



Award Winning

Malibu Rotary Club Surfwriter

March 24, 2010

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Elect and Acting President Christopher Bauman

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Pictures by Dr John W. Elman

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- Check Calendar on Malibu Rotary website MalibuRotary.org

- Malibu Rotary Club Website: www.MalibuRotary.org

Rotary International Website: www.Rotary.org

Rotary District 5280 Website: www.rotary5280la.org

Rotary District 5280 “Rotarians Doing Business With Rotarians” Website:
<http://yp5280.org/>

[RI President \(2009-2010\) John Kenny](#)

Rotary District 5280 Governor (2009-2010): Susanne Sundberg

Malibu City Council Forum #1 featuring Harold Greene, Lou La Monte, John Mazza, Steve Scheinkman, Laura Rosenthal



At the March 24 Malibu Rotary Club meeting five of the ten Malibu City Council Candidates were featured. Picture above (L to R) are Lou La Monte, Steve Scheinkman, Laura Rosenthal, and John Mazza

The five Malibu City Council candidates who spoke to the Malibu Rotary Club at the March 24th Malibu City Council Forum #1 all seemed to have more in common than different, and all seemed to be friendly to each other, as well as the candidates who will be presented at the next Malibu Rotary meeting on March 31. All have business and community leadership backgrounds and have lived in Malibu for double digit years.

Harold Greene is an attorney who has lived in the west Malibu area for 20 years. He has served on the Pt. Dume Club board, and other community groups. He graduated from UCLA Law School and has received the State Bar Lifetime Achievement Award. He has served on the State Bar's Ethics Committee, which he pointed out, may seem like an oxymoron. He has worked with **Lou La Monte** on the city's Fair View Protection Ordinance.

Lou La Monte has lived in Malibu for 18 years. He has a TV production company. He is past president of the Big Rock Mesa Homeowners Association, and has worked to keep luxury drug rehab facilities out of his neighborhood. He has worked on the Public Works Commission on Malibu water issues, trying to improve water quality in Malibu. He advocates bringing the California Highway Patrol back to Malibu to police PCH, while the LA County Sheriff's deputies concentrate on crime. He, as well as others running for office, believes city leaders need to "Stop Tribal Thinking" in Malibu. With unity we can bridge differences and achieve our common goals.

John Mazza has been living in Malibu since 1972. In 1985 he was President of the Pt Dume HOA, and has been a member of 15 community organizations, including the Planning Commission and Malibu Vision. He has a financial business background and believes that forecasting business trends will be an asset as a city council member. He, as well as the other candidates, believe public safety, especially as it relates to fire danger, is very important in Malibu, and urges the No Overnight Camping laws that most Malibu residents want, but that the state agencies oppose. He believed the new water quality issues that relates to building in the Civic Center areas need to be dealt with in a manner that is fair to property owners.

Laura Rosenthal is a 21 year resident of Malibu. Her father was mayor of a small town in New York and she has a long history of involvement with community organizations. She is a clinical psychologist, having her own small business specializing in treatment of eating disorders. Because of her 2 sons, she became a Little League Board member, PTA president, and lobbied the Coastal Commission and Parks and Recreation to make the Pt Dume School a special Marine Biology school. She has also worked with the Public Works Commission on water quality, conservation, and recycling. She has fought to keep Malibu a resident centered community.

Steve Scheinkman is a CPA and CEO of a \$1.2 billion business. He has 5 children and 2 horses. He also reiterated the importance of electing members to the Malibu City Council who have a financial business background. He said the expenses of the new City Hall building, leasing of the city owned Lumber Yard site, all need to be considered by city council people who know how best to deal with these interests. We need people who

are used to working with all the outside agencies. He and John Mazza feel that the city should renegotiate the rent agreements with the lumber yard, which are not allowed to escalate the way most rent's do.

In a Q and A afterward it was apparent that the candidates agreed on most things, and they felt that the current City Council was too factionalized. When asked what they thought were the most pressing issues Mazza felt it was fire danger and the economy. Laura felt it was the threat of outside agencies that tell the City of Malibu what to do. She said that it was the entire community must come together and show a unified force as they did when they fought against the LNG plant off the coast of Malibu. Steve felt that fire and outside agencies were a threat to Malibu. Lou also felt that way, that one outside agency, the Santa Monica Mountain Conservancy, especially was a problem in the way it was trying to impose camping in Malibu, despite the fire danger. Harold Greene agreed with the others, but added that disagreements with the present Malibu City Council, has been a problem.

Two hours of the Malibu City Council Candidates at the Malibu Township Council Candidates Forum on March 18 can be seen on You Tube (click on <http://www.youtube.com/watch?v=bWOGrRRtbQ0>).

The other five candidates for Malibu City Council **Ed Gillespie, Kofi, Matthew Katz, Mike Sidley, Jan Swift**, will be seen next week March 31, at the Malibu Rotary Club meeting.

Other News and Guests from March 24 Malibu Rotary Club Meeting

In addition to the candidates there was one guest at the Malibu Rotary Club meeting of March 24th, a guest of Bob Syvertsen who lives in Malibu, **Irv Schultze**.

Chris Bauman liked having some type of community activity such as the Fathers Who Cook barbeque competition that **Kevin Bolling** described he participates in at the Riverside YWCA. **Bill Wishard** was with others from Rotary District 5280 last week visiting various water and other humanitarian projects being done by Rotary in Ecuador. He brought back enough material and information for several future programs.



Project TRIUMPH (Today's Revolution Is Understanding; Make Peace Happen) is a grassroots effort to bring Arab and Jewish teenagers together in the spirit of collaboration to build a shared vision for a peaceful future. The program was conceived by Ilan Magdali of the Newbury Park Rotary Club. It brought 10 teenage Arab and 10 teenage Jewish students from Israel to a leadership camp in Simi Valley where they all learned to work together, develop leaders skills before returning to Israel to use what they learned back home. Most of us feel helpless in trying



to find a solution to the constant war in the Middle East, but at least this program is trying to do something.

Initially sponsorship of this program had been mostly from the Newbury Park Rotary Club and Rotary Clubs in District 5240 and private and corporate donors. Malibu Rotary Club was the first Rotary Club in Rotary District 5280 to support the project.

Pictured above are the students who were hosted in 2008 as they visited Malibu on their way to the leadership camp. Today the program no longer is bringing the students to the US. There is a partnership with the Rotary Club of Haifa and one in Italy to get Jewish and Arab students out of Israel to a place where they can learn to work together and apply this when they return to Israel. A new Pilot TRIUMPH project is being developed. It concentrates it's efforts on the students in the City of Acre in Israel as a year long program with Jewish and Arab students working together making a video documentary that strives for lifelong results. The new Pilot TRIUMPH project is a non-profit organization with Leon Berg, as its CEO.

If you would like to help with Project TRIUMPH you can contact Shoshana Brower at shobrower@gmail.com or Leon Berg at Leon.Berg@gmail.com.



Malibu Rotary Club to Support BioSand Filters in Ecuador

Malibu Rotary Club voted to send \$500 to the Rotary Club of Pontiac Michigan to help build and install BioSand Filters in Santo Domingo De Los Colorados, Ecuador. As was noted by Carol Cousineau, who, along with husband Ron brought the project to our attention, after installing the first BioSand filters in Ecuador (and pictured left), “That money would be matched by the next District Grant, which we have been assured we will get. So, for instance \$500.00 would become \$750.00. The filters and two 5 gallon safe water containers per unit, cost around \$60.00 each, so a donation of \$500.00 would provide 12 families of five or more with 20 gallons of water each day - enough for drinking, cooking, brushing teeth, bathing and washing clothes! The filters are expected to last at

least 50 years without the need to add any expense except chlorine - available and inexpensive. That means each family will have more money to provide more nutritious food for their families, since they don't have to pay for propane to boil their water. It will mean more time to spend with their children, rather than boiling or foraging for firewood. With great improvement in the health of all the family members, fewer cases of diarrhea and stomach flu from bad water and parasites, the parents will better be able to hold down a job and provide for their families, children will be able to attend school more days and have a better future.

We are excited about this project because we anticipate that this is just the beginning. All over Ecuador, there are families struggling to survive, with a high infant mortality rate, because of bad water. This successful project will be a shining example and model. Rotary is the perfect vehicle for getting the word out about BioSand and accomplishing the goal of providing safe drinking water for the world. **BioSand** is one of the four methods of purifying water recommended for Third World Countries by the World Health Organization. (We have researched the others. Since they provide only a small amount of water for drinking, are small and ceramic, so more susceptible to breakage or deterioration, or adding so much chlorine that the people won't drink it, the concrete BioSand is by far the best choice for all but mountainous areas, where a more expensive plastic version of BioSand is an alternative.)”

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers.

