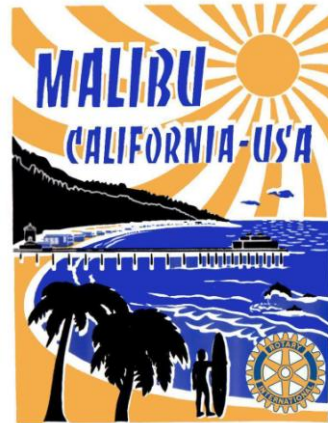




**ROTARY:  
MAKING A  
DIFFERENCE**



*The Award Winning*

## ***Malibu Rotary Club Surfwriter***

June 6 2018

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Bianca Torrence

Pictures by John Elman, Ellen Shane and Linh M. Nguyen

Edited by Dr. John W. Elman

**In This Issue (click underlined topics for web link when connected to the Internet)**

- **Ellen Shane Explains How Her Daughter's Memory Inspired Her to Create the Emily Shane Foundation and the SEA (Successful Educational Achievement) Program**
- **Next regular Malibu Rotary Club meeting **June 13 2018** Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m. Speaker will be Alberto Perusset aka "Barefoot Alberto".**
- **Malibu Rotary Club announces goals and leadership for Rotary year 2018-2019**
- **Check [Calendar](#) on Malibu Rotary website [www.maliburotary.org](http://www.maliburotary.org)**
  
- **Rotary International Website: [www.Rotary.org](http://www.Rotary.org)**
- **Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)**
- **RI President (2017-2018) Ian H.S. Riseley**
- **Rotary District 5280 Governor (2017-2018) Cozette Vergari**

**Ellen Shane Explains How Her Daughter's Memory Inspired Her to Create the Emily Shane Foundation and the SEA (Successful Educational Achievement) Program**



**Pictured above Malibu Rotary Club Youth Chair Teresa LeGrove Cherkas, Guest Speaker Ellen Shane, Executive Director of the Emily Shane Foundation and Malibu Rotary Club President Bianca Torrence**

Prior to the 2018 Malibu Times Dolphin Awards ceremony Ellen Shane had heard of Malibu Rotary Club President Bianca Torrence but had never met her. She got her chance to meet Bianca at the Awards ceremony. Ellen and her husband Michael were 2013 Dolphin Award recipients and Ellen hoped to meet Bianca because she knew if she had a chance to meet and talk to Bianca there would be special bond between them that only someone who has suddenly lost a child can feel.

Bianca introduced Ellen at the June 6 Malibu Rotary Club meeting. As nearly all of us in Malibu know Ellen's daughter Emily Rose Shane was tragically killed at the age of 13 when a suicidal driver hit her near the intersection of PCH and Heathercliff Rd on April 3 2010. The intersection is now call Emily Shane Way. But who was this girl and how did her life become an inspiration to help a group of children in the Southern California area who never met her?



“Emily was one of those amazing kids who was kind to all. She transcended cliques, advocated for those less fortunate, and was all about helping others. She was the one who would ask you to join her at the lunch table if you were sitting alone; who welcomed a new student to the school, who tried to cheer you up if you were sad.

She is remembered for her laughter and compassion.

She left a positive impression on anyone she met.”

#### EMILY'S POEM

---

*Beauty is doing a daring adventure  
Beauty is living your life  
Beauty is kissing under the stars  
Beauty is hearing a baby's first giggle  
Beauty is pulling an allnighter with your best friends  
Beauty is watching the sun come up  
Beauty is smelling fresh bloomed flowers  
Beauty is laughing forever  
Beauty is love and love is forever*

*- Emily Shane*

Despite the fact that Emily could express herself so eloquently she had some problems in school processing information. She was dyslexic. To assist Emily in school her parents enlisted the help of Pepperdine students to help mentor and tutor her.



Emily was achieving some success from this tutoring at the time of her death. Her parents, Ellen and Michael decided to honor the memory of Emily by forming a foundation, the Emily Shane Foundation and helping middle school children in the Los Angeles area by linking them with local colleges to help mentor and tutor them, in a program called SEA (Successful Educational Achievement) Program.

They started with a pilot program and 3 middle school students who were having problems in school. The premise was that they were not in the program because they were stupid but because nobody would help them.

Most of the University students want to get paid for their mentoring students and the Shane's started having fund raisers for their foundation.

With the success they were having in Malibu Ellen decided to try to use the program where it was needed even more desperately in south Los Angeles, and recruited students from USC to mentor the failing middle school kids.

"A SEA student is one who is in middle school, in the mainstream classroom, and is failing and/or struggling academically. SEA only serves those unable to afford this much needed outside, consistent support. Many of our students are considered "at risk". We serve a disadvantaged population."

SEA sessions address three main areas: organizational skills, study skills, and the subject(s) where the student is performing poorly. Mentors focus not only on a child's subjects of difficulty, but on the skill set necessary to be a successful student. Mentors are trained to provide the utmost positive support and encouragement to their students. In the required Mentor Training Session, it is emphasized that for each SEA student participant "trying is what he/she CAN do, and eventually trying her/his very best is the ultimate goal."

Students who fit the SEA Program's profile often head towards a negative path, often including low self esteem, bullying or acting out, being bullied, drugs, gangs, giving up, etc. Our aim is to use a positive approach to tackle the core issues of why the student is performing poorly (often social or home life issues are a factor), and through directed, caring support, allow them to attain their best academic performance.

Results of SEA since its inception in the spring of 2012 are: increased motivation to succeed and improved grades. Studies show that youth who have mentors have increased graduation rates, maintain a better attitude about school, aspire to higher education goals, are less likely to initiate drug and alcohol use, and create healthier relationships and lifestyle choices.

### **Student quotes**

"I used to not care about school that much. Ever since I joined The SEA Program I've been doing much better in school. I would fight a lot then I would tell (my mentor) Maya about it

and she would give me advice about stuff like I shouldn't be fighting. And just listening has helped because I stopped fighting,” **Anthony, 8th grade, MVG.**

“My mentor taught and changed me (by teaching me) how to be responsible and be organized. He has been so nice to me. They have (impacted me) because he loves math. I was failing, but now I have a B,” **Christian, 6th grade, South LA.**

The SEA Program changed me (by teaching me) the proper way to speak English. The SEA Program changed me to be not shy all the time,” **Juan, 7th, South LA.**

## **Parent Quotes**

**Kelly, Juan’s mom, South LA:**

“Juan has improved in science. His grade went up from a C to an A. Juan is always saying his mentor is patient and helpful when he is having trouble. He’s mentioned that she’s very nice. I just want to say thank you for all of the help and patience that is given to Juan.”

**Karlene, Gabe’s mom, Malibu:**

“She shows more focus and accountability when he knows he’s meeting with (his mentor) Kelsey. Kelsey wrote a letter on behalf of Gabe to all his teachers. It truly blew us both away! She is awesome, encouraging, loving and supportive.”

## **The program spreads to Pico Rivera**

A 10<sup>th</sup> grade student in Pico Rivera, Andrew Parris, heard about the Emily Shane Foundation and volunteered to organize a program in Pico Rivera, which wasn’t near a university, and have high achieving high school students mentor the failing middle school students. This would become a successful program too. Andrew later received a scholarship to Harvard University when he graduated high school.

## **Fund Raising Events for the Emily Shane Foundation**

Emily was especially fond of butterflies. The Emily Shane Foundation has fund raising events to raise money for the student mentors. A fun event is the Butterfly Release Fundraiser, which has been held at Bluff’s Park. This year it will be held on Sunday November 4 at Alumni Park at Pepperdine University from 2:00 to 4:00 p.m.

For more about the Emily Shane Foundation at SEA go to the foundation’s website:

<http://emilyshane.org/>

**Teresa LeGrove presented scholarships to 2 students at a special Malibu High School awards ceremony on May 23**



**Malibu Rotary Club Youth Chair Teresa LeGrove Cherkas presented scholarships to two graduating Malibu High School Students, Annabel Armitage and Ryan Janov at awards ceremony at the school May 23.**

Annabel will be attending the University of San Francisco, in their school of Nursing  
Ryan will be attending George Washington University in Washington DC. He is currently undecided on a major. At the Malibu Rotary Club meeting June 6 Teresa talked about the awards ceremony, the Interact Club started this year at Malibu High School and the Rotaract Club at Pepperdine University and how, as she continues at Malibu Rotary Youth Chair, and meets Rotary District Youth Chair people, as she did at the Rotary District Assembly last week in

Carson, she is able to compare notes with other district leaders. She was surprised at how few Interact Clubs there are in the district. The Malibu Rotary Club can be proud of Teresa's accomplishments in keeping the Malibu Rotary Club involved in so many club services.

## **Malibu Rotary Club sets goals and leadership for the new Rotary year 2018-2019**

Following the regular Malibu Rotary Club meeting on June 6 the Malibu Rotary Club held a Board meeting led by Malibu Rotary Club President Bianca Torrence. Bianca announced that Carlye Rudkin, who had been President Elect, had informed her that for personal reasons, having to do with family health and other reasons, Carlye was not able to assume her role as President of the Malibu Rotary Club for 2018-2019. We all know the Bianca has plans that will take her out of Malibu, and out of the country during the coming year. She will be the official Rotary District 5280 Ambassador to Peru for the district 5280 humanitarian trip to Peru in March 2019.

Despite her commitments for the next Bianca has agreed to stay on as acting president for the next year, but in a limited roll. She called on several past club presidents of fill in for her and be responsible for months when she cannot be in Malibu. In addition, Teresa LeGrove Cherkas, has agreed to be President-Elect for the next year, and will become the Malibu Rotary Club President in 2019-2020.

The duty of the President Elect is to set goals for the next Rotary year. Bianca had set goals last year for this year, and was prepared to set goals for the upcoming year and was ready to appointment club members to fulfill those goals.

# **MALIBU ROTARY CLUB**

## **2018-2019 Club GOALS**

### **Goal No. 1 Increase club membership, diversity & engagement**

- Invite new members with different perspective, business and backgrounds, this will fuel innovation, will give our club a broader understanding of our community needs and will strengthen our club in a positive way.
- Engage new members young professionals under 50, and increase female membership.
- Encourage current members in activities outside club meetings.
- Plan and organize 2 social mixers per year. Invite community & young professionals.
- Attend the connection breakfast with chamber of commerce one Wednesday per quarter instead of having a regular meeting.

### **Goal No. 2 Increase awareness in humanitarian service**

- We must make a difference in our community and across the globe by engaging young people, rotary alumni and the public in rotary programs.
- Inform everyone about our 6 areas of focus and get more involvement in Rotary Foundation opportunities.
- Carry out at least one project focused on the environment.
- Collaborate with other Rotary clubs to increase focus scope and visibility.
- Learn and use Rotary's crowdsourcing platform, Rotary ideas to contribute to our project we are seeking.

### **Goal No. 3 Enhance Rotary Public Image**

- Host and/or promote a community event to support World Polio Day
- Engage community by hosting at least one VIP networking event for local professionals & community organizations by doing a "Meet and Greet" inviting a VIP or dignitary that will draw attendance from the community.
- Establish a partnership with the local government or city entity, collaborate with other service clubs or non-profits us to create an event that community will truly enjoy.
- Increase and optimize our social media presence by using twitter, Instagram Facebook. This will enable to share context and promote our club activities
- Improve and update our club website to be user friendly and more innovative, so it will captivate people that are searching the web.

Below are the 2018-2019 Malibu Rotary Club Executives and Directors as well as the rotating acting presidents for the coming year:



**MALIBU ROTARY CLUB 2018-2019**  
**CLUB EXECUTIVES & DIRECTORS**

**President of Record**

Bianca Torrence

**Vice-President**

Margo Neal

**Vice-President**

W. David Baird

**Vice-President**

John W. Elman

**President Elect**

Teresa Le Grove

**Immediate Past President**

Bianca Torrence

**Treasurer**

Joy Arcenas

**Assistant Treasurer**

Bob Syvertsens

**Secretary**

John Elman

**Club Service**

David Baird

Joy Arcenas

**Community Service**

Bianca Torrence

Mark Koller

**Vocational Service**

Margo Neal

**International Service**

Allan Mannheim

Bianca Torrence

**Youth Chair**

Teresa LeGrove

**Rotary Foundation**

David Baird

**Club Administration**

William Wishard

**Membership**

Carlye Rudkin

Margo Neal

**Editor Malibu Rotary Surfwriter**

John Elman

**Webmaster**

John Elman

**Assistant Webmaster**

Mark Koller

**Programs**

John Elman

**Advertising & Marketing**

Mark Koller

**Social Media**

Bianca Torrence

Teresa LeGrove

**Public Relations**

Margo Neal

Bianca Torrence

**Historian**

David Baird

Bob Syverstein

**Peace Chair**

Carlye Rudkin

**Peace-Co-Chair**

Alex Ayzin

**Fundraiser Chair**

Margo Neal

**Fundraiser Co-Chair**

David Zielski

**Malibu Rotary Club Rotating Presidents for 2018-2019**

<b>July 2018</b>	<b>W. David Baird</b>
<b>August 2018</b>	<b>Margo Neal</b>
<b>September 2018</b>	<b>Margo Neal</b>
<b>October 2018</b>	<b>Margo Neal</b>
<b>November 2018</b>	<b>W. David Baird</b>
<b>December 2018</b>	<b>W. David Baird</b>
<b>January 2019</b>	<b>Bianca Torrence</b>
<b>February 2019</b>	<b>John W Elman</b>
<b>March 2019</b>	<b>John W Elman</b>
<b>April 2019</b>	<b>John W Elman</b>
<b>May 2019</b>	<b>Teresa LeGrove Cherkas</b>
<b>June 2019</b>	<b>Bianca Torrence</b>

**Other News and Guests at the Last Malibu Rotary Club meeting**

At the Malibu Rotary Club meeting there was continued discussion about the future of Malibu's biggest annual community event, the Labor Day Malibu Chili Cook-off. Kiwanis Club will no longer sponsor the event and a new version of the Labor Day event will be done by the Malibu Boys and Girls Club. We expect the Malibu Rotary Club to be part of new event, which will be held at the same site on the corner of Webb Way and Civic Center Center. The City of Malibu is in the process of buying the site from the Malibu Bay Company. Malibu Rotary Club's newest member, Mark Koller will be the chair of the Malibu Rotary Club booth at the next Chili Cookoff. We expect to hear more about this in the near future. The Boys and Girls Club had invited the Malibu Rotary Club to tour their facilities and we may have a future Malibu Rotary Club meeting at the B&G Club on the Malibu High School campus.

## Guests

Besides our speaker **Ellen Shane** guests at the June 6 meeting of the Malibu Rotary Club included **Nagy Henein**, Regional Vice President and Private Mortgage Banker at First Bank. Nagy has now been to a couple of Malibu Rotary Club meetings. He is a member of the Malibu Chamber and has been to the meetings because of what he heard about the Malibu Rotary Club at the Malibu Chamber breakfast at Paradise Cove Café. Nagy said that before coming to California he had a friend in New York who had been urging him to come to Rotary meetings with him for 20 years. His friend why he finally came to the meeting in Malibu. We think it is Bianca's charm. Nagy will be the featured speaker at the August 1 meeting the Malibu Rotary Club talking about "New Trends in Banking."

## District Events

- Teresa, Bill, Bianca and Mark Koller were among those scheduled to attend the June 2 District Assembly Carson Community Center.

## CALENDAR

### June 13 2018

**Next regular Malibu Rotary Club meeting Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m. Speaker will be Alberto Perusset aka "Barefoot Alberto".**

**John Elman invites everyone to the Malibu Jazz Ensemble Concert at the Malibu United Methodist Church at 7:30 pm on June 13. Concert is free. See story, including concert program, pictures, video on the Malibu Chamber Events Calendar:**

**<https://www.malibu.org/events/details/malibu-jazz-ensemble-concert-06-13-2018-4009>**

### June 20 2018 Demotion Party Dinner Honoring Bianca Torrence at Tra di Noi

Demotion Party Dinner honor Malibu Rotary Club President Bianca Torrence will be held at 6:00 p.m. at Tra di Noi Restaurant in Malibu There will no morning meeting that day

**June 27 2018 Simon Treselyan on “How Special Forces Techniques Has Helped My Business and Personal Development”**

Simon Treselyan was trained in Special Forces for Great Britain. At the June 27 meeting of the Malibu Rotary meeting Simon will tell how the techniques he learned in Special Forces helped him in business and personal development.

**July 4 2018 Independence Day—No Rotary Club Meeting—Enjoy the National Holiday!**

**July 11 2018 Marianne Gisele Bema on “Bantu Arts Atelier For Kids”**

**July 18, 2018 Claire Fullerton, “A Novelist Discusses her Path to Publication”**

Claire Fullerton will be speaking to the Rotary Club July 18th about the process of writing a novel and the road to traditional publication. In this day and age of so many self-publishing, she will provide insight into how to enter the arena of the traditionally published, beginning with writing a novel.

According to Clair the good news is it's not as daunting as many assume.

Claire Fuller grew up in Memphis, TN and now lives in Malibu, CA. She is the author of contemporary fiction, "Dancing to an Irish Reel," set in Connemara, Ireland, where she once lived. Dancing to an Irish Reel is a finalist in the 2016 Kindle Book Review Awards, and a 2016 Readers' Favorite. Claire is the author of "A Portal in Time," a paranormal mystery that unfolds in two time periods, set on California's hauntingly beautiful Monterey Peninsula, in a village called Carmel-by-the-Sea. Both of Claire's novels are published by Vinspire Publishing. Her third novel, Mourning Dove, is a Southern family saga, to be published in June, 2018 by Firefly Southern Fiction. She is one of four contributors to the book, The South in All Seasons, with her novella, Through an Autumn Window, to be published in October, 2018 by Firefly Southern Fiction. Claire is represented by Julie Gwinn, of The Seymour Literary Agency, and can be found on WordPress, Twitter (cfullerton3) Goodreads, Instagram ( cfullerton) as well as the website under her name.

**July 25 2018 Jose Angel Manaiza Jr –“How I Achieved the American Dream” (Winning Toastmast Speech)**

Jose Manaiza Jr is President of the award winning Malibu Toastmaster's and has given a prize winning speech, How I Achieved the American Dream, which he will share with the Malibu Rotary Club at the July 25 2018.

**August 1 2018 Nagy Henein, Regional Vice President and Private Mortgage Banker at First Bank, talking about “New Trends in Banking”**

**August 8 2018 Malibu Rotary Club’s newest Member Mark Koller answers the question “How did I get here?”**

**August 15 2018 Danial Fereydani speaking on “Income Planning and Overall Tax Strategies for 2018”**

Danial Fereydani, President and Founder of Pendo Insurance Services of Beverly Hills will be the featured speaker at the August 15 2018 meeting of the Malibu Rotary Club at 8:00 a.m. at Pepperding University Upper Drescher Graduate campus Room LC 152. Mr. Fereydani specializes in income planning, tax-advantaged strategies and tax-free legacy planning.

Mr. Fereydani named his company Pendo after the Greek word for value” because he is passionate about adding value to clients. He focuses on helping clients achieve their long-term financial goals by understanding their specific situation and implementing a strategy that will position them for principal protection, minimizing taxes and leaving a legacy for loved ones.

