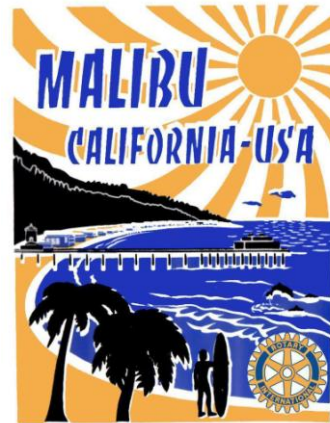




**ROTARY:
MAKING A
DIFFERENCE**



The Award Winning

Malibu Rotary Club Surfwriter

February 21 2018

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Bianca Torrence

Pictures by John Elman

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- **Last week Malibu Rotary Club Assembly led by Bianca Torrence and Teresa Le Grove who will be talking about the Malibu Rotary Club Malibu Middle and High School Singing Competition on held on January 24 this year**
- **Next regular Malibu Rotary Club meeting February 28 2018 Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m. This will be another Malibu Rotary Club Assembly led by Bianca Torrence**
- **Check [Calendar](#) on Malibu Rotary website www.maliburotary.org**
- **Rotary International Website: www.Rotary.org**
- **Rotary District 5280 Website:www.rotary5280.org/**
- **RI President (2017-2018) Ian H.S. Riseley**

- **Rotary District 5280 Governor (2017-2018) Cozette Vergari**

Malibu Rotary Club Assembly led by Bianca Torrence and Teresa Le Grove who will be talking about the Malibu Rotary Club Malibu Middle and High School Singing Competition on held on January 24 this year



Pictured above winners of the 2018 Malibu Rotary Middle and High School Singing Competition along with the judges flanked by Event Chair Teresa LeGrove on left and emcee Ted Silverberg and Malibu Rotary Club President Bianca Torrence on the right. The Middle School winners: 3rd place: Ellie Eddins, 2nd place: Lauren Reed, 1st place: Camille Anneet, and High School winners 3rd place: Kira Smit, 2nd place: Gabby Farrer, 1st place: Claire Anneet. Judges were John Cowsill, Ryan Dorn, Lenny Goldsmith, Tris Imboden and Craig Shoemaker. Previous first place winners of the Malibu Rotary Club High School Singing Competition have been sponsored by the Malibu Rotary Club to compete in the Rotary District 5280 Pageant of the Arts at Loyola Marymont University, where 3 of them finished in the top 3. This year's Malibu winner has chosen not to compete because it is the same day she is taking her SAT exam.

Teresa Le Grove Cherkas and her husband Jon Cherkas worked hard on making the Malibu Rotary Club Middle and High School Competition a success. Jon even talk the judges to dinner. Teresa had prepared an outline of the steps she went through to make the singing competition a success along with suggestions to improve the event in the future. At the February 21 meeting of the Malibu Rotary Club Teresa handed out a print out of her outline of the steps involved in making the singing competition happen. Teresa's outline is copied below

Rotary Singing Competition Steps

Steps to put on a successful show

- 1 - contact Chris Bauman -Pepperdine - previous Rotarian -chris.bauman@pepperdine.edu He will cover expense of hall with his budget
- communicate directly with rep for Hall - 2017-2018 - Paul Vacchiano - paul.vacchiano@pepperdine.edu -make sure of date and time, mic, piano and tables, parking spots, banner placement.
- communicate with Music teacher Malibu High - 2017-2018- Krysta Sorensen - ksorensen@smmusd.org regarding date and organizing 17-18 children
- Speak to principle Dr. Nye about event - make sure it gets in Monday message - and on school website.
- Decide on whether to charge at door or ask for donations
- If asking for donations, have clear plan of action on how it will be done. Announce to everyone in advance along with invite so people are prepared to donate the night of event.
- Set some \$ aside for accompanist for singers - ex: Cha Cha - \$200 was given to her for 2018
- email judges with invite letter- attached above - with map and details of event
- communicate with MC Ted Silverberg - Ted@malibuinsurance.biz
- Arrange date with Paul, Ted and judges
- Make sure bio's are done for all judges, MC, accompanist, teacher, etc. for intro.
- order plaques - Camarillo - Mark it place - <http://www.themarkitplace.com/> -
- Organize parking spots for judges, MC, Media and Chairperson of event
- suggest gathering with judges, MC, Chair, media at Burger Fi or something casual prior to event - 4:30-5:00pm - until 6pm
- Prep a Press Release - for Malibu times/ Surfside news and LA times possibly of significant players and story line. Be very clear with media what we would like the theme of the event to be as well as who is involved with their names and details.
- contact Barbara Burke of Surfside news - barbara.burke@pepperdine.edu and Malibu Times
- Social media marketing of event and follow up with pics on - FB- Instagram - Website
- Decide on how the judges are to judge to prevent lengthy deliberation
- Have Rotaractors help with table manning as well as distribution of meeting invites - Photographer - Have them set up of back room for judges with food and water
- Get snacks of cheese, crackers, sweets, fruit, waters for judges, MC
- Make sure to thank all judges, MC, teacher and pianist
- Print judging sheets - use logo - Be the Inspiration- make sure all judges know how the marking is done -- 1 final mark - no need to calculate on our end -
- Print seating reservations with names
- print program with participants - names from teacher at HS
- Print Meeting invites and Donation banner for jar

- Have Rotarian bring door hook for banner - Make sure banner can go on stage
- have donation bowl and sign set up
- Create Thank you letter for judges
- Ask for suggestions from judges on improvements
- Arrange 2 people to tally marks of judges and have them tally middle school at break and then HS at final - Make sure they have calculators
- Be sure the helpers who tally marks are aware how to tally - Add all the marks and the top marks win -
- Get judging sheets from judges at 5 min break to tally Middle School winner
- Have judges and students perform a final song at end while marks are tallied for High School competitors
- Have photos taken of all contestants with Teacher, Pianist, Judges, Chair person, MC and also winners separately as well as group of 6 and then with judges.
- save all receipts for ink, food, paper from printing, Plaques
- Email thank you's to Judges, Ted(MC), Pepperdine help and Rotaractors.
- Email invites to those who gave their contact info to invite them to meeting. (Membership Committee)

News and Guests at the Last Malibu Rotary Club meeting

Malibu Rotary Club President Bianca Torrence said she is working on having an evening mixer Monday March 19 5:00 to 7:00 p.m. at Casa Escobar Restaurant. There will be free hors d'oeuvres. The public is invited to this event to learn about Rotary. This may be with or without the Malibu Chamber. Because of this event there will be no Malibu Rotary Club meeting on March 21.



Bill Wishard at PETS tells us about the Rotary theme for 2018-2019

Malibu Rotary Club President Elect Carlye Rudkin was unable to attend PETS last week end. Bill Wishard was already planning to be there because he was asked by the District to evaluate those who were presenting classes there. At the February 21 Malibu Rotary Club meeting Bill reported it was the best organized and most fun PETS he has attended. Besides bringing back printed material to Carlye bought a thumb drive containing all the of the

BE THE INSPIRATION

great speakers at the conference and said there is at least one of them we may show as a future club program. In addition to having a recording of all the speakers Bill told us that Governor-Elect Joe Vasquez said that there is a recording of all of PETS, not just the speakers, and he will try to get that recording to Carlye also. Bill said that many of the President-Elects attending the PETS conference were great speakers in their own right, and had great ideas that fellow club presidents should find useful.

District Events

Membership Forums will be held March 3rd, Jounrey of Faith, 1243 Artesia Blvd, Manhattan Beach 8:30 a.m. to noon.

- Interactive session focusing on attracting and retaining members
- Rotary brand experience
- Leave with action steps to make a difference in your club immediately.

Cost: \$20 for registration by Feb. 16; \$25 for registration after Feb. 16.

March 10 there are two major district events:

Pageant of the Arts at Loyola Marymount University

And also on March 10

Thomas Fire Recovery Project

From 1:00 p.m. to 3:00 p.m. at the Big Rock Preserve in Ventura

The Ventura Land Trust is thrilled with the outpouring of support from Rotary and Rotaract! We look forward to planting trees with you at the [Big Rock Preserve](#) on the afternoon of Saturday, March 10th from 1 - 3 PM.

Project details:

- Please RSVP at this link: http://www.venturalandtrust.org/rotary_tree_planting. Having a headcount will help us know how many tools, gloves, shovels etc. to bring to the event.
- Included in the RSVP link is a liability form that we need all volunteers to complete and bring with them on the day of the planting. If they forget to bring one, we will have more on hand at the event.
- Directions to Big Rock Preserve are included in the event description. Parking is available either under the overpass on Casitas Vista or along the road on N. Ventura Ave. We will put directional signs along the fencing along the bike path pointing you to the entrance to Big Rock.
- We welcome people to plant trees in memory of others but we do not have the capacity to place markers by those trees. The marked trees (which unfortunately are not native trees) you saw along the bike path were planted by another group on land that is not owned by VLT.

Bianca announced other future Rotary District events— the District St Patrick's Day 5k Color Run to End Polio, starting a 8:30 a.m. Saturday March 17 in the Crystal Springs Picnic Area at Griffith Park. Cost is \$50.00 for adults and \$20.00 for Rotaractor, Interactors and participants under 18. Registration includes a t-shirt, sunglasses, lunch

and one raffle ticket. There will be live music. Register at <https://www.stpatricksdycolorrun.com/> All proceeds from this event will go to End Polio Now and will be matched two-to-one by the Bill & Melinda Gates Foundation.

Guests

Two familiar guests were at the February 21 meeting of the Malibu Rotary Club. **Pete Allman** who works with Alex in his various endeavors, including promoting both the Winds of Freedom video and his business brokerage business, and how plans to become a member of the Malibu Rotary Club, and regular guest **Tom Bos**, Rotary Past District Governor from Holland Michigan, who lives in Malibu for the winter.

Calendar

February 28 2018 Malibu Rotary Club Assembly led by Bianca Torrence.

March 7 2018 Rotary Membership club assessment and recruitment

This day Malibu Rotary club President Bianca Torrence asks that the meeting be devoted to Membership club assessment and recruitment lead by Teresa LeGRove, Bill Wishard and Carlye Rudkin who have attended forum.

It will also be a day to discuss, plan and set date for a social/happy hour to invite community

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March 14 2018 Newton Lee, Professor at Woodbury College will be talking about the Institute of Education, Research and Scholarships

Newton Lee is an author, educator, and futurist. He will speak about anti-aging research and the human trials of immune system regeneration for health and longevity.

Lee is the chairman of the California Transhumanist Party, president of the 501(c)(3) Institute for Education, Research and Scholarships, and adjunct professor of Applied Computer Science at Woodbury University.

Previously Lee was the founder of Disney Online Technology Forum, creator of AT&T Bell Labs' first-ever commercial artificial intelligence tool, and inventor of the world's first annotated multimedia OPAC for the U.S. National Agricultural Library.

Lee has published extensively including 10 academic books as well as dozens of journal and magazine articles including the International Journal of Computers in Biology and Medicine.

March 17 2018 District St Patrick's Day 5k Color Run to End Polio, starting a 8:30 a.m. Saturday March 17 in the Crystal Springs Picnic Area at Griffith Park. Cost is \$50.00 for adults and \$20.00 for Rotaractor, Interactors and participants under 18. Registration includes a t-shirt, sunglasses, lunch and one raffle ticket. There will be live music. Register at <https://www.stpatricksdayscolorrun.com/> All proceeds from this event will go to End Polio Now and will be matched two-to-one by the Bill & Melinda Gates Foundation.

March 19 2018 5:00-7:00 p.m. Malibu Rotary Club Mixer at Casa Escobar

March 21 2018 There will be no Malibu Rotary Club meeting at Pepperdine (because of the mixer on March 19)

March 28 2018 Malibu Rotary Club Assembly led by Malibu Rotary Club President Bianca Torrence

April 4 2018 Lotay Yang is speaker at the Malibu Rotary Club meeting at Pepperdine Drescher Upper campus LC 152 telling us What is Black Card Circle?

Black Card Circle® connects influencers and advocates for social networking, business networking, and philanthropy through exclusive events for its authenticated community of "Black Card" holders, respected professionals, upstanding community leaders, and inspiring

entrepreneurs and advocates. The global Black Card Circle® community consists of "Connectors, Influencers, and Advocates" (CIAs) worldwide.

Black Card Circle® Registered Investment Advisor (RIA) firm, a separate and independent entity, provides financial planning and investment guidance. Clients of Black Card Circle® RIA receive priority access and invitations to Black Card Circle® events.

The Leadership

Black Card Circle® was founded by **Lotay Yang** in 2005 to serve as a social, business, and philanthropic networking vehicle. Black Card Circle® (BCC) hosts exclusive events in Beverly Hills, Chicago, Los Angeles, Malibu, Mission Viejo, New York, and Shanghai, China, with other cities planned throughout the world!