

The Award Winning

Malibu Rotary Club Surfwriter

June 21, 2017

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President of Record Bill Wishard

Malibu Rotary Club President of the Month (June) David Zielski

Malibu Rotary Club President Elect Bianca Torrence

Pictures by John Elman, Bill Wishard and Bianca Torrence

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- **Last Week Kathleen Ronald “Clutternomics, How to Clear Your Way to Profits, Productivity and Peace!!**
- **Peace Conference and RI Convention in Atlanta (see picture of Past Pres Bill and Pre Elect Bianca)**
- **No regular Malibu Rotary Meetings Next 2 weeks (June 28 and July 5)**
- **Next week (June 28th) Demotion Dinner at Tra di Noi Restaurant at 5:30 pm followed by Malibu Jazz Ensemble Concert and Malibu Civic Theater at 7:30 p.m.**
- **Next Regular Malibu Rotary Club Meeting July 12 morning 7:30 a.m. Pepperdine Graziadio Graduate campus meeting in Room LC 152 Malibu RYLA students report from Morgan Perlmutter and Amir Mohiuddin**
- **Check [Calendar](#) on Malibu Rotary website www.maliburotary.org**

- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- RI President (2016-2017) John F. Germ
- Rotary District 5280 Governor (2016-2017) Greg O'Brien

Kathleen Ronald "Clutternomics, How to Clear Your Way to Profits, Productivity and Peace!!



Kathleen Ronald has more than 30 years of experience providing custom, inspirational keynotes, training seminars and consultancy to Fortune 500 companies, small business, direct sales organizations, and professional associations. She has also appeared on *The Doctor's* show and *The Dr. Phil* show!. In this session Kathleen talked about Clutternomics and how clutter affects our lives in a negative way..

Kathleen explains clutter affects 19 areas of your life and business! Organizations are losing tens of thousands, and some cases millions, over a year's time due to their business clutter and the clutter each of their employees brings in. In this program we discovered why de-cluttering is one of Kathleen's top business strategies for "instant" abundance. We learned "one" easy rule and 'get back" 7 hours per week; we explored the steps to increase our productivity by lowering our work clutter; and learned the "De-Clutter System" to get our life back, if we can only follow it.

Kathleen is a wonderful speaker—humorous, interactive, informative. At her presentation at the Malibu Rotary Club she sat down at our table and made her points in an informal manner. She also has a PowerPoint Presentation which I was fortunate enough to have Kathleen send me.

She not only has an amazing talent with words and ideas, her PowerPoint includes great pictures, like before and after de-clutter of an office desk. I think we have all seen cluttered desks and minimalist desks. She also has the picture of a fully loaded floor to ceiling storage locker that she rented when a 20 something year old living in Los Gatos working 80 hours per week and was completely disorganized. A caption for the storage locker is "Just in Case" storage.

Much of the inspiration for her change in life direction came when she read a book about Feng Shui, "Clear Your Clutter with Feng Shui" by Karen Kingston. Feng Shui is the simple interaction of humans and their environments. Feng Shui is an ancient Chinese philosophy and is often referred to as the art of placement. How you place your furniture, possessions, and yourself within your surroundings largely determines your life experience at every level. Feng Shui offers a unique way of looking at yourself and your environment, and it provides a way of bringing balance, comfort, and harmony into your environment in a manner that is difficult to achieve by any other means.

Clearing clutter is a healing opportunity. Why do you buy things? Are you buying for because you need it or is was it just an impulse to buy. You need food, minimal clothing and shelter from the elements. Obviously you need medical help if you are sick. Most people have more than they need to live, and they would be more comfortable if they simplified their life by doing with less.

Nature only takes what she needs. How many people acquire things "just in case.?" Kalthleen tells "The word 'clutter' derives from the Middle English word 'clotter,' which means to coagulate—and that's about as stuck as you can get. Clutter accumulates when energy stagnates and, likewise, energy stagnates when clutter accumulates."

“So the clutter begins as a symptom of what is happening to you in your life and then becomes part of the problem itself because the more of it you have, the more stagnant energy it attracts to itself.”

Kathleen asks and then tells us of various manifestations of Physical Clutter.

- Things you do not use or love.
- Things that are untidy or disorganized
- Too many things in too small of a space
- Anything unfinished

But Clutter is also

- A *healing* opportunity
- Your new *BFF!*
- Your greatest *teacher!*

Clutter affects all aspects of our lives. In survey of 800 people about how clutter affects people 77% said it affected productivity, 65% State of mind, 53% Motivation, 40% Happiness, 33% Professional image, 20% Relationships.

“Each Mess is a lock on the gate which keeps abundance away”

--Raymond Aaron

Kathleen tells us to think 80/20. Most of only wear less than 20% of the clothes in our closet. As we get rid of things we gain more livable space and gain spiritually and financially. Ask about all the things in your life: “Do I love it? And Do I need it? Everything has an address. How many of us have an awkward moment when we put something in a safe place so we won’t lose it, and then we forget where that safe place is?”

Touch it once and ask WHY?

Kathleen’s action plan to clear clutter:

- Buy/Read “Clear Your Clutter with Feng Shui” by Karen Kingston and “80/20 Principle” by Richard Koch
- Block ONE hour each week to clear

- Focus on your #1 zone first
- Interview and hire some support (David Zielski's wife Linda as a professional organizer)
- Clear until your "O" List is complete

Resources Kathleen points us to are

- National Association of Prof. Organizers (NAPO)
- Lifehacker.com (calculates your clutter costs)
- Organizing-Your-Brain-Type <https://www.amazon.com/Organizing-Your-Brain-Type-Solution/dp/0312339771>
 - How do you know if you have OCD or a hoarder? <https://iocdf.org/>
 - Princeton University Neuroscience Institute study-(relates directly to uncluttered and organized living) <https://unclutterer.com/2011/03/29/scientists-find-physical-clutter-negatively-affects-your-ability-to-focus-process-information/>
 - END Digital Clutter Strategies
(http://www.trendmicro.co.uk/media/resource_lib/general/putting-an-end-to-digital-clutter-en.pdf)

And of course you can find out the latest on what Kathleen Ronald herself is doing by joining her social net-connecting on

Facebook: Kathleen Ronald-LA

Twitter" ConnectingQueen

YouTube: Kathleen Ronald

And her blog website <https://kathleenspeaktacular.wordpress.com/>

Everyone at the Malibu Rotary Club meeting thoroughly enjoyed Kathleen's presentation and hopefully we sent back to our homes and office and actually took action on Kathleen's suggestions.

**Peace Conference Preceded Rotary International Conference in
Atlanta**



Bill Wishard and Bianca Torrence of the Malibu Rotary Club invited Alex Ayzin to attend the peace conference on June 9 that preceded the Rotary International Convention in Atlanta. Martin Luther King Jr's daughter Rev. Bernice King, CEO of Marthin Luther King, Jr Center, was the keynote speaker. Bernice spoke to Alex about his film *Winds of Freedom* which was premiered at the May 31 Malibu Rotary Club meeting. Also at table is Marine Dennis. His great grandfather was Pastor at Montgomery Alabama home where MLK Jr stayed.

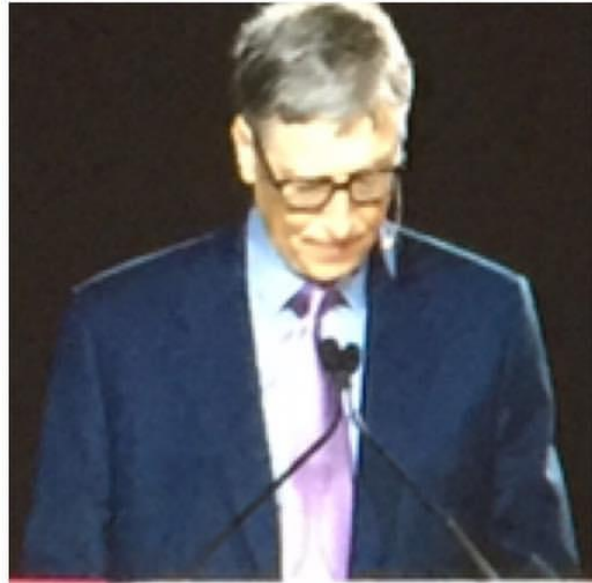
Bill Wishard tells us that she is as inspiring speaker as her famous father.

She tells us “Daddy taught us through his philosophy of nonviolence, which placed love at the centerpiece, that through that love we can turn enemies into friends,” she said. “Through that love, we can create more dignified atmospheres.”

The elder King rose to prominence in the civil rights era of the 1960s, during which he expressed an unwavering faith in achieving equality and fought relentlessly to dismantle injustice. In doing so, he expressed great courage as he spoke about love and unity in the face of racial hate. His preaching was not always well-received and, at a time when black people were frequently subjected to violence from white people on account of race alone, King and other civil rights heroes put their livelihoods in great jeopardy to promote intolerance of such acts of evil.

Ultimately, it was hate that fueled the actions that led to Martin Luther King Jr.’s assassination on April 4, 1968 — but the younger King, who was only 5 years old at the time, says it was her father’s uplifting message around love that allowed his legacy to live on forever.

2017 Rotary International Convention in 2017



Malibu Rotary Club Past President Bill Wishard and President Elect Bianca Torrence briefly reported on the 2017 RI convention in Atlanta.

Bill said Bill Gates did an amazing informative presentation of Polio Eradication. Although there were only 5 cases this year polio is not considered eradicated until there are no cases reported in the world for 3 years.

On June 12 in Atlanta Rotary President John Germ and Bill Gates, co-chair, Bill & Melinda Gates Foundation announced a commitment of up to \$450 million to support the eradication of polio.

To an audience of nearly 40,000 Rotary members attending the humanitarian organization's annual convention, Rotary and the Bill & Melinda Gates Foundation renewed their longstanding support for ending polio – a paralyzing, life-altering scourge on the verge of becoming the second human disease ever to be eliminated. Rotary committed to raise \$50 million per year over the next three years, with every dollar to be matched with two additional dollars from the Gates Foundation. This expanded agreement will translate into \$450 million for polio eradication activities, including immunization and surveillance over the next three years. This critical funding helps ensure countries around the world remain polio-free and that polio is ended in the remaining three endemic countries: Afghanistan, Nigeria and Pakistan.

In a partnership spanning a decade, Rotary and the Gates Foundation, along with the other Global Polio Eradication Initiative (GPEI) partners, have led the effort to end polio worldwide. This funding extension reaffirms a commitment established at the 2013 Rotary Convention in Lisbon, when the Gates Foundation pledged to match Rotary contributions two-to-one, up to \$35 million per year through 2018. Rotary, including matching funds from the Gates Foundation, has donated more than \$1.6 billion to polio eradication.

Also at the convention representatives of world governments and other donors have pledged to contribute US\$1.2 billion total to the GPEI for polio eradication efforts. The government funding—also announced at the Rotary Convention—will substantially help to close the US\$1.5 billion funding gap, allowing partners to immunize 450 million children every year and support rigorous disease surveillance in both endemic and at-risk polio-free countries.

The global eradication of polio has been Rotary's top priority since 1985. Through the [Global Polio Eradication Initiative](#) – a public-private partnership that includes Rotary, the Bill & Melinda Gates Foundation, the U.S. Centers for Disease Control and Prevention, the World Health Organization and UNICEF – the incidence of polio has plummeted by more than 99.9 percent, from about 350,000 cases a year at the start of the initiative to just 37 cases in 2016 and 5 cases in 2017.

The July 26 meeting of the Malibu Rotary Club will be devoted to more expansive Reports from Bill Wishard and Bianca Torrence on their experience at the 2017 Rotary International Convention in Atlanta.

Bill Wishard and Pepperdine Chapter of Psi Upsilon Fraternity Win Awards at Fraternity Convention in Lexington Ky.



With Evan Terry, President of Psi Upsilon Executive Council, Josh Voorhees Lambda Sigma(Pepperdine) Chapter received highest overall award in US “Diamond Award” plus the Award of Distinction for raising over \$100,000 last year for endowing Cameron Johnson scholarship at Pepperdine following his death falling hiking in hills after finishing semester in Argentina. Bill Wishard received Distinguished Alumni Service Award. This is the highest honor the Fraternity can give to an alumnus. Bill is in good company. Other distinguished alumni of Psi Upsilon include Chester Arthur who was US President in 1883, William Howard Taft who was both a U.S President and Chief Justice of the Supreme Court, Paul Martin, the 21st Prime Minister of Canada, Nelson Rockefeller, who was US Vice President under Gerald Ford, and many other distinguished people.

Other Malibu Rotary Club News

Bob Syvertsen will be acting as temporary treasurer while club treasurer Carlye Rudkin is out attending to her husband Don, who is in a rehab facility following a stroke. Don is improving daily. In the meantime those attending the November 28th Demotion Party Dinner at Tra di Noi can give their \$35.00 per person check made out to Malibu Rotary Club to Bob.

Guests

Pete Allman and **Alex Ayzin** were guests at the June 21 meeting of the Malibu Rotary Club. Pete had gone to the Rotary Peace conference to preceding week where he was able to present his message of increased world understanding and the insanity of nuclear war

Highlights of the June 21, 2017 Malibu Board Meeting

The Malibu Rotary Club Board of Directors held a meeting led by Malibu Rotary Club President of Record William Wishard III immediately following the regular meeting on June 21.

The 2 main topics discussed were the history of the Malibu Rotary Club Charity Trust and possibility of having another Halloween Fund Raiser at the Malibu West Swim Club.

Bob Syvertsen had notes from a 1981 Malibu Rotary Club meeting when the subject of establishing a non-profit foundation was discussed. Malibu Rotary Club Charities an Unincorporated Association is a Public Foundation in Malibu, California. It received its exempt organization status from the IRS in 1983. Last year's IRS filing showed the following:

Key Facts

Alternate Name(s)

EIN	953628985
Date Exemption Status Granted	June 1983
Year Exemption Status Granted	1983

Deductibility	Contributions are deductible
Exempt Organization Status	Unconditional Exemption
990PF Filing Requirement	No 990-PF return
Filing Requirement	990 - Required to file Form 990-N - Income less than \$25,000 per year
Tax Period Begin Date	July 2015
Tax Period End Date	June 2016

Classifications

NTEE Classification	Public Foundations (T30)
IRS Classification	Charitable Organization
Organization Type	Association
Foundation Type	170(b)(1)(A)(vi) Organization

Officer Information

Officer Name	Carlye Rudkin
Officer Address	PO Box 716 Malibu, CA 90265

A Trustee Account now worth about \$50,000 is about to have the Trustee changed from Chris Bauman, a former Past Club President and member, to someone else. In addition to fund raising from other sources the club draws about \$2500 per year from the account to fund current year Charity Giving (Donations to the Rotary International Foundation, Scholarships, etc.). The original paper work on the formation of the Trust seems to be difficult to find. The information above is readily available on the internet and annual filings are done for the IRS. For more help with legal issues the Malibu Rotary Club might reach out for a program sponsored by the

Pepperdine Law School which helped her form the non-profit Malibu C.A.R.T (Community Assistance Resource Team) which helps provide services for local homeless population.

One of most successful and fun fund raising event the club had was a Halloween Party in October 2014. Bianca Torrence has been getting cost estimates of doing one in 2017 and this was discussed at the board meeting. The Malibu Rotary Club was able to have the previous successful fund raiser with the help of former member Maggie Luckerath. It is estimated that the cost of having the Halloween Party would be about \$5000. Besides regular Malibu Rotary Club charities there are certain groups that would specifically benefit from money raised at the Halloween Fund Raiser (and members of these groups would help bring people to the Fund Raiser. The groups are the Malibu High Surf Team, Malibu C.A.R.T. and a foundation set up by the Bonewitz family. Our entire current charity budget is \$5000. Acting treasurer Bob Syvertsen said that if we had such an event and we could not give out any charity money until after the event. Most of the expenses for charity giving would fall in 2018.

No decisions were made at the Board meeting. Many of the Board members were not there.

Malibu Rotary Club Sends 2 Students to RYLA Camp



Malibu Rotary Club President of the Month W. David Baird announced that the Malibu Rotary Club has chosen the 2 local students the Malibu Rotary

Club is sponsoring to attend RYLA (Rotary Youth Leadership Assembly) Camp at the Alpine Conference Center in Blue Jay, CA in the Big Bear Lake area of San Bernadino Moutains April 21-April 23.

The two students sponsored by the Malibu Rotary Club at this year's RYLA camp are **Morgan Perlmutter** of Malibu High School and **Amir Mohiuddin** of Calabasas High. We hope to have reports from them at the July 12th meeting of the Malibu Rotary Club.

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016-----Margo Neal

September 2016—David Zielski

October 2016-----John Elman

November 2016—W. David Baird

December 2016—Bill Wishard

January 2017-----Robert "Bob" Syvertsen

Februay 2017-----John Elman

March 2017-----W. David Baird

April 2017-----Margo Neal

May 2017-----Robert "Bob" Syverstsens

June 2017-----David Zielski

CALENDAR (see up to date calendar on maliburotary.org)

June 28 2017 Demotion Party Dinner Tra di Noi 5:30 p.m. -7:15 p.m., followed by Jazz Concert 7:30-8:30 p.m. at Malibu Civic Theater. John Elman invites Rotarians and their families and friends to attend a special performance of the Malibu Jazz Ensemble from 7:30 pm to 8:30 pm at the Malibu Civic Theater 23825 Stuart



Ranch Road , (where the Malibu City Council meets). It is a free concert for "Family and Friends" and will be conducted by Dr JB Dyas, VP of

the Thelonious Monk Institute of Jazz at UCLA, feature local jazz musicians and singers, including Darryl Winseman on sax and flute (who has played with Tito Puente and the Clayton-Hamilton Band), and Rotarian John Elman on drums.

July 5 2017 No meeting—A relief for people celebrating July 4 Holiday All Night

July 12 2017 Morgan Permuter and Amir Mohiuddin Share Their RYLA ExperienceMalibu Rotary Club sponsored 2 students to the 2017 RYLA camp. At this meeting all the students Morgan Perlmutter and Amir Mohiuddin will talk about their experience at the leadership camp.



July 19 2017 Joy Arcenas Talks About “The Greatest Shift of Wealth in the History of the World and the Greatest Land Rush”

Joy Arcenas is a former senior tax auditor with the City of Los Angeles, and has a background as real estate broker and numbers cruncher. At the July 19 meeting of the Malibu Rotary Club she will be talking about the greatest shift of wealth in the history of the world and the greatest land rush.

Topics covered will include:

- The Laws, Global warming solutions act 2006, AB32 and California mandates
- How shift in energy sources from oil to renewable has created a shift in wealth for investors
- How the solar revolution has created a land rush in California

July 26 2017 Bianca Torrence and Bill Wishard Report on the 2017 Rotary International Convention in Atlanta—Bill will also talk about the Peace Conference that preceded the Convention.



August 3 2017 Michelle Santamaria, Malibu Rotary Club's Newest Member Gives Her Craft Talk (tentatively)



July 12 2017 Morgan Perlmutter and Amir Mohiuddin Talk About Their Experiences at the RYLA camp. Malibu Rotary Club sponsored 2 students to the 2017 RYLA camp. At this meeting all the students Morgan Perlmutter and Amir Mohiuddin will talk about their experience at the leadership camp.

August 23 2017 Teresa LeGrove will give her craft talk

