



The Award Winning

Malibu Rotary Club Surfwriter

October 1, 2014

Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President Margo Neal

Edited by Dr. John W. Elman
Pictures by Dr. John W. Elman

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- **Next Malibu Rotary Club Meeting Wednesday October 8 in Room LC 152 at Pepperdine University upper Drescher Graduate campus. Speakers will be Matt Myerhoff, Information Officer for the City of Malibu and George Gabriel who will talk about How the City of Malibu Works to Increase Community Engagement. Fellowship begins at 11:30 a.m. and meeting at Noon sharp.**

Last week: Rotary at the Round Table—Rotary Information for New and Potential New Members

Malibu Rotary Club President Margo Neal Will Return October 15 to preside over the 6:30 pm special meeting—SMMUSD Candidates Forum; Malibu Rotary Club President Elect David Zielski to preside until then

- **Malibu Rotary Club to Host Santa Monica-Malibu School Board Candidates Forum at 6:00 pm October 15 at Pepperdine LC 155—no noon meeting that day**
- **Payments Accepted for Malibu Rotary Hollywood Halloween Fund Raiser**
- **Other News and Guests at the Last Malibu Rotary Club Meeting**
- **Malibu Rotary Club Supports RainCatcher.**
- **Check [Calendar](#) on Malibu Rotary website www.maliburotary.org**
 - **Rotary International Website: www.Rotary.org**
 - **Rotary District 5280 Website: www.rotary5280.org/**
 - **RI President (2014-2015) Gary CK Huang**
 - **Rotary District 5280 Governor (2014-2015): Elsa Gilham**
 - **Assistant Governor for Malibu Rotary Club: Neil Godsey (2014-15)**

Rotary at the Round Table—Rotary Information for New and Potential New Members

After meeting in the Pepperdine University Fireside Room on Wednesday for breakfast for a couple decades the Malibu Rotary Club changed the venue and time of its weekly meetings a little over a year ago. Starting April 3rd, 2013 the Malibu Rotary Club began meeting on Wednesday at noon for lunch in Room LC 152 (and other rooms) in the Graziadio Executive Center of the upper Drescher Graduate Campus of Pepperdine University in Malibu. When meeting on the regular campus the Malibu Rotary Club often had to give up its room frequently for Pepperdine events.

Since moving to the Malibu Rotary Club meetings to upper Pepperdine graduate campus with its seemingly endless supply of well appointed rooms, all close by the cafeteria, each with built-in AV equipment, close by free parking, all provided gratis to the Malibu Rotary Club, we started to take it all for granted. Normally we meet in LC 152, but we found that any room Villa Graziadio manager Kevin Quinn put us in worked well. Speaker needs projector and screen for PowerPoint presentation? No problem, each room is plug and play (OK Mac users need to supply their own adapters). Other campus groups gladly pay for these rooms. We don't even have to buy a minimum amount in the cafeteria, and the food is pretty inexpensive and good, and they accept credit cards for any amount. Because of this we have been able to offer "the cheapest dues and the best views" of any Rotary Club in the district, maybe even in the world.

Well we found out that there wasn't an endless supply free meeting rooms at Villa Graziadio. We found out on a day when past Rotary District Governor Rick Mendoza was going show a slide presentation. Rick was notified, and rescheduled, but we had a meeting anyway—outside on the patio near our normal meeting room at large round table, with that great ocean view.



18 Rotarians and guests were there for “**Rotary Information Day for New and Potential New Members**” which was led by long time Rotarian **David Baird**.

David pointed out this Malibu Rotary outside in the sun meeting was not unlike the traditional “Fireside Chat” that Rotary clubs have had for years for new members, to inform them of the ways of Rotary—how it started, what it is and what it does.

Most of the important information of what Rotary International is and does is readily available on the internet. There are links to Rotary International and

Rotary District sites on Malibu Rotary Clubs own www.maliburotary.org. There is a link to the video

This is Rotary and also to

[50 Things Every Rotarian Should Know](#).

Enabling Rotarians to advance world understanding, goodwill, and peace. Rotary established The Rotary Foundation with contributions that were made when Rotary founder Paul Harris died. David pointed out that the Rotary Foundation is the second largest foundation in the world (after the Bill and Linda Gates Foundation), and those two foundations have partnered along with the World Health Organization to eradicate polio in the world, immunizing 2 billion children. Because of these efforts is currently eradicated everywhere in the world except Pakistan, Afghanistan, and Nigeria. Rotary Foundation also provides the largest scholarship program in the worlds.

It is expected that all Rotarians make annual contributions to the Rotary Foundation, in addition to the dues (which goes for operating expenses of the club). In the local Rotary District if one buys a \$100 book of raffles tickets for the November Rotary Foundation celebration that \$100 goes towards fulfilling that \$100 contribution for Rotary Foundation.

David also called on 2 significant Malibu Rotary Club past Presidents, who both work at the Pepperdine Realty office and who both made significant contributions to the Malibu Rotary Club during their tenure (neither are current members).

When **Dennis Torres** was club president the Malibu Rotary Club had its largest membership (about 50 members).

Rex Levi was club president during one of the worst times in Malibu—when a wildfire raged through Rambla canyon and destroyed the homes of members **Margo Neal, Fred Cornet**. Malibu Rotary sponsored a day at the market when the victims could get essential living

items. Rex also started the Malibu Rotary Club Middle and High School Singing Competition (which has been an annual tradition) and he was also a Rotary Group Study Exchange Leaker, leading a group of business people from the Los Angeles District 5280 to a District in Brunei on the other side of the globe.

In addition to the Rotary information for new members several future events were discussed:

District Breakfast October 7

October 7 Rotary District Breakfast at the City Club 55 South Flower, 51st Floor, Los Angeles, CA 90071 featuring Rotary Peace Fellow Alumnus **Jeff Whitfield**, whom the Rotarian magazine called “The Best Speaker in Rotary.” With all the great speakers in Rotary this guy most really be somethin’. Rotary the regular price of \$35 will be reduced for Malibu Rotarians. The club will subsidize \$15.00 and just prepay \$20.00 to the Malibu Rotary Club to attend (members only—guest will still pay \$35.00 and yes, you may bring one if you pay up front). Club members who said they would attend were **David Zielski, David Baird, Bill Wisard, John Elman, Peter Formosa** and possibly **Delvin Glymph**.

Malibu Rotary Club Hollywood Halloween Fundraiser October 24

Maggie Luckerath gave a report on donated raffle items. The list will be posted on the Malibu Rotary website when available. **Annalisa Averill**, a Pepperdine student at the September 24 Malibu Rotary Club meeting, said she will have a group of Pepperdine student volunteers help set up. More on the Hollywood Halloween event is in article below.

Happy Dollars

Maggie, Carlye, Dave Zielski, John Elman, Bill Wishard all contributed Happy Dollars to the Malibu Rotary Club coffers.

Malibu Rotary Club President Margo Neal Will Return October 15; Malibu Rotary Club President Elect David Zielski to Preside Until Then



Malibu Rotary Club President Margo Neal, who fractured her pelvis on September 2 and will be return to preside over the special 6:00 p.m. October 15th meeting , the Malibu Rotary Club hosted Santa Malibu-Malibu Unified School District Candidates Forum in Room LC 155 which will be moderated by Malibu Times publisher Arnold York. Malibu Rotary Club President Elect **David Zielski**



will continue to preside over meetings until Margo's return.

Malibu Rotary Club to Host Santa Monica-Malibu School Board Candidates Forum at 6:00 pm October 15 at Pepperdine LC 155—no noon meeting that day

The Malibu Rotary Club hosts forum for the Candidates of the SMMUSD School Board. Malibu Times Publisher Arnold York will be moderator. The Forum will be 6:00 to 7:30 pm October 15 in room LC 155 at Pepperdine Drescher Graduate Campus Center for Learning & Technology

SMMUSD - School Board Candidates 2014

- **Patty Finer**
- **Craig Foster**
- **Laurie Lieberman**
- **Dhun May**
- **Ralph Mechur**
- **Richard Tahvildaran-Jesswein**
- **Oscar de la Torre**

The public is invited to contribute questions asked by Arnold prior to the event by sending them to the Malibu Times, or e-mailing AGYork@malibutimes.com.

Hollywood Halloween October 24th

Costume Party Fund Raiser by the Malibu Rotary Club

to support autism and Malibu youth sports.

- **Dinner, Drinks, Entertainment.**
- **Prizes to the Best Costumes.**
- **Raffles**
- **Silent Auction**

\$70.00 per person includes food, wine/beer.

SPECIAL PERFORMANCE BY REX LEWIS-CLACK (who was featured on three separate 60 Minutes profiles on rare musical savant)



Rotary Club
of Malibu

Fundraiser to support Autism and local Malibu needs



\$70 per person

includes food
and wine/beer
proceeds to benefit
Rex and Friends Foundation
for Autism
and local
Malibu needs

Friday
Oct 24th
7-11pm
2014

• DINNER, DRINKS &
ENTERTAINMENT

• PRIZES TO THE BEST
COSTUMES

• RAFFLES

• SILENT AUCTION



MALIBU SURFSIDE NEWS



Sponsored
by



Halloween & Party

SPECIAL PERFORMANCE BY REX LEWIS-CLACK
as featured on three separate 60 Minutes profiles!

Malibu West Beach Club
30756 W Pacific Coast Hwy, Malibu, CA 90265

TO PURCHASE TICKETS OR INFORMATION PLEASE CONTACT:
Maggie Luckerath hubsden@aol.com 310-457-6822

The chairperson of event is **Maggie Luckerath**. Those planning on attending should pay Treasurer Hubert Luckerath \$70.00 per person after sending RSVP to Maggie. It is possible to register on line at www.maliburotary.org.

60% of the proceeds of the event will go to Rex and Friends (see <http://www.rexandfriends.org/>)

Beneficiaries of event, in addition to Rex and Friends (Rex will perform at event) are Malibu Youth Football and Malibu Surf Club. While Hubert is out of town Maggie will be accepting checks for Hollywood Halloween Fund Raiser

Other News and Guests at the Last Malibu Rotary Club Meeting

Guests

Guests at the October 1 meeting included **Jean-Jacques Retorne, Marie-Therese Retorne, Bianca Torrence, Rex Levi, and Dennis Torres.**

Malibu Rotary Club Supports RainCatcher

Malibu Rotary—Home Club of RainCatcher Executive Director David Zielski

Every 21 seconds, a child dies from a water-related illness. Women and children spend 200 million hours a day collecting water.

There are over a billion people who do not have access to clean drinking water. RainCatcher is efficiently doing something to try to reduce that number. They get low cost, low maintenance and sustainable water systems to Uganda and Kenya so women and children have a safe and close water source.

Besides the obvious health benefits, providing a local and safe water source multiple other social, economical, and educational benefits also accrue. There can be an increased girls' school attendance, level of education and literacy rates, as they no longer need to miss school to secure water for their families and have adequate and separate sanitation facilities.

There can also be reduced physical injury from constant lifting and carrying heavy loads of water, reduced risk of rape, sexual assault, and increased safety as women and girls do not have to go to remote and dangerous places to defecate or to fetch water during the night.

The Malibu Rotary Club along with the Rotary Clubs of Beverly Hills, CA USA and the Rotary Club of Entebbe, Uganda has applied for a Rotary Foundation Grant to assist Raincatcher.

There are several videos available on You Tube that show the amazing things Raincatcher is doing bringing clean drinking water to places in Uganda and Kenya where there was previously no



clean drinking water. David Zielski, Executive Director of Raincatcher, makes regular trips to Uganda and Kenya to do Raincatcher installations and maintenance. The latest video showing what David and the Raincatcher people are doing was shown at the Malibu Rotary Club meeting on August 20. A link to the video is now on the Maliburotary.org website. The direct link to the video is at:

<https://www.youtube.com/watch?v=59rzOcm-RL0&list=UUFetq8NgjhXhtkVf0idcQUg>

After viewing this RainCatcher video on YouTube look at some of the others. This is a project that all of the Rotary world should be participating in. Malibu Rotary Club is proud to take a lead in this endeavor.

Upcoming Speakers (yet to be confirmed)

Bella Communities Director Khoi Pham (who was on the last helicopter out of Saigon)

Founder of the National Veterans Foundation, Floyd 'Shad' Meshad

Dana Sherman of the Fleet Street Bike Project

Dan Wise on history of the 25,000 acres from Marina Del Rey to PV Peninsula to Western Ave

Calendar (for details on these programs see www.maliburotary.org)

Matt Myerhoff and George Gabriel Oct 08, 2014

How the City of Malibu Works to Increase Community Engagement

New City of Malibu Media Information Officer Matt Myerhoff and his colleague George Gabriel will be at the Malibu Rotary Club meeting October 8 to discuss ways that the city is working to increase community engagement, and use new media tools to foster dialogue with the community, and some related subjects TBD.

SMMUSD Candidates Forum at 6:00 p.m. in LC 155 Oct 15, 2014

Santa Monica-Malibu Unified School District School Board Candidates Forum (no noon meeting)

The Malibu Rotary Club hosts forum for the Candidates of the SMMUSD School Board.

Malibu Times Publisher Arnold York will be moderator.

The Forum will be 6:00 to 7:30 pm October 15 in room LC 155

at Pepperdine Drescher Graduate Campus Center for Learning & Technology

SMMUSD - School Board Candidates 2014

- Patrick Finer
- Craig Foster
- Laurie Lieberman
- Dhun May
- Ralph Mechur
- Richard Tahvildaran-Jesswein
- Oscar de la Torre

Joanne Gary Oct 22, 2014

Common Core Curriculum

Floyd "Shad" Meshad, LCSW, CTS, TFTdx Oct 29, 2014

National Veterans Foundation--Vietnam Veterans Re-Socialization



This is the first of a 4 part series the Malibu Rotary Club will present about the aftermath that still exists as the result of American involvement in the Vietnamese war.

For more than 40 years, NVF Founder and President Shad Meshad has worked as a therapist for veterans and an advocate for veterans' rights. After receiving his master's degree in psychiatric social work from Florida State University, he enlisted in the army in 1970, and served as a counselor for U.S. soldiers in Vietnam.

Upon his return to the U.S., Meshad founded and directed the Vietnam Veterans Re-Socialization Unit at the VA Hospital in Los Angeles, California. It was the first program of its kind, focusing on the readjustment problems of Vietnam veterans. During this time, Meshad was among the first to study the disorder now known as Post-Traumatic Stress Disorder, or PTSD.

In 1978, he worked to develop and lobby for the National Vietnam Veterans Readjustment Bill. In 1979, he founded the Vet Center Outreach Program, which now serves veterans in more than 200 locations across the country.

Professor Darlene Rivas Nov 05, 2014

Overview of American involvement in Viet Nam.

Darlene Rivas is a professor of history with a specialty in international relations. She is widely known for her expertise in the diplomatic history of the United States, having published widely in matters relating to South America and Nelson Rockefeller.

Shannon Latson Nov 12, 2014

Managing Conflict at Home and at Work

Description: Few of us like conflict, but it will always be a part of our lives. Dealing with conflict in healthy ways can deepen your relationships, permit personal growth, and improve the outcome of challenges that you face. Join us to get some tools on how to approach your next difficult conversation.

About the Presenter: Shannon Latson works as a Marriage and Family Therapist for Stillpoint Family Resources in West Hills, and she also works as an Office Manager in the International Studies and Languages Division of Pepperdine. She obtained her undergraduate degree in Business from Michigan

State University, her master's degree in Psychology from Pepperdine University, and her Certificate in Dispute Resolution from the Straus Institute at Pepperdine's School of Law. Shannon volunteers as a club convocation leader for Pepperdine students, serves as the faculty/staff advisor for the Pepperdine Swing Dance Club, and she has presented at many community organizations, including a psychiatric facility, a gang prevention unit of the Van Nuys police department, a domestic violence shelter, Many Mansions, and the National Alliance on Mental Illness.

Sean Mccaffery Nov 19, 2014

Camps and tutoring program for homeless and low-income children

I will be speaking about my non-profit for homeless and at-risk youth and also inviting everyone to volunteer Thanksgiving Day at the House of Blues on Sunset.

www.childrenslifesaving.org

sean@childrenslifesaving.org

Rick Mendoza Dec 03, 2014

Rick's Underwater Images -- A slide show you won't want to miss

Richard "Rick" Mendoza, PDG

Rick joined Rotary in 1986 - was club president in 1993-1994. And he served as **District Governor in 2002-2003** –

In 2009 he was recognized with Rotary International's highest award the *"Service Above Self"* award.

In 2012 he was recognized with The Rotary Foundation's highest award, the *"Distinguished Service Award"*.

He served a three year term as the District Rotary Foundation Chair for D-5280. And, he is currently serving Zone 26 as the Assistant Regional Rotary Foundation Coordinator in 2013-2015.

In 1973, as a hobby, he became a Los Angeles County Certified Under Water SCUBA instructor - and was cross certified with NAUI and PADI. He taught SCUBA for 4 years certifying 200+ students.

His passion for photography is recognized throughout the District, Zone and Rotary International. At this meeting Rick will show some of the images he has captured with underwater camera.

Evening Dinner Holiday Party at Malibu West Dec 10, 2014

Instead of noon meeting Malibu Rotary Club Holiday Party (Malibu West Swim Club