

The Award Winning
Malibu Rotary Club Surfwriter

March 20, 2013

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman

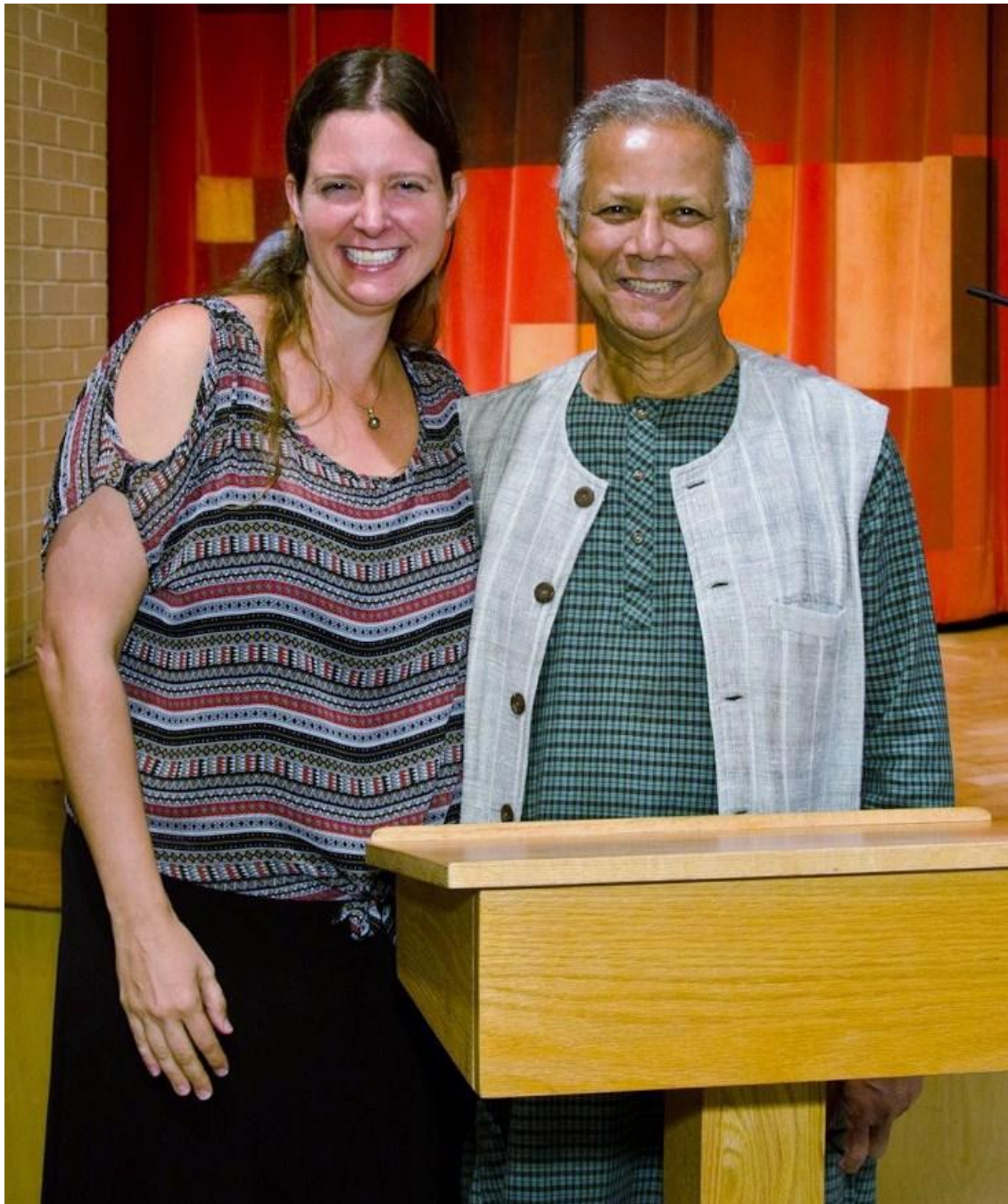
Pictures by Dr. John W. Elman Holly Mosher

In This Issue (click underlined topics for web link when connected to the Internet)

- Next Week : Malibu Rotary Club meeting March 27th 7:30 a.m. in Pepperdine Fireside Room will feature Peter Haynes and his "Personal History of Malibu 1949-1958"
- Last Week: Molly Mosher, speaking and showing excerpts from "Bonsai People—The Vision of Mohammed Yunus"
- Malibu President Bill Temporarily Side Lined
- Rotary Day of Service-April 6th

- Check [Calendar](#) on Malibu Rotary website MalibuRotary.org
- Malibu Rotary Club Website: www.MalibuRotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- RI President (2012-2013) Sakuji Tanaka
- Rotary District 5280 Governor (2012-2012): Lewis Bertrand
- Assistant Governor for Malibu Rotary Club: Julie Jenkins (2012-13)

Molly Mosher, speaking and showing excerpts from “Bonsai People—The Vision of Mohammed Yunus”

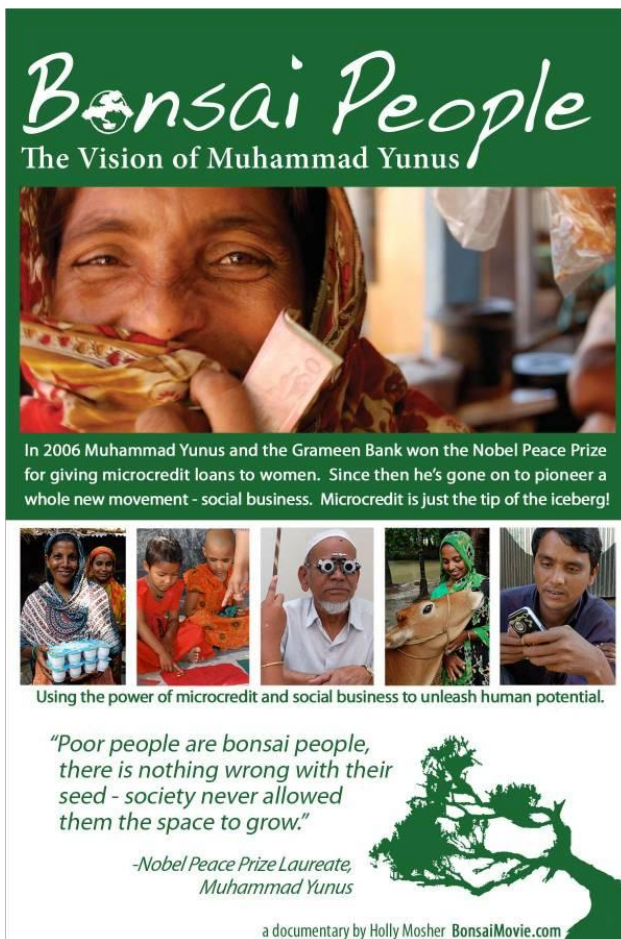


Pictured above: Film maker Holly Mosher and 2006 Nobel Peace Prize winner Muhammed Yunus after September 2011 screening of Holly's documentary film *Bonsai People—The Vision of Muhammed Yunus*

In 1990 Holly Mosher was a Rotary Exchange student to Brazil. After graduating with honors from New York University's [Tisch School](#) of the Arts, Holly produced a number of commercials and feature films. She decided there was more to life than making money. She decided to use her movie making skills to create documentaries about people who are making a positive difference in the world. She has some success doing this becoming an award winning filmmaker who brings socially conscious films to the public. In 2004 she made her directorial debut with the documentary, [Hummingbird](#), a documentary about child sex trafficking industry in Brazil. Holly came across two remarkable programs that [work](#) directly with street children and created an award winning documentary about it (a link to the video is at http://watchdocumentary.org/watch/hummingbird-video_58ffc0023.html).

Afterwards, Holly produced the critically acclaimed films *Side Effects*, starring Katherine Heigl, and the follow-up documentary [Money Talks: Profits Before Patient Safety](#).

She has served as a producer and executive producer on several films including: [Maybe Baby](#), [Vanishing of the Bees](#) and [FREE FOR ALL!](#)



Bonsai People
The Vision of Muhammad Yunus

In 2006 Muhammad Yunus and the Grameen Bank won the Nobel Peace Prize for giving microcredit loans to women. Since then he's gone on to pioneer a whole new movement - social business. Microcredit is just the tip of the iceberg!

Using the power of microcredit and social business to unleash human potential.

"Poor people are bonsai people, there is nothing wrong with their seed - society never allowed them the space to grow."

-Nobel Peace Prize Laureate, Muhammad Yunus

a documentary by Holly Mosher [BonsaiMovie.com](#)

After reading about work of Muhammed Yunus in 2006, Holly decided to go to Bangladesh and make a full length documentary about him and Grameen Bank.

As she explains it "When I read that Muhammad Yunus won the Nobel Peace Prize, I knew I had another film to make because I have always been committed to telling stories about people who are making a difference. And here was one man who has gone from helping 42 women with \$27 dollars to currently helping 8 million.

"When I first arrived at the Grameen Bank I happened to get off on Muhammad Yunus' floor. I was shocked when as I stepped off the elevator, he actually approached me and said, "Hi, what's your name and where are you from?" To be clear, I did not have a meeting set up with him, he is just genuinely that friendly and available, unheard of for a man who is the CEO of

over 20 companies.

“Like most, when I arrived, I had only heard news of the Grameen Bank, but as I researched and looked into all they were doing, I was blown away. Here is a man who has taken the simplest of ideas and turned them into solving the world’s biggest problems that most people find insurmountable. After having made two films on the drug companies, I was especially interested to hear how he was tackling the problem of getting healthcare to the poor. He has opened over 40 clinics (many with onsite labs and pharmacies) and even provides [health insurance plans](#) for \$1 for a family of seven per month.

“So I realized that I had a much bigger story to tell than just looking at microcredit. And I ended up spending over two years gathering as much information and footage on his different [programs](#). I chose the companies that I thought had the most to teach the world.

“*Bonsai People* [is] an expansive story of truly celebrating the simple solutions that Muhammad Yunus has created and found so effective.

Join me in bringing his work to the big screen and join us in creating the social business movement. After seeing his work first hand, I know this new version of capitalism can create a truly sustainable future.”

Holly finished the movie, *Bonsai People*, in 2011, and is now promoting the work by private screenings and DVD sales.

Unleashing the power of the free market to eliminate poverty, hunger, and inequality, Nobel Peace Prize winner Muhammad Yunus, did his part to fight poverty by micro-lending \$27 to 42 people. This initial act, which has now grown to 8 million women and 8 billion dollars, has been replicated around the world. But he didn’t stop there... whenever he sees a problem he starts a business, creating a mix between business and [social work](#), which he’s coined “social business” demonstrating to the world that complex problems sometimes do have simple answers. It’s not about hand outs, it’s about hand ups.

Holly showed excerpts from the movie and the many things she learned while making it.

Until Muhammad Yunus’ Grameen Bank started making small loans to women in Bangladesh loans were only given to men. Muhammad found that the money went further when it was lent to the women rather than the men. The women used it more for the family, for schools and children. The loans were used to grow food. Grameen Bank had only a 2% default rate on the loans. Those who defaulted invariably did so because of health reasons (which Holly says is also a prime reason that people default on loans in this country). So Muhammad Yunus not only was in the banking business, he found himself in the healthcare business too, to try help solve many of the countries healthcare and nutrition problems. As an example, many children in Bangladesh were bothered with night blindness. This was caused by poor diet not containing enough Vitamin A, needed for regeneration of photochemicals in the retina. Anyone with a diet rich in vegetables does not have this disease. Yunus’ Grameen Bank became the largest seller of seeds for vegetable gardens and with the improved nutrition the children’s night blindness is now rare. Grameen Bank has given multiple loans for healthcare projects. It has created 54 health clinics where people only pay if they can afford to. High school girls were trained to go to rural areas and use telecommunication devices to send information and images of people to clinics to help

identify people with major health problems. GE has supplied mobile ultrasound devices to assist in this purpose.

70% of the people of Bangladesh had no electricity. Muhammad Yunus arranged, through his loan program, to have solar panels installed on a million homes. The cost for this is \$12.50/month for each home. Another source of energy being widely utilized, thanks to Grameen Bank, is biogas made from cow dung.

To make all this happen, the population had to be educated, and of course Muhammad and Grammen Bank had a major hand in that too. There are four divisions of education that are all being supported by Grammen Bank: teaching young children, technical schools to teach people an occupation, scholarships for college, and special training for women.

When Holly arrived in Bangladesh 6.5 million women had been helped by Muhammad Yunus and his Grameen Bank. Presently 8 million women have been helped, and the number is growing.

Holly said the Bangladesh government now wants to take over these privately funded programs because of the power and money they have generated. These successes would undoubtedly be reversed if this were to happen. Links to screening of the movie, DVDs and also a link to save the Grameen Bank from a takeover by the Bangladeshi Government is at <http://bonsaimovie.com/>

The day Molly spoke to the Malibu Rotary *Bonsai People* was nominated as one of 12 Best Documentary Features by the Social Impact Media Awards.

Malibu President Bill Temporarily Side Lined



Malibu Rotary Club President William “Bill” Wishard was unable to preside over the Malibu Rotary Club meeting May 20th while he was recovering from reactions to coronary angiography performed the previous week at UCLA Ronald Reagan Hospital. Ten years ago Bill had a combination of heart valve replacement and quadruple bypass surgery. Multiple valves and multiple vessels were repaired or replaced in and around the heart.

Apparently warranty on all the heart plumbing is up and Bill needs to have certain valves and coronary vessels repaired or replaced again. To diagnose the areas needing replacing or repair coronary angiography is done. A long, thin, flexible tube called a **catheter** is used to administer the x-ray contrast agent at the desired area to be visualized. Usually the catheter is threaded into the femoral artery of the leg and the patient has to lay still for 6 hours. Bill said he was happy that a younger radiologist was brought into the case, after he was still waiting at 3:00 p.m. for his 11:00 a.m. appointment. She used a technique in which the patient only has to lay still for 2 hours after instillation of the catheter. She threaded the catheter into an artery in the **forearm**, and the tip was advanced through the arterial system into the major coronary artery. **X-ray** images of the transient **radiocontrast** distribution within the blood flowing within the coronary arteries allows visualization of the size of the artery **openings**. When Bill developed a fever and

nausea he was admitted to the hospital over the weekend. They were concerned that he had an infection but tests for microorganisms were negative.

Usually there are few side effects from coronary angiography and there was no consensus as to what caused Bill's reaction—could have had flu. The good news was Bill recovered from the diagnostic testing and is ready to go ahead with the open heart surgery to repair all that plugged plumbing revealed by the angiogram. It will be performed sometime soon by Dr. Hillel Laks, who is Chief, Division of Cardiothoracic Surgery, UCLA Medical Center. We hope to see Bill soon with gavel in hand.

Other News and Guests From Last Malibu Rotary Club Meeting

In Bill's absence **David Baird** presided over the Malibu Rotary Club meeting of March 20th. He read an e-mail that Margo Neal had forwarded about the Japanese high school students coming to the Los Angeles area as part of District Student exchange that Rotary District 5280 is having with 3 Rotary Districts in Japan. Students from each country spend the summer exchanging homes with students in the other country. The Rotary District wants Malibu Rotary Club to host the Japanese student during late July or early August, and take them to Getty Villas, possibly through Pepperdine campus. Malibu Rotarians would be responsible for getting students to or from host families, although possibly host families could be part of Getty experience and provide transportation. Malibu Rotary Club members present thought we should do this and decided to make it on a Wednesday, July 28 thru Aug 15. Obviously we need more details.

There was one guest at the meeting, Buz from the Malibu Buz Wax Car Wash located in the Malibu Tennis Club up Webb Way. He was introduced by Chris Bauman.

New Meeting Place and Time for Malibu Rotary Club

Starting April 3rd the Malibu Rotary Club will be meeting at noon in LC 152 at the Pepperdine Drescher campus Villa Graziadio Executive Center. Individuals will buy food in the cafeteria, which is a short distance from the meeting room. The meeting room has built in projector, and the Rotary club will be given space to store the Malibu Rotary Club supplies.

Rotary Day of Service-April 6th

Malibu Rotary Club Community Service Chair forwarded us the following e-mail from DJ Sun, Rotary District Community Service Director.

Dear Esteemed Presidents and Community Service Chairs,

On April 6th, Rotarians, families, friends and volunteers will get together at South Park for the renovation of its community center, playground, and baseball field. I hope each club will send

Rotarians to participate in this wonderful reverse Matching Grant project, in partnership together with the City of Los Angeles and District 3700-Korea.

The total budget for this project is \$60,000 -- \$35,000 from the City of LA and \$25,000 from the Matching Grant fund. This project will contribute in developing and making the community a better and safe environment.

We need over 200 volunteers. Please do not miss this event! You may register with Melody St John, (323) 459-6148 / melodyrchollywood@gmail.com, or Marjorie Heller, (323) 463-0304 / 2marjorieheller@gmail.com. Here is the link to the website:

<http://www.clubrunner.ca/portal/Events/EVPEventDetails.aspx?accountid=50010&eid=124d4972-53e2-4976-bfa6-e91a5942828a&tid=2>

Sincerely,

DJ Sun

Koreatown Rotary Club - District 5280

Senior Assistant Governor Community Service 2012-13

District Governor 2015-16

Rotary District News

RYLA camp will be held April 26-28. The Rotary Club of Malibu is again sponsoring 2 students, Marion "Gabriella" Grahek and Emma London. Geoff Ortiz has handled documentation getting the Malibu High School students signed into this sold out event.

April 6th will be a Rotary Day of Service. Melody St John, President of the Hollywood Rotary Club, is heading up this event. .

Warren Budrow talked about Youth Student Exchanges and at the meeting of the Mar 12 incoming and outgoing students were presented for coming year. After not having it for 3 years the Japanese student exchange is back. Our local district is exchanging high school age students with 3 districts in Japan for the summer.

Instead of having a Presidents Dinner in April, all Rotarians and their families are invited to attend a special breakfast aboard the USS Iowa in San Pedro

Rotary District 5280 is having a Group Study Exchange (GSE) this year with Rotary District 2620 in Japan. The Rotary Foundation's Group Study Exchange (GSE) program is a unique cultural and vocational exchange opportunity for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their [careers](#). The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas.

Rotary District Convention at The Fess Parker Resort in Santa Barbara the weekend of May 3-5. The wine tour will be on May 2. Information and reservations are on the [Rotary District 5280 website](#).

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on 

Calendar

(all Malibu Rotary Club meetings are held at 7:30 a.m. Wednesdays in Fireside Room of Pepperdine University unless otherwise noted)

Mar 27, 2013

[Peter Haynes](#)

"Personal History of Malibu 1949-1958"

Peter Haynes has been writing a series of articles in the Malibu Surfside News about the history of Malibu he grew up with as the kid who grew up in this paradise. It begins i 1949 when he and his sister arrived in Malibu to live with his dad, resident California Highway Patrolman, Jimmy Haynes. He will bring pictures and stories of what it was like to live back in those days.

Apr 03, 2013

[Bill Wishard](#)

"Club Assembly at Villa Graziadio Executive Center LC 152 Noon Lunch"

