



Reach Within to Embrace Humanity

## Malibu Rotary Club Surfwriter

December 7, 2011

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President of the Month David Baird  
Malibu Rotary Club President of Record William Wishard

Edited by Dr. John W. Elman

Pictures by Dr. John W. Elman and Syracusecoe.org

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- **Next regular Malibu Rotary Club meeting December 21, Wednesday 7:30 a.m. in the Fireside Room of Pepperdine University is an important Club Assembly led by Rotary Club President of the Month Bob Syversten. Topics discussed will be club leadership (President-Elect et al) in new year and projects (RYLA, Malibu Rotary Projects and representation in Puerto Rico with District).**
- **Bill Wishard Named Malibu Rotary Club President of Record as Kevin Boling Steps Down**
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- **Check [Calendar](#) on Malibu Rotary website [MalibuRotary.org](http://MalibuRotary.org)**
- **Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)**
- **Rotary International Website: [www.Rotary.org](http://www.Rotary.org)**
- **Rotary District 5280 Website: [www.rotary5280la.org](http://www.rotary5280la.org)**
- **Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>**
- **[RI President \(2011-2012\)](#) Kalyan Banerjee**
- **Rotary District 5280 Governor (2011-2012): Brad Robinson**
- **Assistant Governor for Malibu Rotary Club: Kevin Smith**
- **Rotary District Newsletter—see it on Rotary District 5280 site or click [here](#)**

### **California State Senator Fran Pavley Talks About Learning From History**

California State Senator Fran Pavley was born in Los Angeles and grew up in Sherman Oaks. She spent 28 years teaching middle school, primarily American History, finishing her teaching career in Moorpark, California before running for elected office. In 1982 she was elected as the first Mayor of Agoura Hills and served four terms as Mayor and Councilmember (1982-1997).

She was introduced to the Malibu Rotary Club at the club’s morning meeting December 7th by Pepperdine University Professor of History and longtime Rotarian **David Baird**. There was a definite theme and reflection of history on the date of the senator’s remarks, the 70<sup>th</sup> anniversary of Pearl Harbor Day. She was born on Veterans Day, and her father, an Army Major, and her uncles, all served in World War II. She brought with her the book written by Thomas L. Friedman and Michael Mandelbaum *That Used to Be Us: How America Fell Behind in the World It Invented and How We Can Come Back*. They analyze the four challenges we face—globalization, the revolution in information technology, the nation’s chronic deficits, and our pattern of excessive energy consumption—and spell out what we need to do *now* to sustain the American dream and preserve American power in the world. They explain how the end of the

Cold War blinded the nation to the need to address these issues seriously, and how China's educational successes, industrial might, and technological prowess remind us of the ways in which "that used to be us." They explain how the paralysis of our political system and the erosion of key American values have made it impossible for us to carry out the policies the country urgently needs.

Senator Pavley recently returned from China and talked about her experience and impressions there. There were American hotel chains represented in Peijing, and stores that looked like Beverly Hills. The [People's Republic of China \(PRC\)](#) ranks since 2010 as the [world's 2<sup>nd</sup> largest economy](#) after the [United States](#). It has been the world's [fastest-growing major economy](#), with [consistent growth rates of around 10%](#) over the past 30 years. China is also the largest [exporter](#) and second largest [importer](#) of goods in the world. 50% of the new high rises in the world are being built in China. Nike and Adidas sales are growing 20% annually in China. 75% of the population has cell phones. China has now become the fastest growing market for Apple's iPhone. In its second quarter, Apple saw 250% y-o-y increase in iPhone sales from China compared to 155% growth in the U.S.

But doing business in China is definitely not the same as doing business in the U.S. Senator Pavley says we do not want to copy. There are now 45 million cars in China - up from 15 million in 2000, and they would like to have the new GM Chevy Volt imported into the country, but they will not allow that importation unless GM shares its technology with the Chinese. Senator Pavley has long been an advocate for clean air and the laws requires to control air pollution. She said that Beijing and other major cities in China have horrible air quality. 275 days a year have poor air quality. Many aspects of daily life are controlled by the government, including social media.

In 2008, Senator Pavley was elected to the California Senate where she represents approximately 925,000 people in the 23rd district that encompasses portions of Los Angeles and Ventura Counties. Senator Pavley currently serves as the Chair of the Senate Natural Resources and Water Committee. In addition, Senator Pavley is a member of the following Senate committees: Appropriations; Energy, Utilities and Communications; Environmental Quality; Transportation and Housing. Senator Pavley is also serving as the Chair of the Select Committee on the Environment, the Economy, and Climate Change. Last year, Senator Pavley authored SB 617, which improves California's business climate by implementing regulatory reform. This bill requires agencies to more rigorously assess the economic impacts, including the benefits of major regulations before they are adopted. Along with energy, the economy, education, and the environment, Senator Pavley is using her time in the Senate to focus on safeguarding children from dangerous toxins; promoting safe and efficient roads and highways; and fighting for public safety reforms, such as cracking down on elder abuse, sexual predators, and domestic violence. Some of Senator Pavley's victories in the Senate include bills that ban cadmium in children's jewelry; stiffen penalties for mortgage fraud; and foster clean energy solutions and jobs.

In 2000, Senator Pavley was elected to the California Assembly where she served three terms. During her time in the Assembly, Senator Pavley authored landmark laws to combat climate change by capping greenhouse gas emissions in California. Those laws, AB 32 and AB 1493, have become models for other states and nations. In 2010 the president implemented a national standard modeled on AB 1493 (Clean Car Regulations), also known as the "Pavley law." During

a special ceremony in the White House Rose Garden, the president personally thanked Senator Pavley for her work on creating a clean, safe, secure energy future for California and the United States.

Current problems facing the State of California include the economy, education and water. Senator Pavley said the state has lost \$30 billion in revenue per year compared to a few years ago. This has affected the quality of the state's educational system at every level. 30,000 teachers have been let go. She recalls that when she was in college (she had a BA from Cal State Fresno and MA in Environmental Planning from Cal State Northridge) cost of state college tuition was much less—the state paid 50% of the cost of educating a college student. Now the state only pays 10% of the cost. She said California prided itself on its educational system, not it is one of the worst. She said she is committed to schools. Business needs an educated work force. With the economy forcing people to transition to new jobs employers are finding recent high school graduates have poor math skills.



Another problem that California has to deal with is water and the California aqueduct system which is breaking down. Legislators wanted to put a \$11 billion dollar bond proposal on the ballot to fix the aqueduct but did not do so because of the poor economy. Rather than the cost of bringing water from northern California to southern California Sen. Pavley would like to see more done in conserving regional water to supply regional needs, such as more efficiently capturing rain runoff for local use.

**State Senator Fran Pavley (L) is seen at the Malibu Rotary Club with Malibu Democratic Club President Jean Goodman (R).**

## **Other News and Guests from Last Malibu Rotary Club Meeting**

Senator Fran Pavley was responsible for 2 guests at the December 7<sup>th</sup> meeting of the Malibu Rotary Club: **Kara Seward**, Deputy District Director at California State Senate, who has been the Field Representative for Sen. Pavley, and **Jean Goodman**, President of the Democratic Club of Malibu.

## **Malibu Rotary Club Holiday Party Wednesday Dec. 14 at BeauRivage Restaurant**

Our Holiday party will be 6:00 p.m. Wednesday Dec. 14, at BeauRivage restaurant. Most of us who have lived in Malibu for some time have had special occasions in this unique restaurant. (It was the location this reporter's engagement party, as well as the location for one of Malibu Rotary club's earliest High School music competitions). Daniel & Luciana Forge established the picturesque Mediterranean restaurant in 1982. The restaurant is about to be sold, and as one of his last acts before leaving the business and as a sense of community Daniel is giving the Malibu Rotary Club a very special price for the evening and use of his upstairs room--\$35.00 per person, including tax and tip. **Fred** and/or **Hubert** collected money from members for this dinner party last meeting. **Maggie** has RSVP list. Malibu Rotary member **Pompeya Monteros** had a heart attack last week but with a new stent to heart feels she is ready to party and will be at Beau Rivage for our party, as will Malibu Rotary Club charter member **Jack Corrodi** and wife **Kay**. Jack usually cannot make the morning meetings because it is the time he is finishing with his home dialysis. It will be good to see these members and give Holiday cheer. If you haven't confirmed and paid contact Maggie and still want to go, please contact Maggie.



## Malibu Rotary Club International Projects in Puerto Rico

With matching grants from the Rotary Foundation, Rotary District 5280 (District Designated Funds [DDF]), and in partnership with other Rotary clubs in Rotary District 5280 and host clubs in Puerto Rico, the Malibu Rotary Club is involved in two humanitarian international projects in Puerto Rico in 2012.



The most ambitious project (*Hogar Santísima Trinidad* [HST] in Barrio Macarabones, Toa Alta, Puerto Rico) involves rehabilitating alcohol and drug abusers at the HST Center (who are also highly likely to have HIV) to train for job skills and also educate in recycling and train in solid waste management. HST is a private community based non-profit organization, offering a safe residential rehabilitation and treatment program to 35 young males addicted to drugs and /or alcohol, established in 1993. HST

depends on income from their semi-industrial aluminum and metal recycling and processing program. As part of their rehabilitation program, the HST implements occupational, physical and work therapies through their Mobile Recycling Center Program (MRCP). It consists in the training of patients in the use of a fixed industrial recycling unit permanently located at the Center, where they learn how to process and recycle aluminum, car batteries, diverse metals and other materials under the close supervision of trained supervisors. They also pickup recyclable materials in nearby communities to process at the center. The project also addresses a problem of waste management in Puerto Rico. Studies done by the US Environmental Protection Agency have revealed that improper or in sufficient capacity to dispose of solid waste in Puerto Rico has created public health problems. The management and disposal of solid waste in the Island has long been a challenge, aggravated by the limited space available due to its geographical size, roughly 100 mi by 35 mi, and its delicately balanced ecosystem and the large amount of solid waste generated, at 4,000,000 tons per year. Puerto Rico's residents generate more waste than people living on the mainland and recycling rates are lower. Much of Puerto Rico's waste ends up in landfills, most of which do not comply with local and federal governments' landfill requirements. The cost of HST Rotary project in Puerto Rico is \$22,570. The primary international club sponsoring this project is the Westchester Rotary Club. Malibu Rotary Club is an equal share holder with the Westchester Rotary Club, with each club contributing \$1570.00. Besides the host Rotary Club of Santurce, the Rotary Club of Torrance-Lomita is a partner in this project.



citizen residential facility in Arecibo, Puerto Rico.

In the second project (*Centro Geriatrico San Rafael, Inc* in Areciba, Puerto Rico) the Malibu Rotary Club is the **PRIMARY INTERNATIONAL PARTNER**. This project costs \$15,585.00 of which the Malibu Rotary Club and the Westchester Rotary Club have given \$1170.00 each. Other partner clubs are Culver City, Wilmington, along with the host Rotary Club of Arecibo. The project involves upgrading equipment (mostly air conditioning) in a low income senior

### Malibu Rotary Club is [Official Sponsor of Smile Trek](#)

Marine Sargent Winston Fiore Started his 5,000 mile Cross Country Motorcycle Trip in Malibu.



His purpose is to bring awareness of children's cleft palate and raise money for the International Children's Surgical Foundation. The organization provides surgery, training for 3<sup>rd</sup> world surgeons, plus follow-up care for surgical correction of children's cleft palate disease. The US trip was in preparation for a 5,000 mile walking trip across Southeast Asia. He explains, "In late September, 2011, I will set out on a 5,000-mile walk through Southeast Asia. My route will take me through eight different countries,

beginning and ending in Singapore, and the yearlong trek will be an ongoing effort to raise funds for the ICSF and awareness for children living with clefts in the developing world. I chose to base this trip in Southeast Asia because of the region's high prevalence of cleft births." Malibu Rotary Club is one of his sponsors. One surgery costs \$240.

See Winston's blog at <http://www.smiletrek.org> (which includes multiple videos) as he travels across the world. As of November 5th he has raised almost \$32,000 for ICSF, over 60% his goal of \$50,000.

Please see Malibu Rotary Club Website [www.maliburotary.org](http://www.maliburotary.org) for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on 

## Calendar

(all Malibu Rotary Club meetings are held at Wednesdays 7:30 a.m. in Fireside Room of Pepperdine University unless otherwise noted)



**Dec 14 2011**

**Holiday Party at Beurivage in Evening (no morning meeting)**

**Dec 28 2011 (no meeting)**

**Jan 4 2012 Meeting will start 8:00 a.m. instead of 7:30 a.m. Speaker Presentation starts at 8:30 a.m.**

**Chris Bauman**

**Christopher Bauman** is Pepperdine University's Budget Director. In October he toured the Pepperdine University's European campuses in London, Florence, and Heidleberg. At the first Malibu Rotary Club meeting of 2012, Chris will talk and show slides of his visit to these European cities

**Jan 10 2012**

**Rotary District Breakfast—Speaker: Rotary Foundation General Manager John Osterlund. Starting in 2013 all districts will transition to the new grant model which offers two types of grants. District grants are block grants that enable clubs and districts to address immediate needs in their communities and abroad. Global grants offer opportunities to participate in strategically focused, high-impact activities within the six areas of focus. Global grants range from \$30,000 to \$400,000. Register by January 4th to receive the Early Bird rate of \$34. After the 4th, the cost of admission is \$39**

**Jan 11 2012**

**Susan Helm**

**"why we should have 4 or 5 meals each day"**

**Susan Helm is Pepperdine Professor of Nutrition, speaking on why we should have 4 and 5 meals each day.**

**Jan 18 2012**

**Al Sturgeon**

**"Malibu Labor Exchange"**

**Al Sturgeon is Chair of the Board of the Malibu Labor Exchange, a staff member at the School of Law**

**Jan 25 2012**

**Camille Gaon**

**"the benefits of anti-inflammatory and anti-cancer cooking and life-style changes"**

**Camille Gaon is New York writer and chef who just finished a book on anti cancer nutrition. She is a Consultant/Chef for Anti-cancer diet and general wellness life-style choices. Created tailor-made menus and instruction on how to prepare food according to safe handling guidelines to maintain optimum health benefits. Clients include cancer-survivors and patients undergoing treatment.**

**Feb 1 2012**

**Lee Schwing "Third Millenium Awakening Biosand Water Filters in Ganeshuri, India"**

