



*The Award Winning*  
**Malibu Rotary Club Surfwriter**

February 27, 2013

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman

Pictures by Dr. John W. Elman, and Jimmy Mehm Mon

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- Check [Calendar](#) on Malibu Rotary website MalibuRotary.org
- Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)
- Rotary International Website: [www.Rotary.org](http://www.Rotary.org)
- Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)
- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- RI President (2012-2013) Sakuji Tanaka
- Rotary District 5280 Governor (2012-2012): Lewis Bertrand
- Assistant Governor for Malibu Rotary Club: Julie Jenkins (2012-13)



**Malibu  
Rotarian  
Peter  
Formosa’s  
Craft Talk—  
Engineering  
Project  
Manager,  
Food &  
Beverage  
Industry,  
Restaurant  
Owner  
Reinvents  
Himself as  
Financial  
Advisor**

**Peter Formosa** was inducted into the Malibu Rotary club on January 9<sup>th</sup>, but he had previously been a member of the Rotary Club of Mount Shasta

California. . When Peter joined the Mount Shasta Rotary Club it was when he was the manager and owner of the Mount Shasta's Bagel Bakery and Café. He was in the restaurant business for 9 years (1988 to 1997). When we think of Rotary club members giving a craft talk, the member talks about his occupation. In Peter's case, we are sure the craft talk he gave in Mount Shasta was much different than the craft talk he gave to the Malibu Rotary Club February 27, 2012. Depend on the year Peter has had many crafts.

Peter was born in San Francisco, CA, where the city icons are cable cars, the golden gate bridge, and the TransAmerica Pyramid building. When Peter lived in San Francisco he looked at the TransAmerica looked at the TransAmerica building never dreaming that lives fortunes would have him associated with the company many years later. What he did when he left home had him doing many different things.

After Peter graduated from the University of Santa Clara with a BS in Mechanical Engineering he was set to work for Boeing in the aerospace industry when the industry tanked. He went into the food and beverage industry, was a chef.

By 2000 he was using his engineering skills in Windser, CA as a Project Manager for American Tank Company which makes large water tanks. From 2002 until recently he was Projector Manager for Alchemical Solutions, a startup company based in Ashland Oregon, where he was dealing installation and refinement of engineered Flammable Liquid Class 3 production equipment.

Meanwhile he had a family and his daughter Chrystal had moved to Southern California and said the weather was fine. And that company with the pyramid buiding that he used to see in San Francisco, TransAmerica, had a position as a Financial Advisor, that he felt he could do.

Now Peter was ready for his year 2013 craft talk—on being a Financial Advisor. While Peter has changed a lot since leaving San Francisco, so has TransAmerica. In 1999 TransAmerica was bought by Aegon, a multinational company headquartered in The Hague, Netherlands. Peter joked that TransAmerica people call Aegon their rich Dutch Uncle.

Peter repeated a quote attributed to Mark Twain: “When I was younger I used to think money is everything. Now I know money is everything.”

Peter said the Mission Statement of the TransAmerica Financial Advisors is “No Family Left Behind.”

His job his seek out younger middle class families, and after listening to their goals and aspirations, analyzing their data, and to educate and advise them how to achieve their goals—retire with dignity. He brings the data back to various specialists at TransAmerica, who certified in various areas—insurance, investments, and other areas. The Financial advisors figure ways to realize the Dream Map. Things considered are cash flow (including saving, alternate income streams) protection (insurance), debt management (credit card debt, which is sometimes the number thing to overcome), having an emergency fund, and asset accumulation.

Peter says the initial hour consultation with the client is free. Fees are based on commissions on the financial products sold.

Peter admits that his newest craft is a departure from his previous ones but he likes it.

### **Other News From Last Malibu Rotary Club Meeting**

Peter Formosa began his presentation by reading a thank letter from Malibu Rotary Club High School Music Competition winner Hailey Hoffman, thanking the Malibu Rotary Club for having the Competition and allowing her to compete in the district event on March 9<sup>th</sup>. Peter noted that participating in this event was one of the many things he enjoyed about being in Rotary. He also has enjoyed the networking of all the people in Rotary. He wants the help the Malibu Rotary Club increase membership and found himself, along with Malibu Rotary Club President, being appointed membership chairman.

Current Malibu Rotary Club President **Bill Wishard** is also the club President-Elect, and as such attended PETS (President Elect Training Seminar) again during the previous weekend. Bill said that there were 700 people dining in a room designed for 500. He said that it was the biggest and best PETS yet, with great speakers and announcements of many changes on the horizon for Rotary and the Rotary Foundation. Some of the changes include the fact that with increased size of the Rotary District, District Governor-Elect Doug Baker, who volunteered to again be District Governor following the untimely death of Governor Elect Jim Dyer, is not going to have each club spend a lot of time doing an "Awards Book," as we have in the past. The Awards Book reports involved a lot of time and energy with competition among clubs, while the biggest competition should be the energy we expend on doing projects like eradicating polio. Also because of the enlarged District of 73 clubs, the District Governor himself is not going to visit each and every one, he will get to as many as he can, and Senior Assistant Governors will visit and get his message out to the rest. The clubs and district will have more control of Rotary Foundation money and how it is spent. We will hear more about these changes of Rotary administration as the year unfolds.

Bill said it is important that members of the club attend the District Assembly where plans for the coming Rotary year are announced. He said by not knowing when things are happening and missing deadlines the club may not get a chance to do things that it might participate in. As an example of missing deadlines he pointed out that we did not have our

music competition until February when the District deadline for presenting an entry was January 31. Fortunately we still were able to get our entry (Malibu High School vocalist Halley Hoffman) into the high school district competition which is being held at Loyla Marymount University March 9<sup>th</sup>, but it was only because the district chair of the event allowed us to submit a “name to come,” after deadline entry.

Bill also talked about his friend Page Jones, son of Parnelli Jones, whom Bill had met while both were recovering from brain trauma accidents at Daniel Freeman Hospital. Page gave his first public speaking appearance at the Malibu Rotary Club at Bill’s urging. Page has now spoken at 10 Rotary Clubs and at a Rotary District Conference and was about to give his latest speech this week, which was being covered by TV news crews.

Bill urged all members to attend the next Rotary District Breakfast March 12 at Westin LAX hotel. The theme of the Breakfast is New Generations and speaker is Amanda Wirth Rotary, whom he had heard about at PETs as very inspiring, and who will talk about how she went from being a Youth Exchange Student to accomplished Public Health Advocate. Because Bill wanted to members to go to District Breakfast he wanted to cancel the Malibu Rotary Club meeting scheduled for noon on March 13<sup>th</sup> at Tra di Noi Restaurant at which Mike Kelly was going to speak. After the February 27<sup>th</sup> meeting Maggir and John made arrangements to cancel the March 13<sup>th</sup> Malibu Rotary Club meeting

Malibu Rotary Club Past President Chris Bauman brought up two subjects for club consideration. He said the club needs to define itself better in the community—do something more in the community that everyone can identify with the club, and that would attract new members. The other subject that Chris brought up was an idea he had of wanting his young daughter experience visiting a retirement home—the experience might be good for both child and residents of the retirement home.

**Next Week March 6 Malibu Rotary Club’s Newest Member Jimmy Mehm  
Mon Presents His Pictorial Impressions of the Rotary Global Peace Forum  
Honolulu at Malibu Rotary Club Meeting in Fireside Room 7:30 a.m**



**(Pictured) Malibu Rotarian to-be Jimmy Mehm Mon with RI President Sakuji Tanaka at Glob Peace Forum Honolulu**

The next meeting of the Malibu Rotary Club will be 7:30 a.m. March 6, in the Fireside Room of Pepperdine University in Malibu. Malibu Rotary Club's newest member, Mehm "Jimmy" Mon, will present his pictorial impressions of the Rotary Global Peace Forum he attended in Honolulu.

Mehm "Jimmy" Mon was one of the many people of the Mon race living in Burma when ruthless military dictators took over

the country, changed the name to Miramar, and imprisoned him. He was a monk from age 10 to 18 and was later able to come to the United States with the help of Office of the United Nations High Commissioner for Refugees. When Rotary sponsored a Global Peace Confernece in Honolulu in January 2013 with Burmese liberator Aung San Suu Kyi as keynote speaker, Jimmy jumped at the chance to attend with Malibu Rotary Club President Bill Wishard so he could ask Suu Kyi and important question concerning his people. He took many pictures at the conference, meeting Rotary leaders including Rotary International President Tanaka, whose theme has been global peace. Do not miss this unique photodocumetary presentation.

Mehm Mon, is not only named Mon, but is of the Mon ethnic group. The Mons were believed to be one of the earliest people of continental Southeast Asia. As the eastern Mon were absorbed into the [Thai society](#) long ago, the western Mon of Burma have largely assimilated into Burmese society. In Burma, the Mon are fighting to preserve the [Mon language](#) and culture, and regain a greater degree of political autonomy. The Mon were responsible for the spread of [Theravada Buddhism](#) in Burma and Thailand, which is the earliest form of Buddhism



**Doug Baker** has graciously accepted the appointment to serve as DG for the Rotary year 2013-2014. This appointment was made as a result of the untimely passing of DGE, Jim Dyer. The protocol and rules of Rotary International were adhered to in making this appointment. Doug served as Rotary District Governor from 2010-2011.

### **In Memorium: District Governor Elect Jim Dyer (1948-2013)**



Jim was an official ShelterBox Ambassador for the greater Los Angeles area and was recognized by President Obama with a Presidential Volunteer Service Award in March 2012 for his volunteer efforts during 2011 to provide shelter, warmth, and dignity for survivors of natural and other disasters worldwide. Jim and his wife Sharen instantly fell in love with the concept of ShelterBox during their trip to the Rotary Convention in Copenhagen in 2006 and two years later he had become a ShelterBox Ambassador for the LA area. ShelterBox started as a project from one Rotary club in the U.K. and in Jim's words, "it was incubated out of Rotary but has become a separate stand alone effort". The dedication and enthusiasm that Jim has shown for ShelterBox can be seen in this January 9, 2012 video interview clip provided by Mel Powell, president of the E-Club of The Greater San Fernando Valley. If you are not acquainted with this Rotary affiliated project, please do watch the video so you can see just why Jim was such a

huge supporter of this project.

Watch the video at:  
[http://www.youtube.com/watch?feature=player\\_embedded&v=UXKBBfbPIeE#!](http://www.youtube.com/watch?feature=player_embedded&v=UXKBBfbPIeE#!)

A single shelter box costs \$1,000 to sponsor and as a sponsor you will receive a certificate with a serial number which allows you to follow that box on the website and see where your sponsored box ends up. I'm sure that donating a ShelterBox in memory of Jim Dyer would be a wonderful tribute to his memory and his dedication to "Service Above Self".

The family has asked that in lieu of flower/gifts that you instead make a donation to The Rotary Foundation in Jim's name. Donation information is provided below the Rotary logo at the bottom of this page.

You are already truly missed Jim and your memory will forever live in my/our hearts. Thank you for being a joy to work with and for being my/our friend.

Sincerely,

Emily "EM" Blair Charnelle

District Office Administrator



### **Memorial Donation Information:**

To make a [memorial donation to The Rotary Foundation](#) please utilize the online [Memorial Tribute Gift Service \(HERE\)](#) or mail in a completed [Memorial Tribute Gift Form \(HERE\)](#) to Rotary International.

If using the [online Memorial Tribute Gift Service](#), you will be asked to select a Fund and then complete 5 steps. In the 3rd step "Billing" there is a "Gift Option" in blue print, just click that to specify your memorial donation dedication to Jim.

If you are using the snail [mail Memorial Tribute Gift Form](#) then completely fill out the form, make your check payable to "The Rotary Foundation", and then mail it to The Rotary Foundation at 14280 Collections Center Dr. Chicago, IL 60693

Jim's information needed to complete these forms is as follows-

- In Memory of James E. Dyer
- Address: 3546 Shoreheights Dr. Malibu, CA 90265
- Donor ID: 1143997
- Rotary Club of Santa Monica, District 5280
- Notification of this contribution can be sent to Jim's home address above to his beloved wife Sharen.



## Rotary District News

### New Generations

The Rotary District 5280 high school Speech, Music, Art and Dance Competition will be held March 9 at Loyla Maramount University and prizes of \$1,000, \$500, and \$250 will be awarded in each category. Winner of Malibu Rotary Club Singing Contest February 12<sup>th</sup> has been entered as contestant at the Rotary District event. Members of Rotaract can win \$1500 at and Ethics Forum to be held at Loyola Maramount University March 29. RYLA camp will be held April 26-28 and the cost is \$190.00 per student. The Rotary Club of Malibu is again sponsoring 2 students.



### Other Rotary District Events:

April 6<sup>th</sup> will be a Rotary Day of Service. Melody St John, President of the Hollywood Rotary Club, is heading up this event. .

Rotary District 5280 is having a Group Study Exchange (GSE) this year with Rotary District 2620 in Japan. The Rotary Foundation's Group Study Exchange (GSE) program is a unique cultural and vocational exchange opportunity for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their [careers](#). The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas.

On Saturday March 9<sup>th</sup> there will be a special Rotary tour of Camp Pendleton to honor the Marines. A free bus has been chartered which will hold 60 people and leave from the Hawthorne Recreation Center.

Rotary District Convention at The Fess Parker Resort in Santa Barbara the weekend of May 3-5. The wine tour will be on May 2. Information and reservations are on the [Rotary District 5280 website](#).

Please see Malibu Rotary Club Website [www.maliburotary.org](http://www.maliburotary.org) for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on 

## Calendar

(all Malibu Rotary Club meetings are held at 7:30 a.m. Wednesdays in Fireside Room of Pepperdine University unless otherwise noted)

Mar 06, 2013

### [Mehm "Jimmy" Mon](#)

"Pictorial Impressions of the Rotary Global Peace Conference"

Mehm "Jimmy" Mon was one of the many people of the Mon race living in Burma when ruthless military dictators took over the country, changed the name to Miramar, and imprisoned him. He was a monk from age 10 to 18 and was later able to come to the United States with the help of Office of the United Nations High Commissioner for Refugees. When Rotary sponsored a Global Peace Conference in Honolulu in January 2013 with Burmese liberator Aung San Suu Kyi as keynote speaker, Jimmy jumped at the chance to attend with Malibu Rotary Club President Bill Wishard so he could ask Suu Kyi and important question concerning his people. He took many pictures at the conference, meeting Rotary leaders including Rotary International President Tanaka, whose theme has been global peace. Do not miss this unique photodocumentary presentation.

Mar 12, 2013

Rotary District Breakfast

7:00 a.m. Westin LAX Hotel, 5400 W. Century Blvd., Los Angeles, CA

This is the final District Breakfast of the Rotary year. It will be hosted by New Generations and will feature speaker, Amanda Wirtz who went from Rotary Youth Exchange Student to accomplished Public Health Advocate.

Mar 20, 2013



### [Holly Mosher](#)

"Bonsai People - The Vision of Muhammad Yunus"

Holly Mosher will speak on her experience following the work of Nobel Peace Prize Laureate Muhammad Yunus for her film:

*Bonsai People - The Vision of Muhammad Yunus*

What if you could harness the power of the free market to solve the problems of poverty, hunger, and inequality? To some, it sounds impossible. But Nobel Peace Prize winner Muhammad Yunus is doing exactly that. *Bonsai People* celebrates Yunus' extraordinary humanitarian work, which started by lending \$27 to 42 people out of his own pocket and

has now grown to helping 1 out of every 1,000 people on earth. But he didn't stop there - whenever he sees a problem he starts a business, creating a mix between business and social work, which he's coined "social business." By tackling some of the world's most vexing problems from healthcare, education to alternative energy, he is demonstrating to the world that complex problems sometimes do have simple answers. Microcredit is just the tip of the iceberg! <http://bonsaimovie.com>

Holly also was a Rotary Youth Exchange Student to Brazil in 1990 and was featured in the Jan 2012 edition of The Rotarian.

Mar 27, 2013

[Peter Haynes](#)

"Personal History of Malibu 1949-1958"

Peter Haynes has been writing a series of articles in the Malibu Surfside News about the history of Malibu he grew up with as the kid who grew up in this paradise. It begins in 1949 when he and his sister arrived in Malibu to live with his dad, resident California Highway Patrolman, Jimmy Haynes. He will bring pictures and stories of what it was like to live back in those days.