



Award Winning

Malibu Rotary Club Surfwriter

July 8, 2009

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Holmes Osborne III

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Edited by Dr. John W. Elman

Pictures by Dr John W. Elman

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Malibu Rotary Club Website: www.MalibuRotary.org

Rotary International Website: www.Rotary.org

Rotary District 5280 Website: www.rotary5280la.org

Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>

[RI President \(2009-2010\) John Kenny](#)

Rotary District 5280 Governor (2009-2010): Suzanne Sundberg

Maxine Shapiro “Inside the Box”



Maxine Shapiro is a 25 year veteran of the business and financial industry, having spent 15 years at the Chicago Board of Trade. She is also an accomplished actress and comedienne, who performed regularly in Chicago's theater scene, and was a student of the Second City Improv Lab (that spawned most of the comedians who became regulars on Saturday Night Live). She was a co-host of a weekly financial program and commentator on North Texas NPR, and a regular guest on Public Radio International's "MarketPlace Morning Report." Her reporting on business practices and trends led to bedrock conviction—to remain competitive and vibrant, American business and organizations must make the most of their employees' latent talents and free flow of ideas.

Maxine motivates, entertains and transforms groups through highly interactive, spontaneous, and powerful exercises in a workshop she calls “Inside the BoxTM.”

Several of these exercises were illustrated by the participation of the members and guests of the Malibu Rotary Club on the morning of July 8. The first exercise had everyone in the room pick a partner, and after one was designated as “A” and the other “B”, first “A” then “B” had 60 seconds to tell the other person about his or her name first or last name. After the exercise she asked how everyone felt. The people who were doing the telling said they felt very exposed “like taking off your clothes”, was one comment. The listeners all felt that they learned something about the other person they never knew before, and it made them feel much closer to the other person.

Maxine explains that what each of us has inside is what makes us special and people get into trouble when they try to create a person that is different than the real you. Another exercise involved a group of 5 people from the audience who were put on a committee to try to have a barbeque event that afternoon. Each of them was to start each sentence with “No but....” It was

obvious that this group was not going to accomplish anything. It not only made the members of the group uncomfortable but even the rest of the people in the room listening to this negative committee. Then the sentence structure was changed so that each started with "Yes and ..." and it became obvious that this committee could actually accomplish the task at hand and get things done. Maxine said the "Yes and..." group was producing positive endorphins, it wasn't just a psychological and mental attitude, but there were physiological changes that went along with the positive statements.

For more about Maxine Shapiro and Inside the Box training see her website at www.maxineshapiro.com, which also features her very entertaining video <http://www.maxineshapiro.com/vidpop.html>.

Guests and Other News from Last Malibu Rotary Club Meeting

Malibu Rotary Club President Holmes Osborne brought back something the club has not seen or heard since ... was it the days of Elman... we began the meeting with a song and we sounded pretty good since it has been so long since we aired out the vocal cords. Remember what Jimmy Durante said (and sang) "You gotta start off each day with a song...Even when things go wrong!"

Jack Corrodi's High Five was given to the club when a friend of her daughter's came over and invited him to Big Bear for the July 4th Weekend. Jack said "Kay and I will be there," and he was told "No, the invitation is for whole Corrodi family!" So he packed up the 19 family members and when they arrived 7 tents were set up in her daughter's friend's front yard.

Holmes and Bill will be going to the Rotary District Breakfast July 14

Guest at the last meeting was **Steve Wolf**, who is an executive recruiter (head hunter), who lately has been specializing finding college presidents.

Bill Wishard introduced **Cliff Mortensen** who is a student in one of Pepperdine University's newest programs. In 5 years one gets both their undergraduate degree as well as an MBA. He is currently during an internship with Northwest Mutual Life.

There were enough people who were interested in attending the Paul Harris Dinner at the Sheraton Universal Hotel on October 3rd (at \$75.00 per person) that the Malibu Rotary Club is reserving at least one table of 10.

District Breakfast



Date: Jul 14,
2009 at
7:00am

Event Fee: \$30.00
USD

Location: Westin
LAX
Hotel
5400 W.
Century
Blvd
Los
Angeles,
CA
90045

[Map](#)

In flight entertainment: Michael Krouse, VP-Marketing & Sales or the Los Angeles Convention and Visitors Bureau is our keynote speaker. He will highlight opportunities for retail, leisure, hospitality, promotional marketing and other business.

Early Registration: \$30/person by July 8, 2009. Late Registration: \$35/person after July 8 and at the door.

Make your club's reservation today with the District Office at 310-670-9792 or office@rotary5280.org

For complete details, click on the District Breakfast flyer [HERE](#)

Malibu Rotary Club Meeting Place and the Options at Pepperdine University

Earlier in the summer Chris Bauman outlined some of the conclusions we had about our meeting place at Pepperding:

In short, they will continue to set up the tables as usual through the summer. If, during the summer, a situation arises where they are unable to set up the room for us due to the room being occupied the day/evening prior, I will receive a phone call alerting us of the situation. We can then elect to either take the room 'as-is' or pay the additional set up fee of \$68.

We also spoke of the possibility of them checking a key out to me to have access to the tables in the instance we accept the room 'as-is' and there are no tables available. We would then set up our own tables; which is not to assume that we would not possibly face the situation of having 100 chairs set up in the room from the prior event.

After the summer, In August, we can revisit the longer term solution and decide the best route.

Hope this helps,
Chris Bauman



Editors Note: Most of you know how strongly I feel about the Project TRIUMPH program conceived by Ilan Magdali of the Newbury Park Rotary Club. The program brought 10 teenage Arab and 10 teenage Jewish students from Israel to a leadership camp in Simi Valley where they all learned to work together, develop leaders skills before returning to Israel to use what they learned back home. Most of us feel helpless in trying to find a solution to the constant war in the Mid East, but at least this program is trying to do something, In the last issue of The Malibu Rotary Club Surfwriter I had written about e-mail communications I had had with Frances Fuji of the Project TRIUMPH organizing committee. She had written

opportunity to strengthen infrastructure in Israel and to establish collaborative



relationships with aligned organizations.

Upon our request, Shaul, from the Rotary Club of Haifa, provided us with a budget and proposal to hire a part-time facilitator to be responsible for year-round support of both new

“In light of the current economic climate and more challenging environment for securing grant monies, instead of hosting students this year, we are taking the

Project TRIUMPH students and alumni. We are sending money to contribute to the facilitator’s salary, and she has already begun meeting with the kids there.

We are excited about prospects for 2010 and beyond (the plan is to resume bringing kids over in 2010, assuming that we can raise enough funds in 2009) and believe we will emerge from this fallow year with an even stronger, more well-rounded and promising program than ever before.”

In a subsequent e-mail she had written about what some of the student alumni of the Project TRIUMPH program (many of whom we had met when they were here) were currently doing after participating in the Project TRIUMPH program:

“Our greater vision is to inspire leaders of tomorrow by imparting wisdom and broadening the perspective of high school students. Our first year students, who were here in 2006, are now in the army or beginning to build careers. We have stayed in contact with some of them through Facebook. Very soon, their generation will be making pivotal choices that will impact not only their region, but the world.

We're proud of all the young people we've worked with, and we thank you for your belief in them.

Report from Shahram Hazany on La Estanzuela, Honduras Water Project

The Malibu Rotary Club had committed to join the Century City Rotary Club as well as the Brentwood Rotary Club in trying to get a Rotary Foundation grant for a water project in the Village of La Estanzuela, Honduras that was being built by the SC Chapter of Engineers Without Borders. We recently received the following e-mail from Century City Rotary Club Past President Shahram Hazany, who had presented the proposal to the Malibu Rotary Club.

Dear Rotary Clubs of Brentwood and Malibu,

It has been a while since I have given an official update on the status of this project that we are working on with the USC Chapter of Engineers Without Borders. I have given updates to Nathan Lee of Brentwood and Bill Wishard of Malibu along the way. Here is a chronological review of what has been occurring:

- 1) Over a year ago, at the end of David Moyer's governorship, we worked with the district to come up with the following:
 - a. Century City, Malibu, Brentwood and Marcala (in Honduras) would submit a matching grant application to bring clean water to La Estansuela
 - b. Palos Verdes Sunset (David Moyer's club) and Marcala would eventually submit an application to bring clean water to the adjacent village up the hill from La Estansuela
- 2) At this time (over a year ago) we sent the application approved by the district to Marcala
- 3) Before EWB USC moved forward, they needed approval of their design from EWB USA. They submitted a design and EWB USA asked them to revise it so that more water could be pumped from the river into the storage tank

- 4) EWB USC came up with a new design and it was approved by EWB USA
- 5) We asked Marcala to sign the grant application so we could move forward with the project
- 6) Marcala said that before they would sign the agreement that EWB would need an independent study to show that the project would be feasible and sustainable
- 7) The independent study was done and the independent study showed that it was feasible and sustainable
- 8) On numerous occasions we asked Marcala to sign the application but they were slow to respond
- 9) We recently had a conversation with Marcala and we were informed that their board chose NOT to approve the project. They said that the pump system that EWB designed would get clogged with dirt and the villagers would not be able to fix it. They said that there was a similar problem with a similar system in another village. The engineers have assured me that their design was different and would not cause this problem. The independent study had come up with this same conclusion. Marcala decided that they do not want to take the risk.
- 10) We attempted to see if the Rotary Club of Tegucigalpa in the capital city of Honduras would want to sign on as our partner. Due to the distance, they would not be able to monitor the project and declined to work with us.

So this is where we are now:

- 1) This will no longer be a Rotary Matching Grant Project but EWB USC is committed to completing this project and making it work. They will most likely work with a local NGO.
- 2) Since Century City has raised \$4,000 in the name of bringing clean water to La Estansuela, we have decided that we will submit this as a donation to EWB USC for this project with the understanding that EWB USC will have to give us continuous updates that the funds will be used effectively for this project
- 3) Pending their board approval, Palos Verdes Sunset will most likely contribute the \$10,000 that they had set aside with similar requirements

Here is what I need to know from Brentwood and Malibu: This is completely up to you but please let me know if your clubs would be willing to submit the funds towards this project, knowing that it is no longer a Rotary Project but an Engineers Without Borders Project.

Yours in Service,
Shahram Hazany
Past President, Rotary Club of Century

Calendar

Jul 15 2009

Arnold York

"Inside the [Sacramento] Beltway"

Arnold York, publisher of The Malibu Times, "Inside the [Sacramento] Beltway" Arnold is also the publisher of Capital Weekly, a weekly newspaper in Sacramento, so he'll be full of politico news. Need someone to introduce him. I don't have an official bio on Arnold, but you can "ad lib" it---he used to be a lawyer and most of you know him. He's a great raconteur.

Jul 22 2009

Geoffrey Ortiz

"Recovering from the unavoidable "Crash""

What can you afford to lose? How to keep from losing it.

Geoffrey Ortiz is the Business Development Director of Widgets Inc. - a computer parts company, and a member of the Rotary Club of Malibu for over 15 years.

Jul 29 2009

Caryn West

"The Trouble with the Alphabet"

Aug 5 2009

Lee Kats

"Solar Frogs"

Aug 19 2009

Michael Schultz

"The Costs of a DUI"

Sep 16 2009

Jonathan Light

"Cultural Encyclopedia of Baseball"

Sep 30 2009

Rotary District Gov Suzanne Sundberg

"Rotary District 5280 Year 2009-2010 Annual Report"

October 3 2009

Paul Harris Dinner at Sheraton Universal Hotel

