



The Award Winning

Malibu Rotary Club Surfwriter

May 17, 2017

Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President of Record Bill Wishard
Malibu Rotary Club President of the Month (May) Robert Syvertsen
Malibu Rotary Club President Elect Bianca Torrence
Pictures by John Elman

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- Last Week Malibu Rotary Club Presentation of \$3300 Scholarship To Anthony Pedro Marron For El Camino Fire Fighting Academy
- Next Malibu Rotary Club Meeting May 24 morning 8:00 a.m. Pepperdine Graziadio Graduate campus meeting in Room LC 152 Malibu High School Senior Sarah Brand, winner of Malibu Rotary Club Scholarship, will be speaker
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- RI President (2016-2017) John F. Germ
- Rotary District 5280 Governor (2016-2017) Greg O'Brien

Malibu Rotary Club Presentation of \$3300 Scholarship To Anthony Pedro Marron For El Camino Fire Fighting Academy



Anthony Marron was presented a \$3300 Scholarship Award to attend El Camino Firefighting Academy by the Malibu Rotary Club at a special meeting of the club May 17 2017. In picture Michelle Santamaria of Malibu Rotary Club presents award to Anthony, while El Camino College Dean Stephanie Rodriguez and Fire Academy Chief Bill Melendez look on.

On May 17 Malibu Rotary Club will awarded a \$3300 Scholarship to Anthony Pedro Marron, an EMT currently with CARE who takes 911 calls out of the City of Commerce. He has been accepted and enrolled at El Camino Fire Academy at El Camino College in Torrance. The Malibu Rotary unanimously voted to award Anthony the scholarship at the Malibu Rotary Club meeting April 19, 2017 after viewing a video which was part of the scholarship application process.

The video can be seen on the Malibu Rotary Club Facebook page at <https://www.facebook.com/Rotary-Club-of-Malibu-188099427908203/>.

In order to apply, students had to email Malibu Rotary Club a 60-90 second video explaining :

- (1) Why they want to be a firefighter, and
- (2) How winning the \$3,300 scholarship would positively impact their life.

Anthony's video was submitted on time and all who viewed it agreed he was a worthy candidate but the unanimous winner of the scholarship prize. The May 17 meeting of the Malibu Rotary Club, which was the meeting at which the award was to be presented, was therefore a special one, held in the main room of Pepperdine Graziadio Executive Center, and at which a light continental breakfast was served.

Anthony, his parents Hugo and Trisha, his girl friend Susana attended, as did Dean of Industry and Technology Division of El Camino Community College Dr Stephanie Rodriguez (who had received her Ph.D from Pepperdine) and Chief of the El Camino College Fire Fighting Academy Captain Bill Melendez.

Malibu Rotary Club;s newest member Michelle Sanamaria, led in the search for Fire Fighting Candidate the day she became a member of the club, going to fire stations and talking to the administration of fire fighting academies after Margo Neal was able to apply for and get the vocational school scholarship grant from Rotary District 5280. In making the presentation on behalf of the Malibu Rotary Club Michelle thanked Margo Neal for her preliminary work getting the grant for the scholarship. Margo was unable to attend the presentation ceremony.

The criteria was very specific about how could qualify for the award. One of the main Fire Fighting academies in Los Angeles County is the one at El Camino College. Michelle had talked to its chief, Bill Melendez, and told applicant Anthony Marron about it. Anthony told us it was his girl friend Susana who encouraged him to try for the scholarship and she was the one who recorded the required application video for him.

Anthony told us he has wanted to be a Fire Fighter for a while. He works with fire fighters as an EMT, and has been impressed by how they save lives, and the calmness they have in

emergency situations. He wants to and believes he can do that too. He believes it would be very fulfilling to provide this kind of service to his community.

Fire Captain Bill Melendez says El Camino has 2 full time academies each year. They have 5 rigs and about 30 students, and there is usually about 1 woman in each class. Candidates have to pass a battery of physical and academic tests. Graduates of the academy usually have jobs waiting for them when they graduate, either in California or in another state..



Hugo Marron father of Anthony, Anthony's mother Trisha Marron, Anthony's friend Susana who made the scholarship application video of Anthony, Scholarship recipient Anthony Marron, Michelle Santamaria chair of the Malibu Rotary Club Vocational Fire Fighting Academy Scholarship Award, El Camino College Dean Dr Stephanie Rodriguez, and El Camino Fire Fighting Academy Chief Bill Melendez.



Standing in front of the El Camino College Fire Academy Fire Truck at Pepperdine University Hugo Marron father of Anthony, Michelle Santamaria chair of the Malibu Rotary Club Vocational Fire Fighting Academy Scholarship Award, Scholarship recipient Anthony Marron, El Camino Fire Fighting Academy Chief Bill Melendez, El Camino College Dean Dr Stephanie Rodriguez and Anthony's mother Trisha Marron.

Other News and Guests at Last Malibu Rotary Club Meeting

Rotary District Leadership Assembly

Malibu Rotary Club President Elect Bianca Torrence was asking all them members of the Malibu Rotary Club board 2017-2018 to attend the Rotary District Leadership Assembly being held June 3 7:00 a.m. to 1:00 pm at the Carson Community Center, 801 E. Carson St. Carson, CA 90745. Information is on the Rotary District website: <https://portal.clubrunner.ca/50010/Event/district-assembly-1>

Wanted: Club Leaders! All incoming club and District leaders are encouraged to attend the Club Leadership Assembly (formerly District Assembly).

- Come away with the tools you need to be an effective leader and build a successful Rotary club.
- Focused sessions for all club positions and Avenues of Service
- Special guests from Rotary International
- A surprise or two in store!

Register by May 26 and save! Cost is \$40/person by May 26 and \$45/person after May 26.

Click on the "Register Now" link to sign up today!

Your login on the Rotary District site is the same as on our club website www.Maliburotary.org. Our site also has a link to the Rotary District site near the left top of the home page.

Malibu Rotary Club Sends 2 Students to RYLA Camp



Malibu Rotary Club President of the Month W. David Baird announced that the Malibu Rotary Club has chosen the 2 local students the Malibu Rotary Club is sponsoring to attend RYLA (Rotary Youth Leadership Assembly) Camp at the Alpine Conference Center in Blue Jay, CA in the Big Bear Lake area of San Bernadino Moutains April 21-April 23.

The two students sponsored by the Malibu Rotary Club at this year's RYLA camp are **Morgan Perlmuter** of Malibu High School and **Amir Mohiuddin** of Calabasas High. We hope to have reports from them at the July 12th meeting of the Malibu Rotary Club.

Guests

Guests at the May 17 meeting of the Malibu Rotary Club almost outnumbered the Malibu Rotary Club members presented. They included honoree **Anthony Marron**, his parents **Hugo** and **Trisha**, his girl friend **Susana**, **El Camino College Dean of Industry and Technology Dr. Stephanie Roriguez**, **El Camino Fire Fighting Academy Chief Bill Melendez**, and a guest presented by Bill Wishard **Joy** who is business partner of **Yuko** who gave a presentation to our club about the value of land in Lancaster where solar panel farms are being constructed.

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016-----Margo Neal

September 2016—David Zielski

October 2016-----John Elman

November 2016—W. David Baird

December 2016—Bill Wishard

January 2017-----Robert "Bob" Syvertsen

February 2017-----John Elman

March 2017-----W. David Baird

April 2017-----Margo Neal

May 2017-----Robert "Bob" Syvertsen

June 2017-----David Zielski

CALENDAR (see up to date calendar on maliburotary.org)

May 24 2017 Malibu High School Senior Sarah Brand, winner of Malibu Rotary Club Scholarship, will be speaker at the Malibu Rotary Club meeting

May 31 2017 Pete Allman and Alex Ayzin present 49 minute video ""The Winds of Freedom"" which they produced.

Peter Allman is a film producer, journalist, talk show host, author of "Messages" and owner of Celebrity Scene News. This film about the peace process has intro by Leonardo Di Caprio

June 3 2017 Rotary District Leadership Assembly in Carson Rotary District Leadership Assembly being held June 3 7:00 a.m. to 1:00 pm at the Carson Community Center, 801 E. Carson St. Carson, CA 90745.

June 7 2017 Jeffrey Lipsius Talks about Selling To The Point®

Jeffrey Lipsius applied his 35-years of experience in the selling profession to develop an new sales approach called "Selling To The Point". His award winning book, "Selling To The Point", teaches how salespeople can be coaches to improve their customers' decision process. He trains salespeople, presents keynotes, and conducts workshops about his new method for decision coaching.

"Be Your Customer's Decision-Coach"

Although I work primarily with salespeople, this talk is for anyone who desiring to elevate the decision-making quality of people we care about. Few experiences are more frustrating than when we give people perfectly good advice, but they don't take us up on it. This scenario has financial implications if you happen to be a salesperson. I have good news, the problem isn't always you.

Customers can get in their own way and their decision-making suffers. This presentation teaches the art of "decision coaching." You'll learn the elements of a good buying process and how to best influence it.

Topics this talk covers:

- The elements of higher quality decision-making. Common ways customers interfere, and what salespeople can do to improve it.
- How to apply performance-coaching principles to decision-making performance.
- How to increase customer receptivity and interest.
- Learn a new system for creating motivated customers who will follow through and remain loyal over time.

June 14 2017

June 21 2017 Kathleen Ronald "Clutternomics, How to Clear Your Way to Profits, Productivity and Peace!!"

Kathleen Ronald has more than 30 years of experience providing custom, inspirational keynotes, training seminars and consultancy to Fortune 500 companies, small business, direct sales organizations, and professional associations. She has also appeared on *The Doctor's* show and *The Dr. Phil* show!. In this session Kathleen will talk about Clutternomics and how clutter affects our lives in a negative way..

Clutter affects 19 areas of your life and business! Organizations are losing tens of thousands, and some cases millions, over a year's time due to their business clutter and the clutter each of their employees brings in. *In this session: Discover why de-cluttering is one of Kathleen's top business strategies for "instant" abundance; Learn "one" easy rule and "get back" 7 hours per week; Explore the steps to increase your productivity by lowering your work clutter; and Learn the "De-Clutter System" to get your life back*

June 28 2017 Demotion Party Dinner Tra di Noi (Tentative) 5:30 p.m. -7:15 p.m., followed by Jazz Concert 7:30-8:30 p.m. at Malibu Civic Theater. John Elman invites Rotarians and their families and friends to attend a special performance of the Malibu Jazz Ensemble from 7:30 pm to 8:30 pm at the Malibu Civic Theater 23825 Stuart Ranch Road , (where the Malibu City Council meets). It is a free concert for “Family and Friends” and will be conducted by Dr JB Dyas, VP of the Thelonious Monk Institute of Jazz at UCLA, featuring local jazz musicians and singers, including Darryl Winseman on sax and flute (who has played with Tito Puente and the Clayton-Hamilton Band), and Rotarian John Elman on drums.



July 12 2017 Morgan Perlmutter and Amir Mohiuddin Talk About Their Experiences at the RYLA camp. Malibu Rotary Club sponsored 2 students to the 2017 RYLA camp. At this meeting all the students Morgan Perlmutter and Amir Mohiuddin will talk about their experience at the leadership camp.