

The Award Winning

Malibu Rotary Club Surfwriter

February 1, 2017

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President of Record Bill Wishard

Malibu Rotary Club President of the Month (February) John Elman

Malibu Rotary Club President Elect Bianca Torrence

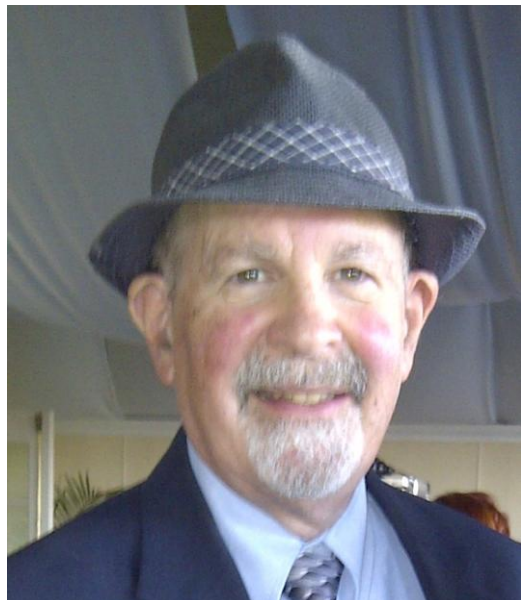
Pictures by John Elman

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- Last Week -- John Elman "Tell Me Again, John--How Does the Rotary Website Work?"
- Next Regular Malibu Rotary Club Noon Meeting Feb 8 in LC 152 on the Pepperdine Drescher Graduate campus Malibu Rotary Club Assembly Led by John Elman
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- RI President (2016-2017) John F. Germ
- Rotary District 5280 Governor (2016-2017) Greg O'Brien

John Elman "Tell Me Again, John--How Does the Rotary Website Work?"



The February 1st meeting of the Malibu Rotary Club was presided over by the Malibu Rotary Club President of the Month John Elman. He also was the featured speaker. The topic was one John has spoken about several times in the past, the most recently at the October 26, 2016 meeting of the club, which was called "Don't Ask Me Again--Use ClubRunner for Communication and Answering Club Questions". This was a review course, or new course for new members.

At the October program the parts of the site that were accessible by non-members was pointed out. The website has a calendar of both future and past events and speakers, as well as club officers, and a featured story about whatever speaker or program coming to the next meeting. The ClubRunner security technology allows anyone with internet access to send an e-mail to any of Malibu Rotary Club officers without even knowing anyone's e-mail address. Only members who log in can see the whole club roster and members personal information (e-mail address, phone numbers and street addresses). John has pointed out on several occasions that because the Calendar shows when future speakers are scheduled you can tell a potential future what days are available to have him or her speaker by simply going to the website and viewing the Calendar.

John projected the Malibu Rotary Club's website on the large screen in the meeting room. Some people who were trying to look at the website on mobile devices during the presentation questioned why their view of the website was different. John explains that besides the version of the website at www.maliburotary.org that is seen on normal computer screens there is the version that is seen on mobile devices (smart phones) which is not as user friendly as the full computer version.

Figure 1 below shows the home page as it appears on a typical computer screen. Depending on the mobile device one uses to view the site, when one enters the "maliburotary.org" on smart phone, the view is much more limited, and instead of the 3 columns one sees on a computer monitor one can see only the left column on the mobile device. If one scrolls down that one column the content of the middle and right columns will ultimately appear. Information about upcoming events and speakers should appear near the top on mobile devices, as they do on the computer version.



Figure 1-Malibu Rotary Club Home page



Figure 2—Malibu Rotary Club Calendar

To see past and future speakers one can < or > keys to go forward and back on the calendar. Blank Wednesdays are open for speakers.

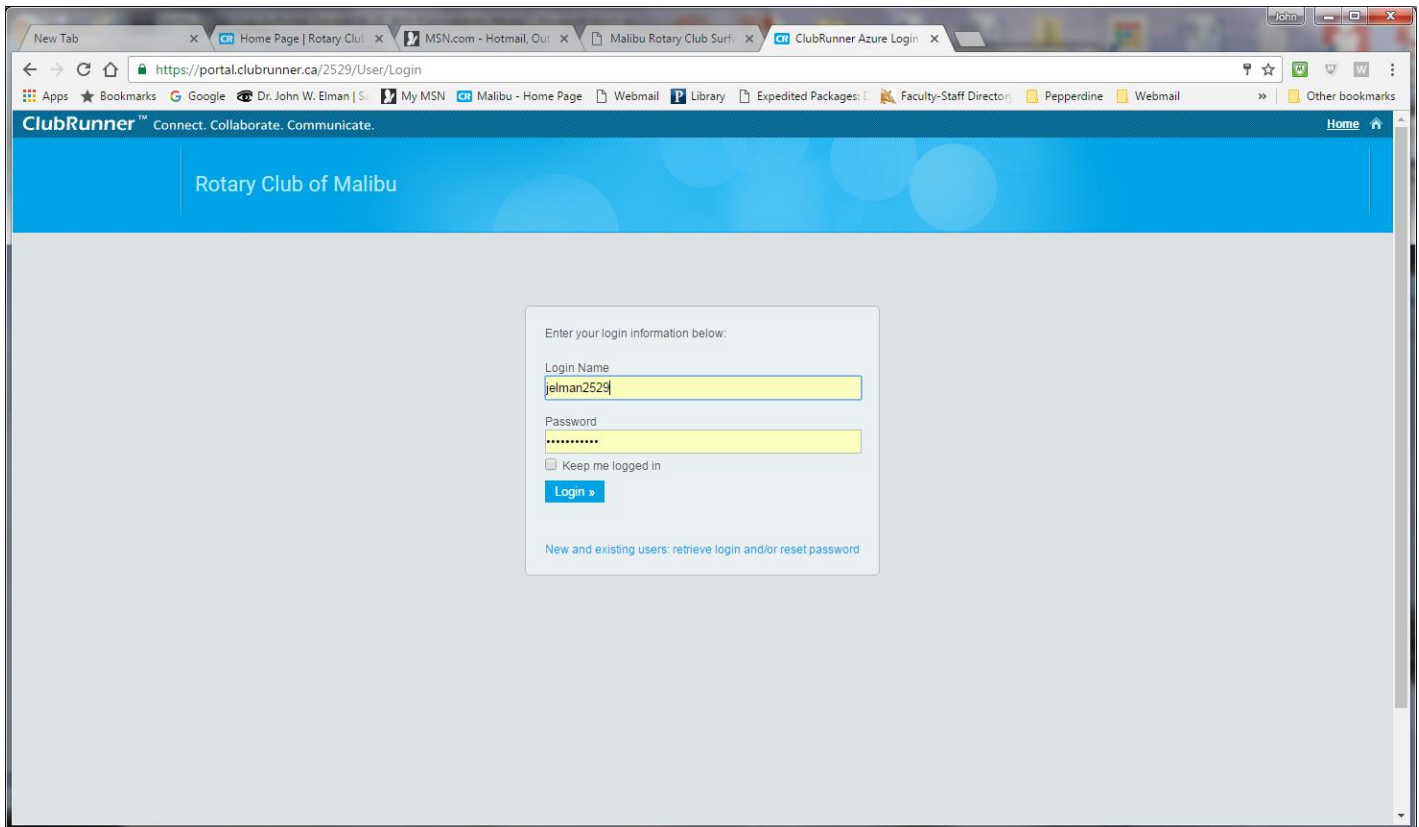


Figure 3-Login Screen

Malibu Rotary Club members can log into the Malibu Rotary Club website by clicking the “Member Login” button on the top right of the home page (Figure 1). When they click the Member Login button it will open the Login Screen (Figure 3).

Login ID templets on ClubRunner sites were changed July 1, 2013. The Login ID for members prior to that date was [first intial][last name][2529]. An example is ID on John Elman’s login screen which is *jelman2529*. Login ID’s for members who joined after July 1, 2013 are longer with the template being [first name].[last name].2529. An example would be *joe.smith.2529*. Everyone was assign a password when he or she became a member. You change you password by not your ID. Once you log the top of the home page changes the words “Member Login” to “Member Area.” If you click on “Member Area” it opens screen below the Administration Page (Figure 4).

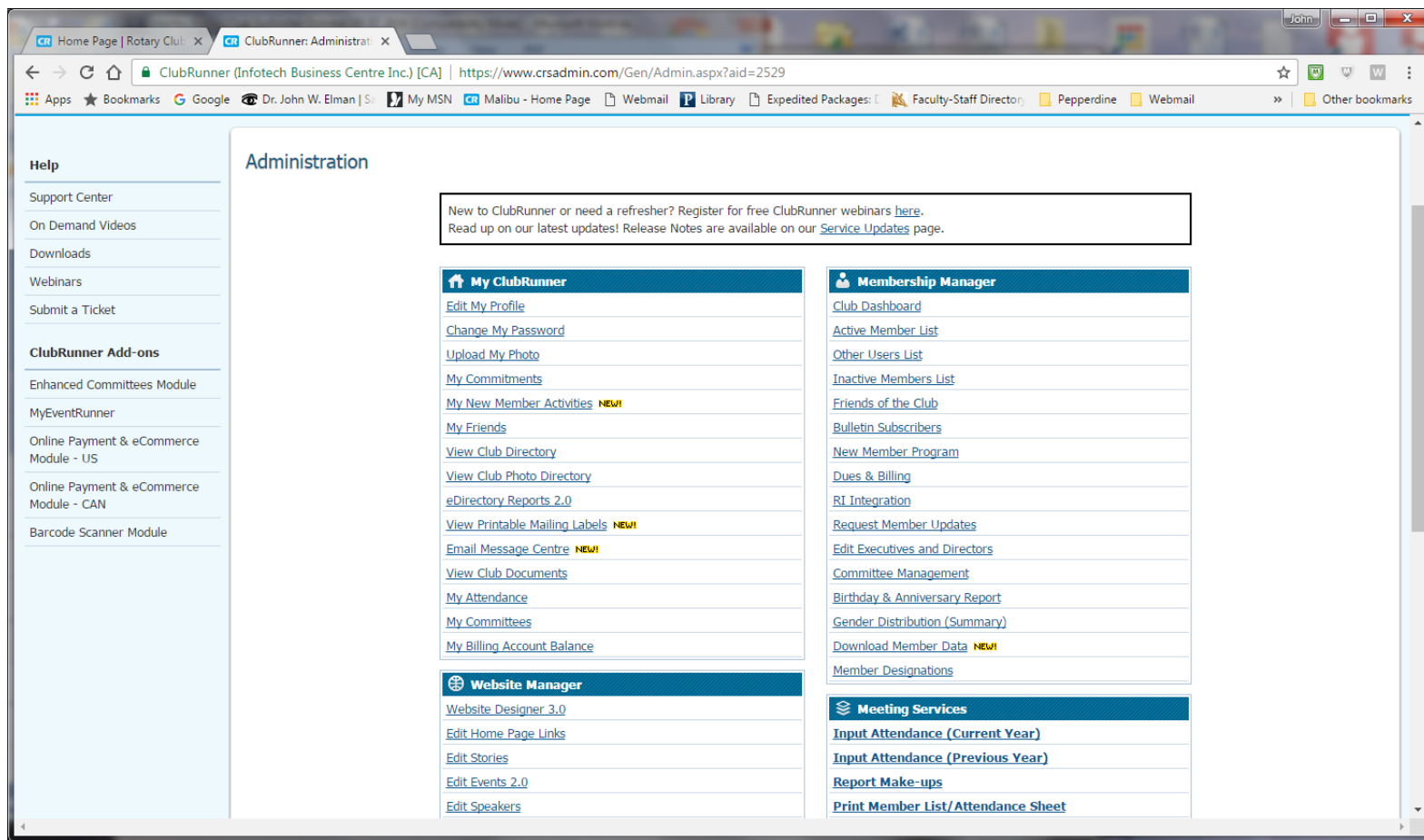


Figure 4—Administration Page

The upper left column a heading **My ClubRunner** in which members can update their profile and have access to the important E-mail Message Center. On right side of the Administration page there are various links, the most important of which is the “Active Member List”.

Clicking on the “Active Member List” will show of list of all the current members of the Malibu Rotary Club. Clicking on each members name will open detailed screens and pictures of each member.

One of the most useful tools for members on the Administration Page is the ability to send secure e-mail messages through the E-Mail Center. Even if you don’t know a member’s e-mail address you can send e-mails to an individual or group of members. In addition you can send e-mails to any or all of the leaders (President, Secretary, President-Elect and/or Treasurer) of the other 60 Rotary Clubs in the Rotary District 5280. John has also created a subscription list of 119 people for the Malibu Rotary Club Surfwriter and he uses the ClubRunner E-Mail Message Center to send each week’s bulletin. John points out that the ClubRunner E-mail Center has features that

many e-mail programs don't have. It not only shows which e-mails have been sent, it shows which e-mails have been received, which have been opened, and it gives statistics on all of these things. The ClubRunner e-mail center does not show who else the e-mail was sent to—it is personalized for the recipient. It does have an option to allow list of recipients to be added as an attachment and also allows for other attachments to the e-mail.

Step 1:

Select the recipients of this message by expanding each category, then clicking the "Expand List" link. Please note: you will not be able to select recipients that have not supplied an email address.

- ☐ Active and Honorary Members (0/15)
 - ☐ Active [Expand List](#) (0/15)
- ☐ Other Users (0/0)
- ☐ Inactive Members (0/33)
 - ☐ Ex Member [Expand List](#) (0/33)
- ☐ Friends (0/6)
 - ☐ Friends [Expand List](#) (0/6)
- ☐ Club Executives & Directors (Current Year) (0/174)
 - ☐ President [Expand List](#) (0/49)
 - ☐ President Elect [Expand List](#) (0/35)
 - ☐ Treasurer [Expand List](#) (0/45)
 - ☐ Secretary [Expand List](#) (0/45)
- ☐ Custom Distribution Lists (0/33)
- ☐ Contact Groups (0/132)
 - ☐ Bulletin Subscribers [Expand List](#) (0/119)
 - ☐ No Group [Expand List](#) (0/13)

Step 2:

Enter your email subject and message.

Select Template:

Subject:

Insert Mail Merge Fields:

Recipient:

Sender:

Account:

The Nick Name merge field will be replaced by First Name if it is empty.

Message:

Normal (..) Font Size

B I U S x x² I_x

Dear \$NICK_NAMES\$ \$LAST_NAMES,

|

John W. Elman,
Editor, Malibu Rotary Club Surfwriter
Secretary, Malibu Rotary Club

Figure 5— ClubRunner E-mail Creation Template

For those who missed the October 26, 2016 presentation in which John detailed other aspects of the Malibu Rotary Club ClubRunner website it is available for download as part of the Malibu Rotary Club Surfwriter Archives at:

<https://clubrunner.blob.core.windows.net/00000002529/en-ca/files/homepage/malibu-rotary-club-surfwriter-october-26-2016/Malibu-Rotary-Club-Surfwriter-October-26--2016.pdf>

Other News and Guests at Last Malibu Rotary Club Meeting

The February 1 meeting of the Malibu Rotary was the first one attended by Teresa Le Grove since the January 18 Malibu Rotary Middle and High School Singing Competition for which she was the new chair. At this meeting she was given kudos for that effort, as many felt this was one of the better competitions. The new choral director at Malibu High School included more singing participants this year (24) than were at previous ones, which typically had half that many. The result was that Raitt Recital Hall was not large enough to accommodate all those who wanted to sit in the Hall.

Besides showing the Malibu Rotary Club ClubRunner site at www.maliburotary.org briefly showed the new 110 picture photo album on the Rotary Club of Malibu Facebook page. The album shows the 24 performers, plus judges, Rotarians, emcee, etc.

Located at:

<https://www.facebook.com/Rotary-Club-of-Malibu>

2017 Malibu Rotary Club Middle High School Vocal Competition (on facebook):

24 Middle and High School Singers from Krysta Sorenson's Choral Classes participated in the 2017 Malibu Rotary Club Competition held at Raitt Recital Hall on January 18, 2017 in the 2017 Malibu Rotary Club Competition held at Raitt Recital Hall on January 18, 2017 (photos by Barbara Burke, Bianca Torrence, and John W Elman)

Guests

The only guest was our normal winter guest PDG **Tom Bos** from the Rotary Club of Holland, Michigan.

Rotary District Events

- **February 28 Rotary District Breakfast -- Angela Perez Baraquio Grey "Amazing Win, Amazing Loss, Miss America Living Happily, EVEN After."**
- **March 18 Rotary District Color Run and Peace Festival at Griffith Park**

Our Peace Chair Bill Wishard has forwarded the following about this event which was formerly the "3-2-1 Run to End Polios"

Dear Peace Chairs,

Please see email below. At the Peace Festival Picnic we would also like to feature different ethnic dance groups (ie: Hawaiian, Tahitian, Indian, Latin-American, Native American, hip hop, etc.). If you or your club members have a contact please let us know. Would be greatly appreciated!

This year's **Run to End Polio will be a 5k Color Run* & Peace Festival/Picnic on Saturday, March 18 at the Crystal Springs Picnic Area in Griffith Park.** We hope you will join us for this fun-filled day. **PLEASE FORWARD THE ATTACHED FLYER TO EVERYONE IN YOUR CLUB.**

** A color run is a run where, at several spots during the run, the participants will have cornstarch dyed in several colors thrown on them. At the end of the run you have a shirt that looks like it has been tie-dyed.*

The run will be followed by a Peace Festival/Picnic where you will enjoy music, entertainment, carnival games, picnic foods and a raffle.

We are asking clubs to participate by donating food for the picnic portion of the event. Rotary Clubs are also invited to participate in a **Cupcake Contest!** Bring 2 dozen cupcakes decorated in the color run theme for a chance to take the coveted "Cupcake Trophy" back to your club. Cupcakes will be judged solely on looks!

Please complete the attached club registration and e-mail it to 5280picnic@gmail.com.

We will be collecting new and gently used shoes for **Soles4Souls**. You will receive one extra raffle ticket for every pair of shoes you bring!

The cost of the event is:

Adults - \$35.00 (before 3/18, \$45 day of event)

17 & Under - \$15.00 -- 5 & Under - Free!

100% of net proceeds go to PolioPlus

REGISTER AT:

<http://portal.clubrunner.ca/50010/Event/3-2-1-go-to-end-polio-run>

or mail check to the district office

With your registration you will receive a t-shirt, sunglasses, one raffle ticket and food/carnival tickets.

HOW YOU CAN HELP:

Participate or make a donation! Runners, walkers and even spectators are urged to support this event.

Promote the event at your club and invite your family and friends to join you!

Bring food for the picnic!

Sponsor the event! The only way to make this a successful event is to have sponsors to cover costs. Please consider being a sponsor or asking your employer to be a sponsor.

Donate a door prize valued at \$25 or more.

Volunteer to help the day of the event. We can use help!

Questions? Contact Wendy Clifford

(5280picnic@gmail.com or 213-369-6065) or

Ruth Kurihara-Kelsey (TEMBORnD@aol.com or 310-480-2609)

- **PRLS** --..n Torrance on March 18; cost \$50.00. RSVP to Tori at district office office@rotary5280.org or call 310-670-9792

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016-----Margo Neal

September 2016—David Zielski

October 2016-----John Elman

November 2016—W. David Baird

December 2016—Bill Wishard

January 2017-----Robert "Bob" Syvertsen

February 2017-----John Elman

March 2017-----W. David Baird

April 2017-----Margo Neal

May 2017-----Robert "Bob" Syversten

June 2017-----David Zielski

CALENDAR (see up to date calendar on maliburotary.org)

- **February 8—Club Assembly—Malibu Rotary Club discusses future**
- **February 15 Ken Chong on “Membership”**-- Ken Chong is Past President of LA 5 and membership chair Rotary District 5280. He was featured speaker at Governor Elect Seminar in San Diego because of his creative ideas.
- **February 22 --Sarah Braddock from Searchlight Financial--“ Economic Forecast for 2017”**

Sarah Braddock is a financial adviser at Searchlight Financial. How will the changes in our country this year affect the economy? Sarah's firm has researched this and she will tell us their predictions at the February 22nd meeting of the Malibu Rotary Club at Pepperdine.

She will include her company's outlook for **interest rates, stock and bond markets, energy** and **real estate** projections, and of particular interest this year, what we can expect from the new **Trump administration** in 2017. Her goal is to provide clear, interesting and actionable financial and economic information. Rotary members and their guests should walk away with an idea of what to expect, what to look for, and what they can do to protect themselves in this ever changing economic climate.

February 28 Rotary District Breakfast -- Angela Perez Baraquio Grey "Amazing Win, Amazing Loss, Miss America Living Happily, EVEN After."

Make reservations for Rotary District Breakfast Tuesday, Feb 28 7:00 a.m. at Westin LAX 5400 West Century Blvd. LA. Malibu Rotarians pay \$40.00 to treasurer prior to Feb 21. See more at [Rotary District website](#).

Angela Perez Baraquio Grey, Miss Hawaii 2000 and Miss America 2001 (the first teacher, first Asian Miss America, and the first and only Filipina-American to win the title since the pageant's inception in 1921) is a former TV host for Telly-Award winning statewide show in Hawaii, "Living Local with the Baraquios". She is a published author, who recently released a faith-based inspirational memoir called, "Amazing Win, Amazing Loss, Miss America Living Happily, EVEN After." Angela is also a wife of 14 years, a teacher, a Catholic School Principal here in Southern California, a former Presidential appointee, professional speaker and a mother of five.

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100% of net proceeds go to PolioPlus**

• March 1, 2017 Margo Neal-- Impressions of the 2017 Rotary District Humanitarian Trip to Merida, Mexico

Malibu Rotarian Margo Neal was with a group of Rotarians who were part of a trip to show how Rotary projects contributed to by Rotary District 5280 (the district Malibu is in) were benefiting the people in Merida, Mexico. Margo will show pictures and talk about Rotary projects she visited on the trip occurring January 25-30, 2017 including the following:

Emmanuel Day Care--Provide a play area and kitchen equipment

- ADN—After school Program --- Provide musical equipment and art supplies Merida----
Living with Diabetes Provide, furniture, computer devices, medical devices A/C and promotional materials
- Ticul---Sewing machines for economic growth 8 machines, rent for a year and materials
- Muaro—Environmental Museum—Planting trees Trees
- Merida Montejo---Water filtration for families
- Tizimin---Special needs student school Baking table and kitchen equipment

- **March 15, 2017 -- Juan Alvarez-- Credit Card Options For Non-Profits as Malibur Rotary Club**

Juan Alvarez is Market Manager for the west Los Angeles credit card processing of US Bank's Elavon. There are times when non-profits such as the Malibu Rotary Club may have fund raisers such as Turkey Trot Run, auction, or other events where participants may want to use credit cards, or it may also apply to paying dues and other revenue sources. Juan Alvarez will explain the most prudent options for accepting credit cards by our organization.