



The Award Winning

Malibu Rotary Club Surfwriter

March 16, 2016

Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President David Zielski

Edited by Dr. John W. Elman
Pictures by Dr. John W. Elman

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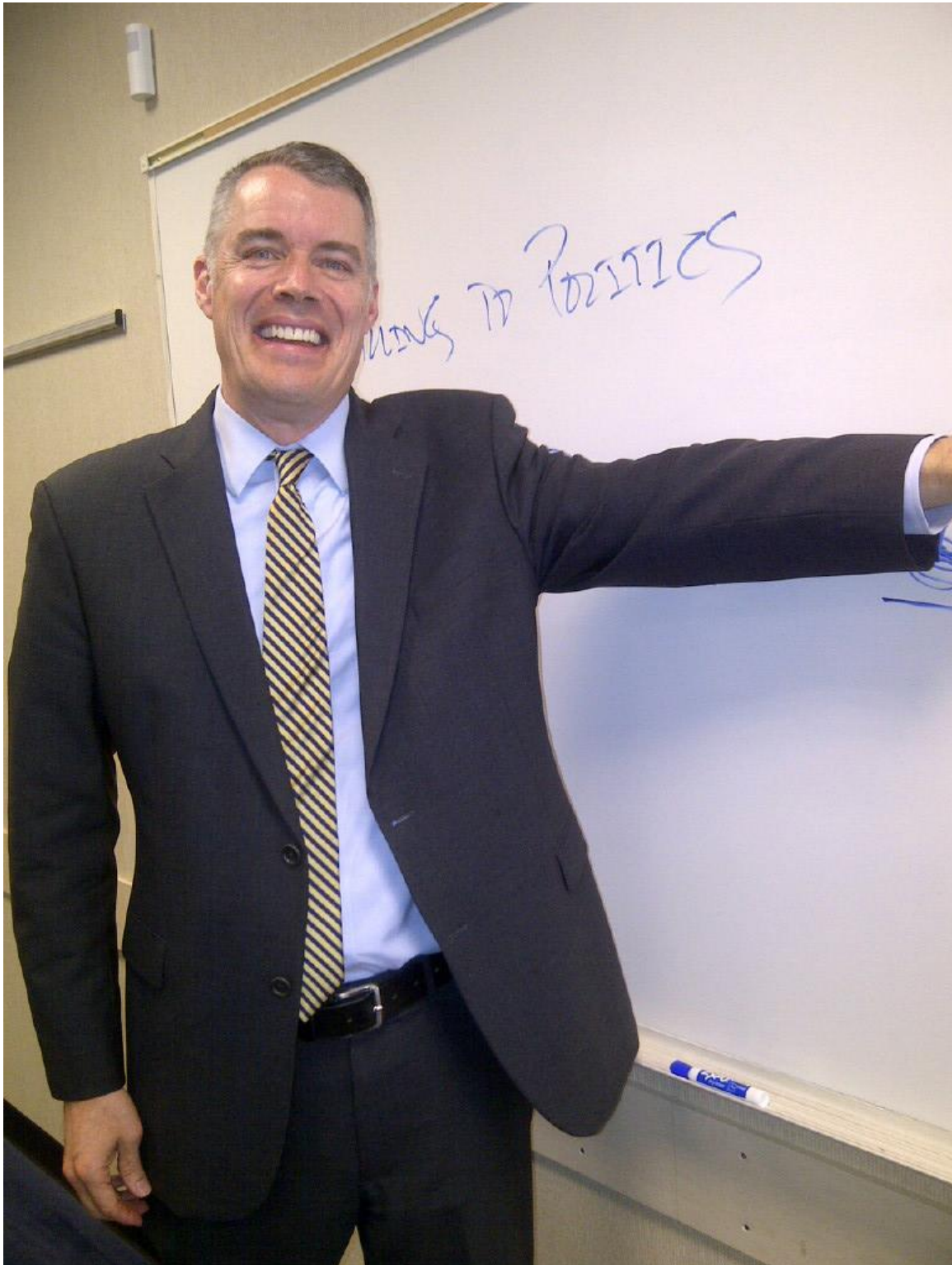
- Last week is Pete Peterson, Interim Dean Pepperdine School of Public Policy Tell Why he ran for California Secretary of State in 2014.
- Other News and Guests at Last Malibu Rotary Club meeting
- Next Regular Malibu Rotary Club Meeting March 23 at Pepperdine Graduate Campus Room LC 152 Will be a 7:30 a.m. BREAKFAST MEETING. **There will be no noon meeting!** Speaker Will Be Delvin Glymph, Talking About What He Learned at PETS (President Elect Training Seminar) and giving the Outlook for the 2016-17 Rotary Year
- Malibu Rotary Vocalist Maggie Valdman places second in Music Competition at Rotary District Pageant of the Arts at LMU March 5
- Malibu Rotary Club sends 2 high school students to RYLA
- Malibu Rotary Club Supports RainCatcher.

Check [Calendar](#) on Malibu Rotary website www.maliburotary.org

- Rotary International Website: www.Rotary.org

- Rotary District 5280 Website: www.rotary5280.org/
- RI President (2015-2016) K.R. Ravindran
 - Rotary District 5280 Governor (2015-2016): D.J. Sung

**Pete Peterson, Interim Dean Pepperdine School of Public Policy Tells
Why he ran for California Secretary of State in 2014**



Pete Petersen is the Interim Dean of Pepperdine School of Public Policy; Executive Director, Davenport Institute. Pete Peterson is a leading national speaker and writer on issues related to civic participation, and the use of technology to make government more responsive and transparent. He was the first executive director of the bi-partisan organization, Common Sense California, which in 2010 joined with the Davenport Institute at the School of Public Policy to become the Davenport Institute for Public Engagement and Civic Leadership. In 2008, he developed the organization's annual [Public Engagement Grant Program](#), which has provided over \$400,000.00 in grants over the last several years to dozens of municipal governments across California. Peterson has also consulted on several of these projects with local governments, and has directly facilitated public meetings.

Peterson has co-created and currently co-facilitates the training seminar, "Public Engagement: The Vital Leadership Skill in Difficult Times" a program that has been attended by over 1,000 municipal officials, and he also co-created and co-facilitates the seminar, "Gov 2.0: What Public Officials Need to Know." Peterson created, and is the executive editor of the Institute's two main blogs: "inCommon", and "Gov2.0Watch".

Peterson writes widely on public engagement for a variety major news outlets including the Wall Street Journal, Los Angeles Times, and San Francisco Chronicle, as well as numerous blogs. He has also helped write several survey-based reports on the subject, including "Testing the Waters: California's Local Officials Experiment with New Ways to Engage the Public" (in collaboration with the League of California Cities), and the "California Civic Health Index" (in collaboration with the National Conference on Citizenship). He contributed the chapter, "Place As Pragmatic Policy" to the edited volume, Why Place Matters: Geography, Identity, and Civic Life in Modern America (New Atlantis Books, 2014).

Pete has been a public affairs fellow at The Hoover Institution, and he serves on the Leadership Councils of the Public Policy Institute of California and California Forward, and on the steering committees of the University Network for Collaborative Governance, and the Institute for Local Government.

Peterson was the Republican candidate for California Secretary of State in 2014.

At the March 16 Malibu Rotary Club Pete told members of the Malibu Rotary Club and their guests why chose to run for public office, and why specifically he ran for California Secretary of State.

Pete, who has a B.A in History from George Washington University, and a Masters degree in Public Policy from Pepperdine, said he has been interested in politics for some time. He was successfully involved with his families printing and graphics business for 12 years.

The interest in politics started when he had a midlife crisis in the 1990's. He was living in Jersey City, and he was impressed by the fellow who was running for mayor of Jersey City on the Republican ticket. Pete had previously considered politics to be a dirty business, but this mayoral candidate showed that good people can get into that dirty business.

Pete decided to volunteer to help this candidate in his campaign. He found that the volunteer life he had from 5 to 9 was more fun than the job he had 9 to 5. The candidate lost the election, but the experience peaked Pete's interest in politics. He subsequently applied to School of Public Policy across the country. He wasn't previously aware of Pepperdine, but besides the great location, found that Pepperdine's liberal arts approach and ethics in public policy impressed him.

He knew that leaving his successful career in the family business and moving across the country to California was a financially stupid move, but the move was supported by his wife, and he enrolled at age 39.

After he graduated he was offered two positions—one was a lucrative job in the publishing business; the other was a position offered by Dave Davenport to head up the non-profit Davenport Institute of Public Policy.

So why did he decide to run for California Secretary State?

Although a poll of voters shows that only 4% know what the California Secretary of State does, Pete knew exactly what that position does. The California Secretary of State is the Chief Elections officer, and also the Chief Business Registrar. Pete had dealings with the office of Secretary of State and felt that it was poorly run and, in fact, he felt he could do a better job, than the one being done by the current Secretary of State Debra Bowen, who was in office from 2007 to 2015. It was never Pete's plan to be a career politician, and he does not believe anyone should be one. He felt it was his calling to do a better job in Sacramento.

When Pete began his talk he wrote two phrases on the chalk board:

- Calling to politics
- Irony of politics

Pete felt he had a calling for politics—to be in the race of California Secretary of State. People ask him why he didn't start with local offices, like school board or city council, and his work his way up to state office. The answer is that he is a rare Republican living in the City of Santa Monica. Republicans cannot win any political race in Santa Monica.—If you are a Republican in Santa Monica you have a better chance if you run for a state or national office.

There were several ironies in Pete's campaign. He said that of 7 candidates who ran for Secretary of State in 2014 he felt the only one who might have an edge on him was a State Senator Leland Yee, because as state senator Yee was on the election committee and had written voting bills. The irony here is that Senator Yee had to withdraw from the election when it was discovered that part of the money he raised for his campaign came from checks written to FBI agents buying weapons for Muslim terrorists.

Another irony was that newspapers whom he felt had liberal leanings, that he was sure would not endorse him, namely the Los Angeles Times and the San Francisco Chronicle, indeed did endorse him. In fact he recalls a meeting that he had with the L A Times editorial board, and it went terribly.

Pete said he had a blast seeing all the diverse places and people while campaigning the length and breadth of the state. There were urban places and small farm places near the Oregon.

On election night Pete, his wife, and supporters had an election party Rusty's Surf ranch on the Santa Monica Pier. When he was interviewed by a reporter from KNBC there at 11:30 p.m. he was ahead by 2 points. They went home before all the results were counted. In the darkened bedroom he saw only the light coming from his wife's cell phone at 3:00 a.m.. There were tears in her eyes as she told him he had lost 4 points.

Pete has not ruled out running again. His parting message, "If you feel a calling then get in the game."

**2016 Malibu Rotary Club High School Vocal Singing Competition
Winner Maggie Valdman places second of 23 in Music Competition
at Rotary District Pageant of the Arts at LMU March 5**



Winner of the The Malibu Rotary Club High School Music Competition Maggie Valdman, was sponsored by the Malibu Rotary Club to compete in the Rotary District 5280 Art, Dance, Music and Speech Competition held March 5th at Loyola Marymount University where a where she competed against 23 instrumentalists and vocalists in the Los Angeles area Rotary district. She was the top vocalist and 2nd overall in the music competition, winning the \$500.00 2nd place prize. Previous winners in the Malibu Rotary Singing competition have done well in the District competition, The 2009 Malibu entrant Katlyn Connors placed 2nd in the district and the 2015 Malibu entrant Isobel Anthony placed 3rd.



At the Rotary District Music Competition held March 5 Maggie Renee Valdman (L) placed 2nd in overall music competition (first among vocalists) winning \$500 scholarship singing “Voi Che Sapete” from “The Marriage of Figaro” by Wolfgang Amadeus Mozart; Annette Lee (2nd from left), who was

sponsored by the Koreatown Rotary Club, playing “Etude de Concert” by Marcel Toumier on harp took first place prize of \$1000 scholarship and Daniel Ip (far right) sponsored by the LA5 Rotary Club took 3rd place playing Kabalersky Senat For Piano No. 3. On either side of Rotary District Governor DJ Sun were 3 Honorable Mention Music Competition winners.



Each of the record 23 participants in the Rotary District 5280 music competition received a certificate of participation. In the picture above Malibu Rotary Club entrant Maggie Valdman is receiving her certificate on the stage at Loyola Marymount Univeristy, flanked by the other 22 participants.



Alex Vejar's picture in *Malibu Surfside News* of 2016 Malibu Rotary High School Singing Competition first place winner Maggie Valdman. Maggie chose to sing "Voi Che Sapete" from "The Marriage of Figaro" by Wolfgang Amadeus Mozart at both the Malibu Rotary Competition and the Rotary District Competition. In previous years Maggie finished third in the Malibu Rotary Competition singing jazz songs. Her classical training impressed judges at both club and district competition this year.

More About Maggie Renee Valdman

Maggie Valdman uses the stage name Maggie Renee, and she already has accomplished a lot in her 17 years. The day before her appearance at the Rotary District Music Competition at Loyola Marymount University she was auditioning at Julliard in New York, where she was offered a 2nd call back audition. Maggie has a website <http://music.maggiereene.com/home>, on which she has multiple videos, audio tracks for download and offers her latest CD Craziest Feelings. Among the videos on the site is one from the 2014 Malibu Rotary Club Vocal Competition at Stauffer Chapel at Pepperdine where she performed Etta Jame "At Last." <https://www.youtube.com/watch?v=3qPaPbUjwp4>.

We have also found a YouTube video done at Malibu High School of the Malibu Rotary Club 2015 singing competition winner Isobel Anthony and 2016 music competition winner Maggie Valdman singing an operatic duet of "Belle nuit, ô nuit d'amour" with

Malibu High School Orchestra conducted by Dr. Maia Zander.
<https://www.youtube.com/watch?v=k-ox0WknqTE>

Maggie is adept at singing opera, jazz, and all genres of pop music. Maggie also hosts a weekly showcase talent nights at the Renaissance Performing Arts Center in Canoga Park, CA. each Friday night She performs her original music and cover songs and invites all young (and young-at-heart) fans to come and watch her show and even take part in these showcases by showing off their talent! For more information checkout her website.

This is Maggie's bio from her website:

A young vocalist, Maggie Reneé Valdman, has been singing since she was 5 years old. She has performed at the House of Blues, Carnegie Hall, Sagebrush Cantina, Disneyland, Pierce College, and a variety of other venues. She has been in musicals, theater productions, regularly volunteers at fundraisers and is a member of her High School Choir and Chamber Singers. Maggie is a great student, a black belt in Karate, is on the High School Volleyball and Basketball Teams, and has been accepted to two of the top Performing Arts High Schools. In the summer of 2014 she won the "Dream Ticket" to American Idol and a 5 week full tuition scholarship to the Berklee College of Music summer program for 2015. Her 1st album, called "Craziest Feelings," produced by a team of Grammy Award winning producer Ted Perlman and Peggi Blue ("Vocal Coach From Hell" from American Idol) was released on October 1st, 2014. Maggie Renee loves all genres of music and has been influenced by classical, jazz, pop, r&b, rock, and folk ballads. Some of her musical influences include: Ella Fitzgerald, Billie Holiday, Barbra Streisand, Renee Fleming, Taylor Swift, Jason Mraz and Adele.

"Maggie Reneé, a talented young singer with an amazing mezzo-soprano voice, makes her performances unforgettable!" - a teacher recently wrote after Maggie won a local competition. In addition to having a great voice, she has a big heart and a love for all kinds of music: jazz, pop, r&b, rock, and folk ballads. She loves to entertain and to write original songs. Her dream is to solo at the Staples Center and she won't give up until she reaches her goal. She has the support and love of her family and friends who encourage her to pursue her dream and to share her vocal gift with the world! In her free time, Maggie loves to spend time with her family and friends, play guitar and piano, go camping, and traveling.

Malibu Rotary Club sends 2 high school students to RYLA



The Malibu Rotary Club is sending two students to RYLA at the Alpine Conference Center in the San Bernardino Mountains near Blue Jay, California, April 29, 30, & May 1, 2016. One of the students is Amir Mohiuddin, son of former member Beth Mohiuddin, and the other is a student that had contacted David Baird.

Malibu Rotary Club President and RainCatcher Executive Director David Zielski to attend 4th Annual District Water, Sanitation and Hygiene Symposium at University of Denver March 19th



David Zielski will be attending the 4th Annual District Water, Sanitation Hygiene Symposium at University of Denver March 19. The Water & Sanitation Rotarian Action Group (WASRAG) was formed in 2007 by a group of Rotarians, recognized by Rotary International, and focused on WASH projects. Since then it has facilitated many hundreds of projects – helping clubs find partners, ensuring sustainability, stressing the importance of a needs-driven approach, and developing best practices. We encourage a holistic, integrated approach in which water is not the end in itself, but is rather the means to a better life and livelihood in the community. Most importantly WASRAG links water and sanitation to improved hygiene, better health, and empowerment of the community – especially women, irrigation and agriculture, education and literacy.

Beside the WASRAG seminar plans to stop in Wyoming were a group is doing pushups to raise money for Raincatchers

Other News and Guests at Last Malibu Rotary Club meeting

Malibu Rotary Club President-Elect Delvin Glymph will be telling us more about the new Rotary year when we have the Malibu Rotary Club Breakfast Assembly at our normal meeting place at Pepperdine LC 152 on March 23 at 7:30 a.m. Malibu Rotary Club President **David Zielski** will be heading

Guests

Guests at the Malibu Rotary Club meeting March 16th included the returning **Allan Mannheim**, retired attorney, CPA and corporate executive from Malibu, and student of Pepperdine School of Policy Andrew.

Malibu Rotary Club Supports RainCatcher

David Zielski, Executive Director of Raincatcher makes regular trips to Uganda and Kenya for new Raincatcher installations and maintenance of those previously installed.. More about Raincatcher can be seen on its website Raincatcher.org. A link to Raincatcher video is on the Maliburotary.org website. The direct link to the video is at:

<https://www.youtube.com/watch?v=59rzOcM-RLo&list=UUFetq8NgjhXhtkVf0idcQUg>

Calendar (for details on these programs see Calendar on maliburotary.org)

Speaker	<u>Date</u>	Topic
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Speaker	<u>Date</u>	Topic
Delvin Glymph	Mar 23, 2016	Future of Malibu Rotary Club Discussed at Special 7:30 A.M. Future of Malibu Rotary Club Discussed at Special 7:30am
Sean McCaffery	Mar 30, 2016	Childrens Life Safe Foundation
Rotary District Breakfast #4	Apr 05, 2016	Rotary District Breakfast #4 at Westin LAX Hotel, 5400 Ce
Yuko Saito-Rodriguez	Apr 06, 2016	<p>Why California is still the best place to live and work Why California is still the best place to live and work.</p> <p>California: the manufacturing capital of the United States The Amazon Effect Climate Change Legislation How raw land gets selected for development</p> <p>Attend the meeting and learn what impact these topics have on your business.</p> <p>Yuko Saito-Rodriguez is a Regional Manager for Velur Enterprises, a leading real estate investment company. The company offers a safe investment vehicle to help grow your wealth.</p> <p>Her professional experience includes the following:</p> <ul style="list-style-type: none"> Manager of the Year 2011, Platinum Club 2010, 2011, Leading a team of 12 licensed agents for the last 10 years Land Investment Consultant for private fund managers Responsible for managing land portfolios in excess of \$100 million
David Zielski	Apr 13, 2016	Malibu Rotary Club Assembly--Open Discussion to Bring C This will be a club assembly to provide and opportunity for completion.

