



*Award Winning*

## ***Malibu Rotary Club Surfwriter***

**July 1, 2009**

Official Newsletter of the Rotary Club of Malibu

**Malibu Rotary Club President Holmes Osborne III**

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**Pictures by Dr John W. Elman**

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**Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)**

Rotary International Website: [www.Rotary.org](http://www.Rotary.org)

Rotary District 5280 Website: [www.rotary5280la.org](http://www.rotary5280la.org)

Rotary District 5280 "Rotarians Doing Business With Rotarians" Website: <http://yp5280.org/>

[RI President \(2009-2010\) John Kenny](#)

**Rotary District 5280 Governor (2008-2009): Chuck Anderson**

- **Malibu Rotary President Holmes Osborne back from RI Convention in Birmingham England Presides Over Malibu Rotary Club Assembly and Talks About Plans for the Year**

### **Other News from Last Malibu Rotary Club meeting (and message from Bill in Birmingham)**



Malibu Rotary Club President **Holmes Osborne** and **Bill Wishard** both attended the RI Convention in Birmingham, England and both delivered reports to the Malibu Rotary Club at the morning meeting of July 1. Bill tried to make it to all the morning Plenary sessions as well as the hard to get into luncheon events, and since



knows his way around at large events was able to see most of the main speakers. Some of the highlights that Bill reported at the convention were the speeches given by famous world figures that attended. At a special appearance at the opening plenary session, **United Nations Secretary-General Ban Ki-moon** called Rotary the heart and soul of the worldwide polio eradication effort and pledged the UN's continued cooperation and support. During the keynote address at the Rotary World Peace Symposium, **Archbishop Emeritus Desmond Tutu** said Rotary has earned the world's respect. "When they started out saying they wanted to eradicate polio, a lot of people said you ought to have your head read," he said. Actress and UNICEF goodwill ambassador **Mia Farrow** delivered a keynote address during the third plenary session. During the fourth plenary session, primatologist and humanitarian **Dr. Jane Goodall** stressed the goals that her organization shares with Rotary and called for increased collaboration. Bill also had a chance to meet and have his picture taken with new **Rotary International President John Kenny**, the first Scotsman to head the international humanitarian service organization in its 104-year history, encouraged the more than 16,000 Rotarians from over 150 countries at the convention to join in the last push to [eradicate polio](#). Kenny, a member of the Rotary Club of Grangemouth, has emphasized the important role that individual Rotarians and Rotary clubs play in the future of the organization, a message captured in the 2009-10 RI theme, *The Future of Rotary Is in Your Hands* (see new theme banner at top of this newsletter).

President Holmes emphasized that the most importance of increasing the membership of the Malibu Rotary Club, and used the term *critical mass* of membership. We currently have 12 regular dues paying members on our roster. It is hard to function and be effective with the small number we have. We had three guests at our meeting, **Don and Julie Lewis**, who are members of the Pleasanton, CA Rotary, and Julie's mother, **Sunny Tucker**, who is a resident of Malibu. The Lewis' have often visited the Malibu Rotary Club when they are in town visiting Sunny, and said they have always enjoyed the memorable programs we have had when they have joined us. Margo Neal has done an amazing job getting the speakers and having the programs we have had considering our size. Indeed, besides many other reasons for needing more members (more money for charitable, more help in club projects, cost effectiveness if Pepperdine charges a facilities fee, etc) the size of the club and the small audience we can give to potential speakers is detrimental to attracting these speakers. David Baird said that he knows of several wonderful speakers that would make great programs for our meetings, but is embarrassed to ask them to come and speaker to a near empty room. The problem with the small number of members is kind of Catch 22 when it comes to programs: Good Programs attract people and potential new members to come to our meetings, but until we have great numbers of people at our meetings it has to attract block buster programs to our club.

One way Holmes hopes to build membership is by having events with the Malibu Chamber of Commerce. The Malibu Rotary Club is a member of the Chamber and Holmes has helped the Malibu Rotary Club host a couple Chamber events already—an evening event on the Malibu Pier and a morning meeting at Pepperdine, both of which were well attended.

Our goal is to double membership this year. Julie Lewis, who is on the membership committee the Pleasanton Rotary Club contributed to our meeting by talking about all the things that club (which has about 100 members) does to get an retain members. She said that potential members are put on a lead sheet, and multiple current members of the club talk to these people to tell them about what their Rotary Club is doing. The new members wear red badges and are given certain assignments that they need to complete before graduating to blue badges. With Malibu Rotary Club, the entire club is the Membership Committee. The RI theme of *The Future of Rotary Is in Your Hands* is very appropriate if the Malibu Rotary Club is to survive.

Bill emphasized how important it is for at least one member of the Malibu Rotary Club to attend district breakfasts and other major district events. It is at these meetings that awards, checks, and important information is given to each club. A case in point is the handling of the check for the district music awards. **Malibu Rotary Club's** entrant into the Rotary District Music Competition Kaitlyn Connors won second prize at the district event. Her \$500 prize money was ready for her at the Rotary District Conference at South Coast Plaza on May 2<sup>nd</sup>, but nobody from Malibu Rotary Club attended that event. It was also at the next district event. Ultimately the check ended up in Bill Wishard's hands, and then left for the RI Convention in England. At our July 1<sup>st</sup> meeting Bill brought the check and Geoff was going to mail it to Kaitlyn.

Bill talked about other upcoming district events, including District Assembly and District Conference which will be at the La Quinta in Palm Springs. New District Governor Suzanne Sundberg has put an aviation theme on the year and calls her schedule a Flight Plan. New

District theme is "Create Peace and Understanding," something that goes along well with Malibu Rotary support of the Project TRIUMPH.

Holmes reported that he had submitted an application for Rotary District Grant to have a Malibu Rotary bench placed in the new Malibu City Heritage Park. He said we had a good chance of getting this grant. Of 49 district grants applied for the Malibu Rotary Club is number 6, in chronological order, and the earliest grants have a better chance for approval.

Each member is to contribute at least \$100 towards the Rotary Foundation. Bob Syvertsen said that a very popular program we had last year to make sure that members of the club made that contribution is to have the club contribute \$100 to the Rotary Foundation *for each member whose dues are current*. He said that the club budget for demotion party was used to fund that proposal, and since Bow left before an official demotion party (we had a demotion breakfast at his last regular meeting) he proposed the same thing for this year, which was voted on by the club and passed. The exact proposal is: THE MALIBU ROTARY CLUB WILL CONTRIBUTE \$100 TO THE ROTARY FOUNDATION FOR EACH MEMBER WHOSE DUES ARE PAID UP BY SEPTEMBER 30, 2009.

- **Malibu Rotary Club Meeting Place and the Options at Pepperdine University**

Earlier in the summer Chris Bauman outlined some of the conclusions we had about our meeting place at Pepperdine:

In short, they will continue to set up the tables as usual through the summer. If, during the summer, a situation arises where they are unable to set up the room for us due to the room being occupied the day/evening prior, I will receive a phone call alerting us of the situation. We can then elect to either take the room 'as-is' or pay the additional set up fee of \$68.

We also spoke of the possibility of them checking a key out to me to have access to the tables in the instance we accept the room 'as-is' and there are no tables available. We would then set up our own tables; which is not to assume that we would not possibly face the situation of having 100 chairs set up in the room from the prior event.

After the summer, In August, we can revisit the longer term solution and decide the best route.

Hope this helps,

Chris Bauman



*Editors Note: Most of you know how strongly I feel about the Project TRIUMPH program conceived by Ilan Magdali of the Newbury Park Rotary Club. The program brought 10 teenage Arab and 10 teenage Jewish students from Israel to a leadership camp in Simi Valley where they all learned to work together, develop leaders skills before returning to Israel to use what they learned back home. Most of us feel helpless in trying to find a solution to the constant war in the Mid East, but at least this program is trying to do something, In the last issue of The Malibu Rotary Club Surfwriter I had written about e-mail communications I had had with Frances Fuji of the Project TRIUMPH organizing committee. She had written*

and more challenging environment for securing grant monies, instead of hosting



students this year, we are taking the opportunity to strengthen infrastructure in Israel and to establish collaborative relationships with aligned organizations.

Upon our request, Shaul, from the Rotary Club of Haifa, provided us

“In light of the current economic climate

with a budget and proposal to hire a part-

time facilitator to be responsible for year-round support of both new Project TRIUMPH students and alumni. We are sending money to contribute to the facilitator's salary, and she has already begun meeting with the kids there.

We are excited about prospects for 2010 and beyond (the plan is to resume bringing kids over in 2010, assuming that we can raise enough funds in 2009) and believe we will emerge from this fallow year with an even stronger, more well-rounded and promising program than ever before."

In a subsequent e-mail she had written about what some of the student alumni of the Project TRIUMPH program (many of whom we had met when they were here)

were currently doing after participating in the Project TRIUMPH program:

"Our greater vision is to inspire leaders of tomorrow by imparting wisdom and broadening the perspective of high school students. Our first year students, who were here in 2006, are now in the army or beginning to build careers. We have stayed in contact with some of them through Facebook. Very soon, their generation will be making pivotal choices that will impact not only their region, but the world.

We're proud of all the young people we've worked with, and we thank you for your belief in them.

### **La Estanzuela, Honduras Water Project**

The Malibu Rotary Club is one of the clubs joining with the Century City Rotary Club to bring clean water to the Village of La Estanzuela in Honduras. There wasn't enough time to complete funding of this project during the past Rotary year. We are hoping to complete the project this year with a Rotary Foundation Matching Grant

# Calendar

Jul 8 2009

**Maxine Shapiro**  
"Inside the Box"

The speaker is Maxine Shapiro, "Inside the Box"-a motivational speaker.

Jul 15 2009

**Arnold York**  
"Inside the [Sacramento] Beltway"

Arnold York, publisher of The Malibu Times, "Inside the [Sacramento] Beltway" Arnold is also the publisher of Capital Weekly, a weekly newspaper in Sacramento, so he'll be full of politico news. Need someone to introduce him. I don't have an official bio on Arnold, but you can "ad lib" it---he used to be a lawyer and most of you know him. He's a great raconteur.

Jul 22 2009

**To be Announced**

Jul 29 2009

**Caryn West**  
"The Trouble with the Alphabet"

Aug 5 2009

**Lee Kats**  
"Solar Frogs"

Aug 19 2009

**Michael Schultz**  
"The Costs of a DUI"

Sep 16 2009

**Jonathan Light**  
"Cultural Encyclopedia of Baseball"

Sep 30 2009

**Rotary District Gov Suzanne Sundberg**  
"Rotary District 5280 Year 2009-2010 Annual Report"

This day is marked by the visit of Rotary District 5280 Governor Suzanne Sundberg. It is a day where Malibu Rotary committee members will report to governor on this year's plans and activities and the Governorn and Assistant Governor will talk about district events in the Los Angeles area and Malibu Rotary Club's participation in them

*The Malibu Rotary Club Surfwriter is sent weekly to members of the Malibu Rotary Club and friends of the Malibu Rotar Club, those interested in the work of Malibu Rotary. This e-mail is sent to you at no charge. If you wish to opt out of our mailing list send an e-mail to [maliburotary@hotmail.com](mailto:maliburotary@hotmail.com) with the subject: Take Me Off Your Mailing List*

