



*The Award Winning*

## ***Malibu Rotary Club Surfwriter***

**July 25 2018**

**Official Newsletter of the Rotary Club of Malibu  
Malibu Rotary Club President Bianca Torrence  
Malibu Rotary Club Vice President for July W. David Baird  
Pictures by John Elman**

**Edited by Dr. John W. Elman**

**In This Issue (click underlined topics for web link when connected to the Internet)**

- **Last Week Bianca Torrence discusses the upcoming Rotary District Humanitarian Trip To Peru April 3-8 and optional side trips**
- **Next regular Malibu Rotary Club meeting August 1 2018 Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m. Speaker will be Joyce Arcenas who will be showing us slides of her recent humanitarian trip to the Philippines, where she gave school supplies and flip-flops to children who needed them.**
- **Check [Calendar](#) on Malibu Rotary website [www.maliburotary.org](http://www.maliburotary.org)**
- **Rotary International Website: [www.Rotary.org](http://www.Rotary.org)**
- **Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)**
- **RI President (2018-2019) Barry Rassin**
  - **Rotary District 5280 Governor (2018-2019) Joe Vasquez**

## **Bianca Torrence discusses the upcoming Rotary District Humanitarian Trip To Peru April 3-8 and optional side trips**



**Malibu Rotary Club President Bianca Torrence points to a map of Peru. Bianca is part of a committee of Rotarians for District 5280 planning the District Humanitarian trip to Peru April 3-8 and optional side trips April 8-12 to either to Cusco and Machu Picchu or Amazon River Cruise. Bianca was born in a small town called Huancayo, located in the central Andes of Peru where she is pointing.**

**The altitude there is approx. (3,259 m) 10,692' feet. Huancayo has a population of about 360,000 people. The Rotary humanitarian projects are all in the area around Lima, on the west coast of Peru, which is much different than where Bianca was born. Located on a flatter area of the country near the ocean the metropolitan Lima area has over 10 million people, and is a melting pot of people from all over the world, including having the largest Chinese population on South America. To fly anywhere in Peru you have to go through Lima. Peruvian Rotary Clubs have applied for 11 Rotary Global grants which they hope will be partnered with Rotary clubs in District 5280 in the Los Angeles area, including Malibu. There are a total of 13 Humanitarian projects that the Rotary group from Los Angeles will be participating in in the Lima area.**

The humanitarian project will concentrate on six areas of focus:

- Peace and Conflict Prevention/Resolution
- Disease Prevention and Treatment
- Water and Sanitation
- Maternal and Child Health
- Basic Education and Literacy
- Economic and Community Development

## **GLOBAL GRANTS**

Global grants support large international activities with sustainable, measurable outcomes in Rotary's six areas of focus. By working together to respond to real community needs identified by the host district, Rotarians strengthen their global partnerships. The minimum budget for a global grant project is required to be \$30,000. Simply stated, Rotary International will match District Designated Funds (DDF) at 100% and Rotary club funds at 50%, for both the host and partnering District and Rotary clubs. Global Grants must meet stringent qualification requirements that ensure our funds are used for the intended purpose and meet the goals of the projects.

## **GLOBAL GRANT PARTNERSHIPS**

Global grants require Rotary Clubs and Districts to work closely with local community members. The grants proposed by our global partner also include support from various governmental and non-profit agencies, hospitals, private businesses, and universities. Most of this year's grants fill gaps of bigger projects that go towards enrichment of the beneficiaries' lives and communities that address one or more of the Rotary's Areas of Focus. The process of identifying needs, qualifying and applying for grants, evaluating and implementing grants is both time consuming and complex. Through dedication and generosity of Rotary members and all its partners, grant supported projects are worthwhile endeavors that embody Rotary's motto of "Service Above Self".

**1. IMPLEMENTATION OF MULTISENSORIAL CLASSES, PHYSICAL THERAPY, & ECOLOGICAL ORCHARD** Host: Rotary Club La Molina, District 4455 Serving 95 students with disabilities from very low income families, living in vulnerable areas, mostly in shanty towns in the districts of La Molina, Ate, Cieneguilla, Pachacamac and Santa Anita Background Special Educational Institution No. 14 "Rotary Club La Molina" was built in 1991 for children with different abilities. Since then, Rotary Club La Molina has built classrooms, central courtyard, indoor heated therapy pool, and provides hygienic services to a population of approximately 95 students with disabilities such as Cerebral palsy, Down syndrome, autism, among others. Need Assessment The need to have a multisensory classroom was determined through psycho-pedagogical assessments, initial evaluation in the classroom and screening detection in the community, where deficits were observed in the development of different areas: Motor, sensory (visual, auditory, olfactory and tactile) and cognitive in 100% of those evaluated. Project Description Implement a multi-sensory classroom to achieve a comprehensive participation of students that generates wellbeing in the development of their senses. "We learn and understand the world through our senses, starting with motor development which is the basis for language development and other areas." In addition, create an organic vegetable garden with hydroponics to help grow vegetables. This will generate an economic income by their sale to the public Area of Focus: Basic Education and Literacy Goals Encourage the development of capabilities, motor and cognitive skills that allow the students to have a better relationship with their environment. Strengthen students' autonomy skills to improve their quality of life through the cultivation of vegetables with a hydroponic system, generating economic income.

**2. TUBERCULOSIS SCREENING THAT WILL DETERMINE PRESENCE & TYPE** Host: Rotary Club of Miraflores, District 4455 Serving the community of Miraflores. Peru has the second highest incidence of tuberculosis in Latin America Background Of the estimated 2000 annual cases of multi drug-resistant tuberculosis (MDR TB) and extremely resistance TB (XDR TB) in the country, the highest percentage of cases are reporter in coastal regions. Lima reports 83.1% of all cases of MDR TB in Peru each year. Even worse, the proportion of cases of XDR TB among MDR cases is increasing rapidly. Needs Assessment Sputum smear test is using to detect the disease (this test is using since 100 years ago) and culture that takes 1 to 2 months to obtain a result. TB is a highly contagious disease; and sputum samples could be a source of contagion for lab staff if not handled under proper conditions. Additionally, if TB diagnosed and treated is not done on time, the patient continues infecting others in and out of his home. TB is a chronic disease, because of that, the sick patient usually continues their daily activities, being able to infect in their work or study place and during public transportation. Project Description Purchase and install a Gene Xpert MTB/Rif machine at the Hospital de Emergencia de Villa El Salvador (HEVES) of the Ministry of Health, and purchase an initial 500 test kits. The HEVES Tuberculosis Laboratory has a mechanical ventilation system which is necessary to avoid contagion of lab personnel handling biological samples. Area of Focus: Disease Prevention and Treatment Goals The Gene Xpert MTB/Rif test will allow diagnosis of TB in two hours and know if the patient has rifampicin resistance, in both respiratory and extra pulmonary samples, enabling the quarantine of those diagnosed with this type of TB and implementation of appropriate treatment. Once the equipment and the first 500 test kits are purchased, HEVES will be able to support the new technology through the public treasury budget. Every year The Ministry of Economy and Finance assigned to the Ministry of Health estimates an annual budget to cover all the expenses of the following year. The hospital would assume the commitment to

schedule for the following years the amount required to continue the purchase of cartridges and the annual maintenance of the equipment.

**3. WATER FILTERS** Host: Rotary Club of Lima, District 4455 Serving 1,200 families in Lima who have not access to clean water Needs Assessment Of the 10 million inhabitants of Lima, some 2 million have no access to current water, because they live in areas not equipped with water and sewage networks. They cover their necessities buying water in bulk, provided by trucks with tanks, which give them water that is partially contaminated, and store it in metal or plastics barrels placed outside their houses, where some additional contamination occurs. This derives in the need of the family of having to boil the water or face the possibility of gastro intestinal ills, with the consequent expense in medicines. Project Description The project aims to give to the families a “Filtrón”, i. e. a ceramic filter placed inside a plastic container, fabricated with a proportion of silver salts that eliminates most of the bacteria in the water. The device costs approximately \$25, is effective for at least 18 months of normal use for a family of up to 6 people. After 18 months, the ceramic filter can be replaced at 2/3 of whole unit price, or about \$16. Goals The Filtrónes will be given with the specific condition that the beneficiaries set aside part of the savings of not having to boil water, so that at the end of the useful life of the device they can buy the replacement of the ceramic filter without any additional financial support from Rotary. Area of Focus: Water and Sanitation Low tech concept Clay vase (flowerpot) inside a plastic cylinder, with cap on the upper side and faucet in the lateral bottom for the exit of purified water Manufactured with a mix that gives the vase more filtering capacity than usual and with a certain amount of silver salts (active ingredient for purification) Practically no maintenance needed. No contaminating residues (the used vase can be employed as a flowerpot).

**4. SING A SYMPHONY FOR PERU** Host: Rotary Club of Centenario de San Borja, District 4455 Serving the community of Manchay, a poor community inside Lima. Needs Assessment One of the best opportunities for

**5. WATER SUPPLY** Host: Rotary Club of Cusco, District 4455 Serving the community of Machaybamba, with approximately 40 families totalling 240 people, 160 of whom are children. Needs Assessment Machaybamba families live in rustic houses that they have built, and are located along the perimeter of their agricultural fields. They do not have basic public services like water, electricity and sewage. They use water directly from the natural well. Families living farther down the hill use the water of a totally polluted river that comes from the village of Yaurisque. Project Description • Create the plans for the placement of pipes • Buy the materials • Have the community install the pipes with the assistance of trained installers • Train the community how to use the wáter and reuse it. Area of Focus: Water and Sanitation

**6. CHILD NUTRITION FOR THE FUTURE** Host: Rotary Club of Chimbote & Rotary Club of Chimbote Buenos Aires District 4465 Serving primary school population of state educational institutions in Chimbote and Nuevo Chimbote. Needs Assessment In Chimbote, a group of professionals carried out studies in 4 schools (2013 and 2016). About 50% of the school population has obesity problems; on average 1.7% are malnourished and only 50% are eutrophic. On the nutritional status of 2,714 children under 5 years old: 7% have Chronic Anemia and 1.1% Acute Anemia, 5.9% overweight and 1.4% obese. A prevailing factor causing malnutrition, anemia, & obesity is the consumption of low nutritional foods. This situation gives a double

burden of disease - malnutrition and obesity. Meanwhile, an unhealthy diet pattern is accentuated by a high consumption of foods rich in simple carbohydrates, carbonated drinks and fast food. Project Description In partnership with five local universities, the global grant will provide: 1. Training for parents, teachers on nutritional 2. Implementation of healthy lunch boxes 3. Agreement with Ugel for the nutritional control of children 4. Nutritional diagnosis of the child at the beginning and end of the program Area of Focus: Maternal and Child Health Goals Promote good nutrition among teachers, parents and school children for the development of healthy diets with adequate caloric intake for daily food consumption, hygiene measures and physical activity development. Improve child nutrition in the primary school population of state educational institutions in Chimbote and Nuevo Chimbote. Work with the risk group to reinforcement healthy nutrition, i.e., healthy diets. The program will last 3 years

**7. INTEGRATED RURAL PROJECT** Host: Rotary Club of Magdalena, District 4455 Serving 200 hundred families in extreme poverty in Virgen de Lourdes” in Villa Maria del Triunfo. Needs Assessment There are two hundred families living in extreme poverty at the human settlement “Virgen de Lourdes II” in Villa Maria del Triunfo. They are deprived of their capacity to improve their living conditions without proper access to education, electricity, potable water, or sanitary conditions. They live at the sides of the hills and have to endure high levels of humidity that cause many illnesses during the year. Project Description This project has three components: a) Access to water by means of installing 60 fog catchers that will take advantages of the atmospheric conditions (high levels of humidity) by capturing 30,000 liters of water daily on the structures, 150 liters per family. b) Cultivating vegetables and medicinal herbs (family miniorchards) and implementing tuna crops in badland. Both actions will improve their nutrition by consuming the fruit and help them to have an extra outcome by selling the surplus. c) Center for raising small animals (rabbits and guinea pigs) for consumption and for sale. Area of Focus: Economic and Community Development Goals Improve their living conditions by: • facilitating access to water, • improving their nutrition and • giving them the chance to work on a profitable activity that will allow them to enhance the economic and integral development of their community.

**8. WATER IS LIFE** Host: Rotary Club Centenario de San Borja, District 4455 Serving a vulnerable population living in the slums located in the Pamplona Alta, a small town in the periphery of the Lima Metropolitan City in partnership with the non-governmental organization Ficus Perú Desarrollo Socioambiental. Needs Assessment The NGO Ficus Perú Desarrollo Socioambiental, has determined that the main problems related with access to water and sanitation are high cost, limited supply, and difficult access. In Lima, 86.1% of access to water is through public network and 13.9% consume non-potable water from river, spring, rain, tanker truck or pylon for public use. Project Description In order to reduce the cost of securing water and maximize benefits, green technologies will allow the diversification of the sources of water and allow the recycling the grey waters. Implementation of green technologies includes water harvesting and recycling grey waters. RC Centenario de San Borja and its partner agency, Ficus Perú Desarrollo Socioambiental, will hold workshops to increase knowledge and awareness of the local population to reach an optimal use and maintenance of the Green technologies. Implement communitarian or individual upgraded fog catchers and vetiver system according to the previous study. Monitor the advances and the proper functioning, capturing and processing capabilities of the green technologies. Lab analysis of the water produced of the green

technologies. . Area of Focus: Water and Sanitation . To reach the sustainability of the Project, the NGO will work with beneficiaries who can afford the labor as a counterpart and also a symbolic price of production of the green technologies. The participation of the beneficiaries will be reach by signing contracts that refers the compromise and mutual collaboration in the activities needed for reaching the main objective. It includes especially women and children because they spend most of their time in their homes.

**9. FENCE OF SOLAR POWER SUPPLY SYSTEMS** Host: Rotary Club Lima Nueva Era, District 4455 Serving the community of Santo Domingo de los Olleros in the district of Huarochiri, an hour from the center of Lima, km 38 of the South Pan-American Highway. Approximately 400 families suffered the partial or total loss of their homes due to mudslides and sludge "Huayacos" in March 2017. Needs Assessment The necessities include the reconstruction of their homes, the implementation of health services, they only have precarious health centers and surveillance posts that are not equipped and insufficient to guarantee the tranquility of the community in the face of this area of risk. Our Rotary Club "Lima Nueva Era" is closely familiar with the reality of the victims and residents, since the donation of tents to 30 families was made through coordination between clubs and representatives of the community. The visit to the community provided information that helped design a supply system of photovoltaic energy. Project Description First Increase the perception of safety and quality of lighting in the area. Second Supply 220V electrical power, between 4 to 6 hours a day. Third Have a sustainable and low-cost electric service. • Communication and coordination for delineation of lighting enclosure • Acquisition of equipment • Installation and testing of equipment • Training for the use and maintenance of the system • Signature of commitment of integrity of equipment • Quarterly monitoring Area of Focus: Economic and Community Development

**10. SMILE BARRANCA** Host: Rotary Club of Barranca, District 4465 Serving the marginal urban and rural sectors, and in educational institutions where there are deficiencies in oral health care in Supe Pueblo, Puerto Supe, Pativilca, Paramonga and Barranca. Needs Assessment Oral Health in Peru is a public health problem, so a comprehensive approach is necessary, applying effective measures to promote and prevent oral health. Poor population, as well as non-poor, presents needs for the treatment of oral diseases. One of the human groups sensitive to such public health problems are minors, including children between the ages of 3 and 6, where the habits of hygiene and oral care are generated and reinforced, which will be sustained during their future development. This need was assessed by visiting the schools and population evaluation by dentists in Barranca. Project Description • Preventive care and education to children who belong to the Non-school Initial Education Program. • Oral health care for beneficiaries of urban and rural sectors. • School and population training in Barranca Area of Focus: Disease Prevention and Treatment Goals The objective of this project is the promotion of oral health and oral hygiene in marginal urban and rural sectors without health coverage and children from Not Standardized Initial Education Programs.

**11. BUILD A SPORT PITCH/FIELD** Host: Rotary Club Julio J Delgado (Cusco), District 4455 Serving 90 students between 6 and 12 years old at the Virgen del Carmen School which in poverty status in the outskirts of Cusco, located at 13,110 feet above sea level. Needs Assessment Ethnographic research projects were carried out where teachers, students and parents

requested a number of projects in favor of society, but it is the sports that obtained greater expectations. The diagnosis has been made through the Institutional Educational Projects bureau and San Ignacio de Loyola university professors, as strategic partners, which clearly shows the need for a multipurpose court. Project Description This school facility needs a space built for recreation and sport, where the children can carry out cultural / sport / recreational activities for performing dances, singing, poetry and sports competitions. The project is to build a place for sport and cultural activities for the community and school children, integrating the pre-existing church and the school, belonging they both to develop their activities. The school parents' association will actively support any need during the construction of the sports court, through tasks and volunteer work, and our Club will support them with the purchase of material, technicians and maintenance.

Bianca and others on the Peruvian Humanitarian trip are visiting all the clubs in Rotary District 5280 to invite them to participate by contributing to the projects monetarily or having a few members actually go on the trip.

Malibu Rotarian **Margo Neal** has gone on 3 District Humanitarian trips and she will be joining Bianca on this one. She tells us that during the day time Rotarians do hands on help with a couple projects each day, but then they party at night, are put up in excellent hotels.

The side trips are optional but always a rewarding experience of for the Rotarian travelers who would not otherwise get a chance to see things. On the Peruvian trip one has to choose between either Cusco and Machu Piccho or the Amazon River Cruise through the Amazon tropical rainforest. As a Peruvian native Bianca has done it all. The District is still working out costs for the trip but for the humanitarian trip and 1 side trip the cost will probably be around \$5500 per person, with double occupancy. Meals and transportation are included.

Many Rotary Clubs in Rotary District 5280 have already budgeted to be part of the Peruvian trip global grant process. Following her presentation Bianca asked the members if contribution to one of the Peruvian projects could be part of the Malibu Rotary Club charity budget for 2018-2019. The Malibu Rotary Board members were all present at the meeting, and the club members unanimously voted to approve \$1000 to the project in Peru that needed funding. The project that was in most need of funding was **10. SMILE BARRANCA** (see description above). Margo said that in trips she has previously gone on the clubs who contributed to the projects were always recognized, and she had hoped that Malibu Rotary Club would be one of the recognized Rotary Clubs. On the next humanitarian trip it will be.

### **Other News and Guests at the Last Malibu Rotary Club meeting**

We usually don't have space to list all the Happy Dollars stories, but we thought it fortuitous that both Malibu Rotary Club Past Presidents Bill Wishard and W. David Baird could benefit from the misfortune of Ford Motor Company in a similar manner. Each of these Rotarians had been driving Ford vehicles that had been recalled. Apparently Ford is unable to make repairs on



the vehicles that Bill and Dave own and for the time being and until further notice, each of them have been given new vehicles to drive at Ford's expense, until the auto maker can figure out how to fix their vehicles.

### **Chili Cook Off Yea or Nay**

Bianca said that although there will be a Chili-Cookoff this year, the sponsoring organization, the Boys and Girls Club, is charging \$200 for a table, something that the Kiwanis club had waived in the past when they sponsored the event. If the B & G Club does not waive the fee the Malibu Rotary Club will probably not participate in the event. Negotiations are continuing on this matter.

Rotary District Governor Joe Vasquez will be visiting the Malibu Rotary Club on August 29<sup>th</sup>. Assistant Governor Paul Gross has e-mailed what is expected of the club for the Governor's visit. Typically reports are given to the DG from the club officers and the District Governor is the main speaker of the day. This meeting will undoubtedly either start earlier and/or end later than a normal Malibu Rotary club meeting. These activities will have to be organized by the Malibu Rotary Club Vice President in charge of August Margo Neal. The first Rotary District Breakfast of the new year will be August 14 at the LAX Westin, 5400 West Century Bl, in Los Angeles at 7:00 a.m.. If we fill up a table of 10 the price is \$40/person. \$47/person after August 7. Don't miss the surprises and brand new format of the District Breakfast! The keynote speaker is Los Angeles County Sheriff Jim McDonnell. Due to the high profile speaker, this event will surely sell out. Sign up early! **Note the new location of the District Breakfast: Westin LAX Hotel.** Free Self Parking! Questions? Contact event chair Jaimee Baker at [jaimeesulbaker@gmail.com](mailto:jaimeesulbaker@gmail.com)

### **Guests at the July 25 Meeting**

**Marianne Gisele Bema**, who was speaker at July 11 meeting, and soon to become a member of Malibu Rotary was guest at the July 25<sup>th</sup> meeting. Other returning guest included Mr and Mrs **Alain Daisy de Villargennes**, and as the meeting was ending **Jose Manaiza Jr** walked in with a guest of his. Jose was originally scheduled to speak on July 25 but agreed to be changed to October 31 because wanted to do her presentation on the humanitarian trip to Peru so there was time for the club to vote on projects that the Malibu Rotary Club might contribute to and get more people involved in the trip as early as possible.

**MALIBU ROTARY CLUB 2018-2019**  
**CLUB EXECUTIVES & DIRECTORS**

**President of Record**

Bianca Torrence

**Vice-President**

Margo Neal

**Vice-President**

W. David Baird

**Vice-President**

John W. Elman

**President Elect**

Teresa Le Grove

**Immediate Past President**

Bianca Torrence

**Treasurer**

Joy Arcenas

**Assistant Treasurer**

Bob Syvertsens

**Secretary**

John Elman

**Club Service**

David Baird

Joy Arcenas

**Community Service**

Bianca Torrence

Mark Koller

**Vocational Service**

Margo Neal

**International Service**

Allan Mannheim

Bianca Torrence

**Youth Chair**

Teresa LeGrove

**Rotary Foundation**

David Baird

**Club Administration**

William Wishard

**Membership**

Carlye Rudkin

Margo Neal

**Editor Malibu Rotary Surfwriter**

John Elman

**Webmaster**

John Elman

**Assistant Webmaster**

Mark Koller

**Programs**

John Elman

**Advertising & Marketing**

Mark Koller

**Social Media**

Bianca Torrence

Teresa LeGrove

**Public Relations**

Margo Neal

Bianca Torrence

**Historian**

David Baird

Bob Syverstein

**Peace Chair**

Carlye Rudkin

**Peace-Co-Chair**

Alex Ayzin

**Fundraiser Chair**

Margo Neal

**Fundraiser Co-Chair**

David Zielski

**Malibu Rotary Club Rotating Presidents for 2018-2019**

<b>July 2018</b>	<b>W. David Baird</b>
<b>August 2018</b>	<b>Margo Neal</b>
<b>September 2018</b>	<b>Margo Neal</b>
<b>October 2018</b>	<b>Margo Neal</b>
<b>November 2018</b>	<b>W. David Baird</b>
<b>December 2018</b>	<b>W. David Baird</b>
<b>January 2019</b>	<b>Bianca Torrence</b>
<b>February 2019</b>	<b>John W Elman</b>
<b>March 2019</b>	<b>John W Elman</b>
<b>April 2019</b>	<b>John W Elman</b>
<b>May 2019</b>	<b>Teresa LeGrove Cherkas</b>
<b>June 2019</b>	<b>Bianca Torrence</b>

## CALENDAR

### **August 1 2018 Joy Arcenas shows her ART of Giving--Flip Flops and More**

Malibu Rotary Club Treasurer Joy Arcenas founded a private charity in 2014 which gives away backpacks and school supplies and other requested items to needy children in the Phillipines. This year there was a special request for Flip Flops for the feet, and many members of the Malibu Rotary contributed to help Joy buy these items for a return trip she made to the Phillipines this past May. At the August 1 meeting of the Malibu Rotary Club Joy will give a slide presentation showing the results of her most recent mission to the Phillipines.

### **August 8 2018 Malibu Rotary Club's newest Member Mark Koller answers the question "How did I get here?"**

**August 14 2018 First Rotary District Breakfast at LAX Westin Hotel 5400 Century Blvd Los Angeles 90045** The first Rotary District Breakfast of the new year will be August 14 at the LAX Westin, 5400 West Century Bl, in Los Angeles at 7:00 a.m.. If we fill up a table of 10 the price is \$40/person. \$47/person after August 7. Don't miss the surprises and brand new format of the District Breakfast! The keynote speaker is Los Angeles County Sheriff Jim McDonnell. Due to the high profile speaker, this event will surely sell out. Sign up early! **Note the new location of the District Breakfast: Westin LAX Hotel.** Free Self Parking! Questions? Contact event chair Jaimee Baker at [jaimeesulbaker@gmail.com](mailto:jaimeesulbaker@gmail.com)

### **August 15 2018 Danial Fereydani speaking on "Income Planning and Overall Tax Strategies for 2018"**

Danial Fereydani, President and Founder of Pendo Insurance Services of Beverly Hills will be the featured speaker at the August 15 2018 meeting of the Malibu Rotary Club at 8:00 a.m. at Pepperding University Upper Drescher Graduate campus Room LC 152. Mr. Fereydani specializes in income planning, tax-advantaged strategies and tax-free legacy planning.

Mr. Fereydani named his company Pendo after the Greek word for value" because he is passionate about adding value to clients. He focuses on helping clients achieve their long-term financial goals by understanding their specific situation and implementing a strategy that will position them for principal protection, minimizing taxes and leaving a legacy for loved ones.

### **August 22 2018 Nagy Henein, Regional Vice President and Private Mortgage Banker at First Bank, talking about "New Trends in Banking"**

**August 29 Rotary District Governor Joe Vasquez** – DG Joe will give his report on the state of the District and Malibu Rotary Club leadership, led by President of the Month John Elman, will give reports to the District Governor on activities of the Club, past, present and future.

**September 19 2018 Jacquie Jordan---“Grounding the Spiritual Into the Material”**

Jacquie Jordan is the CEO of TV Guestpert. Celebrity guests she has produced in the past include Steven Spielberg, Dustin Hoffman, Angelina Jolie, and she was producer for TV Show Donnie & Marie Osmond. She is a successful published author of "Heartfelt Marketing" and "Get On TV" and also she has a magnificent publishing company which helps people write their legacy through publishing a book.

\*Not sharing, or hoarding, your professional experience or talents is debting the Universe.

\*Earning Money is necessary for self sustaining and impacting and reaching more people.

\*Running a Principle based business requires a primary purpose or company mission statement; harmonic value exchange (money for product or service or time and talent); aligning with the right clients; finding your marketing expression.

\*Discerning an intuitive idea that is yours to actualize and express vs. a collective idea, that may or may not be your own - where to put the focus on time and energy.

\*Attention sovereignty - not letting so much information steal your time and attention when you need to focus on creating.

\*Living live on purpose not distraction.

\*Creating support systems and incubation's around ideas and systems.

**September 26 2018 Lou Dennig “Authenticity Made Simple”**

Lou Dennig is a four time Emmy nominated Executive Producer and Studio Executive with experience managing Current Programs, Development for Syndication and Cable, Local Broadcasting Schedules, Advertising, Promotion, Research and Business Affairs. This position translates into influencing daytime television in some of the most significant programming content of the last two decades

**October 3 2018 Shana Elman, MA MD answers the question “What is Nuclear Medicine”**

John Elman's daughter Shana grew up in Malibu, attending Webster School, Malibu Park Middle School, and SaMoHi, before getting a Bachelor's degree at UCLA, and MA in psychology at Pepperdine, and MD at Medical College of Wisconsin in Milwaukee, a

Doris Duke Fellowship in medical research at University of Texas in Dallas, and spending 2 years as resident in general surgery at Virginia Mason Hospital in Seattle Washington, and becoming certified in Nuclear Medicine at University of Washington, where she served as Chief Resident in Nuclear Medicine. She recently completed the 4 year Residency in Radiology at UW. She has lectured across the country in Nuclear Medicine and has been an author of 18 Pub Med cited journal articles. In October she will be part of the faculty at the University of New Mexico Medical Center in Albuquerque.

When Shana told her dad she was leaving general surgery to go into Nuclear Medicine he had to ask, "What is Nuclear Medicine?" At the October 3 2018 meeting of the Malibu Rotary Club we will all find out.

**October 10 2018 Dr. Patty Durath Cooper tells us HOW TO BE A SUCCESSFUL COMMUNICATOR FOR A SUCCESSFUL LIFE**

Dr. Patty Durath Cooper lives in Italy and will be the featured speaker at the Malibu Rotary Club when she comes to Malibu on October 10 2018.

She sent us the following e-mail prior to her visit:

"I am a mind traveller and a doors opener. Follow me in my journey. Open those doors that you would have rather left closed. The specific form of communication you need is between yourselves and your real-selves. Once this channel is viable, you will become the most successful communicator.

Based on my true story, on my own true experience as a scientist, as a journalist, as a mother of three, as a lover, as a wife, as a FIGHTER.

You will learn:

- 1) to open a specific communication channel with your real-self, to better reconnect with family and friends.
- 2) to impact people with the clarity of your reasoning.
- 3) to master your sorrow and loneliness and turn it all into a productive lifestyle.

I look forward to spend some quality time with you all! A warm embrace from Italy,  
Yours

Patty"

**October 17 2018 Jeffrey Lipsius "Selling to the Point"**

Jeffrey Lipsius is the President and Founder of Selling To The Point®, LLC Sales Training and Consulting. He developed the Selling To The Point® sales training method

during his 30-years of sales training experience. In the late 1970's Jeffrey pioneered inside selling for the Natural Foods Industry, and trained the first sales force of this type in that Industry. As a result of the success, his selling model is being utilized by many Natural Foods Industry brands. Jeffrey has trained over 100 salespeople, both inside and outside, as well as sales trainers throughout his career. The salespeople trained by Jeffrey are some of the highest commission earners in their respective industries. Salespeople trained by Jeffrey also cultivate great customer relationships and enjoy their careers as salespeople. The salespeople Jeffrey trained have cumulatively sold over two billion dollars worth of products.

His book "Selling to the Point" is available on Amazon in English and Spanish. Tim Galwey says of it "Jeffrey Lipsius may have come up with the most influential book for sales in a decade."

**October 24 2018 Margo Neal will lead Club Assembly--Final Planning Session for Halloween Fund Raiser**

**October 31 2018 Jose Angel Manaiza Jr –“How I Achieved the American Dream” (Winning Toastmast Speech)** Jose Manaiza Jr is President of the award winning Malibu Toastmaster's and has given a prize winning speech, How I Achieved the American Dream, which he will share with the Malibu Rotary Club at the October 31 2018.

**November 7 2018 Alex Ross The Social Chameleon - A 3D Animated Short Film**

*The Social Chameleon* is an animated short about a chameleon who is good at fitting in with all the other animals, but doesn't know how to be himself. The story follows Cosmo the Chameleon day-by-day as he successfully postures and fits in with each animal group, but ultimately returns home alone and empty. He doesn't know how to change his colors - or even that he can - until one day his fate is turned by another chameleon. Alex Ross will show this animated film at the Malibu Rotary Club meeting on November 7. You can see more at the following websites:

**IndieGogo:** <https://www.indiegogo.com/projects/the-social-chameleon-animation/x/>

**Website:** [www.thesocialchameleon.org](http://www.thesocialchameleon.org)

**Facebook:** [www.facebook.com/TheSocialChameleonShort](http://www.facebook.com/TheSocialChameleonShort)

**Instagram:** @the.social.chameleon



