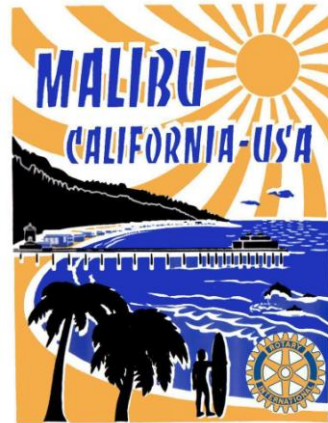




**ROTARY:
MAKING A
DIFFERENCE**



The Award Winning

Malibu Rotary Club Surfwriter

May 23 2018

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Bianca Torrence

Pictures by John Elman and MCLE

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- Kay Gabbard, Oscar Mondragon & Tom Urban talk about The Malibu Community Labor Exchange—and Accept check from Malibu Rotary Club
- Next regular Malibu Rotary Club meeting May 30 2018 Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m. Speaker will be Malibu Rotary Club Board of Directors/Club Assembly will follow the regular May 30 Rotary meeting—The Club Assembly will start at 9:05 a.m.
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- RI President (2017-2018) Ian H.S. Riseley
- Rotary District 5280 Governor (2017-2018) Cozette Vergari

Malibu Rotary Club Features Diverse Meeting



The May 30 meeting of the Malibu Rotary Club was a diverse one, with club leaders discussing a variety of topics. Pictured above are Club Secretary and Webmaster John Elman, who was the featured speaker, talking about the Malibu Rotary Club ClubRunner website. In the center is Malibu Rotary Club President Bianca Torrence, who talked about various community events and showed cover and story of the Annual Summer Issue of *malibutimes* magazine that featured her. To the right is Malibu Rotary Club Past President Bill Wishard, who discussed 2 recent events he attended, the Rotary District Conference in Indian Wells, as well at the Indy 500 Race that he attends each year.

John Discusses the Malibu Rotary Club ClubRunner site—MalibuRotary.org

John has talked about the Malibu Rotary ClubRunner site several times before. It is a wonderful resource for both non-Club members interested in what the Malibu Rotary Club is doing, and also club members who want to see non-public club documents, communicate with other club members or Rotary District leaders.

For non-club members the website has a calendar of both future and past events and speakers, as well as club officers, and a featured story about whatever speaker or program coming to the next meeting. The ClubRunner security technology allows anyone with internet access to send an e-mail to any of Malibu Rotary Club officers without even knowing anyone's e-mail address. Only members who log in can see the whole club roster and members personal information (e-mail address, phone numbers and street addresses). John has pointed out on several occasions that because the Calendar shows when future speakers are scheduled you can tell a potential future what days are available to have him or her speaker by simply going to the website and viewing the Calendar.

John projected the Malibu Rotary Club's website on the large screen in the meeting room. John explains that besides the version of the website at www.maliburotary.org that is seen on normal computer screens there is the version that is seen on mobile devices (smart phones) which is not as user friendly as the full computer version.

John has talked about the site several times before, the last time at the February 1 2017 meeting. Rather than taking more screen shots this discussion of the site is using pictures of the site as they were last year. The stories, the officers and other information has changed but the format is the same.

Figure 1 below shows the home page as it appears on a typical computer screen. Depending on the mobile device one uses to view the site, when one enters the “maliburotary.org” on smart phone, the view is much more limited, and instead of the 3 columns one sees on a computer monitor one can see only the left column on the mobile device. If one scrolls down that one column the content of the middle and right columns will ultimately appear. Information about upcoming events and speakers should appear near the top on mobile devices, as they do on the computer version.

Figure 1-Malibu Rotary Club Home page



Figure 2—Malibu Rotary Club Calendar

To see past and future speakers one can < or > keys to go forward and back on the calendar. Blank Wednesdays are open for speakers.

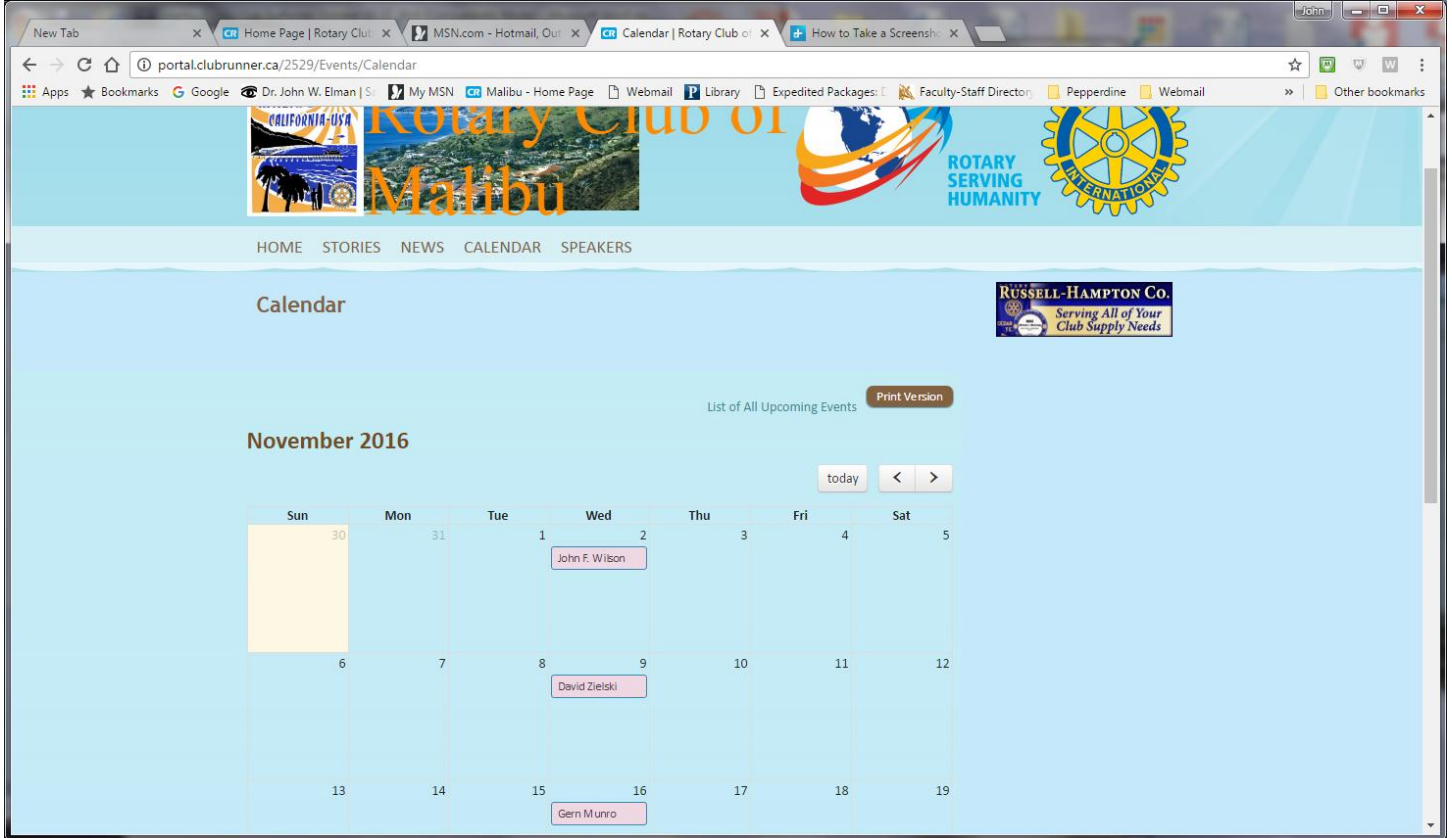
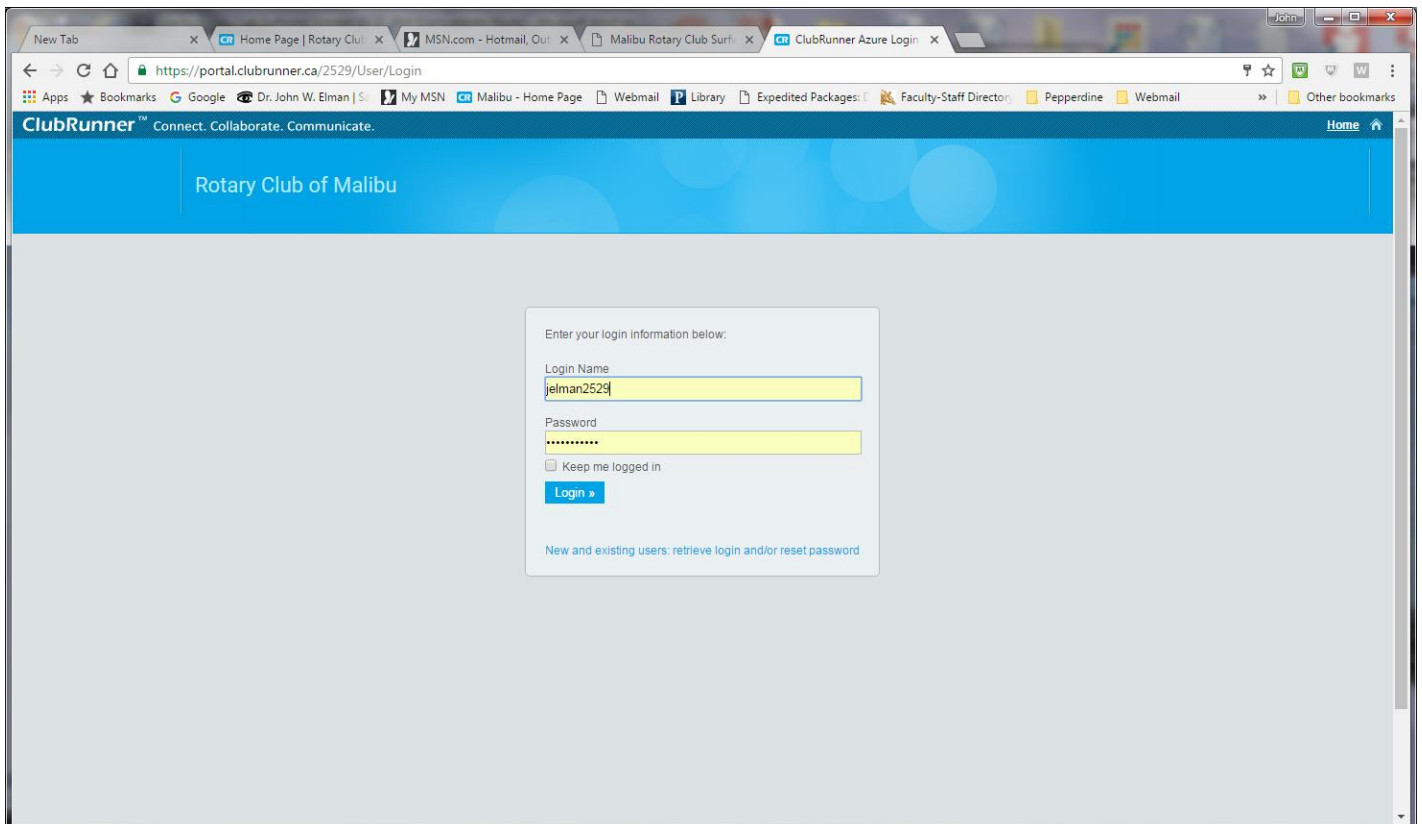


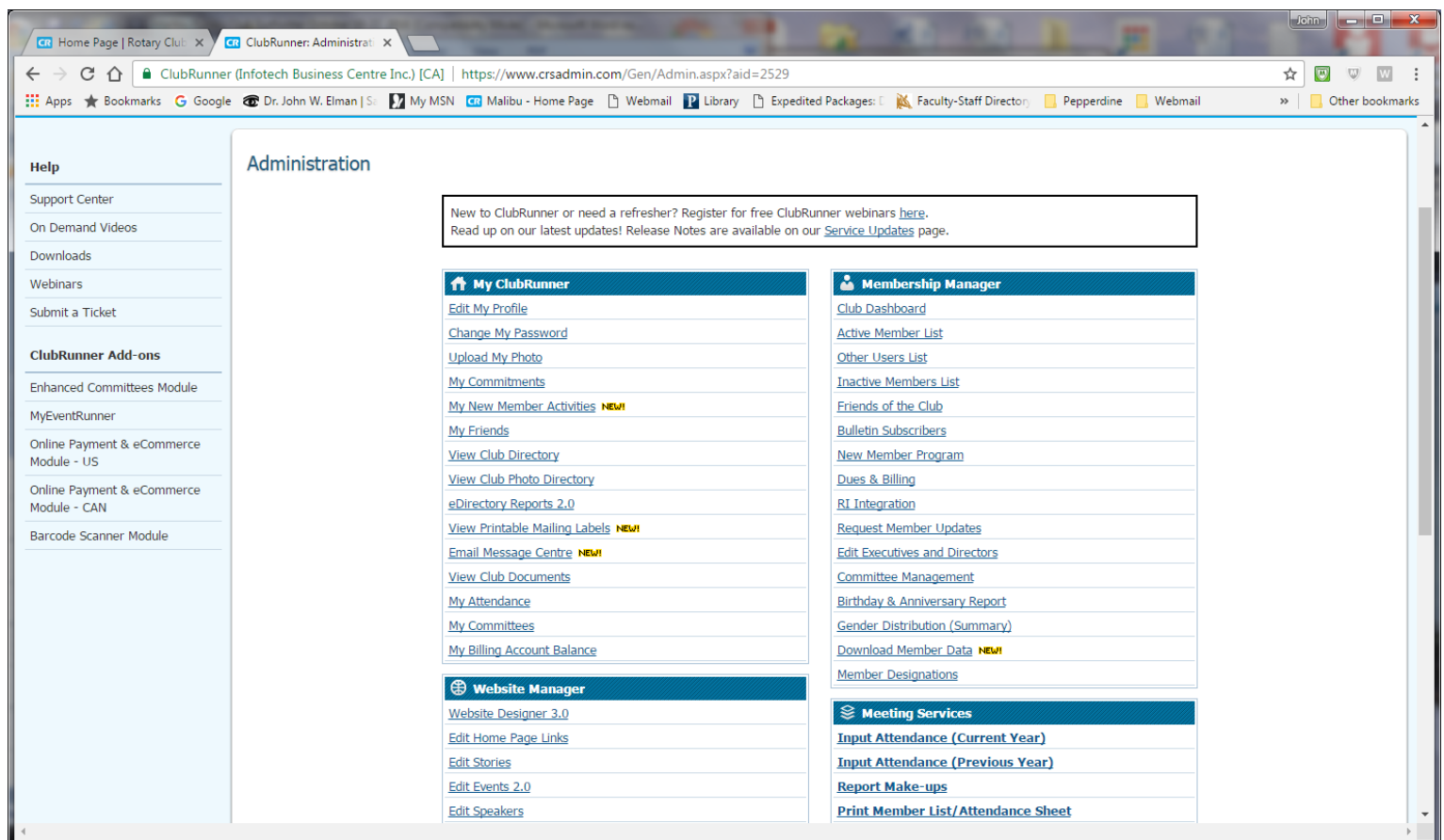
Figure 3-Login Screen



Malibu Rotary Club members can log into the Malibu Rotary Club website by clicking the “Member Login” button on the top right of the home page (Figure 1). When they click the Member Login button it will open the Login Screen (Figure 3).

Login ID templates on ClubRunner sites were changed July 1, 2013. The Login ID for members prior to that date was [first initial][last name][2529]. An example is ID on John Elman’s login screen which is *jelman2529*. Login ID’s for members who joined after July 1, 2013 are longer with the template being [first name].[last name].2529. An example would be *joe.smith.2529*. Everyone was assign a password when he or she became a member. You change you password by not your ID. Once you log the top of the home page changes the words “Member Login” to “Member Area.” If you click on “Member Area” it opens screen below the Administration Page (Figure 4).

Figure 4—Administration Page



The upper left column a heading **My ClubRunner** in which members can update their profile and have access to the important E-mail Message Center. On right side of the Administration page there are various links, the most important of which is the “Active Member List”.

Clicking on the “Active Member List” will show of list of all the current members of the Malibu Rotary Club. Clicking on each members name will open detailed screens and pictures of each member.

One of the most useful tools for members on the Administration Page is the ability to send secure e-mail messages through the E-Mail Center. Even if you don’t know a member’s e-mail address you can send e-mails to an individual or group of members. In addition you can send e-mails to any or all of the leaders (President, Secretary, President-Elect and/or Treasurer) of the other 60 Rotary Clubs in the Rotary District 5280. John has also created a subscription list of 119 people for the Malibu Rotary Club Surfwriter and he uses the ClubRunner E-Mail Message Center to send each week’s bulletin. John points out that the ClubRunner E-mail Center has features that many e-mail programs don’t have. It not only shows which e-mails have been sent, it shows which e-mails have been received, which have been opened, and it gives statistics on all of these things. The ClubRunner e-mail center does not show who else the e-mail was sent to—it is personalized for the recipient. It does have an option to allow list of recipients to be added as an attachment and also allows for other attachments to the e-mail.

The screenshot displays the ClubRunner E-Mail Message Center interface. The browser address bar shows the URL: <https://admin.clubrunner.ca/2529/CommunicationEmail/Details?ShowMineOnly=True&EmailType=Communication>. The interface is divided into two main sections: Step 1 and Step 2.

Step 1: Select the recipients of this message by expanding each category, then clicking the "Expand List" link. Please note: you will not be able to select recipients that have not supplied an email address.

- ☐ Active and Honorary Members (0/15)
 - ☐ Active [Expand List](#) (0/15)
- ☐ Other Users (0/0)
- ☐ Inactive Members (0/33)
 - ☐ Ex Member [Expand List](#) (0/33)
- ☐ Friends (0/6)
 - ☐ Friends [Expand List](#) (0/6)
- ☐ Club Executives & Directors (Current Year) (0/174)
 - ☐ President [Expand List](#) (0/49)
 - ☐ President Elect [Expand List](#) (0/35)
 - ☐ Treasurer [Expand List](#) (0/45)
 - ☐ Secretary [Expand List](#) (0/45)
- ☐ Custom Distribution Lists (0/33)
- ☐ Contact Groups (0/132)
 - ☐ Bulletin Subscribers [Expand List](#) (0/119)
 - ☐ No Group [Expand List](#) (0/13)

Step 2: Enter your email subject and message.

Select Template: -- Select Group --

Subject:

Insert Mail Merge Fields:

Recipient: [Add](#)

Sender: [Add](#)

Account: [Add](#)

The Nick Name merge field will be replaced by First Name if it is empty.

Message:

Dear \$NICK_NAMES \$LAST_NAMES,

*John W Elman,
Editor, Malibu Rotary Club Surfwriter
Secretary, Malibu Rotary Club*

Figure 5— ClubRunner E-mail Creation Templet

For those who missed the October 26, 2016 presentation in which John detailed other aspects of the Malibu Rotary Club ClubRunner website it is available for download as part of the Malibu Rotary Club Surfwriter Archives at:

<https://clubrunner.blob.core.windows.net/000000002529/en-ca/files/homepage/malibu-rotary-club-surfwriter-october-26-2016/Malibu-Rotary-Club-Surfwriter-October-26--2016.pdf>.

Other News and Guests at the Last Malibu Rotary Club meeting

Besides reporting on the recent Rotary District Convention Bill Wishard also reported on the Memorial Day Indy 500 Race, and the pre and post even dinners he attended. While in Indianapolis Bill went to the Indianapolis Rotary Club meeting, which has 500 members. He said the speaker was the governor of Indiana. Bill knows everyone in Indiana worth knowing, and the their families. David Baird may be the authority on Oklahoma history and has written the definitive book about that state. We think Bill could write the definitive book about Indiana.

Teresa LeGrove presented scholarships to 2 students at a special Malibu High School awards ceremony on May 23.

In the happy dollars segment of the meeting Teresa talked about an event that her husband Jon Cherkas had taken her to. Jon had grown up in Venice, California, and the even involved going back to places and people he knew in his youth, Venice Revisited.

At the Malibu Rotary Club meeting there was continued discussion about the future of Malibu's biggest annual community event, the Labor Day Malibu Kiwanis Chili Cook-off. Apparently former President of the Malibu Kiwanis Club John Paola has left the club, and a new version of the Labor Day event will be done by the Malibu Boys and Girls Club. It may or may not continue to be a Chili Cookoff, but it will be a community fund raiser. We expect the Malibu Rotary Club to be part of new event, which will be held at the same site on the corner of Webb Way and Civic Center Center. The City of Malibu is in the process of buying the site from the Malibu Bay Company. We expect to hear more about this in the near future. The Boys and Girls Club had invited the Malibu Rotary Club to tour their facilities and we may have a future Malibu Rotary Club meeting at the B&G Club on the Malibu High School campus.

Malibu Rotary Club President Bianca Torrence, always on the go, left the Malibu Rotary Club Board meeting that followed the regular meeting to be part of the first Homeless Connect Day of

2018 at the old Malibu Courthouse. Although this was the first Connect Day of this year, Bianca has been involved every year.

The event provided free services—including legal assistance, medical services, housing resources, complimentary lunch, haircuts, food stamps and more—for homeless individuals.

There was even a large vehicle in the parking lot that provided free hot showers for homeless that not been able to take a shower in a while

This event was sponsored by LA County Supervisor Sheila Kuehl, City of Malibu, St. Joseph Center, The People Concern and Malibu CART.

Guests

Guests at the May 30 meeting of the Malibu Rotary Club included **Nagy Henein**, Regional Vice President and Private Mortgage Banker at First Bank. Nagy has now been to a couple of Malibu Rotary Club meetings. He is a member of the Malibu Chamber and has been to the meetings because of what he heard about the Malibu Rotary Club at the Malibu Chamber breakfast at Paradise Cove Café. Nagy said that before coming to California he had a friend in New York who had been urging him to come to Rotary meetings with him for 20 years. His friend why he finally came to the meeting in Malibu. We think it is Bianca's charm. Nagy will be the featured speaker at the August 1 meeting the Malibu Rotary Club talking about "New Trends in Banking."

The other guest at the May 30 meeting was another returning visitor, **Jose Angel Manaiza, Jr.** Jose is President of the award winning Malibu Toastmaster's and has given a prize winning speech, How I Achieved the American Dream, which he will share with the Malibu Rotary Club at the July 25 2018. He invited Malibu Rotarians to attend the Malibu Toastmaster meetings, which are held at noon for lunch at Sunset Restaurant and which feature guest speakers.

District Events

- May 17- May 20 **District Conference** Hyatt Grand Champions, Indian Wells -- Bill Wishard and Margo Neal represented the Malibu Rotary Club at the Rotary District Conference—Bill attended the 3 day conference and Margo was there 1 day. Bill said this District Conference was especially entertaining, especially because of the great dancing of Rotary District Governor Cozette. Bill said there were several clubs in the district which seemed to garner all the awards. These were the Westchester Rotary Club (which is the host club of District Governor Cozette), Koreatown Rotary Club (host club of Past District Governor D J Sung) and also the Thai Rotary Club.
- Teresa, Bill, Bianca were among those scheduled to attend the June 2 District Assembly Carson Community Center.

CALENDAR

June 6 2018 Ellen Shane will talk about The Emily Shane Foundation

Discussion will focus on why and how founder Ellen Shane created the SEA Program of the nonprofit charity, The Emily Shane Foundation.

She will discuss the SEA Program, explain exactly what it is, and give specific examples of her work. In addition, founder will touch on her grief support practice. Her story can hopefully inspire others!

June 20 2018 Demotion Party Dinner Honoring Bianca Torrence at Tra di Noi

Demotion Party Dinner honor Malibu Rotary Club President Bianca Torrence will be held at 6:00 p.m. at Tra di Noi Restaurant in Malibu There will no morning meeting that day

June 27 2018 Simon Treselyan on “How Special Forces Techniques Has Helped My Business and Personal Development”

Simon Treselyan was trained in Special Forces for Great Britain. At the June 27 meeting of the Malibu Rotary meeting Simon will tell how the techniques he learned in Special Forces helped him in business and personal development.

July 4 2018 Independence Day—No Rotary Club Meeting—Enjoy the National Holiday!

July 11 2018 Marianne Gisele Bema on “Bantu Arts Atelier For Kids”

July 18, 2018 Claire Fullerton, “A Novelist Discusses her Path to Publication”

Claire Fullerton will be speaking to the Rotary Club July 18th about the process of writing a novel and the road to traditional publication. In this day and age of so many self-publishing, she will provide insight into how to enter the arena of the traditionally published, beginning with writing a novel.

According to Clair the good news is it's not as daunting as many assume.

Claire Fuller grew up in Memphis, TN and now lives in Malibu, CA. She is the author of contemporary fiction, "Dancing to an Irish Reel," set in Connemara, Ireland, where she once lived. Dancing to an Irish Reel is a finalist in the 2016 Kindle Book Review Awards, and a 2016 Readers' Favorite. Claire is the author of "A Portal in Time," a paranormal mystery that unfolds in two time periods, set on California's hauntingly beautiful Monterey Peninsula, in a village called Carmel-by-the-Sea. Both of Claire's novels are published by Vinspire Publishing. Her third novel, Mourning Dove, is a Southern family saga, to be published in June, 2018 by Firefly Southern Fiction. She is one of four contributors to the book, The South in All Seasons, with her novella, Through an Autumn Window, to be published in October, 2018 by Firefly Southern Fiction. Claire is represented by Julie Gwinn, of The Seymour Literary Agency, and can be found on WordPress, Twitter (cfullerton3) Goodreads, Instagram (cfullerton) as well as the website under her name.

July 25 2018 Jose Angel Manaiza Jr –“How I Achieved the American Dream”

(Winning Toastmast Speech) Jose Manaiza Jr is President of the award winning Malibu Toastmaster's and has given a prize winning speech, How I Achieved the American Dream, which he will share with the Malibu Rotary Club at the July 25 2018.

August 1 2018 Nagy Henein, Regional Vice President and Private Mortgage Banker at First Bank, talking about **“New Trends in Banking”**

August 8 2018 Malibu Rotary Club’s newest Member Mark Koller answers the question “How did I get here?”

August 15 2018 Danial Fereydani speaking on “Income Planning and Overall Tax Strategies for 2018”

Danial Fereydani, President and Founder of Pendo Insurance Services of Beverly Hills will be the featured speaker at the August 15 2018 meeting of the Malibu Rotary Club at 8:00 a.m. at Pepperding University Upper Drescher Graduate campus Room LC 152. Mr. Fereydani specializes in income planning, tax-advantaged strategies and tax-free legacy planning.

Mr. Fereydani named his company Pendo after the Greek word for value” because he is passionate about adding value to clients. He focuses on helping clients achieve their long-term financial goals by understanding their specific situation and implementing a strategy that will position them for principal protection, minimizing taxes and leaving a legacy for loved ones.

