



The Award Winning
Malibu Rotary Club Surfwriter

July 18, 2012

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman

Pictures by Dr. John W. Elman and Mike Hebert

In This Issue (click underlined topics for web link when connected to the Internet)

- Last Week: July 18 Mike Hebert talks and shows his experience in "Eradication of Polio in India--Rotarian NID"
- Next Week: July 25 Malibu Rotary Club meets for Club Assembly at noon meeting in Tra di Noi Restaurant in Malibu Country Mart (confirm reservation with Maggie Lucknerath)
- **There will be no morning Malibu Rotary Club meeting in Pepperdine Fireside Room Either on July 25 or August 1!**

- Malibu Rotary Club is [Official Sponsor of Smile Trek](#) Sgt Fiore Surpasses FundRaising Goal
- Check [Calendar](#) on Malibu Rotary website MalibuRotary.org
- Malibu Rotary Club Website: www.MalibuRotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- Rotary District 5280 "Rotarians Doing Business With Rotarians" Website: <http://yp5280.org/>
- RI President (2012-2013) Sakuji Tanaka
 - Rotary District 5280 Governor (2012-2012): Lewis Bertrand
 - Assistant Governor for Malibu Rotary Club: Julie Jenkins (2012-13)

Mike Hebert talks and shows his experience in "Eradication of Polio in India--Rotarian NID 2012"



Giving Oral Polio Vaccine in Kampur India

“The world would not be where it is without Rotary, and it won’t get where it needs to go without Rotary”

--Bill Gates

Co-chair, Bill & Melinda Gates Foundation

Polio is history throughout much of the world—a distant memory for some, a photo in a textbook for others. For more than 20 years, Rotary International, a global humanitarian service organization, has played a major role in the fight to end polio worldwide, contributing more than \$800 million to the effort through its PolioPlus program. Rotary’s involvement is also highly personal, with thousands of members volunteering to reach the world’s children with the oral polio vaccine (OPV). To date, Rotary members have helped immunize more than 2 billion children in 122 countries.

A Leader in Polio Eradication Efforts

Rotary became involved with polio in 1979, when the organization committed to immunize 6 million children in the Philippines through a Health, Hunger and Humanity (3-H) grant from The Rotary Foundation. Encouraged by the program’s success, Rotary consulted with Dr. Albert S. Sabin, developer of the OPV, and launched the PolioPlus program in 1985.

Focus on the Goal

When Rotary started the PolioPlus program, more than 350,000 children worldwide were infected annually by this crippling and sometimes fatal disease. In 2008, fewer than 2,000 children were infected, a reduction of more than 99 percent. Eradication clearly is within reach—but polio remains a threat until the day the world is certified polio-free.

Today, the wild poliovirus persists in only three countries: Pakistan, Nigeria, and Afghanistan. However, eradicating polio requires more than just eliminating the disease in these core countries. Children worldwide must be continually protected from outbreaks caused by imported cases. Rotary and its partners in the [Global Polio Eradication Initiative](#) ([World Health Organization](#), the [U.S. Centers for Disease Control and Prevention](#), and [UNICEF](#)) use four key strategies to help nations become—and remain—polio-free:

- Routine immunization

Each child must receive four doses of the oral vaccine during the first year of life if countries at risk for imported cases are to remain polio-free.

- National Immunization Days

For decades, Rotary and its partners have organized and implemented National Immunization Day events throughout the world. Rotary members visit villages and towns to distribute vaccine supplies to local health centers, educate [the community](#) about disease prevention and the importance of vaccinations, and work with local officials to ensure that the vaccine reaches every child.

- Surveillance

Rotary members play a vital role as they [volunteer](#) alongside health workers, pediatricians, and others to find, report, and investigate reports of polio symptoms, ideally within 48 hours of onset.

- Targeted mop-up campaigns

Rotary members [join](#) health workers in door-to-door community outreach in areas where recent outbreaks have been reported.

Champions of Fundraising

Over the years, Rotary members have raised [funds](#) in some very creative ways. In 2008, for example, more than 200 Swiss Rotary clubs pooled efforts to designate Sept. 13 as Swiss National Polio Day. Some 13,000 Rotary members worked with local political leaders and regional health officials to set up brightly colored booths on sidewalks and public squares in cities and villages across the nation. Rotary volunteers sold small packets of sunflower seeds for 75 rappen (about 64 cents), about the cost of the six doses of vaccine necessary to protect a child for life. Each packet carried the slogan, “With only 75 rappen you are in!” to demonstrate how even the smallest contributions can make a difference. The one-day event raised \$643,000.

Rotary also benefits from outside grants, including recent contributions totaling \$355 million from the Bill & Melinda Gates Foundation. Foundation Co-chair Bill Gates announced the latest grant during his [speech at the Rotary leadership conference](#) in January 2009. Rotary in turn pledged to raise \$200 million in matching funds within three years.

“We are making this grant and asking you to raise a total of \$200 million by June 30, 2012, because we know eradication doesn’t come in an instant,” Gates said. “If we all have the fortitude to see this effort through to the end, then we will eradicate polio.”

To learn more about Rotary International’s PolioPlus program, including how you can help, visit [Rotary International’s End Polio Now web site](#).



Mike Hebert is owner of the Postal Annex in the Trancas Center in Malibu, and a member of the Rotary Club of Thousand Oaks in District 5240 in Ventura County. His daughter was already

in India, working on women's rights, and Mike recruited her and his niece and wife to participate in this year's India NID. He wanted to be part of the effort to eradicate polio in the world, and wanted the hands on experience doing it.



The Mike Hebert Family, including his niece, his daughter and wife all volunteered as part of the 2012 Rotary NID (National Immunization Day) in February

Although this year India has had no new cases of polio (and therefore it has been certified by WHO as being polio-free) polio is not considered eradicated until each child receives four doses of the oral vaccine during the first year of life. Without this the country is still at risk for imported cases. So although we are close, these NID efforts continue in India.

Mike told us some staggering numbers about India, polio, and the eradication effort. On National Immunization Day (NID) 1.3 million kids are immunized. This is done by 350,000 volunteers. There are three NIDs in India each year!

Beside Rotary there are three other major groups that make it happen: WHO (World Health Organization), thousands of local volunteers, and UNICEF, which provides marketing, PR, for the need for immunization, sets up posters and advertises NID. They have to counter

misinformation such as that had been spread by local Muslim clerics that the vaccine was “giving polio” to children.



Sign above on road to Bareilly and Kampur announcing NID February 19

Mike described how difficult it was to reach all the children in these villages and give them the oral vaccine. The country is very poor. It does not pay for education. There is no communication with the outside world. There are 8,000 births per day. There are boarding schools for boys and boarding schools for girls that are supported by donations. The children who are lucky enough to attend these schools are brought there by their parents and left for the school year. The unlucky kids live in the streets. There is poor sanitation, with sewage in the streets, and poor water quality. Polio is just one of many diseases and health problems that these kids are subjected to, but at least there is something that can be done about polio. Despite the

poverty most kids Mike encountered seemed happy, with beautiful smiling faces which could be seen in the pictures he showed.

The polio vaccine has to be kept cool and the end delivery to the village may be by all sorts of means, including elephants and camels. Although it is only 125 miles from Delhi, it takes about 8 hours on dirt roads to get to Rampur. Most children were brought from the rural areas to central areas for inoculation, but after that the volunteers go door to door. As a reward for being inoculated Mike brought with him to give to the kids a 1,000 See's Candy suckers. T



The Children in the Girl's School display the See's Candy Suckers they received from Mike for having their polio inoculation.

After inoculation the children's finger nail is marked so they can be identified as having been inoculated with vaccine. He said some kids tried to wash the mark off to get more candy. Only the under 5 were being given the vaccine. He said he had some problem with older kids trying to get inoculated in order to get candy. He found a way to have them help by telling them if they could find some younger kids eligible for vaccine, they would be able to get the Sees Candy suckers too, and sure enough they found younger kids and got their reward.

Mike said the roads in the Rampur area were terrible. They were narrow and people neither drove on the right nor left, but anywhere on the road that they could get through. If you were in an auto accident on the road at night they would just leave you there. There were cows everywhere and 9,000 monkeys in town, and they fight with people and try to steal their food.



Mike met Rotary volunteers from around the world during the week they were all there for NID. This is just one small group of many that were in strategic places throughout the country, and identified by their yellow jackets.

Mike Hebert's presentation the Malibu Rotary Club was enlightening for everyone. Although we were all aware of Rotary's effort in Polio eradication, Mike's first hand account made it very real for us, as did the presentation given to the club by our winter visitor **Tom Bos** who has been on three NID trips to India.

If anyone wants a similar experience contact Rotary International (www.Rotary.org).

News and Guests from Last Malibu Rotary Club Meeting

Malibu Rotary Club President **Bill Wishard** talked about several future events, and changes in venue for our next two meetings, as well as possibilities for the meeting of August 22nd, when Rotary District Governor Lew Bertrand is scheduled to visit our club and exchange reports with

club officers. So far we are still planning to meet that day, but we cannot meeting in the Pepperdine Fireside Room because of the campuses annual NSO (New Student Orientation). On July 25th, instead of a morning meeting at Pepperdine the Malibu Rotary Club will be meeting for a lunch meeting at Tra di Noi Restaurant in the Malibu Country Mart. And on August 1st there will be not meeting—with Malibu Rotarians committed to attend the Rotary District Breakfast that week on Tuesday, July 30th at the LAX Westin Hotel.

Bill talked about the previous Friday's meeting at LA5 Rotary Club which honored Pepperdine and Pepperdine University President Benton, who was the speaker and inducted into the LA 5 Rotary club. As a speaker's gift President Benton was given \$1000, which he donated to the Pepperdine University Scholarship. President Benton talked about his appointment into Barack Obama Commission on Higher Education as one of the few representatives of a private university. The group is supposed to figure out a way to increase college enrollment in the country.

Another future event that was discussed by Malibu Rotary Club President Bill Wishard at the July 11th meeting was Rotary District Breakfast on Tuesday July 31st at the LAX Westin Hotel. Instead of having a regular Malibu Rotary Club meeting Wednesday August 1, we voted that Malibu Rotarians and their guests will be attending the Rotary District Breakfast on Tuesday July 31 at 7:00 a.m. at the Westin LAX Hotel, 5400 W. Century Blvd in Los Angeles featuring Carol Pandak who will be speaking on the Final Push to End Polio and how important that endeavor is. There will be no Malbu Rotary Club on Wednesday Aug 1. At the July 11th meeting 9 Malibu Rotarians committed to attending that breakfast. Bill said that other clubs have large representation at Rotary District Breakfast, and one way to encourage this is to partially subsidize part of the cost the members have to pay to go to the district breakfasts. The early bird price for breakfast is \$34.00, but bill suggested that club subsidize the difference between our normal breakfast (\$10.00) and the district breakfast (the extra \$24.00).

Rotary District 5280 Governor **Lew Bertrand** and our Assistant Governor **Julie Jenkins** will be visiting the Malibu Rotary Club on August 22nd. That day the Fireside Room will not be available due to Pepperdine University NSO (New Student Orientation). An alternate meeting place is being discussed.

Margo Neal has been in contact with Rotary Ambassadorial Scholar **Livia Giordiano** from Zurich who will be studying at Pepperdine University this year. We hope to have her at a future Malibu Rotary Club meeting, perhaps the next one.

Guests

Guests at the July 18th meeting of the Malibu Rotary Club included **Jeff Runyon** of the Beverly Hills Rotary Club, **Scott Thiel** of the Yuma City Rotary, and former Malibu Rotarian **Rex Levi**.



Malibu Rotary Club is Official Sponsor of Smile Trek

Marine Sargent Winston Fiore Started his 5,000 mile Cross Country Motorcycle Trip in Malibu. His purpose is to bring awareness of children's cleft palate and raise money for the International Children's Surgical Foundation. The organization provides surgery, training for 3rd world surgeons, plus follow-up care for surgical correction of children's cleft palate disease. The US trip was in preparation for a 5,000 mile walking trip

across Southeast Asia which he began in September. Before he left he explained " My route will take me through eight different countries, beginning and ending in Singapore, and the yearlong trek will be an ongoing effort to raise funds for the ICSF and awareness for children living with clefts in the developing world. I chose to base this trip in Southeast Asia because of the region's high prevalence of cleft births."

Malibu Rotary Club is one of his sponsors. One surgery costs \$240.

See Winston's blog at <http://www.smiletrek.org> (which includes multiple videos) as he travels across the world. He had e-mailed us after July 4th from the Phillippines.

"Smile Trek has officially surpassed its \$50,000 fundraising goal. That's 200 children who will be able to receive life-changing surgery, so a big thank you to all of you who helped make this possible!

Enjoy [my blog entry on China!](#)"

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on

facebook

Calendar

(all Malibu Rotary Club meetings are held at 7:30 a.m. Wednesdays in Fireside Room of Pepperdine University unless otherwise noted)

Jul 25 2012

Bill Wishard

"Malibu Rotary Club Assembly Noon Lunch meeting at Tra di Noi Restaurante (NO

MORNING MEETING)"

Jul 31 2012

Carol Pandak

"The End of Polio is in Sight (at Rotary District Breakfast)"

Instead of having a regular Malibu Rotary Club meeting this week Malibu Rotarians and their guests will be attending the Rotary District Breakfast on Tuesday July 31 at 7:00 a.m. at the Westin LAX Hotel, 5400 W. Century Blvd in Los Angeles featuring Carol Pandak who will be speaking on the Final Push to End Polio and how important that endeavor is. There will be no Malbu Rotary Club on Wednesday Aug 1.

Aug 1 2012

No Meeting in Malibu Today

"Official Malibu Rotary Meeting this week is Rotary District Breakfast at Westin LAX on Tues July 31"

Aug 15 2012

Zoe Dunne (tentative)

"Rotary High School Student Exchange"

Aug 22 2012

Rotary District Governor Lew Bertrand

"State of the New Expanded Rotary District 5280"

