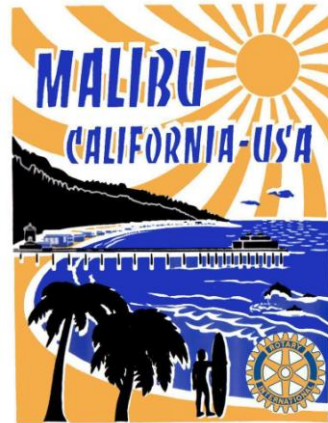




**ROTARY:
MAKING A
DIFFERENCE**



The Award Winning

Malibu Rotary Club Surfwriter

June 20 2018

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Bianca Torrence

Pictures by John Elman

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- **Last Week Malibu Rotary Club Fetes and Toasts Its President Bianca Torrence**
- **Next regular Malibu Rotary Club meeting June 27 2018 Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m. Speaker will be Simon Treselyan on “How Special Forces Techniques Has Helped My Business and Personal Development”**
- **Check [Calendar](#) on Malibu Rotary website www.maliburotary.org**
- **Rotary International Website: www.Rotary.org**
- **Rotary District 5280 Website: www.rotary5280.org/**
- **RI President (2017-2018) Ian H.S. Riseley**
- **Rotary District 5280 Governor (2017-2018) Cozette Vergari**

Malibu Rotary Club Fetes and Toasts Its President Bianca Torrence



Above Malibu Rotary Club President Bianca Torrence opens gifts given to her by members of the Malibu Rotary Club to show their appreciation for her devotion to the club at her Demotion Party June 20 at Tra di Noi Restaurant in Malibu.



On the left side of the table toasting Bianca Torrence at her Demotion Party on June 20 are (at back of table) Bob Syversten (barely seen), Jeanne Syversten, LaVern Schenkelberg, Margo Neal, W. David Baird, Lee Ann Elman, John Elman, John Johannssen, Bianca Torrence, Don Rudkin, (and front of table) Allan Mannheim, Marianne Gisele Bema, Teresa LeGrove Cherkas, and Joy Arcenas



Toasting Bianca at her demotion party the picture above includes the right side of the table. Clockwise are Teresa LeGrove Cherkas, Marianne Gisele Bema, LaVern Schenkelberg, Margo Neal, W. David Baird, Lee Ann Elman, John Elman, John Johannssen, Bianca Torrence, Don Rudkin, Carlye Rudkin, Nagy Henein, Kathy Henein, William (Bill) Wishard and Joy Arcenas. Later Marianne's friend MonaLisa joined the table.

Margo Neal arranged the Bianca's Demotion Party and the love for Bianca demonstrated by everyone was palpable. Margo also picked out the special gifts given to Bianca. In addition to the diamond past presidents pin given to all past presidents, Margo gave Bianca some special ones, that celebrated women in Rotary and also the special blue scarf seen in the top picture which has features the 2018-2019 Malibu Rotary International theme "Be The Inspriation" which Bianca certainly has done.

Margo is fond of limericks and asked Malibu Rotary Club members to write limericks in honor of Bianca. Below .

From Margo:

There once was a girl from Peru
Who looked beautiful in Rotary blue
She moved to the 'Bu
Hooked up to U know who
And now they are climbing K2t munda

From: The Syvertsens robert@syvertsen.us
Subject: Limerick
Date: Jun 20, 2018 at 8:43:23 AM
To: robert@syvertsen.us

So this
There was a lady from Peru,
She didn't know what to do,
So she took a realty test,
To sell used homes in the west,
And ended up in Malibu.

BIANCA

By: Allan Mannheim
6/20/18

There's a lady I know named Bianca;
Who's got more class than famous Ivanca;
She came from Peru;
To join our milieu;
And succeeded to do;
What only a few;
Could ever get through;
So my hat's off to you!

We have a good friend from Peru.
For a cause there's no thing she won't do.
Bianca is caring and smart,
She lives straight from her heart,
What a treasure we have in the 'Bu!

Jim,

Zu Am

There once was a girl from Peru who wanted to live in the Bu

She had such a big heart that she got involved with the CART

She did not stop there with her beautiful long hair.

She became the president of Rotary with all the recognized Glory

She is solid gold with every home sold

So who is this woman who is almost beyond human?

She is like an Oscar Winning film with the likes of Casablanca,

She is our one and only, lovely Bianca!

This girl from Peru who made her home in the Bu,

Is top of the charts in all of our hearts.

We adore you Bianca and thank you for all you have done for the
Malibu Rotary club as president this past year!

Love,

Teresa

Malibu Rotary Club sets goals and leadership for the new Rotary year 2018-2019

Following the regular Malibu Rotary Club meeting on June 6 the Malibu Rotary Club held a Board meeting led by Malibu Rotary Club President Bianca Torrence. Bianca announced that Carlye Rudkin, who had been President Elect, had informed her that for personal reasons, having to do with family health and other reasons, Carlye was not able to assume her role as President of the Malibu Rotary Club for 2018-2019. We all know the Bianca has plans that will take her out of Malibu, and out of the country during the coming year. She will be the official Rotary District 5280 Ambassador to Peru for the district 5280 humanitarian trip to Peru in March 2019.

Despite her commitments for the next Bianca has agreed to stay on as acting president for the next year, but in a limited roll. She called on several past club presidents of fill in for her and be reponsible for months when she cannot be in Malibu. In addition, Teresa LeGrove Cherkas, has agreed to be President-Elect for the next year, and will become the Malibu Rotary Club President in 2019-2020.

The duty of the President Elect is to set goals for the next Rotary year. Bianca had set goals last year for this year, and was prepared to set goals for the upcoming year and was ready to appointment club members to fulfill those goals.

MALIBU ROTARY CLUB **2018-2019 Club GOALS**

Goal No. 1 Increase club membership, diversity & engagement

- Invite new members with different perspective, business and backgrounds, this will fuel innovation, will give our club a broader understanding of our community needs and will strengthen our club in a positive way.
- Engage new members young professionals under 50, and increase female membership.
- Encourage current members in activities outside club meetings.
- Plan and organize 2 social mixers per year. Invite community & young professionals.
- Attend the connection breakfast with chamber of commerce one Wednesday per quarter instead of having a regular meeting.

Goal No. 2 Increase awareness in humanitarian service

- We must make a difference in our community and across the globe by engaging young people, rotary alumni and the public in rotary programs.

- Inform everyone about our 6 areas of focus and get more involvement in Rotary Foundation opportunities.
- Carry out at least one project focused on the environment.
- Collaborate with other Rotary clubs to increase focus scope and visibility.
- Learn and use Rotary's crowdsourcing platform, Rotary ideas to contribute to our project we are seeking.

Goal No. 3 Enhance Rotary Public Image

- Host and/or promote a community event to support World Polio Day
- Engage community by hosting at least one VIP networking event for local professionals & community organizations by doing a "Meet and Greet" inviting a VIP or dignitary that will draw attendance from the community.
- Establish a partnership with the local government or city entity, collaborate with other service clubs or non-profits us to create an event that community will truly enjoy.
- Increase and optimize our social media presence by using twitter, Instagram Facebook. This will enable to share context and promote our club activities
- Improve and update our club website to be user friendly and more innovative, so it will captivate people that are searching the web.

Below are the 2018-2019 Malibu Rotary Club Executives and Directors as well as the rotating acting presidents for the coming year:

MALIBU ROTARY CLUB 2018-2019
CLUB EXECUTIVES & DIRECTORS

President of Record

Bianca Torrence

Vice-President

Margo Neal

Vice-President

W. David Baird

Vice-President

John W. Elman

President Elect

Teresa Le Grove

Immediate Past President

Bianca Torrence

Treasurer

Joy Arcenas

Assistant Treasurer

Bob Syvertsens

Secretary

John Elman

Club Service

David Baird

Joy Arcenas

Community Service

Bianca Torrence

Mark Koller

Vocational Service

Margo Neal

International Service

Allan Mannheim

Bianca Torrence

Youth Chair

Teresa LeGrove

Rotary Foundation

David Baird

Club Administration

William Wishard

Membership

Carlye Rudkin

Margo Neal

Editor Malibu Rotary Surfwriter

John Elman

Webmaster

John Elman

Assistant Webmaster

Mark Koller

Programs

John Elman

Advertising & Marketing

Mark Koller

Social Media

Bianca Torrence

Teresa LeGrove

Public Relations

Margo Neal

Bianca Torrence

Historian

David Baird

Bob Syverstein

Peace Chair

Carlye Rudkin

Peace-Co-Chair

Alex Ayzin

Fundraiser Chair

Margo Neal

Fundraiser Co-Chair

David Zielski

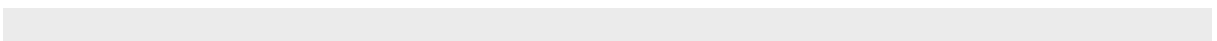
Malibu Rotary Club Rotating Presidents for 2018-2019

July 2018	W. David Baird
August 2018	Margo Neal
September 2018	Margo Neal
October 2018	Margo Neal
November 2018	W. David Baird
December 2018	W. David Baird
January 2019	Bianca Torrence
February 2019	John W Elman
March 2019	John W Elman
April 2019	John W Elman
May 2019	Teresa LeGrove Cherkas
June 2019	Bianca Torrence

Other News and Guests at the Last Malibu Rotary Club meeting

.Bill Wishard said that each of the Rotating Monthly presidents for the Malibu Rotary Club 2018-19 will have a special PETs after the July 11 meeting.

CALENDAR



June 27 2018 Simon Treselyan on “How Special Forces Techniques Has Helped My Business and Personal Development”

Simon Treselyan was trained in Special Forces for Great Britain. At the June 27 meeting of the Malibu Rotary meeting Simon will tell how the techniques he learned in Special Forces helped him in business and personal development.

July 4 2018 Independence Day—No Rotary Club Meeting—Enjoy the National Holiday!

July 11 2018 Marianne Gisele Bema on “Bantu Arts Atelier For Kids”

July 18, 2018 Claire Fullerton, “A Novelist Discusses her Path to Publication”

Claire Fullerton will be speaking to the Rotary Club July 18th about the process of writing a novel and the road to traditional publication. In this day and age of so many self-publishing, she will provide insight into how to enter the arena of the traditionally published, beginning with writing a novel.

According to Claire the good news is it's not as daunting as many assume.

Claire Fuller grew up in Memphis, TN and now lives in Malibu, CA. She is the author of contemporary fiction, "Dancing to an Irish Reel," set in Connemara, Ireland, where she once lived. Dancing to an Irish Reel is a finalist in the 2016 Kindle Book Review Awards, and a 2016 Readers' Favorite. Claire is the author of "A Portal in Time," a paranormal mystery that unfolds in two time periods, set on California's hauntingly beautiful Monterey Peninsula, in a village called Carmel-by-the-Sea. Both of Claire's novels are published by Vinspire Publishing. Her third novel, Mourning Dove, is a Southern family saga, to be published in June, 2018 by Firefly Southern Fiction. She is one of four contributors to the book, The South in All Seasons, with her novella, Through an Autumn Window, to be published in October, 2018 by Firefly Southern Fiction. Claire is represented by Julie Gwinn, of The Seymour Literary Agency, and can be found on WordPress, Twitter (cfullerton3) Goodreads, Instagram (cfullerton) as well as the website under her name.

July 25 2018 Jose Angel Manaiza Jr –“How I Achieved the American Dream” (Winning Toastmast Speech) Jose Manaiza Jr is President of the award winning

Malibu Toastmaster's and has given a prize winning speech, How I Achieved the American Dream, which he will share with the Malibu Rotary Club at the July 25 2018.

August 1 2018 Joy Arcenas shows her ART of Giving--Flip Flops and More

Malibu Rotary Club Treasurer Joy Arcenas founded a private charity in 2014 which gives away backpacks and school supplies and other requested items to needy children in the Philippines. This year there was a special request for Flip Flops for the feet, and many members of the Malibu Rotary contributed to help Joy buy these items for a return trip she made to the Philippines this past May. At the August 1 meeting of the Malibu Rotary Club Joy will give a slide presentation showing the results of her most recent mission to the Philippines.

August 8 2018 Malibu Rotary Club's newest Member Mark Koller answers the question "How did I get here?"

August 15 2018 Danial Fereydani speaking on "Income Planning and Overall Tax Strategies for 2018"

Danial Fereydani, President and Founder of Pendo Insurance Services of Beverly Hills will be the featured speaker at the August 15 2018 meeting of the Malibu Rotary Club at 8:00 a.m. at Pepperding University Upper Drescher Graduate campus Room LC 152. Mr. Fereydani specializes in income planning, tax-advantaged strategies and tax-free legacy planning.

Mr. Fereydani named his company Pendo after the Greek word for value" because he is passionate about adding value to clients. He focuses on helping clients achieve their long-term financial goals by understanding their specific situation and implementing a strategy that will position them for principal protection, minimizing taxes and leaving a legacy for loved ones.

August 22 2018 Nagy Henein, Regional Vice President and Private Mortgage Banker at First Bank, talking about "New Trends in Banking"

August 29 2018 Jacquie Jordan---"Grounding the Spiritual Into the Material"

Jacquie Jordan is the CEO of TV Guestpert. Celebrity guests she has produced in the past include Steven Spielberg, Dustin Hoffman, Angelina Jolie, and she was producer for TV Show Donnie & Marie Osmond. She is a successful published author of "Heartfelt Marketing" and "Get On TV" and also she has a magnificent publishing company which helps people write their legacy through publishing a book.

*Not sharing, or hoarding, your professional experience or talents is debting the Universe.

*Earning Money is necessary for self sustaining and impacting and reaching more people.

- *Running a Principle based business requires a primary purpose or company mission statement; harmonic value exchange (money for product or service or time and talent); aligning with the right clients; finding your marketing expression.
- *Discerning an intuitive idea that is yours to actualize and express vs. a collective idea, that may or may not be your own - where to put the focus on time and energy.
- *Attention sovereignty - not letting so much information steal your time and attention when you need to focus on creating.
- *Living live on purpose not distraction.
- *Creating support systems and incubation's around ideas and systems.

September 19 2018 Lou Dennig “Authenticity Made Simple”

Lou Dennig is a four time Emmy nominated Executive Producer and Studio Executive with experience managing Current Programs, Development for Syndication and Cable, Local Broadcasting Schedules, Advertising, Promotion, Research and Business Affairs. This position translates into influencing daytime television in some of the most significant programming content of the last two decades.