

*The Award Winning*

## ***Malibu Rotary Club Surfwriter***

**July 18 2018**

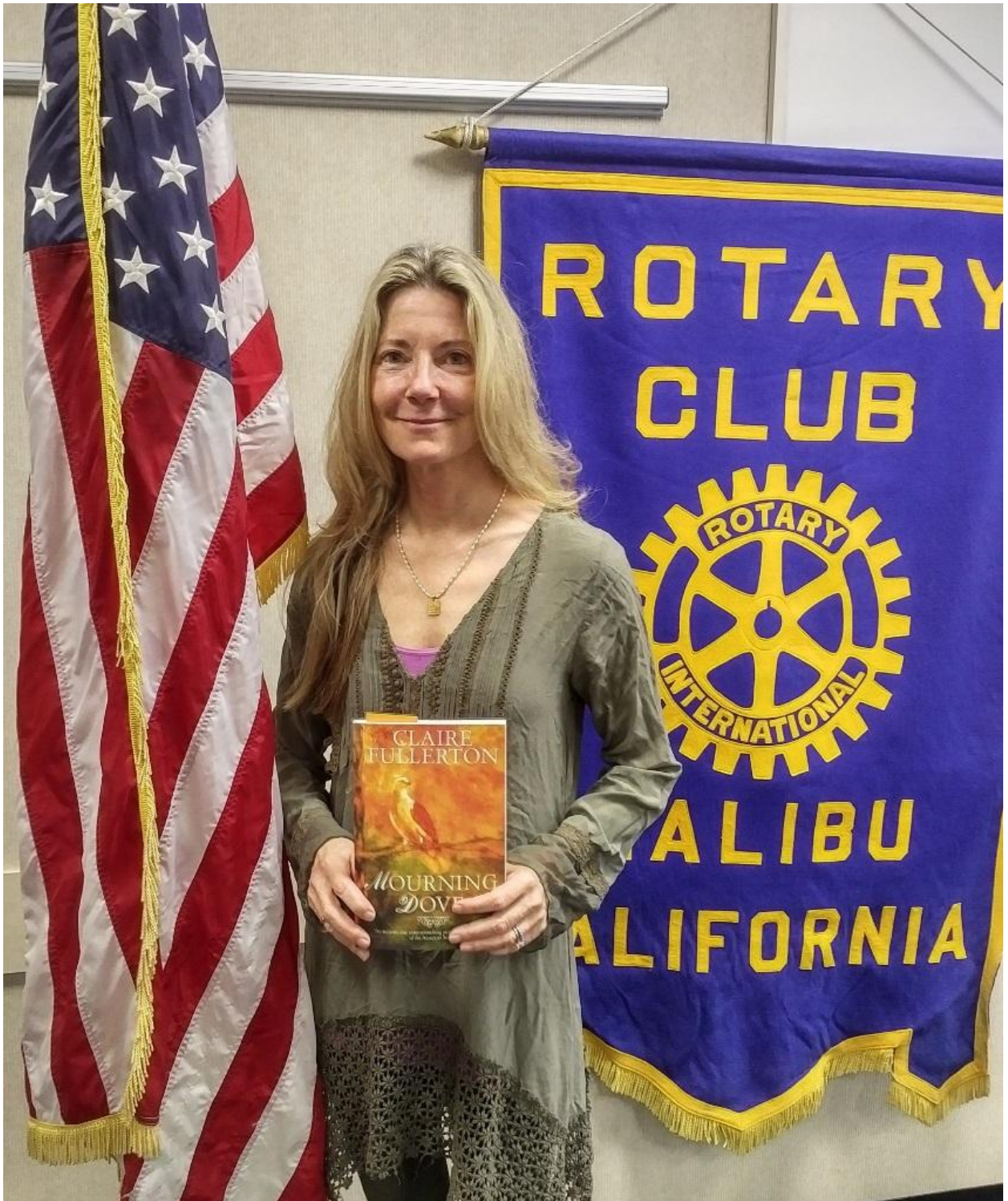
**Official Newsletter of the Rotary Club of Malibu  
Malibu Rotary Club President Bianca Torrence  
Malibu Rotary Club Vice President for July W. David Baird  
Pictures by John Elman**

**Edited by Dr. John W. Elman**

**In This Issue (click underlined topics for web link when connected to the Internet)**

- **Last Week Novelist Claire Fullerton Discusses her Path to Publication**
- **Next regular Malibu Rotary Club meeting July 25 2018 Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m. Speaker will be Bianca Torrence discussing the upcoming Rotary District Humanitarian Trip To Peru**
- **Check [Calendar](#) on Malibu Rotary website [www.maliburotary.org](http://www.maliburotary.org)**
- **Rotary International Website: [www.Rotary.org](http://www.Rotary.org)**
- **Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)**
- **RI President (2018-2019) Barry Rassin**
- **Rotary District 5280 Governor (2018-2019) Joe Vasquez**

**Novelist Claire Fullerton Discusses her Path to Publication**



**Malibu resident author Claire Fullerton, holds her latest novel, *Mourning Dove*, at the Malibu Rotary Club meeting July 18. Claire explained the inspiration for the title, read excerpts from the book, and her inspiration for writing as the featured Rotary Club speaker.**

Claire Fullerton grew up in Memphis, Tennessee, and still has a bit of southern drawl despite having lived in Malibu for 26 years. The words she says, however, are drawn from the entire lexicon of the English language, and in her writing of prose, the novels she has crafted exhibit using the perfect words to take her readers to the place she wants them to see.

Although she considers herself a Southerner she was not born the South. She was born, like the main character Millie, in her latest novel *Mourning Dove*, in Wayzata, Minnesota (the homeland of her father), and transplanted at age ten (like Millie) to Memphis, Tennessee (the homeland of her mother).

She says that she recalls even as a child, she always wrote notes, documenting life, what her mother's friends said, what she thought about what was going on around her. She says her mother is "one of the last of the Southern Belles." And Claire is her mother's daughter, a Southerner, and therefore "a card carrying member of the last romantic culture on earth." Her mother told Claire that as a child, she would sit and watch people. "I was thirty years old the first time she said this, then she added, 'You still do.'"

When she was growing up, Memphis was a hot-bed of social and cultural change. Early on she was a ballet dancer. Later she embraced popular music, "for the city that sits on the bluff of the Mississippi is a musical mecca, and I wanted to be in its middle. I found my niche in music radio as a member of the on-air staff of five different stations, during a nine year career."

Music radio led her to the music business, and the music business led her to Los Angeles, where she worked for three years as an artist's representative, securing record deals for bands. From Los Angeles, she took a trip to the west coast of Ireland and ended up staying a full year. "An uncanny twist of fate directed me back to Los Angeles, where unbeknownst to me, my future husband waited. Three weeks after my return to the United States, I reviewed the journal I kept, while living in Ireland, and knew I had a good story. I started the draft of what became my second published novel *Dancing to an Irish Reel*, but years intervened between its beginning and publication.

Back in the Los Angeles Claire had taken a job working for an entertainment attorney. Her eyes and ears and the ability to select musical acts that were most likely to succeed became a real asset to the attorney. But there was more to it than that. He built a home in the west end of Malibu in the Leo Carrillo Beach area and wanted Claire to move in. Her proper Southern mores let him know that the only way that was going to happen is if she were his lawfully wedded wife.

And so she now lives in what is probably the most beautiful natural area of Malibu, with her husband, two German Shepherds and black cat.

Even though she has been writing her entire life, Claire didn't become a successful published novelist until she moved to Malibu. She had submitted novels to publishers but they were all rejected. Her fate changed in kind of a magical way. She said that one day she was at home in her kitchen, which has a door and window that overlooks the patio, when suddenly a white dove flew through the door and landed on the kitchen floor. She called her husband to see, and fully expected the dove to fly away, but it didn't. OMG, I have a pet dove! She called a vet, and she called Sherman. Sherman knows animals. She didn't know the sex of the dove but decided to name it "Mr Dove." What should she do to make the dove comfortable? She was told what to feed it and have a hutch built. The hutch cost took a week to build and cost a couple hundred dollars. On the day it arrived Mr Dove flew away. Some mean birds forced it to leave.

She needed to write about this incident and sent what she wrote to Ann Soble, who at the time was the editor and publisher of the *Malibu Surfside News*. Ann not only published Claire's story but offered her a weekly column in the paper, which she called *In First Person*, in the 1 year that she continued to write it. This minor success in getting something published encourage Claire to submit more. She submitted to writing contests and magazines and focused on developing her craft. She wrote a paranormal mystery about a woman who suspects she has lived before, and titled it *A Portal in Time*. Vinspire Publishing published the book, so she decided to show them the manuscript of her Irish novel. She had originally called it *Spiddle Pier*, Vinspire Publishing published it under the title *Dancing to an Irish Reel* the following year. Her third novel *Mourning Dove* was published last month, June 2018. It's a sins-of-the-father, Southern Family Saga, set in 1970's and 1980's Memphis.

Editor's Note: About half the people at the July 18<sup>th</sup> Malibu Rotary Club meeting bought *Mourning Dove*, and as one of those that did I can say without reservation Claire's talent with words in telling a story is second to none.

Claire says, "I love the lifestyle that writing affords. I write daily, on one project or another, and like many writers, I have an inexplicable urge to interpret the world around me, in hopes that readers will not only be entertained and have something to think about, but be able to see themselves."



**At the July 18<sup>th</sup> Malibu Rotary Club meeting (L to R) Bill Wishard, John Elman, Marianne Bema, Claire Fullerton, Teresa LeGrove, Nagy Henein, Allan Mannheim and Carlye Rudkin.**

Claire Fullerton's novels include "Dancing to an Irish Reel," set in Connemara, Ireland, where she once lived. Dancing to an Irish Reel is a finalist in the 2016 Kindle Book Review Awards, and a 2016 Readers' Favorite. Claire is the author of "A Portal in Time," a paranormal mystery that unfolds in two time periods, set on California's hauntingly beautiful Monterey Peninsula, in a village called Carmel-by-the-Sea. Both of Claire's novels are published by Vinspire Publishing. Her third novel, Mourning Dove, is a Southern family saga, was published in June, 2018 by Firefly Southern Fiction. She is one of four contributors to the book, The South in All Seasons, with her novella, Through an Autumn Window, to be published in October, 2018 by Firefly Southern Fiction. Claire is represented by Julie Gwinn, of The Seymour Literary Agency, and can be found on WordPress, Twitter (cfullerton3) Goodreads, Instagram (cfullerton) as well as the website under her name.

#### **Other News and Guests at the Last Malibu Rotary Club meeting**

Rotary District Governor Joe Vasquez will be visiting the Malibu Rotary Club on August 29<sup>th</sup> and official Club evaluation form will have to be filled out and given to the Governor at that time, along with reports from the club officers. These activities will have to be organized by the Malibu Rotary Club Vice President in charge of August Margo Neal. The first Rotary

District Breakfast of the new year will be August 14 at the LAX Westin, 5400 West Century Bl, in Los Angeles at 7:00 a.m.. If we fill up a table of 10 the price is \$40/person. \$47/person after August 7. Don't miss the surprises and brand new format of the District Breakfast! The keynote speaker is Los Angeles County Sheriff Jim McDonnell. Due to the high profile speaker, this event will surely sell out. Sign up early! **Note the new location of the District Breakfast: Westin LAX Hotel.** Free Self Parking! Questions? Contact event chair Jaimee Baker at [jaimeesulbaker@gmail.com](mailto:jaimeesulbaker@gmail.com)

### **Guests at the July 18 Meeting**

**Marianne Gisele Bema** who was speaker at the Malibu Rotary Club meeting the previous week, was the only guest at the July 18<sup>th</sup> meeting.

## **Malibu Rotary Club Board of Directors Meeting July 18, 2018**

Present: W. David Baird (acting President), Bob Syvertsen (Budget Director and Assistant Treasurer), Bianca Torrence, Margo Neal, William Wishard, John Elman, Allan Mannheim, Teresa LeGrove and Nagy Henein.

1. **New Signers on Malibu Rotary Club Charities Trust Account.** Because the current signer on the Charities Agreement account, Christopher Bauman, has moved out of the state of California it was resolved to have 2 new signers: Bob Syvertsen and Bianca Torrence.
2. **Malibu Rotary Club Articles of Incorporation**—In as much as the original Articles of Incorporation of the Malibu Rotary Club as a non-profit organization could not be located Allan Mannheim had been tasked with the duty of trying to use the Pepperdine Law School to file new papers of incorporation. He found that law students starting this project in one semester have left the school and new new students work on the project and it has gotten done. He suggested that it be given to a private attorney who specializes in doing this. Among the attorneys consulted was PDG Cozette Vergari. All the quotes brought back seemed to be over \$2,000. A majority of club members wanted to explore other options. Bianca Torrence suggested that she took to Professor Baker about trying again with the law school students, but this time start it at the beginning of the academic year, perhaps in October. She said she had success doing this with the establishment of the Malibu CART. So it was resolved to have Bianca ask Professor Baker to assign a student to again work on the Malibu Rotary Club Articles of Incorporation as a non-profit.
3. **Transferring the Malibu Rotary Club operating checking budget checking account and the charity checking account from Wells Fargo Bank to First Bank ---** It was resolved that in as much that First Bank regional manager Nagy Henein was now a more of the Malibu Rotary Club the Malibu Rotary club 2 checking accounts, the operating budget account, and the Charities account each be transferred Wells Fargo Bank to First Bank.
4. **Approving the Charitable Budget and Operating Budget for Rotary year 2018-2019**

Both the Charitable Budget and Operating budgets which had been drawn up by Bob Syvertsen and e-mailed to Malibu Rotary Club members by Bianca Torrence prior to meeting was approved by the board at the July 18 2018 meeting

**MALIBU ROTARY CLUB 2018-2019**  
**CLUB EXECUTIVES & DIRECTORS**

**President of Record**

Bianca Torrence

**Vice-President**

Margo Neal

**Vice-President**

W. David Baird

**Vice-President**

John W. Elman

**President Elect**

Teresa Le Grove

**Immediate Past President**

Bianca Torrence

**Treasurer**

Joy Arcenas

**Assistant Treasurer**

Bob Syvertsens

**Secretary**

John Elman

**Club Service**

David Baird

Joy Arcenas

**Community Service**

Bianca Torrence

Mark Koller

**Vocational Service**

Margo Neal

**International Service**

Allan Mannheim

Bianca Torrence



**Youth Chair**

Teresa LeGrove

**Rotary Foundation**

David Baird

**Club Administration**

William Wishard

**Membership**

Carlye Rudkin

Margo Neal

**Editor Malibu Rotary Surfwriter**

John Elman

**Webmaster**

John Elman

**Assistant Webmaster**

Mark Koller

**Programs**

John Elman

**Advertising & Marketing**

Mark Koller

**Social Media**

Bianca Torrence

Teresa LeGrove

**Public Relations**

Margo Neal

Bianca Torrence

**Historian**

David Baird

Bob Syverstein

**Peace Chair**

Carlye Rudkin

**Peace-Co-Chair**

Alex Ayzin

**Fundraiser Chair**

Margo Neal

**Fundraiser Co-Chair**

David Zielski

**Malibu Rotary Club Rotating Presidents for 2018-2019**

<b>July 2018</b>	<b>W. David Baird</b>
<b>August 2018</b>	<b>Margo Neal</b>
<b>September 2018</b>	<b>Margo Neal</b>
<b>October 2018</b>	<b>Margo Neal</b>
<b>November 2018</b>	<b>W. David Baird</b>
<b>December 2018</b>	<b>W. David Baird</b>
<b>January 2019</b>	<b>Bianca Torrence</b>
<b>February 2019</b>	<b>John W Elman</b>
<b>March 2019</b>	<b>John W Elman</b>
<b>April 2019</b>	<b>John W Elman</b>
<b>May 2019</b>	<b>Teresa LeGrove Cherkas</b>
<b>June 2019</b>	<b>Bianca Torrence</b>

## CALENDAR

**July 25 2018 Malibu Rotary Club President Bianca Torrence will discuss the upcoming Rotary District Humanitarian Trip to Peru and her role in it**

**August 1 2018 Joy Arcenas shows her ART of Giving--Flip Flops and More**

Malibu Rotary Club Treasurer Joy Arcenas founded a private charity in 2014 which gives away backpacks and school supplies and other requested items to needy children in the Phillipines. This year there was a special request for Flip Flops for the feet, and many members of the Malibu Rotary contributed to help Joy buy these items for a return trip she made to the Phillipines this past May. At the August 1 meeting of the Malibu Rotary Club Joy will give a slide presentation showing the results of her most recent mission to the Phillipines.

**August 8 2018 Malibu Rotary Club's newest Member Mark Koller answers the question "How did I get here?"**

**August 14 2018 First Rotary District Breakfast at LAX Westin Hotel 5400 Century Blvd Los Angeles 90045** The first Rotary District Breakfast of the new year will be August 14 at the LAX Westin, 5400 West Century Bl, in Los Angeles at 7:00 a.m.. If we fill up a table of 10 the price is \$40/person. \$47/person after August 7. Don't miss the surprises and brand new format of the District Breakfast! The keynote speaker is Los Angeles County Sheriff Jim McDonnell. Due to the high profile speaker, this event will surely sell out. Sign up early! **Note the new location of the District Breakfast: Westin LAX Hotel.** Free Self Parking! Questions? Contact event chair Jaimee Baker at [jaimeesulbaker@gmail.com](mailto:jaimeesulbaker@gmail.com)

**August 15 2018 Danial Fereydani speaking on "Income Planning and Overall Tax Strategies for 2018"**

Danial Fereydani, President and Founder of Pendo Insurance Services of Beverly Hills will be the featured speaker at the August 15 2018 meeting of the Malibu Rotary Club at 8:00 a.m. at Pepperding University Upper Drescher Graduate campus Room LC 152. Mr. Fereydani specializes in income planning, tax-advantaged strategies and tax-free legacy planning.

Mr. Fereydani named his company Pendo after the Greek word for value" because he is passionate about adding value to clients. He focuses on helping clients achieve their long-term financial goals by understanding their specific situation and implementing a strategy

that will position them for principal protection, minimizing taxes and leaving a legacy for loved ones.

**August 22 2018 Nagy Henein**, Regional Vice President and Private Mortgage Banker at First Bank, talking about **“New Trends in Banking”**

**August 29 Rotary District Governor Joe Vasquez** – DG Joe will give his report on the state of the District and Malibu Rotary Club leadership, led by President of the Month John Elman, will give reports to the District Governor on activities of the Club, past, present and future.

**September 19 2018 Jacquie Jordan---****“Grounding the Spiritual Into the Material”**

Jacquie Jordan is the CEO of TV Guestpert. Celebrity guests she has produced in the past include Steven Spielberg, Dustin Hoffman, Angelina Jolie, and she was producer for TV Show Donnie & Marie Osmond. She is a successful published author of "Heartfelt Marketing" and "Get On TV" and also she has a magnificent publishing company which helps people write their legacy through publishing a book.

\*Not sharing, or hoarding, your professional experience or talents is debting the Universe.

\*Earning Money is necessary for self sustaining and impacting and reaching more people.

\*Running a Principle based business requires a primary purpose or company mission statement; harmonic value exchange (money for product or service or time and talent); aligning with the right clients; finding your marketing expression.

\*Discerning an intuitive idea that is yours to actualize and express vs. a collective idea, that may or may not be your own - where to put the focus on time and energy.

\*Attention sovereignty - not letting so much information steal your time and attention when you need to focus on creating.

\*Living live on purpose not distraction.

\*Creating support systems and incubation's around ideas and systems.

**September 26 2018 Lou Dennig “Authenticity Made Simple”**

Lou Dennig is a four time Emmy nominated Executive Producer and Studio Executive with experience managing Current Programs, Development for Syndication and Cable, Local Broadcasting Schedules, Advertising, Promotion, Research and Business Affairs. This position translates into influencing daytime television in some of the most significant programming content of the last two decades

**October 3 2018 Shana Elman, MA MD answers the question “What is Nuclear Medicine”**

John Elman's daughter Shana grew up in Malibu, attending Webster School, Malibu Park Middle School, and SaMoHi, before getting a Bachelor's degree at UCLA, and MA in psychology at Pepperdine, and MD at Medical College of Wisconsin in Milwaukee, a Doris Duke Fellowship in medical research at University of Texas in Dallas, and spending 2 years as resident in general surgery at Virginia Mason Hospital in Seattle Washington, and becoming certified in Nuclear Medicine at University of Washington, where she served as Chief Resident in Nuclear Medicine. She recently completed the 4 year Residency in Radiology at UW. She has lectured across the country in Nuclear Medicine and has been an author of 18 Pub Med cited journal articles. In October she will be part of the faculty at the University of New Mexico Medical Center in Albuquerque.

When Shana told her dad she was leaving general surgery to go into Nuclear Medicine he had to ask, "What is Nuclear Medicine?" At the October 3 2018 meeting of the Malibu Rotary Club we will all find out.

**October 10 2018 Dr. Patty Durath Cooper tells us HOW TO BE A SUCCESSFUL COMMUNICATOR FOR A SUCCESSFUL LIFE**

Dr. Patty Durath Cooper lives in Italy and will be the featured speaker at the Malibu Rotary Club when she comes to Malibu on October 10 2016.

She sent us the following e-mail prior to her visit:

"I am a mind traveller and a doors opener. Follow me in my journey. Open those doors that you would have rather left closed. The specific form of communication you need is between yourselves and your real-selves. Once this channel is viable, you will become the most successful communicator.

Based on my true story, on my own true experience as a scientist, as a journalist, as a mother of three, as a lover, as a wife, as a FIGHTER.

You will learn:

- 1) to open a specific communication channel with your real-self, to better reconnect with family and friends.
- 2) to impact people with the clarity of your reasoning.
- 3) to master your sorrow and loneliness and turn it all into a productive lifestyle.

I look forward to spend some quality time with you all! A warm embrace from Italy,  
Yours

Patty”

### **October 17 2018 Jeffrey Lipsius “Selling to the Point”**

Jeffrey Lipsius is the President and Founder of Selling To The Point®, LLC Sales Training and Consulting. He developed the Selling To The Point® sales training method during his 30-years of sales training experience. In the late 1970's Jeffrey pioneered inside selling for the Natural Foods Industry, and trained the first sales force of this type in that Industry. As a result of the success, his selling model is being utilized by many Natural Foods Industry brands. Jeffrey has trained over 100 salespeople, both inside and outside, as well as sales trainers throughout his career. The salespeople trained by Jeffrey are some of the highest commission earners in their respective industries. Salespeople trained by Jeffrey also cultivate great customer relationships and enjoy their careers as salespeople. The salespeople Jeffrey trained have cumulatively sold over two billion dollars worth of products.

His book "Selling to the Point" is available on Amazon in English and Spanish. Tim Galwey says of it "Jeffrey Lipsius may have come up with the most influential book for sales in a decade."

### **October 24 2018 Margo Neal will lead Club Assembly--Final Planning Session for Halloween Fund Raiser**

**October 31 2018 Jose Angel Manaiza Jr –“How I Achieved the American Dream” (Winning Toastmast Speech)** Jose Manaiza Jr is President of the award winning Malibu Toastmaster's and has given a prize winning speech, How I Achieved the American Dream, which he will share with the Malibu Rotary Club at the October 31 2018.

### **November 7 2018 Alex Ross The Social Chameleon - A 3D Animated Short Film**

*The Social Chameleon* is an animated short about a chameleon who is good at fitting in with all the other animals, but doesn't know how to be himself. The story follows Cosmo the Chameleon day-by-day as he successfully postures and fits in with each animal group, but ultimately returns home alone and empty. He doesn't know how to change his colors - or even that he can - until one day his fate is turned by another chameleon. Alex Ross will show this animated film at the Malibu Rotary Club meeting on November 7. You can see more at the following websites:

**IndieGogo:** <https://www.indiegogo.com/projects/the-social-chameleon-animation/x/>

**Website:** [www.thesocialchameleon.org](http://www.thesocialchameleon.org)

**Facebook:** [www.facebook.com/TheSocialChameleonShort](http://www.facebook.com/TheSocialChameleonShort)

**Instagram:** @the.social.chameleon

