

The Award Winning

Malibu Rotary Club Surfwriter

June 14, 2017

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President of Record Bill Wishard

Malibu Rotary Club President of the Month (June) David Zielski

Malibu Rotary Club President Elect Bianca Torrence

Pictures by John Elman, and Bianca Torrence

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

Last Week Jeffrey Lipsius Talks and Writes About Selling To The Point®

- **Last Week Peace Conference and RI Convention in Atlanta (see picture of Past Pres Bill and Pre Elect Bianca)**
- **Next Malibu Rotary Club Meeting June 21 morning 7:30 a.m. Pepperdine Graziadio Graduate campus meeting in Room LC 152 Malibu**
- **Check [Calendar](#) on Malibu Rotary website www.maliburotary.org**
- **Rotary International Website: www.Rotary.org**
- **Rotary District 5280 Website: www.rotary5280.org/**
- **RI President (2016-2017) John F. Germ**
- **Rotary District 5280 Governor (2016-2017) Greg O'Brien**

Peace Conference Preceded Rotary International Conference in Atlanta



Bill Wishard and Bianca Torrence of the Malibu Rotary Club invited Alex Ayzin to attend the peace conference on June 9 that preceded the Rotary International Convention in Atlanta. Martin Luther King Jr's daughter Rev. Bernice King, CEO of Marthin Luther King, Jr Center, was the keynote speaker. Bernice spoke to Alex about his film *Winds of Freedom* which was premiered at the May 31 Malibu Rotary Club meeting. Also at table

is Marine Dennis. His great grandfather was Pastor at Montgomery Alabama home where where MLK Jr stayed.

Bill Wishard tells us that she is as inspiring speaker as her famous father.

She tells us “Daddy taught us through his philosophy of nonviolence, which placed love at the centerpiece, that through that love we can turn enemies into friends,” she said. “Through that love, we can create more dignified atmospheres.”

The elder King rose to prominence in the civil rights era of the 1960s, during which he expressed an unwavering faith in achieving equality and fought relentlessly to dismantle injustice. In doing so, he expressed great courage as he spoke about love and unity in the face of racial hate. His preaching was not always well-received and, at a time when black people were frequently subjected to violence from white people on account of race alone, King and other civil rights heroes put their livelihoods in great jeopardy to promote intolerance of such acts of evil.

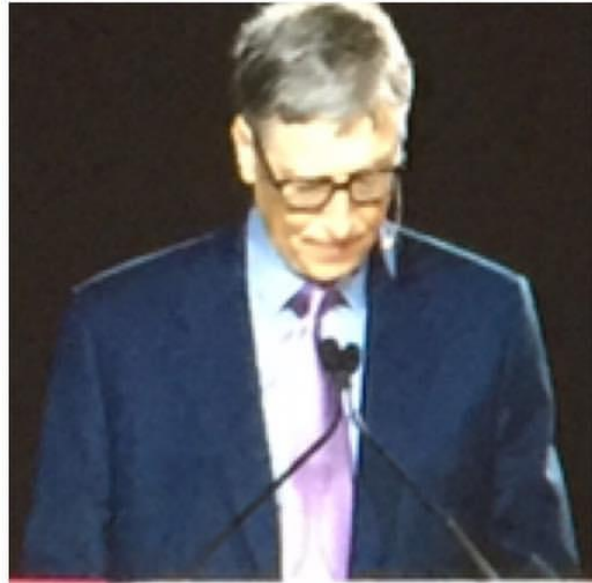
Ultimately, it was hate that fueled the actions that led to Martin Luther King Jr.’s assassination on April 4, 1968 — but the younger King, who was only 5 years old at the time, says it was her father’s uplifting message around love that allowed his legacy to live on forever.

Bill Wishard and Bianca Torrence at the 2017 Rotary International Convention in Atlanta





Malibu Rotary Club Past President Bill Wishard, Ray Klinginsmith (RI President 2010-2011) and Malibu Rotary Club President-Elect Bianca Torrence at RI Convention in Atlanta



On June 12 in Atlanta Rotary President John Germ and Bill Gates, co-chair, Bill & Melinda Gates Foundation announced a commitment of up to \$450 million to support the eradication of polio.

To an audience of nearly 40,000 Rotary members attending the humanitarian organization's annual convention, Rotary and the Bill & Melinda Gates Foundation renewed their longstanding support for ending polio – a paralyzing, life-altering scourge on the verge of becoming the second human disease ever to be eliminated. Rotary committed to raise \$50 million per year over the next three years, with every dollar to be matched with two additional dollars from the Gates Foundation. This expanded agreement will translate into \$450 million for polio eradication activities, including immunization and surveillance over the next three years. This critical

funding helps ensure countries around the world remain polio-free and that polio is ended in the remaining three endemic countries: Afghanistan, Nigeria and Pakistan.

"In 2016, fewer children were paralyzed by polio than ever before, thanks to the dedication of Rotary members and our partners," said Germ. "The paralysis of even one child by a preventable disease is unacceptable, and I'm proud to see our members redoubling their commitment to ensure we reach every single child with the polio vaccine."

In a partnership spanning a decade, Rotary and the Gates Foundation, along with the other Global Polio Eradication Initiative (GPEI) partners, have led the effort to end polio worldwide. This funding extension reaffirms a commitment established at the 2013 Rotary Convention in Lisbon, when the Gates Foundation pledged to match Rotary contributions two-to-one, up to \$35 million per year through 2018. Rotary, including matching funds from the Gates Foundation, has donated more than \$1.6 billion to polio eradication.

"The vision of eradicating polio began with Rotary, and its support of that effort has been unwavering for more than 35 years," said Gates. "Rotary's commitment to raise \$150 million over the next three years to end polio forever is a testament to the compassion, generosity, and kindness of more than a million Rotarians around the world."

Also at the convention representatives of world governments and other donors have pledged to contribute US\$1.2 billion total to the GPEI for polio eradication efforts. The government funding—also announced at the Rotary Convention—will substantially help to close the US\$1.5 billion funding gap, allowing partners to immunize 450 million children every year and support rigorous disease surveillance in both endemic and at-risk polio-free countries. While the government funding announced at the convention makes considerable headway in the fight to end polio, continued support from donors remains vital to achieve a polio-free world.

The global eradication of polio has been Rotary's top priority since 1985. Through the [Global Polio Eradication Initiative](#) – a public-private partnership that includes Rotary, the Bill & Melinda Gates Foundation, the U.S. Centers for Disease Control and Prevention, the World Health Organization and UNICEF – the incidence of polio has plummeted by more than 99.9 percent, from about 350,000 cases a year at the start of the initiative to just 37 cases in 2016 and 5 cases in 2017.

We hope to make the July 26 meeting of the Malibu Rotary Club devoted to Reports from Bill Wishard and Bianca Torrence on their experience at the 2017 Rotary International Convention in Atlanta.

Other Malibu Rotary Club News

We learned last week that Malibu Rotary Club Treasurer and President-Elect Nominee Carlye's Rudkin's husband Don Rudkin had a stroke. He was taken to St John's Hospital Emergency Stroke Center in Santa Monica where he was quickly stabilized and then moved to the California Rehabilitation Institute in Century City where his condition is steadily improving.

Our prayers go to Don for a quick recovery and our understanding to Carlye while she participates in Don's rehabilitation. We all send them our love.

Malibu Rotary Club Sends 2 Students to RYLA Camp



Malibu Rotary Club President of the Month W. David Baird announced that the Malibu Rotary Club has chosen the 2 local students the Malibu Rotary

Club is sponsoring to attend RYLA (Rotary Youth Leadership Assembly) Camp at the Alpine Conference Center in Blue Jay, CA in the Big Bear Lake area of San Bernadino Moutains April 21-April 23.

The two students sponsored by the Malibu Rotary Club at this year's RYLA camp are **Morgan Perlmutter** of Malibu High School and **Amir Mohiuddin** of Calabasas High. We hope to have reports from them at the July 12th meeting of the Malibu Rotary Club.

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016-----Margo Neal

September 2016—David Zielski

October 2016-----John Elman

November 2016—W. David Baird

December 2016—Bill Wishard

January 2017-----Robert "Bob" Syvertsen

Februay 2017-----John Elman

March 2017-----W. David Baird

April 2017-----Margo Neal

May 2017-----Robert "Bob" Syversten

June 2017-----David Zielski

CALENDAR (see up to date calendar on maliburotary.org)

June 21 2017 Kathleen Ronald “Clutternomics, How to Clear Your Way to Profits, Productivity and Peace!!

Kathleen Ronald has more than 30 years of experience providing custom, inspirational keynotes, training seminars and consultancy to Fortune 500 companies, small business, direct sales organizations, and professional associations. She has also appeared on *The Doctor’s* show and *The Dr. Phil* show!. In this session Kathleen will talk about Clutternomics and how clutter affects our lives in a negative way..

Clutter affects 19 areas of your life and business! Organizations are losing tens of thousands, and some cases millions, over a year’s time due to their business clutter and the clutter each of their employees brings in. *In this session: Discover why de-cluttering is one of Kathleen’s top business strategies for “instant” abundance; Learn “one” easy rule and “get back” 7 hours per week; Explore the steps to increase your productivity by lowering your work clutter; and Learn the “De-Clutter System” to get your life back*

June 28 2017 Demotion Party Dinner Tra di Noi 5:30 p.m. -7:15 p.m., followed by Jazz Concert 7:30-8:30 p.m. at Malibu Civic Theater. John Elman invites Rotarians and their families and friends to attend a special performance of the Malibu Jazz Ensemble from 7:30 pm to 8:30 pm at the Malibu Civic Theater 23825 Stuart Ranch Road , (where the Malibu City Council meets). It is a free concert for “Family and



Friends” and will be conducted by Dr JB Dyas, VP of the Thelonious Monk Institute of Jazz at UCLA, feature local jazz musicians and singers, including Darryl Winseman on sax and flute (who

has played with Tito Puente and the Clayton-Hamilton Band), and Rotarian John Elman on drums.

July 5 2017 No meeting—A relief for people celebrating July 4 Holiday All Night

July 12 2017 Morgan Permuter and Amir Mohiuddin Share Their RYLA ExperienceMalibu Rotary Club sponsored 2 students to the 2017 RYLA camp. At this meeting all the students Morgan Perlmutter and Amir Mohiuddin will talk about their experience at the leadership camp.



July 19 2017 Joy Arcenas Talks About “The Greatest Shift of Wealth in the History of the World and the Greatest Land Rush”

Joy Arcenas is a former senior tax auditor with the City of Los Angeles, and has a background as real estate broker and numbers cruncher. At the July 19 meeting of the Malibu Rotary Club she will be talking about the greatest shift of wealth in the history of the world and the greatest land rush.

Topics covered will include:

- The Laws, Global warming solutions act 2006, AB32 and California mandates
- How shift in energy sources from oil to renewable
- has created a shift in wealth for investors
- How the solar revolution has created a land rush in California

July 26 2017 Bianca Torrence and Bill Wishard Report on the 2017 Rotary International Convention in Atlanta—Bill will also talk about the Peace Conference that preceded the Convention.



August 3 2017 Michelle Santamaria, Malibu Rotary Club's Newest Member Gives Her Craft Talk (tentatively)



July 12 2017 Morgan Perlmutter and Amir Mohiuddin Talk About Their Experiences at the RYLA camp. Malibu Rotary Club sponsored 2 students to the 2017 RYLA camp. At this meeting all the students Morgan Perlmutter and Amir Mohiuddin will talk about their experience at the leadership camp.

August 23 2017 Teresa LeGrove will give her craft talk

