

*The Award Winning*  
**Malibu Rotary Club Surfwriter**

November 7, 2012

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman

Pictures by Dr. John W. Elman

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- Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)
- Rotary International Website: [www.Rotary.org](http://www.Rotary.org)
- Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)
- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- RI President (2012-2013) Sakuji Tanaka Rotary District 5280 Governor (2012-2012): Lewis Bertrand
- Assistant Governor for Malibu Rotary Club: Julie Jenkins (2012-13)

### **John Elman Shows the New Malibu Rotary Club Website After Upgrading to ClubRunner 2.0**



John Elman started the first website for the Malibu Rotary Club in 2002. It was a free MSN Group site. When Microsoft decided to do away with the MSN Group sites in 2009 John recommended the Malibu Rotary Club subscribe to Doxess ClubRunner.

Already in use by thousands of Rotary clubs and districts, ClubRunner offers a robust [database management](#) for clubs and districts, in conjunction with attendance reporting, event and [volunteer](#) management, website and directory support and e-communication services.

In use by 8 of the first 10 Rotary clubs, and numerous large clubs such as Seattle, Los Angeles, Boston, New York, Sacramento, Oakland, Toronto, and San Francisco, ClubRunner is designed not just for large clubs but is suited for and used by small clubs like Malibu Rotary.

In addition to database management, ClubRunner is designed to improve membership retention and growth, public relations and image, and makes managing a club's overall functions more efficient.

In the past year ClubRunner has been urging its users to upgrade from ClubRunner 1.0, its first platform released in 2003, to ClubRunner 2.0. Memos have been sent out to users that ClubRunner 1.0 will no longer be supported by the company after December 2012. John tried to convert several times, always finding that issues in 2.0 (it was slower to load, certain features in 1.0 seemed to not work in 2.0) kept John from “upgrading” to 2.0 until this week and at the Malibu Rotary Club meeting November 17 John unveiled the ClubRunner 2.0 version of the Malibu Rotary Club website [www.maliburotary.org](http://www.maliburotary.org).



The appearance of the home page of the new Malibu Rotary Club website above shows some of the features of the new platform. The upper left of the home page shows future club events and also the speakers coming up in the next month, with topics of each speaker and other information, such as special locations of future meetings. Clicking on the event or speaker, or the Calendar also located on the left column, shows more details about the event or speaker. Below the upcoming speakers on the left column are links to Rotary websites, such as the Rotary International site, and Rotary topics, and also to Malibu Rotary Club specific websites. These are sites of local interest, such as City of Malibu website, local newspaper websites, websites and blogs of recent Malibu Rotary Club speakers, or anything else editor John thinks might be of local interest.

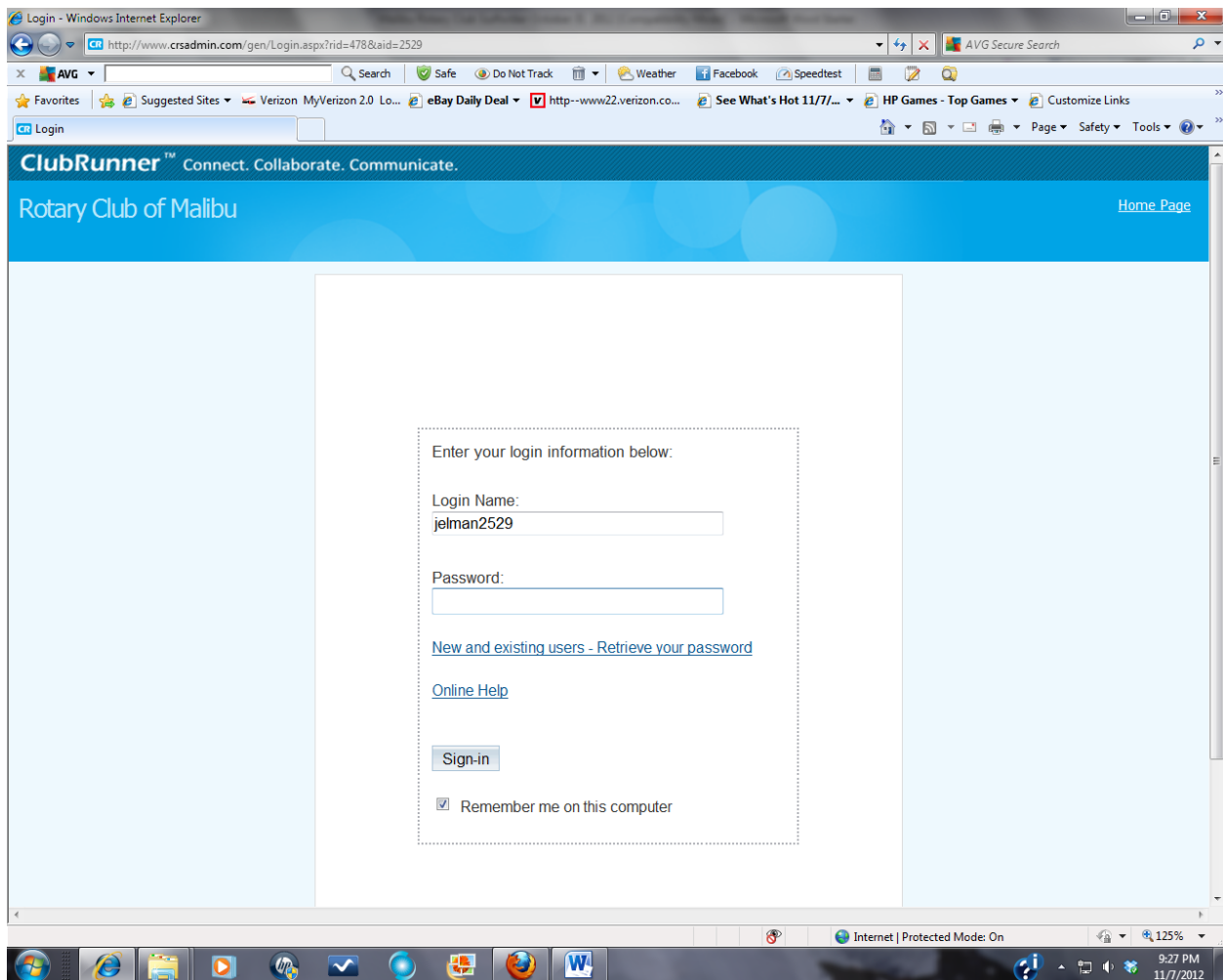
The center column shows the time and address of regular Malibu Rotary Club meetings (with link to map) as well as the club's postal mailing address, and stories about future and past Malibu Rotary Club events. The right column of the home page, besides having a place where members can login to see special "members only" information, has links to pdf download files of archives of past issues of the weekly club newsletter, *Malibu Rotary Club Surfwriter*, beginning with the most recent issue, and going back to January, 2009. Beneath the index of Malibu Rotary Club newsletters is a listing of the Malibu Rotary Club board of directors. Message at the top of the

page tells users the by clicking on the name of any of the board members allows the user to send an e-mail to that person, without ever revealing the members e-mail address. Members more personal information, including e-mail addresses, telephone numbers and street addresses of both work and home, can only be seen when a user has and logged in using his or her unique member ID and password.

Every Malibu Rotary Club member and honorary member was assigned an ID and password in ClubRunner 1.0 when they became a member. The same ID and password that worked in the Malibu Rotary Club original website still works in the ClubRunner 2.0 version, as well as on the Rotary District website, which also has a link at the top of the homepage of the Malibu Rotary Club site.

Everyone's ID has the same format: first initial of first name followed by the entire last name and the number 2529. John reminds everyone that if you have forgotten what the number is that you are supposed to put after your name, you can find it once you have gone to the maliburotary.org ClubRunner site by looking at the address bar in your internet browser. It will have a lot of letters in it always followed by "=2529". There should be no space or dot between the first initial and the last name. (example: John's login is *jelman2529*).

As with all secure websites you need a password in addition to an ID to see the secure secret stuff. The original password was assigned by John, and members have always had the ability to change it in ClubRunner 1.0. but if you have forgotten your password now you can create a new one without asking the Web administrator (John) do it. This is a new feature in ClubRunner 2.0. If you click on the LogIn at the top right of the homepage, and put in your Login name but you have forgotten your password you can still get one.



If you don't know your password click on "New and existing users—Retrieve your password." By writing in your last name you will get a chance to create a password. If you want to make your password the same as another one you have previously used it is ok to do that.

Make it a habit to check maliburotary.org weekly to find out last minute changes in future events and to find out what's happening, or if you missed that last meeting, what's happened.

## Other News from Last Malibu Rotary Club Meeting

Malibu Rotary Club President **Bill Wishard** talked about his experience of again heading up the voting booth in Bluff's Park for the November 6 election. Everyone who works at the polling booth was supposed to attend a class for which they would get paid. Without taking the class people were not supposed to work in the booth. One the people who was scheduled to work at Bill's booth was **Zoe Dunner** who the Malibu Rotary Club had sponsored this



past year as a Rotary Youth Exchange Student in Germany. She had r spoken about her experience at a Malibu Rotary Club meeting August when the picture below taken.



In the meantime Zoe was out of the country again and wasn't able to attend the poll booth workers class. She was just turning 18 and would have qualified to be a poll booth worker except for not taking the poll booth worker's class. She phone Bill (as the person in charge of the poll booth and not

recognizing that he was the President of Malibu Rotary) and asked if she could have the experience of working the booth without having taken the class. She originally had signed up to work in the booth as a fundraiser for Malibu High School, but she told Bill she want to do it even if she didn't get paid. Bill told her that she could work in the booth, thinking her participation would be minimal, since she hadn't taken the class. Bill said she and a Pepperdine student were a big help at the booth. In fact, after she had been there a while, she told Bill he could go on a break, she would handle everything!

There was a discussion at the November 7<sup>th</sup> Malibu Rotary meeting whether we should have meeting the following two weeks, November 14<sup>th</sup> (Day before the Malibu Rotary Club volunteers help sponsor Thanksgiving Dinner for Homeless with SOS at Webster School) and November 21<sup>st</sup> (Day before Thanksgiving). We decided there will be a Malibu Rotary Club Assembly and Planning meeting at Pepperdine Fireside Room the morning of Wednesday November 14<sup>th</sup> but there will be NO meeting on the following Wednesday, November 21.

The Annual Malibu Rotary Club Holiday Party for 6:00 p.m. December at Christy's Restaurant on the hill at Westward Beach Road. Cost is \$30.00 per person.

### **Malibu Rotary Club Sponsors Thanksgiving Dinner For Homeless in Conjunction with SOS**

The Malibu Rotary Club will again be sponsoring a Thanksgiving Dinner for the Homeless with SOS on Thursday evening November 15 at Webster School. SOS (Standing On Stone) is a 501(c)(3) corporation founded by Malibu Rotary Club Honorary Rotarian Hollie Packman and her husband Daniel. Its mission is to help people make a transition to a better life. They provide emergency services, friendship, mentoring, transition [assistance](#), and work many volunteer

service organization in the Malibu community to help them with their goal. They meet every Thursday night at 7 pm at Webster Elementary School on 3602 Winter Canyon Road in Malibu.

Members of the Malibu Rotary have been sponsoring the Thanksgiving Dinner the week before the Thanksgiving Holiday for about 10 years. Members of the Rotary Club prepare and serve a traditional hot Turkey Dinner.

Maggie Luckerath has the signup sheet for food items to be brought to the event. In addition Maggie says the group also needs donations of blankets, hoody jackets, and sleeping bags.

## **Rotary District News**

### **New Generations**

The Rotary District 5280 high school Speech, Music, Art and Dance Competition will be held March 9 and prizes of \$1,000, \$500, and \$250 will be awarded in each category. Entries are due in by February. Members of Rotaract can win \$1500 at an Ethics Forum to be held at Loyola Marmount University March 29. RYLA camp will be held April 26-28 and the cost is \$190.00 per student. Typically the Rotary Club of Malibu has sponsored 2 students. The deadline for entrants is Dec 20.

### **Other Rotary District Events:**

April 6<sup>th</sup> will be a Rotary Day of Service. Melody St John, President of the Hollywood Rotary Club, is heading up this event. She and Paul are again hosting a Rotary High School Exchange student. The student is from Germany and was able to converse with Malibu Rotarian Hubert Luckerath who had just returned from a month in Germany in time to attend the Rotary District Breakfast in Los Angeles.

The Rotary Global Peace Forum Conference will be held January 25<sup>th</sup> through 27<sup>th</sup> in Honolulu. Young adults are especially encouraged to attend, and Rotarians who can afford it are encouraged to sponsor young adults. Malibu Rotarian Barbara Riley is planning to attend.

Rotary District 5280 is having a Group Study Exchange (GSE) this year with Rotary District 2620 in Japan. The Rotary Foundation's Group Study Exchange (GSE) program is a unique cultural and vocational exchange opportunity for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their [careers](#). The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas.

## Malibu Rotary Club is [Official Sponsor of Smile Trek](#)

Marine Sargent Winston Fiore Started his 5,000 mile Cross Country Motorcycle Trip in Malibu. His purpose is to bring awareness of children's cleft palate and raise money for the International Children's Surgical Foundation. The organization provides surgery, training for 3<sup>rd</sup> world surgeons, plus follow-up care for surgical correction of children's cleft palate disease. The US trip was in preparation for a 5,000 mile walking trip across Southeast Asia which he began in



September. Before he left he explained " My route will take me through eight different countries, beginning and ending in Singapore, and the yearlong trek will be an ongoing effort to raise funds for the ICSF and awareness for children living with clefts in the developing world. I chose to base this trip in Southeast Asia because of the region's high prevalence of cleft births."

Malibu Rotary Club is one of his sponsors. One surgery costs \$240.

See Winston's blog at <http://www.smiletrek.org> (which includes multiple videos) as he travels across the world. He had e-mailed us after July 4<sup>th</sup> from the Phillippines.

"Smile Trek has officially surpassed its \$50,000 fundraising goal. That's 200 children who will be able to receive life-changing surgery, so a big thank you to all of you who helped make this possible!

Enjoy [my blog entry on China!](#)"

Please see Malibu Rotary Club Website [www.maliburotary.org](http://www.maliburotary.org) for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on [facebook](#)



# Calendar

**(all Malibu Rotary Club meetings are held at 7:30 a.m. Wednesdays in Fireside Room of Pepperdine University unless otherwise noted)**

Nov 14, 2012

[Bill Wishard](#)

"Malibu Rotary Club Planning Assembly"

Nov 21, 2012

[There will be no meeting--Enjoy Thanksgiving](#)

Nov 28, 2012

[Joan Benedict Steiger](#)

"The Love's of My Life--(Noon meeting at Tra di Noi Restaurant)"

Veteran actress of stage, screen, and television, writer, and inspiring romances with three devoted men—

special reservation only lunch meeting at

Tra di Noi restaurant with Joan Benedict Steiger will make this Malibu Rotary Club meeting one not to miss!

Dec 12, 2012

[Holiday Party](#)

"Holiday Party 6:00 p.m. at Kristys Wood Oven & Wine bar, 6506 Westward Beach Road(no morning meeting)"

There will be no morning meeting of the Malibu Rotary Club on December 12th. I

nstead there will be a Holiday Dinner Party 6:00 p.m. at

Kristys Wood Oven & Wine bar located at Malibu Country Inn, 6506 Westward Beach Road.

Dec 19, 2012



[Livia Giordano](#)

"Experiences as Rotary Ambassadorial Scholar Studying at Pepperdine in Malibu, CA USA"

We met Livia Giordano this past July when she first came to Malibu as Rotary Ambassadorial Scholar newly arrived from Zurich Switzerland just before she was about to start her classes at the Strauss Institute for Dispute Resolution. At the December 19th Malibu Rotary Club meeting she will report on how her first half year in the United States.