



The Award Winning

Malibu Rotary Club Surfwriter

February 22, 2017

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President of Record Bill Wishard

Malibu Rotary Club President of the Month (February) John Elman

Malibu Rotary Club President Elect Bianca Torrence

Pictures by John Elman

Edited by Dr. John W. Elman

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- **Nest Malibu Rotary Club Meeting March 1 Margo Neal Speaks at first Malibu Rotary Club morning 8:00 a.m. Pepperdine Graziadio meeting in LC 152 about her humanitarian trip with other Rotary District Rotarians to work on projects in Merida, Mexico.**
- **Reactivation of the Pepperdine Rotaract Club—Come to March 8 meeting**
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org
- **Rotary International Website: www.Rotary.org**
- **Rotary District 5280 Website:www.rotary5280.org/**

- **RI President (2016-2017) John F. Germ**
- **Rotary District 5280 Governor (2016-2017) Greg O'Brien**

Financial Adviser Mark Basile Gives Advice For Investors



Mark Basile is a financial adviser at Searchlight Financial in Beverly Hills. At the February 22 meeting of the Malibu Rotary Club Mark talked about the financial outlook for 2017 and advice and strategies he gives investors.

Alex reiterated many points that were originally presented to the Malibu Rotary Club when another member of the Searchlight Financial team, Alec Tuckman, spoke at the September 7 2016 meeting.

Now, with a new administration leading our country, there is more uncertainty of what will happen. After 2 years of going down the S&P 500 has gone up. It appears that interest rates are going up. As most financial advisors, Mark says one must think long range, because no one can predict what will happen tomorrow.

Like Alec Mark drew a triangle on the chalk board. and designated the corners of the triangle as desirable attributes of an investment: Safety, Growth, and Income. The more one moves to each point of the triangle he sacrifices the other points of the triangle

In past years people would put their money in bank savings accounts for maximum safety. In recent years however, banks pay little or no interest. There no income or growth.

A famous quote of Warren Buffet on vesting is: “When the tide goes down see whose wearing the bathing suits.” Mark points out that means “Follow the Money..”

People invest for different reasons at different times during their life. Young people are in accumulation phase, while older people are looking for an income or annuity to live on. The reason most people invest are for retirement and kids education.

A cookie cutter plan of the past was to diversify cash investments into stocks and bonds, with 60% in stocks and 40% in bonds. Stocks carry a risk with them—they could go up or down. The safety and growth of bonds is now not so sure, because when interest rates go up, as they are now doing, then bonds go down in value.

Most businesses are not doing as well in recent years as they had in the past. Baby boomers are not buying things. . They have already bought their homes and the products to put in them. Mark says the economy is not going to recover until the millennials do it

Who are the millennials? The **Millennials** (also known as **Generation Y**) are the **demographic cohort** following **Generation X**. There are no precise dates for when this

cohort starts or ends; demographers and researchers typically use the early 1980s as starting birth years and the mid-1990s to early 2000s as ending birth years. Millennials, who are generally the children of **baby boomers** and older Gen Xers, are sometimes referred to as "Echo Boomers" due to a major surge in birth rates in the 1980s and 1990s. The 20th-century trend toward smaller families in developed countries continued, however, so the relative impact of the "baby boom echo" was generally less pronounced than the **original post-World War II boom**.

The millenials are not currently spending enough money to stimulate the economy. Many live at home, and much of their income, if they have graduate from college, is going to pay debt from from such things as student loans, Until they can afford to buy home and the things to put in it, the economy, according to Mark, is going to remain relatively stagnant.

Since 1995 one of the safest investments has been FIA—Fixed Income Annuities. Annuities make annual payments. The FIAs are offered by insurance companies and do not invest in individual stocks but in stock indexes. There are now about 600 different annuities and Mark and Alec work with about 10 of them. Tche fixed income annuities are much different than variable annuities. The variable annuities have no safety net—you can lose money by investing in them. They have high fees. In fact the fees were \$88 billion last year. The FIA only can go up—it can never go down. Mark and Alec like the FIAs that are indexed to the S&P 500 rather than one of the many other indexes, such as Dow 30 or others. In a University of Chicago study comparing various indices the S&P 500 performed better than all the years.

Initially FIAs were available only to large investors, pension funds, and not to individual investors. The minimum investment in the first ones were \$100,000. Now they are available for a minimum investment of \$25,000. The fees and commissions for them are by the companies that set them up, so if you invest \$100,000 you will never lose that \$100,000. If the S&P index goes up you make money. If the S&P 500 index stays the same or goes down, you keep what you have. The past 2 years the S &P 500 index has gone down and those with the these FIAs kept their original investmt without losing any of their equity. This year the S&P index ha gone up and as result those with these FIA vehicles have seen an increase in value of their investments.

In addition there is a 5 to 8% bonus and you can get a lifetime annuity. For more information check out Mark or Alec on <http://searchlightfinancialadvisors.com/> or call 310-285-0525 or e-mail searachlightfinancial@gmail.com.

Malibu Rotary Club Decides on New Meeting Time Starting in March 1

The February 8 meeting of the Malibu Rotary Club was a club assembly-board meeting presided over by President of the Month John W Elman, who is also Club Secretary. He has been a member of the Malibu Rotary Club since 1977 and has noted many changes in the club.

Since its charter in 1971 the Malibu Rotary Club has had both a noon and morning meetings. Both Bill Wishard and Bianca Torrence had been to recent breakfast meetings of the Malibu Chamber and at least 3 people they met there said that if the Malibu Rotary Club didn't meet at noon they would join the Malibu Rotary Club and come to meetings. In addition to people who work in Malibu who find it difficult to leave their business midday to attend Malibu Rotary Club meetings, there are people who live in Malibu and work somewhere else, who can not make noon meetings, but could attend breakfast meetings in Malibu.

Based on the above a vote was taken at the February 8 meeting of the Malibu Rotary Club about meeting time and place. John Elman sent an e-mail to 260 people, (club members, bulletin subscribers and Rotary District leaders) on February 12;

Starting March 1 2017 the Malibu Rotary Club will change the meeting time for its regular weekly meetings from noon to 8:00 a.m. on Wednesday mornings. Those wishing to have breakfast at the meeting can choose from a variety of items in the Pepperdine Waves Cafeteria starting at 7:30 a.m. The cafeteria is adjacent to the meeting room, which is LC 152 in the Villa Graziadio Executive Center on the Pepperdine University Drescher Graduate Campus, 24255 Pacific Coast Hwy in Malibu. This is the same place the club has been meeting for the past 4 years.

For changes in time or place for each meeting and for list of guest speakers visit the Malibu Rotary Club website www.maliburotary.org.

Other News and Guests at Last Malibu Rotary Club Meeting

Margo Neal said that Rotary grant she had gotten for vocational service, training a student in fire fighting school, will expire unless a student is found who wants to use it.

Guests

Our soon to be member **Michelle Santamaria** and new guest **Helmut Meisner**, a former Rotarian from Germany and more recently Florida, were both at the February 22 meeting of the Malibu Rotary Club..

Reactivation of the Pepperdine Rotaract Club—Come to March 8 meeting

It has been several years since the Malibu Rotary sponsored Pepperdine Rotaract Club has been active. Early edition of the Pepperdine Rotaract Club with faculty advisor Constance "Connie" James, Ph.D, Pepperdine Professor of Management, won honors for its service and was invited to an RI Convention in Europe. Connie encouraged students in her business management classes to participate in the Pepperdine Rotaract Club, which became one of the biggest clubs on campus. Michael J Gose, Ph.D, Pepperdine Professor of Humanities, has agreed to be the faculty advisor for a new edition of the Pepperdine Rotaract starting in 2017. He has ideas of how to make the new Pepperdine Rotaract club flourish. At the March 8 Malibu Rotary Club meeting Connie will hand over the reins to Michael, and Michael will introduce the 4 new student officers of the Pepperdine Rotaract Club.

Rotary District Events

February 28 Rotary District Breakfast -- Angela Perez Baraquio Grey "Amazing Win, Amazing Loss, Miss America Living Happily, EVEN After." At least 4 people from the Malibu Rotary Club will be attending. Final head count at February 14 meeting. Cost for breakfast is \$40.00.

- **Forum on Commercial Sexual Exploitation of Children, March 4 8:00 a.m. at Loyola Marymount Life Sciences Auditorium** Presenters will include law enforcement, legislators, judiciary, rescue and recovery. This is event is free but reservations are required (limited seating). Register by clicking the "Register" link on this page, or contact the District Office at 310-670-9792 or Malibu Rotarians Margo Neal and Carlye Rudkin will be going to this. Tori.Hettinger@rotary5280.org.

Rotary District Pageant of the Arts, March 11 2017 Students sponsored by Rotary Club Clubs from through out Rotary District 5280 present visual arts, speech and performing arts (dance and music) • Areas for competition: Art, Dance, Music and Speech Prizes for each category: 1st place \$1,000 | 2nd Place \$500 | 3rd Place \$250. Malibu Rotary

Club has sponsored winner of Malibu Rotary High School Singing competition as an entrant into the music competition. Malibu Rotary entrant has come in 2nd at the Rotary District Music competition each of the last 2 years.

- **Potential Rotary Leadership Skills (PRLS)** --YMCA, 2900 Sepulveda Blvd., Torrance, Ca 90505 in Torrance on March 18; cost \$50.00. RSVP to Tori at district office office@rotary5280.org or call 310-670-9792
- **March 18—3-2-1 Color Go To End Polio Run 5K & Peace Festival/Picnic at Griffith Park**

Rotarians, Families & Friends are invited to the

3rd Annual Run End Polio & Picnic
This will be a 5k COLOR RUN with an optional one mile turnaround

A color run is a fun run where participants will have colored cornstarch tossed on them as they run the course. You will end up with a tie-dyed looking shirt.

Adults - \$35.00 (before March 18, \$45 day of event)

17 & Under - \$15.00

With your registration you will receive a t-shirt, sunglasses, one raffle ticket and food/carnival tickets.

100% of net proceeds go to PolioPlus

Win a **CRUISE TO MEXICO** for two! Every participant in the **3-2-1 GO Color Run to End Polio** will receive one raffle ticket to win a cruise, a big screen television or one of dozens of other great door prizes. Winners must be present at the run to win.

Schedule of Events:

8:00 am Registration opens

10:00 am	Fun Run begins
	Carnival Games & Food Vendors open
12:30 pm	Door prize drawing
2:00 pm	Event ends

- February 28 Rotary District Breakfast -- Angela Perez Baraquio Grey "Amazing Win, Amazing Loss, Miss America Living Happily, EVEN After." (see more information in our Calendar below—at 6 people from Malibu Rotary Club are attending.**

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016-----Margo Neal

September 2016—David Zielski

October 2016-----John Elman

November 2016—W. David Baird

December 2016—Bill Wishard

January 2017-----Robert "Bob" Syvertsen

February 2017-----John Elman

March 2017-----W. David Baird

April 2017-----Margo Neal

May 2017-----Robert "Bob" Syverstsens

June 2017-----David Zielski

CALENDAR (see up to date calendar on maliburotary.org)

- **February 28 Rotary District Breakfast -- Angela Perez Baraquio Grey "Amazing Win, Amazing Loss, Miss America Living Happily, EVEN After."**

Make reservations for Rotary District Breakfast Tuesday, Feb 28 7:00 a.m. at Westin LAX 5400 West Century Blvd. LA. Malibu Rotarians pay \$40.00 to treasurer prior to Feb 21. See more at [Rotary District website](#).

Angela Perez Baraquio Grey, Miss Hawaii 2000 and Miss America 2001 (the first teacher, first Asian Miss America, and the first and only Filipina-American to win the title since the pageant's inception in 1921) is a former TV host for Telly-Award winning statewide show in Hawaii, "Living Local with the Baraquios". She is a published author, who recently released a faith-based inspirational memoir called, "Amazing Win, Amazing Loss, Miss America Living Happily, EVEN After." Angela is also a wife of 14 years, a teacher, a Catholic School Principal here in Southern California, a former Presidential appointee, professional speaker and a mother of five.

- **March 1, 2017—Margo Neal Speaks at first Malibu Rotary Club morning 8:00 a.m. Pepperdine Graziadio meeting in LC 152.**

Malibu Rotarian Margo Neal was with a group of Rotarians who were part of a trip to show how Rotary projects contributed to by Rotary District 5280 (the district Malibu is in) were benefiting the people in Merida, Mexico. Margo will show pictures and talk about Rotary projects she visited on the trip occurring January 25-30, 2017 including the following:

Emmanuel Day Care--Provide a play area and kitchen equipment

- ADN—After school Program --- Provide musical equipment and art supplies Merida----
- Living with Diabetes Provide, furniture, computer devices, medical devices A/C and promotional materials
- Ticul---Sewing machines for economic growth 8 machines, rent for a year and materials
- Muaro—Environmental Museum—Planting trees Trees
- Merida Montejo---Water filtration for families
- Tizimin---Special needs student school Baking table and kitchen equipment

- **March 8 2017-- Michael Gose & 4 officers of Pepperdine Rotaract Talk About the Reactivation of Pepperdine Rotaract Club in 2017**

It has been several years since the Malibu Rotary sponsored Pepperdine Rotaract Club has been active. Early edition of the Pepperdine Rotaract Club with faculty advisor Constance "Connie" James, Ph.D, Pepperdine Professor of Management, won honors for its service and was invited to an RI Convention in Europe. Connie encouraged students in her business management classes to participate in the Pepperdine Rotaract Club, which became one of the biggest clubs on campus. Michael J Gose, Ph.D, Pepperdine Professor of Humanities, has agreed to be the faculty advisor for a new edition of the Pepperdine Rotaract starting in 2017. He has ideas of how to make the new Pepperdine Rotaract club flourish. At the March 8 Malibu Rotary Club meeting Connie will hand over the reins to Michael, and Michael will introduce the 4 new student officers of the Pepperdine Rotaract Club.

- **March 15 2017 Speaker is Juan Alvarez on Credit Card Options For Non-Profits as Malibu Rotary Club**

Juan Alvarez is Market Manager for the west Los Angeles credit card processing of US Bank's Elavon. There are times when non-profits such as the Malibu Rotary Club may have fund raisers such as Turkey Trot Run, auction, or other events where participants may want to use credit cards, or it may also apply to paying dues and other revenue sources. Juan Alvarez will explain the most prudent options for accepting credit cards by our organization.

- **March 22 2017 –Speaker is Malibu City Manager Reva Feldman who will be giving an update on the City of Malibu**
- **March 29 2017-- Samuel Osborne will be speaker at the the Malibu Rotary Club meeting talking about Human Potential and Taking a Risk**
- **April 5 2017-- Pepperdine professor Robert Williams will be speaker at the Malibu Rotary Club meeting**
- **April 25 2017—Rotary District Breakfast**