

The Award Winning

Malibu Rotary Club Surfwriter

May 10, 2017

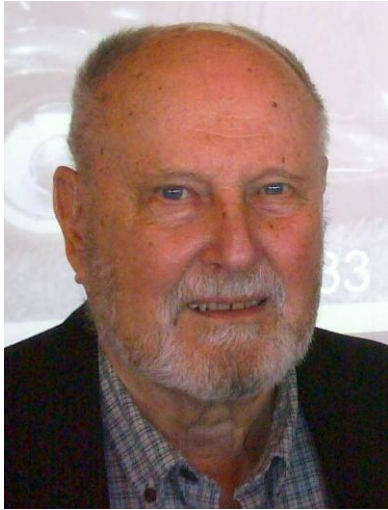
Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President of Record Bill Wishard
Malibu Rotary Club President of the Month (May) Robert Syvertsen
Malibu Rotary Club President Elect Bianca Torrence
Pictures by John Elman

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- Last Week Malibu Rotary Club Assembly led by Malibu President of the Month Bob Syvertsen
- Next Malibu Rotary Club Meeting May 17 morning 7:30 a.m. Pepperdine Graziadio Graduate campus special meeting in Room EC116 (next to Waves Cafeteria) —Malibu Rotary Club Presentation of \$3300 Scholarship To Anthony Pedro Marron For El Camino Fire Fighting Academy
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- RI President (2016-2017) John F. Germ
- Rotary District 5280 Governor (2016-2017) Greg O'Brien

Malibu Rotary Club Assembly led by Malibu President of the Month Bob Syvertsen



The May 10th meeting of the Malibu Rotary Club was a Malibu Rotary Club Assembly and Board meeting attended by 11 of the 13 members of the club led by President of the Month **Bob Syvertsen** (picture left). Attendance at the meeting would have been an impressive 12 of 14 members were it not for the fact that prior to the meeting 3 time past president of the Malibu Rotary Club **Chris Bauman** (pictured below Bob) had sent an e-mail to Club treasurer Carlye Rudkin stating he wished to be suspended from membership. So for this meeting, the first one attended by Chris in three years, he was a guest rather than a member. During Chris' first term as Malibu Rotary Club President in 2004 he was Malibu Rotary Club's youngest president and the youngest president in the district, but he learned quickly and ended up serving 2 more terms. We remember him hosting a Rotary party at his home and showing that among his many talents he seemed to be a gourmet cook.



Although Chris still lives on the Pepperdine Malibu campus he works at the West Los Angeles Campus as Assistant Dean of Finance and Administration, and except on rare occasions, such as today's meeting, he cannot attend meetings of the Malibu Rotary Club on the Malibu campus. Despite the logistics problems Chris has had attending Rotary meetings in the last 3 years Chris has continued to help the club in countless ways for various events, especially those that require special handling of Rotary events on the Pepperdine campus. For years he has been responsible for procuring venues for the Annual Malibu Middle and High School Singing competition, including Raitt Recital Hall and the Stauffer Chapel, using the Fireside Room for Rotary sponsored candidates' forums, and has helped, with use of his truck, to supply ice the Malibu Rotary Booths at the Malibu Chili Cookoff. He also served as trustee on the Malibu Rotary Club's Charity Investment Account. When he is not working Chris is busy at home with Leslie and 3 kids age 5 and under.

Part of Chirs' e-mail is below:

Hi Carlye:

As much as I have delayed the inevitable, if I honestly review the likelihood of me attending future Rotary meetings it is not likely that I will be able to get back into the routine of attending anytime in the near future.

For this reason, it is best if I suspend (or cancel) my membership. .. “

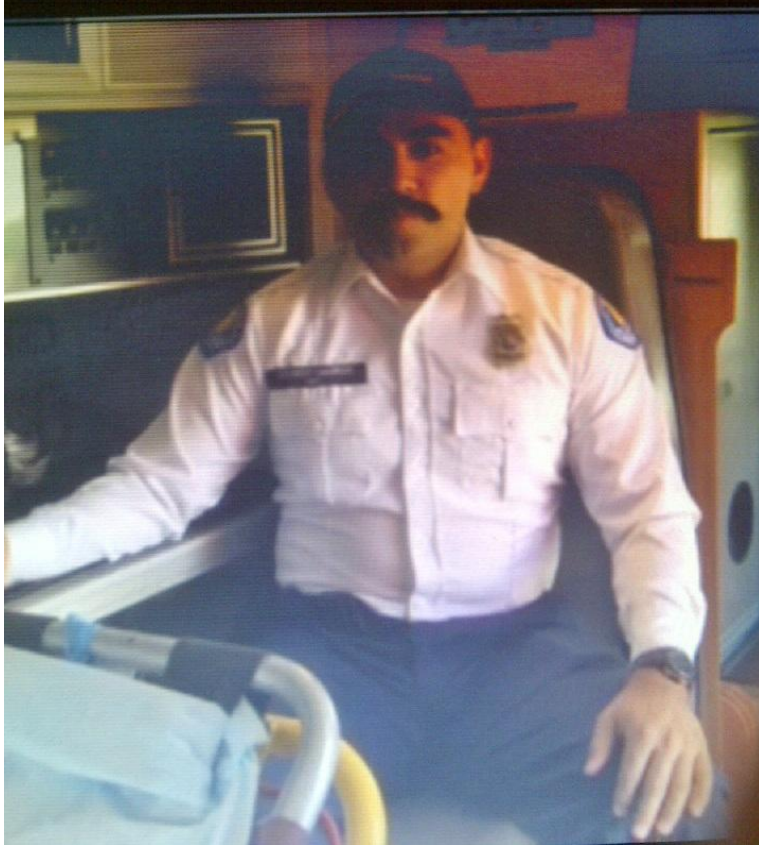
Chris went on to say he will continue to help club however he can. Part of our meeting was to finalize arrangements for next week when the Malibu Rotary Club is going to present a scholarship award to Fire Fighting Academy student Anthony Marron. Chair of the event Michelle Santa Maria's is planning to have a fire truck from the academy and the Dean of the Fire Academy as part of the event. She wanted to make sure that there would be no problem bringing the fire truck on campus. Chris, in typical fashion, said he would speak to Pepperdine Public Safety people to make sure they knew about the fire truck.

With Chris's official departure from the club 1 or 2 new trustees had to be named for the Malibu Rotary Club Charity Investment Account and Allan Mannheim and Margo Neal were chosen for this honor.

Another guest at the Malibu Rotary Club meeting May 10 was **Jeff Stern**, immediate Past President of the Woodland Hills Rotary Club, who said that his club has category of people who help the club and who are not members. The category is "Friends of Rotary." Although this is not a category recognized by RI, various clubs around the world are adopting the category. Because of Chris Bauman's continued devotion and help to the Malibu Rotary Club members decided to put in Chris in the "Friends of Malibu Rotary Club" category.

Anthony Pedro Marron will be presented his \$3,300 Malibu Rotary Fire Academy Scholarship on May 17

On May 17 Malibu Rotary Club will award a \$3300 Scholarship to Anthony Pedro Marron, an EMT currently with CARE who takes 911 calls out of the City of Commerce. He has been accepted and enrolled at El Camino Fire Academy at El Camino College in Torrance. The Malibu Rotary unanimously voted to award Anthony the scholarship at the Malibu Rotary Club meeting April 19, 2017 after viewing a video which was part of the scholarship application process.



The video can be seen on the Malibu Rotary Club Facebook page at <https://www.facebook.com/Rotary-Club-of-Malibu-188099427908203/>.

In order to apply, students had to email Malibu Rotary

Club (at MalibuRotaryScholarship@gmail.com) a 60-90 second video explaining :

- (1) Why they want to be a firefighter, and
- (2) How winning the \$3,300 scholarship would positively impact their life.

Anthony's video was submitted on time and all who viewed it agreed he was a worthy candidate. We will have Anthony and representative from Fire Fighting Academy at the May 17 meeting Malibu Rotary Club meeting starting at 7:30 a.m.in EC 116 in the main Villa Graziadio Executive Center. A buffet breakfast will be available..

Other News and Guests at Last Malibu Rotary Club Meeting

Bill Wishard was the only one from the Malibu Rotary Club representing the club at the Rotary District convention held this weekend in the Lake Arrowhead. Sunday the District honored those Rotarians who passed away during the year, and Malibu Rotarian Fred Cornet was honored at that service. The Malibu Rotary Club won 2 awards that were given at ceremonies at the Rotary District Convention.



The Malibu Rotary Club Won a Rotary District 5280 Award for its participation in the “End Polio Now” Campaign.

Dr John Elman was given “Unsung Hero Award” Presented as part of Rotary District Governor Greg O’Brien’s theme of “Imagine Rotary”. The award was given “In appreciation for your selfless acts of support and generosity above and beyond what was

expectect and your tireless efforts to support the Rotary Club of Malibu.” Bill said that of the 65 Rotary Clubs in district only about 35 had given one of these awards. Dr Elman is flattered.

Rotary District Leadership Assembly

Malibu Rotary Club President Elect Bianca Torrence was asking all them members of the Malibu Rotary Club board 2017-2018 to attend the Rotary District Leadership Assembly being held June 3 7:00 a.m. to 1:00 pm at the Carson Community Center, 801 E. Carson St. Carson, CA 90745. Information is on the Rotary District website: <https://portal.clubrunner.ca/50010/Event/district-assembly-1>

Wanted: Club Leaders! All incoming club and District leaders are encouraged to attend the Club Leadership Assembly (formerly District Assembly).

- Come away with the tools you need to be an effective leader and build a successful Rotary club.
- Focused sessions for all club positions and Avenues of Service
- Special guests from Rotary International
- A surprise or two in store!

Register by May 26 and save! Cost is \$40/person by May 26 and \$45/person after May 26.

Click on the "Register Now" link to sign up today!

Your login on the Rotary District site is the same as on our club website www.Maliburotary.org. Our site also has a link to the Rotary District site near the left top of the home page.

Malibu Rotary Club Sends 2 Students to RYLA Camp



Malibu Rotary Club President of the Month W. David Baird announced that the Malibu Rotary Club has chosen the 2 local students the Malibu Rotary Club is sponsoring to attend RYLA (Rotary Youth Leadership Assembly) Camp at the Alpine Conference Center in Blue Jay, CA in the Big Bear Lake area of San Bernadino Moutains April 21-April 23.

The two students sponsored by the Malibu Rotary Club at this year's RYLA camp are **Morgan Perlmuter** of Malibu High School and **Amir Mohiuddin** of Calabasas High. We hope to have reports from them after their return from the camp.

Guests

The 2 guests at the May 10 meeting were Malibu Rotary Club Past President **Chris Bauman** and Woodland Hills Rotary Club Past President **Jeff Stern**.

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016-----**Margo Neal**

September 2016—**David Zielski**

October 2016-----**John Elman**

November 2016—**W. David Baird**

December 2016—**Bill Wishard**

January 2017-----**Robert "Bob" Syvertsen**

February 2017-----**John Elman**

March 2017-----**W. David Baird**

April 2017-----**Margo Neal**

May 2017-----**Robert "Bob" Syvertsen**

June 2017-----**David Zielski**

CALENDAR (see up to date calendar on maliburotary.org)

May 17 2017 Anthony Marron Scholarship Presentation

Malibu Rotary Club will award a \$3300 Scholarship to Anthony Pedro Marron, an EMT currently with CARE who takes 911 calls out of the City of Commerce. He has been accepted and enrolled at El Camino Fire Academy at El Camino College in Torrance. The Malibu Rotary unanimously voted to award Anthony the scholarship at the Malibu Rotary Club meeting April 19, 2017 after viewing a video which was part of the scholarship application process. Anthony will accept the award at a special breakfast meeting of the Malibu Rotary Club in Room EC 116 of the Pepperdine Graziadio Center at 7:30 a.m. May 17, 2017. The Malibu Rotary Club will provide a continental breakfast at this meeting.

The video that Anthony submitted can be seen on the Malibu Rotary Club Facebook page at <https://www.facebook.com/Rotary-Club-of-Malibu-188099427908203/>.

June 3 2017 Rotary District Leadership Assembly in Carson Rotary District Leadership Assembly being held June 3 7:00 a.m. to 1:00 pm at the Carson Community Center, 801 E. Carson St. Carson, CA 90745.

June 7 2017 Jeffrey Lipsius Talks about Selling To The Point®

Jeffrey Lipsius applied his 35-years of experience in the selling profession to develop an new sales approach called "Selling To The Point". His award winning book, "Selling To The Point", teaches how salespeople can be coaches to improve their customers' decision process. He trains salespeople, presents keynotes, and conducts workshops about his new method for decision coaching.

"Be Your Customer's Decision-Coach"

Although I work primarily with salespeople, this talk is for anyone who desiring to elevate the decision-making quality of people we care about. Few experiences are more frustrating than when we give people perfectly good advice, but they don't take us up on it. This scenario has financial implications if you happen to be a salesperson. I have good news, the problem isn't always you.

Customers can get in their own way and their decision-making suffers. This presentation teaches the art of "decision coaching." You'll learn the elements of a good buying process and how to best influence it.

Topics this talk covers:

- The elements of higher quality decision-making. Common ways customers interfere, and what salespeople can do to improve it.
- How to apply performance-coaching principles to decision-making performance.
- How to increase customer receptivity and interest.
- Learn a new system for creating motivated customers who will follow through and remain loyal over time.

June 14 2017 Morgan Perlmutter and Amir Mohiuddin Talk About Their Experiences at the RYLA camp.

Malibu Rotary Club sponsored 2 students to the 2017 RYLA camp. At this meeting all the students Morgan Perlmutter and Amir Mohiuddin will talk about their experience at the leadership camp.

June 21 2017 Kathleen Ronald "Clutternomics, How to Clear Your Way to Profits, Productivity and Peace!!"

Kathleen Ronald has more than 30 years of experience providing custom, inspirational keynotes, training seminars and consultancy to Fortune 500 companies, small business, direct sales organizations, and professional associations. She has also appeared on *The Doctor's* show and *The Dr. Phil* show!. In this session Kathleen will talk about Clutternomics and how clutter affects our lives in a negative way..

Clutter affects 19 areas of your life and business! Organizations are losing tens of thousands, and some cases millions, over a year's time due to their business clutter

and the clutter each of their employees brings in. *In this session: Discover why de-cluttering is one of Kathleen's top business strategies for "instant" abundance; Learn "one" easy rule and 'get back" 7 hours per week; Explore the steps to increase your productivity by lowering your work clutter; and Learn the "De-Clutter System" to get your life back*

June 28 2017 Demotion Party Dinner Tra di Noi (Tentative) 5:30 p.m. -7:15 p.m., followed by Jazz Concert 7:30-8:30 p.m. at Malibu Civic Theater. John Elman invites Rotarians and their families and friends to attend a special performance of the Malibu Jazz Ensemble from 7:30 pm to 8:30 pm at the Malibu Civic Theater 23825 Stuart Ranch Road , (where the Malibu City Council meets). It is a free concert for "Family and Friends" and will be conducted by Dr JB Dyas, VP of the Thelonious Monk Institute of Jazz at UCLA, featuring local jazz musicians and singers, including Darryl Winseman on sax and flute (who has played with Tito Puente and the Clayton-Hamilton Band), and Rotarian John Elman on drums.

