



*The Award Winning*  
**Malibu Rotary Club Surfwriter**

February 5, 2014

Official Newsletter of the Rotary Club of Malibu  
Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman  
Pictures by Dr. John W. Elman

*In This Issue (click underlined topics for web link when connected to the Internet)*

- Irene Bettler Talks about her past and future in “My Life and Learning”
- Next Malibu Rotary Club Meeting February 12 is a Club Assembly where future leadership will be discussed at noon (with Fellowship starting at 11:30 a.m.) in LC152 at Pepperdine Drescher Campus.
- Check [Calendar](#) on Malibu Rotary website [MalibuRotary.org](http://MalibuRotary.org)
- Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)
- Rotary International Website: [www.Rotary.org](http://www.Rotary.org)
- Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)
- RI President (2013-2014) Ron D Burton
- Rotary District 5280 Governor (2013-2014): Doug Baker

- Assistant Governor for Malibu Rotary Club: Alice Muntean (2013-14)

Irene Bettler Talks about her past and future in “My Life and Learning”.



**Irene Bettle**, is one of Malibu Rotary Club's newest members. At the Malibu Rotary Club February 5th she gave her Craft Talk, or was it a Crafts Talk? Through the years she has changed has dabbled in several crafts.

It all started in the German speaking part of Switzerland in 1943, when Irene's father was an officer in the Swiss army. For the families of anyone engaged in war, and at this Irene's father was in the midst of World War II, the great hope is peace. So the baby girl was named "Irene", (or EIRENE) who is the Greek *goddess* of peace. Switzerland was country of only 4 million people and the city she grew up in was old and small. Irene's first language was Swiss German, but she later learned French, which is the the Swiss language she prefers to speak. After high school she vacationed in France.

She went to liberal arts college, hoping one day to be a doctor. She moved to Lucerne, Switzerland and met the man who was to become her husband--Tony Bettler. It should be noted here that three other Malibu Rotarians also met their future spouses in Switzerland: Hubert and Maggie Luckerath met there, and also Malibu Rotary Club President Bill Wishard met his wife Mary there.

Tony worked for a Swiss Bank that offered him a position in New York City. Irene said they were excited to come to America, but expected it was only be temporarily, and that they would return to Switzerland. They put most of their belongings in storage in Switzerland, and found a place to live in Manhattan. From the small city and small country they were used to Manhattan was a culture shock, but they did not go back to Switzerland.

Tony became successful in international bank based in New York. Irene went to art school and the couple had 2 children, and later 2 grand children. Although still friends Irene and Tony divorced in 1985.

Irene enjoys travelling and after travelling across the United States bought a house in Malibu West, commuting to a job with a legal firm in Century City . She retired from that job and became involved with other things that interested her.

These included volunteering at The Prem Rawat Foundation (TPRF). We had learned about

TPRF at previous Malibu Rotary Club meetings:

In 2001, Prem Rawat created [The Prem Rawat Foundation \(TPRF\)](#), which addresses the fundamental human needs of food, water, and peace, so that people everywhere can live their lives with dignity, peace, and prosperity. In the 12 years since its inception, the Foundation has made 158 grants to assist people in need in 40 countries.

With TPRF's Peace Education Program, Prem has reached out to people in many walks of life. It has been particularly successful in prisons, helping those incarcerated to rehabilitate, experience hope, understanding, and self-worth. Prem has spoken at several of the 28 prisons where the program is currently running worldwide. The program is also now the subject of academic study due to its unusual success in reducing recidivism and in helping transform and give hope to those incarcerated.

Irene helped TPRF with art exhibits.

Since 2000 Irene felt she needed to expand what she does, promoting good health with ideas and products. As a student of art she has always been interested in logos, and with the help of her daughter, who is a graphic artist, she is developing a logo to go along with the idea "Happy You Heathy You." and "Live is good."

Irene has also gotten into the coffee business. while learning to be an entrepreneur. Irene tells us that coffee is the second biggest commodity in the world after oil. Because people always drink it it is recession proof. Her specific coffee is "Organic Gold Coffee." Special features of this brand are the company gives back to the community and the coffee itself contains Ganoderma. According to Wikipedia *Ganoderma* is a [genus](#) of [polypore](#) mushrooms which grow on wood, and include about 80 species, many from [tropical](#) regions. Because of their extensive use in traditional Asian medicines, and their potential in [bioremediation](#), they are a very important genus economically. Collectively, the *Ganoderma* species are being investigated for a variety of potential therapeutic benefits:

- anticancer effects
- immunoregulatory effects
- [antioxidant](#) activities

- [liver](#)-protecting effects
- [hypoglycemic](#) effects
- [antibacterial](#) effects
- [antiviral](#) effects
- [antifungal](#) effects
- reducing blood [cholesterol](#)

## Other News and Guests at the last Malibu Rotary Club meeting

*Happy Dollars:* Those contributing Happy Dollars included **Hubert Luckerath**, thankful that the problem he has had with his left leg didn't require hip surgery, Malibu Rotary Club **President Elect Margo Neal** contributed, happy that after attending Rotary Pre PETS she could announce the Malibu Rotary Club President Elect Nominee (president for 2015-2016) as **Griselda Espinosa** and the President Elect Nominee Nominee (President for 2016-17) as **David Zielski**. Malibu Rotary Club President **Bill Wishard** made "Happy Dollars" contributions because he also attended the Pre-Pets session at the Wilshire Country Club (making Malibu Rotary having one of the largest representations with 4) and told about how he at a historian there who told him about Daniel Freeman, from whom Daniel Freeman Hospital got its name. Bill had worked for the hospital for years and never knew the history of the man Daniel Freeman. For those interested the history goes something like this:

In 1872, a Scotsman Robert Burnett had a 25,000-acre ranch that encompassed all of the land from what is now known as [Playa del Rey](#) to [Lawndale](#) and [Redondo Beach](#). In 1873, Burnett returned to Scotland, leasing the ranch to Daniel Freeman, a recent arrival from [Simcoe, Ontario, Canada](#). Freeman amassed a fortune farming barley, olives, lemons, limes and almonds on the ranch, and named his expansive land holding Inglewood, after his birthplace in Ontario. Freeman was able to buy the leased land, and later sell off parts of it. Part of the ranch became Loyola Marymont University and another part became Daniel Freeman Hospital, which was founded by the [Sisters of St. Joseph of Carondelet](#) in 1954 as **Daniel Freeman Memorial Hospital**, one of the only Catholic hospitals not named for a saint.

Bill's Happy Dollars also represented to other things he was happy about: Following the Super Bowl win by the Seattle Seahawks winning coach Pete Carroll acknowledged the influence Bill's brother-in-law Tim Galway has on in him with books like the *Inner Game of Tennis* (Pete Carroll's picture is on the cover of the book) and also Bill was happy about being contacted by the City of Malibu to be and Election Inspector in the April election for City Council.

There were three guests at the Malibu Rotary Club meeting February 5, **Rex Levi**, a former Malibu Rotarian Past President who works in the Pepperdine University Real Estate office at the meeting to get delivery of contact lenses from Rotarian Dr Elman; **Eddie Torbodi**, who was a former trainer for self help coach **Tony Robbins**, who is now into his own self help coaching. Another returning guest was **Chris Bashew**, photographer and writer for the *Malibu Surfside News*.

Please see Malibu Rotary Club Website [www.maliburotary.org](http://www.maliburotary.org) for latest Calendar and future speakers and facebook pages for other news.

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# Calendar

**Feb 12, 2014**

**Bill Wishard** and Margo Neal

"Malibu Rotary Club Assembly"

The next regular meeting of the Malibu Rotary Club will be Wednesday, February 12th 2014, with fellowship starting 11:30 a.m. and meeting starting at 12:00 p.m. noon sharp in Room LC 152 at Pepperdine University Drescher Graduate Campus Learning Center. The meeting will be a Rotary Club Assembly led by Malibu Rotary Club President William Wishard and President-Elect Margo Neal, where the future of the club will be discussed.

**Feb 19, 2014**

**Steven Glasberg (pending)**

**Feb 26, 2014**

**Tom Bos**

"My Experience with Rotary Group Study Exchange from Holland, MI to The Netherlands"

Tom Bos, a Past District Governor from the Holland Michigan Rotary Club will share his experiences as Team Leader of group of business people from his Rotary District in Michigan to the land of his ancestors in The Netherlands.