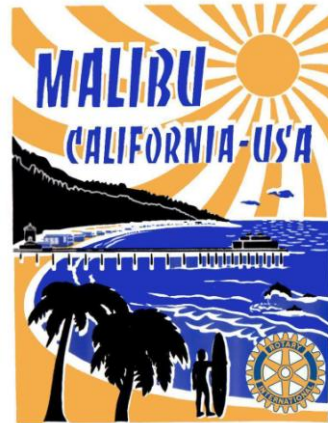




**ROTARY:
MAKING A
DIFFERENCE**



The Award Winning

Malibu Rotary Club Surfwriter

May 9 2018

Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President Bianca Torrence
Pictures by John Elman

Edited by Dr. John W. Elman

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- Last week **May 9 Malibu Rotarians Join Malibu Chamber Connections Breakfast at Paradise Cove Café--Speakers included Bianca Torrence, David Baird, Teresa LeGrove and Margo Neal**
- Next regular Malibu Rotary Club meeting **May 16 2018 Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m. Speaker will be Bette Hall, Rotary Senior Assistant Governor and District Youth Chair, speaking on "Rotary Youth Protection Policy"**
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- RI President (2017-2018) Ian H.S. Riseley
- Rotary District 5280 Governor (2017-2018) Cozette Vergari

**Last week May 9 Malibu Rotarians Join Malibu Chamber Connections
Breakfast at Paradise Cove Café--Speakers included Bianca Torrence, David Baird,
Teresa LeGrove and Margo Neal**



The booths at Paradise Cove Café in Malibu were filled with Malibu Chamber members and guests, including 10 members of the Malibu Rotary Club, to join the monthly Malibu Chamber Connections Breakfast, allowing members of Malibu's business community to network and enjoy the Paradise Cove Café's entire breakfast menu.



It was not only a great way to network and connect with leaders of various community organizations and businesses, but the breakfast menu was varied and reasonably priced, and featured table service rather than a buffet—quite an impressive feat for the staff at Paradise Cove Café, which sits right on the beach near the Paradise Cove pier.

It was not only a way to meet new people, but to renew acquaintance with people we hadn't seen in a while. In the picture above 2 recent visitors to the Malibu Rotary Club, film producer Pete Allman, and Marianne Bema, who was at the May 2 Malibu Rotary Club meeting, and who will be a featured speaker at the Malibu Rotary Club meeting July 11 talking about Bantu Arts and Crafts.

At each chamber breakfast people introduce themselves and are given about a minute to talk about their business. Business people who are members of the Chamber have to shell out several hundred dollars per year to be a chamber member. One of the added benefits of being a member of the Malibu Rotary Club is that you are automatically a member of the chamber because of your Rotary membership.

Rotarians as Guests

The Malibu Rotarians were really the guests at the Malibu Chamber Breakfast, although the Malibu Rotary Club is a member of the Malibu Chamber. There were a total of 10 Malibu Rotarians attending the Chamber breakfast. Malibu Rotarians who were featured speakers at the Chamber Connections Breakfast meeting were **Bianca Torrence**, who talked about the service opportunities and mission of Rotary in general and the Malibu Rotary Club in particular. Bianca introduced three other Malibu Rotary Club members to talk about specific areas of Rotary: **Teresa LeGrove**, to talk about the Malibu Youth programs (Singing Competition, Malibu High School Scholarships, Pepperdine Rotaract, Malibu High Interact, RYLA), **David Baird** to talk about the accomplishments of the Rotary Foundation over the years in helping humanity with such programs as polio eradication, and she called on **Margo Neal**, to talk about the Rotary District humanitarian trips, such as the one she went on last year to Colombia, and the one she will be going on next year to Peru, and how Bianca will be a special host for that experience. The other members attending were **Mark Koller**, **John Elman**, **Alex Ayzin**, **Allan Mannheim**, **Bob Syvertsen**, and **Bill Wishard**. Many of the people at the Chamber meeting who were not members of the Malibu Rotary Club had been to Malibu Rotary Club meetings. This included **Marianne Gisele Bema** who was the only visitor at the May 2 meeting of the Malibu Rotary Club. She will be returning on July 11 as the guest speaker telling us about "Bantu Arts Atelier For Kids". There were also several familiar faces from Pepperdine who had been at Malibu Rotary Club meetings and also participate in the Malibu Chamber events. Also on hand was **Lucy Martin**, who is this year President of the Calabasas Rotary Club.

John's World—Connections Breakfast answers questions about Malibu Rotary Badges, rehearsal and performance space for the Malibu Jazz Ensemble and more

For Malibu Rotary Club Surfwriter Editor and Club Secretary John Elman this was an especially productive morning of connecting with people. He was at the Connections Breakfast representing 3 entities. He was representing his own business as an optometrist. He was representing the Malibu Rotary Club. And he was also representing the Malibu Jazz Ensemble. A day before this breakfast Malibu Chamber CEO Barbara Bruderlin had graciously made the Malibu Jazz Ensemble a member of the Malibu Chamber, enabling the jazz ensemble, and specifically John, to post events on the Malibu Chamber calendar. He was able to post the date of the next concert of the Malibu Jazz Ensemble, June 13, as an event on the Malibu Chamber online events calendar, along with a story, pictures, and video. In addition John had been trying to connect with Lenise Soren, who is Chair of the Chamber and owner of Sorenity Rocks in the Malibu Lumber Yard shopping center, hoping to find out if the Malibu Jazz Ensemble could use the Sorenity Rocks Performance Arts Sanctuary for rehearsals and concerts. He was able to catch up with Lenise at the Chamber Connections breakfast and discuss these things. John was able to then connect Loren with band leader Dick Hinson who was flying that evening for the Jazz Ensemble rehearsal that night. Another way the Chamber Connections breakfast helped him: He was able complete a Malibu Rotary Club assignment which had frustrated him for months. As secretary of the Malibu Rotary Club John had been charged with ordering permanent engraved badges for all the members of the Malibu Rotary Club to replace previous club badges, which had been lost last year. John had been sending e-mails to all the members of the Malibu Rotary Club since January to verify the information to be engraved on badges, but 3 of the members had not responded to any of his e-mails and calls. Members were instructed to respond with the name they want on their badge, along with their Classification (Occupation). Two of the members whom John was not previously able to connect with were at the Connections Breakfast. He was able to finally talk to those members at the breakfast and after the meeting John ordered badges for 13 of the 14 members verifying their classifications at the Connections Breakfast.

It seems the Malibu Chamber breakfast is something the Malibu Rotary Club should consider being a part of on a regular basis. It definitely meets the 4 Way Test challenge because it is “fair and beneficial for all concerned.”

District Events

- May 17- May 20 **District Conference** Hyatt Grand Champions, Indian Wells
- June 2 District Assembly Carson Community Center. Immediately following the Club Leadership Assembly will be the District Grant Training. It is a must to be able to qualify for any District and Global Rotary grants. Cost is \$45.00

CALENDAR

May 16 2018 Back at the normal Malibu Rotary Club meeting at Pepperdine LC 152 Bette Hall will talk about “Rotary Youth Protection Policy”



Bette Hall, Rotary District Senior Assistant Governor for Youth

Each Rotary District has been charged with implementing a Rotary Youth Protection Policy based on Rotary International’s Statement of Conduct For Working with Youth based on the statement adopted by the RI Board of Directors in November 2006

ROTARY INTERNATIONAL’S STATEMENT OF CONDUCT FOR WORKING WITH YOUTH

Rotary International strives to create and maintain a safe environment for all youth who participate in Rotary activities. To the best of their ability, Rotarians, Rotarians’ spouses and partners, and other volunteers must safeguard the children and young people they come into contact with and protect them from physical, sexual, and emotional abuse.

Adopted by the RI Board of Directors, November 2006

May 23 2018 Kay Gabbard & Jay Scott will accept Malibu Rotary Club for The Malibu Community Labor Exchange and talk about this community resource

The Malibu Community Labor Exchange is a 501(c)3 nonprofit organization whose primary function is to provide a safe and convenient place for people to wait for day jobs. This facilitates a connection with prospective hirers. The benefit to the community is in having a central location where people can find workers; and the benefit to the workers is in having a safe and supportive organization that helps facilitate the work process. The MCLE is neither an employment agency nor an employer. All workers are independent.

May 30 2018 John Elman will Show and Tell “What you should know about ClubRunner” at the Malibu Rotary Club meeting

John Elman is Malibu Rotary Club secretary, writer of the weekly Malibu Rotary Club newsletter, and webmaster of the Malibu Rotary Club website www.maliburotary.org. The website uses communication tools of ClubRunner, which is used by many Rotary Clubs and districts around the world. Non-members of the Malibu Rotary Club can learn about what the Malibu Rotary Club is, what it does, when it meets, who the future speakers are, and who the past speakers were. Members of the Rotary Club can log into the site and view reports and communicate with other members of the Rotary Club and the Rotary District. John will explain what you should know about the Malibu Rotary ClubRunner site when he is the featured speaker at the May 30th meeting of the club.

June 6 2018 Ellen Shane will talk about The Emily Shane Foundation

Discussion will focus on why and how founder Ellen Shane created the SEA Program of the nonprofit charity, The Emily Shane Foundation. She will discuss the SEA Program, explain exactly what it is, and give specific examples of her work. In addition, founder will touch on her grief support practice. Her story can hopefully inspire others!

June 20 2018 Demotion Party Dinner Honoring Bianca Torrence at Tra di Noi

Demotion Party Dinner honor Malibu Rotary Club President Bianca Torrence will be held at 6:00 p.m. at Tra di Noi Restaurant in Malibu. There will be no morning meeting that day.

June 27 2018 Simon Treselyan on “How Special Forces Techniques Has Helped My Business and Personal Development”

Simon Treselyan was trained in Special Forces for Great Britain. At the June 27 meeting of the Malibu Rotary meeting Simon will tell how the techniques he learned in Special Forces helped him in business and personal development.

July 4 2018 Independence Day—No Rotary Club Meeting—Enjoy the National Holiday!

July 11 2018 Marianne Gisele Bema on “Bantu Arts Atelier For Kids”

July 18, 2018 Claire Fullerton, “A Novelist Discusses her Path to Publication”

Claire Fullerton will be speaking to the Rotary Club July 18th about the process of writing a novel and the road to traditional publication. In this day and age of so many

self-publishing, she will provide insight into how to enter the arena of the traditionally published, beginning with writing a novel.

According to Clair the good news is it's not as daunting as many assume.

Claire Fuller grew up in Memphis, TN and now lives in Malibu, CA. She is the author of contemporary fiction, "Dancing to an Irish Reel," set in Connemara, Ireland, where she once lived. Dancing to an Irish Reel is a finalist in the 2016 Kindle Book Review Awards, and a 2016 Readers' Favorite. Claire is the author of "A Portal in Time," a paranormal mystery that unfolds in two time periods, set on California's hauntingly beautiful Monterey Peninsula, in a village called Carmel-by-the-Sea. Both of Claire's novels are published by Vinspire Publishing. Her third novel, Mourning Dove, is a Southern family saga, to be published in June, 2018 by Firefly Southern Fiction. She is one of four contributors to the book, The South in All Seasons, with her novella, Through an Autumn Window, to be published in October, 2018 by Firefly Southern Fiction. Claire is represented by Julie Gwinn, of The Seymour Literary Agency, and can be found on WordPress, Twitter (cfullerton3) Goodreads, Instagram (cfullerton) as well as the website under her name.

August 15 2018 Danial Fereydani speaking on “Income Planning and Overall Tax Strategies for 2018”

Danial Fereydani, President and Founder of Pendo Insurance Services of Beverly Hills will be the featured speaker at the August 15 2018 meeting of the Malibu Rotary Club at 8:00 a.m. at Pepperding University Upper Drescher Graduate campus Room LC 152. Mr. Fereydani specializes in income planning, tax-advantaged strategies and tax-free legacy planning.

Mr. Fereydani named his company Pendo after the Greek word for value” because he is passionate about adding value to clients. He focuses on helping clients achieve their long-term financial goals by understanding their specific situation and implementing a strategy that will position them for principal protection, minimizing taxes and leaving a legacy for loved ones.

