotary Club Website: www.MalibuRotary.org**
- **Rotary International Website: www.Rotary.org**
- **Rotary District 5280 Website: www.rotary5280la.org**

- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- [RI President \(2010-2011\)](#) Ray Klingensmith
- Rotary District 5280 Governor (2010-20 11): Doug Baker

McKade Marshall “On Being an Entrepreneur”

by John Elman



Wikipedia defines an *entrepreneur* as “a person who has possession of a new **enterprise, venture** or **idea** and assumes significant accountability for the inherent risks and the outcome.” Most occupations can conjure up an image of some service or product. When you try to imagine what an entrepreneur looks like is there an image that pops up in your head? It’s easy to conjure an image when you think of most professions. You can picture an accountant, a medical doctor, a fire fighter, a lawyer, a computer programmer, or even a janitor. I don’t know about you, but when someone says he is an *entrepreneur* there is no image that matches it. My mind is blank.

When I asked Malibu Rotary Club’s always smiling newest and youngest member **McKade Marshall** what Classification I should have printed on his Rotary Club name badge he pondered several common Rotary Classifications *Real Estate, Executive Assistant, Actor*, finally he told me he would think about it and get back to me later. When he did get back he announced his official classification would be *entrepreneur*. I didn’t even know if I could spell it but I ordered the badge while waiting for McKade’s craft talk to find out what he really did. I am not sure I know yet, but between what he said, and what I was able to find out on the Internet, he has already assembled a pretty impressive resume.

McKade grew up in the Abilene area of west Texas, which he described as a place that had a lot of “land, cows and oil.” His grandfather was in the oil business and his father started an insurance company and was president of a bank. He has a couple of older sisters (the older one started a business and employs the younger one) and a younger brother who is currently the running bank on one Texas best high school football teams. McKade has spent the majority of his life going to school, most of it near home in Abilene. At the same time he worked at various jobs and networked electronically, which he continues to do with over 2600 *Facebook* friends, a

couple hundred *Linked In* connections. He was always a good student and when he entered Hardin-Simmons University near his home in Abilene he majored in mathematics and was awarded Outstanding Freshman in Mathematics in 2004. He wanted to apply the mathematics to something useful and changed his major to Computer Science, and later to Accounting, graduating with a 4.0 GPA and as Valedictorian of his class in 2008 with a triple major in mathematics, computer science and accounting.

While doing his undergraduate work at Hardin-Simmons University, McKade was president of the Student Congress, president of his fraternity, involved with multiple volunteer organizations, as well as working. Among those volunteer organizations, McKade was President of the Hardin-Simmons campus branch of SIFE (Students In Free Enterprise). SIFE is an international (40 countries) non-profit organization that works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders. Participating students form teams on their university campuses and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need (*Editor's Note: It's kind of like Rotaract on steroids---check out the website and videos of this truly amazing organization www.sife.org*).

During his freshman year McKade was a Web Programmer for Bookstore Manager, one of the largest established technology firms in the West Texas area offering technology solutions to independent music and book retail stores. While McKade was it's web programmer website development for Bookstore Manager's website development grew by 50%!

In the summer, and during weekends of 2006 McKade was the manager of the Jeff Berry Christian Rock Band that toured the southern part of the United States. During McKade's tenure average daily booking revenues were increased by 67% and weekly summer camp merchandise sales were increased by 136% by McKade's assisting in the innovation of better merchandise products and sales marketing techniques. The summer before his graduation, assuming he was going to make a career in accounting and get his CPA, McKade interned at a firm that provided HR outsourcing support to over forty companies with services ranging from payroll processing and administration to accounting. Although he could do these number crunching accounting services, McKade realized he would be too bored if he spent his life as an accountant, and turned his attention to other interests. He managed to buy two houses in Texas, which he is currently renting out, so we know that Real Estate already is one of his occupations.

McKade stayed at Hardin-Simmons University to get his MBA degree in 2009, again graduating with a 4.0 GPA. While in graduate school McKade was, among other things, Graduate Student Council representative, and On Campus Liaison to CUFI (Christians United for Israel). Because of his affiliation with the latter group, after graduation in 2009 he went to the Israel Summit in Washington DC, and to the CUFI March of Remembrance, visiting holocaust concentration camps in Poland, and then visiting Israel. The purpose of CUFI is to provide a national association through which every pro-Israel church, parachurch organization, ministry or individual in America can speak and act with one voice in support of Israel in matters related to Biblical issues. It is another significant organization (see <http://www.cufi.org>) which is in all 50 states and which sent representatives to talk with Israel's Prime Minister Netanyahu November 18th, 2010.

After getting his taste of the rest of the world McKade decided to move from Abilene to New York, living in Manhattan where, among other things, he worked for Starbucks and also tried a hand at stage acting, something he would like to do more of.

He visited an aunt who lives in Palm Springs and after looking around the Los Angeles area, decided that Malibu might be a good place for him. He found a job as an Executive Assistant for a Malibu actress, but is looking for the next opportunity to fully become an *entrepreneur*, if he isn't one already.

Other News and Guests from Last Malibu Club Meeting

Malibu Rotary Club President **Chris Bauman** said he spent Thanksgiving with his family in Santa Rosa, CA, with about 40 people. While there he renewed acquaintance with a photographer that he remembered had taken pictures of his families French bakery many years before. Chris was wearing his Rotary pin which prompted the photographer to tell Chris that he (the photographer) was now president-elect of the Santa Rosa Rotary Club. And speaking of President-Elects Chris announced that the Malibu Rotary Club now has one too (see story below). Chris also announced that the date has been set for the Malibu Rotary Club Annual Holiday Party (see story below the President-Elect story).

This meeting was the first one since the Malibu Rotary Club – SOS Thanksgiving Dinner for the Homeless. And Chris announced that the dinner was very successful with over 200 people being served.

Chris had recently received and signed the form sent by Ron Cousineau of the Pontiac, Michigan Rotary Club for the Malibu Rotary Club participation in the District Simplified Grant for the Biosand Filters being installed in Santo Domingo De Los Colorados, Ecuador (see story below). David Baird announced he was celebrating his 49th Wedding Anniversary.



Malibu Rotary President Elect Announced

Kevin Boling, the mirthful manager of Universal Waste Systems has accepted the position of President-Elect of the Rotary Club of Malibu, by unanimous consensus of the Rotary membership at the Dec 1 meeting. His term will start in July, 2010. Kevin has already shown a log of dedication to the club by just making it to the meetings from his home in Newport Beach. Kevin always thinks big, and he has grandiose plans for the Malibu Rotary Club, taking it to new heights. In accepting the position Kevin said he still has not given up on the idea of the Malibu Rotary Club spear heading a plan to put a public restroom facility in the new

Malibu Legacy Park. Despite the problems of disposing of waste water, the prohibitive costs, Kevin would like to investigate the possibility of a restroom facility in the park, and added that it would be dedicated to Jack and Kay's eldest son, Billy Corrodi, who died last week. Go, Kevin, we'll follow you anywhere!

Holiday Party Date Set

Malibu Rotary Club President Chris Bauman announced that the Annual Malibu Rotary Club Holiday Part will be held Wednesday, evening December 29th. Despite the fact that it is after Christmas there will be a gift exchange. Location has not yet been determined but will probably be at the Grazadio Excecutive Center.

Malibu Rotary Club Supports BioSand Filters in Ecuador

Malibu Rotary Club voted to send \$500 to the Rotary Club of Pontiac Michigan to help build and install BioSand Filters in Santo Domingo De Los Colorados, Ecuador. As was noted by Carol Cousineau, who, along with husband Ron brought the project to our attention, after installing the first BioSand filters in Ecuador (and pictured left), "That money would be matched



by the next District Grant, which we have been assured we will get. So, for instance \$500.00 would become \$750.00.

The filters and two 5 gallon safe water containers per unit, cost around \$60.00 each, so a donation of \$500.00 would provide 12 families of five or more with 20 gallons of water each day - enough for drinking, cooking, brushing teeth, bathing and washing clothes! The filters are expected to last at least 50 years without the need to add any expense except chlorine - available and inexpensive. That means each family will have more money to provide more nutritious food for their families, since they don't have to pay for propane to boil their water. It will mean more time to spend with their children, rather than boiling or foraging for firewood. With great improvement in the health of all the family members, fewer cases of diarrhea and stomach flu from bad water and parasites, the parents will

better be able to hold down a job and provide for their families, children will be able to attend school more days and have a better future.

We are excited about this project because we anticipate that this is just the beginning. All over Ecuador, there are families struggling to survive, with a high infant mortality rate, because of bad water. This successful project will be a shining example and model. Rotary is the perfect vehicle for getting the word out about BioSand and accomplishing the goal of providing safe drinking water for the world. BioSand is one of the four methods of purifying water recommended for Third World Countries by the World Health Organization. (We have researched the others. Since they provide only a small amount of water for drinking, are small and ceramic, so more susceptible to breakage or deterioration, or adding so much chlorine that the people won't drink it, the concrete BioSand is by far the best choice for all but mountainous areas, where a more expensive plastic version of BioSand is an alternative.)”

For a while it looked like the matching grant process was not going to happen. When Malibu Rotarian Bill Wishard visited Ecuador in March, 2010, he was able to meet with Ecuador Past District 4400 Governor, Juan Prinz, to get project back on track.

Calendar

See future Speakers on next page

Dec 8 2010
Otis Bradley
"Building "Green""

Dec 29 2010
Christmas Party

Jan 5 2011
McKade Marshall
"Facebook: How to Work It"

January 11th 2011(Tuesday, evening) The Malibu Rotary Middle and High School Singing Competition will be held the evening of Tuesday, as a yet to be determined location.

Jan 12 2011
Gary Darakjian
"Inside SOS"

Feb 2 2011
Jonathan Friedman
"Malibupatch.com"

Feb 9 2011
Jen Woods
"Intelligent & profitable investing & retirement planning"

Feb 16 2011
Luci Prosapio
"Rotary Ambassador Scholar-to-be"

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers