



The Award Winning
Malibu Rotary Club **Surfwriter**

October 9, 2013

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman

Pictures by Dr. John W. Elman and PrepCounts.com

In This Issue (click underlined topics for web link when connected to the Internet)

- **Next Malibu Rotary Club Meeting October 16th at noon (with Fellowship starting at 11:30 a.m.) in LC152 at Pepperdine Drescher Campus. Meeting is Club Assembly led by Malibu Rotary Club Bill Wishard.**
- **Last Week Christopher Chauncey Talks About Disaster Preparedness Before the Big One**
- **Advocates for Malibu Public Schools Have Meeting October 21**
- **October 24th is WORLD POLIO DAY**
- Check [Calendar](#) on Malibu Rotary website MalibuRotary.org
- Malibu Rotary Club Website: www.MalibuRotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/

- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- RI President (2013-2014) Ron D Burton
- Rotary District 5280 Governor (2013-2014): Doug Baker
- Assistant Governor for Malibu Rotary Club: Alice Mautean (2013-14)

Christopher Chauncey Talks About Disaster Preparedness Before the Big One



***Chris Chauncey,
President***

Chris Chauncey is president and chief spokes person for Prep Counts, LLC of Carlsbad, California. Malibu Rotary Club President Bill Wishard met Chris when Bill visited the Del Mar Rotary Club a couple months ago while Bill was recovering from his heart surgery, and Chris was talking about disaster preparedness at the Rotary Meeting Bill attended with his son-in-law Eddie (son of Malibu Rotarian Pompeya Monterso), who is a member of the Del Mar club. Bill invited Chris to take the long drive and speak to the Malibu Rotary Club, because he knew that Malibu has had, and will continue to have, its share of disasters.

At the October 9th meeting of the Malibu Rotary Club Chris pointed out that every community has certain disasters that it is subject to, and Malibu, as

we know, has been a place, especially in October, where wild fires occur, and is also a place where landslides, flooding, potential tsunamis, and the inevitable “big one,” the large earthquake along the San Andreas Fault that will affect everyone in Southern California.

When it comes to disaster preparedness and the reality that there will be a very large earthquake in southern California Chris said most people just bury their head in the sand. They don’t believe that it will happen and if it does they think that emergency responders will take care of them.

As a young teenager growing up in Iowa Chris came to know natural disasters personally as he was involved in the direct path of a tornado on two separate occasions. While in college he

worked at the Sioux City, Iowa Airport. During this time he wrote the crash-fire-rescue manual for the airport and emergency crews. It wasn't long after that that Sioux City became the landing zone for flight 232, a United Airlines flight flying from Denver to Chicago. During their flight, the hydraulics for the aircraft blew out and was forced to fly in a continual left hand turn. The pilot tried to divert to Minneapolis, but couldn't make it. It had to make an emergency landing at the Sioux City Airport. Upon impact, the right wing clipped the runway and the plane immediately caught on fire and began to tumble. The plane ripped apart into 3 main sections as it was engulfed in flames. Chris has spent his life getting communities, businesses, and individuals as prepared as they can be for disasters.

Chris says, "Disasters today have changed. They come with more frequency and intensity than at any time we have before experienced. Today, earthquakes, hurricanes, and tornados happen more frequently. 2011, for example, was a near record breaking tornado year. With the availability of modern-day media we are awestruck as we have a front row seat to these disasters. Our hearts go out to the victims and their families. Even more gripping is to watch the survivors grapple with shortages of food, water, and lack of power. There are cries for water, food to feed their children, and power to warm their homes. Relief comes, but there is a lot of suffering before it reaches the masses.

"Disaster Preparedness can no longer be an afterthought. It needs to become a necessity and a lifestyle. I have been a seminar presenter for over 20 years. I have presented in forty of the fifty United States. In the last two years I have focused my time on disaster preparedness education. There is no end to information that can be found on the internet on this subject. The problem with all of this information is that it is overwhelming to most of us. I equate it to trying to file your taxes. Painful and tedious. Almost everyone that I have spoken to has asked this one simple question, "Where do I start?"

"At Prep Counts we have simplified the process. Our training is focused on keeping the education thorough, but easy to follow. We want to show you exactly where to start, and how to build a proper plan. We are building a seminar team throughout the U.S. You can attend a local public seminar when offered, or if you know of a business, church group, school, HOA, or association that would be interested in a seminar, you can contact our seminar group for more details. In addition to providing seminars, we also offer single topic webinars that will educate you at a

speed that is comfortable for you. We pride ourselves in offering you the most comprehensive set of educational videos available today.

Working with his wife, a freelance reporter, Chris traveled to New York and New Jersey and interviewed the survivors of Hurricane Sandy. “We want you to understand first hand what people actually experienced and what hardships could have been avoided with proper planning. We have also interviewed those that have experienced large scale earthquakes, tornadoes, floods, wild fires, and economic downturns. You can learn from their mistakes and from their preparedness. Take advantage of what the people in the trenches have to tell you. Don't second guess what you should do.”

Although the people in Florida and the Gulf Coast are generally more prepared for seasonal hurricanes the people in the northern Atlantic region aren't and weren't. It is unusual for a hurricane to affect the land around New Jersey and New York. There had been another hurricane the year before Hurricane Sandy. People had been categorized in different zones, 1, 2, and 3, depending on the likelihood of flooding and the necessity of for evacuation. During the previous year's hurricane when people were warned to evacuate they did--they complied and left their homes. That hurricane stopped short of land, and it gave people a false sense of security when Hurricane Sandy came along.

During Hurricane Sandy when the warning to evacuate was given many people didn't evacuate. They stayed in their homes, and their homes flooded, had no power, and for a long time people could not live in them but yet many were not able to be found by emergency workers. Chris said it was like the boy who hollered “Wolf.” When the real hurricane came along the people didn't believe it and were not prepared to leave.

Zones of Disaster

Chris pointed out there are three major zones in a disaster. The first is the central zone, where the major devastation occurs and deaths occur. This is surrounded by an area of physical devastation where homes are lost but people survive. The third zone is more widespread. It is where there is no electric power, gas, or food, and where people may have to live several weeks or months this way. First responders, emergency people and equipment, try to get to Zone 1 and Zone 2 as soon as they can. Access may be delayed. There are not enough resources to try to do anything about zone 3, which will affect the most people.

With Hurricane Sandy there were 100 deaths (Zone 1), the loss of 72,000 homes (Zone 2), and 8.2 million people without power, gas or food for 30 days (Zone 3).

In Southern California we are unlikely to have a hurricane. We are very likely, however, to have an earthquake. How likely? Chris said that there are scientists that believe there is a 99% chance that the “Big One” will occur within the next 30 years.

An October 10th, 2010 article in the *Los Angeles Times* entitled “Earthquake experts see the 'Big One' getting bigger” written by Rong-Gong Lin II said:

“The “Big One” that has been forecast for the San Andreas fault could end up being bigger than earthquake experts previously thought.

“Recent research showing that a section of the fault is long overdue for a major earthquake has some scientists saying the southern portion of the fault is capable of a magnitude 8.1 earthquake that could run 340 miles from Monterey County to the Salton Sea.

“That's significantly stronger and longer than the southern San Andreas' last major rupture, in 1857. Such a temblor would cause much more damage because with a larger stretch of the fault rupturing, a larger area would be exposed to the quake and the shaking would last longer.

“Whether such a quake would happen in our lifetime had been a subject of hot debate among scientists. That's because until recently, experts believed that a part of the southern San Andreas that runs through the Carrizo Plain 100 miles northwest of Los Angeles would remain dormant for at least another century.

“But that rosy hypothesis seemed to be shattered by an [August report](#) in the journal *Geology* by researchers at UC Irvine and Arizona State University, which said that even that section is far overdue for a major quake.

“‘The next earthquake could be sooner than later,’ Lisa Grant Ludwig, a study coauthor and UC Irvine earthquake expert, [said in August](#).

“According to U.S. Geological Survey seismologist Lucy Jones, who was not involved in the study, it is possible that all 340 miles of the southern San Andreas could rupture.

“Such a scenario would trigger a magnitude 8.1 earthquake, said Thomas Jordan, director of the Southern California Earthquake Center, a calculation with which Jones agreed.

"My concern is that we will get a series of large earthquakes along the San Andreas fault,' said Jordan, who also was not involved in the study.

"Jones refers to such a megaquake as a "wall-to-wall" temblor.

"The 'walls' are the boundaries of the southern San Andreas, which begins in the Salton Sea and ends in Parkfield in Monterey County. Scientists consider the southern San Andreas as one segment because it behaves the same — it rarely rumbles, but when it is awakened, the shaking can be devastating.

"In contrast, the section of the fault north of Parkfield up to Hollister in San Benito County behaves differently. That section moves at a constant creep; because stress is relieved regularly, large quakes don't occur there.

"The southern San Andreas hasn't had a large quake for more than a century. The sleeping giant has been building stress for so long that it could snap at any moment, experts said."

So it is the southern section, the one that goes through Riverside County, and east of San Diego, that is most likely to have the "big one". And the after shocks from this will probably be even larger than the initial quake--larger than 8.1.

When this happens the zone 1 central was devastated area it is estimated there will be 1800 deaths. Zone 2, will report the loss of 300,000 homes, and zone 3, which will be without power and gas for up to 12 months will affect over 20 million people.

How do you prepare for such things. Obviously, you cannot completely prepare. Some of the things you can do however are:

1. Understand your threats--In Malibu that would be fires, landslides, flooding, earthquakes and (if on the beach) Tsunami
2. Establish a plan--Everyone in the family should know what they are to do--where they should go, what things they are responsible for
3. Build and have ready a "72 Hours Survival Kit" also known as a "Go Kit." If you have to take items to grab and go when you have seconds to evacuate your kit should be ready, by the front door, in the trunk.
4. Review your plan, your check list annually
5. Run drills-Roll play disasters



Besides giving seminars to community groups Prep Counts has an online store that sells all kinds of emergency supplies from tents to certain items to put in a Go Kit, including solar chargers. With no electricity your rechargeable batteries are not going to last long and solar powered chargers (for cell phones et al) will be indispensable.

For more information go to www.prepcounts.com.

News and Guests at Last Malibu Rotary Club Meeting

Malibu Rotary Club President Bill Wishard said that although at the seats for the Paul Harris Rotary Foundation Dinner at the Space and Science Museum have been sold, he was able to get seats for 2 Malibu Rotarians who who wanted to attend but could not get seats. Bill asked the organizers if there were any positions for people who wanted to work the event serving--not necessarily as food servers but for traffic or other services. He was able to give up his seat and "Jimmy" Mehmon Mon's seat by volunteering he and Jimmy to work event. Remember to tip them if you go.

Bob Syverstsen reported that at a recent visit to the Malibu Public Library he looked at the shelf for "New Arrivals" which was supposed to have a plaque donated by the Malibu Rotary Club. Apparently the library had moved the "New Arrivals" shelf and the Rotary plaque was not on it. Bob complained and the Malibu Rotary Club plaque has been restored to its rightful place.

Guests

Guests at the October 9th Malibu Rotary Club meeting included returning visitors **Jeanne Cusic, and David Zielski.**

Advocates for Malibu Public Schools Have Meeting October 21

The Malibu Rotary Club received the following e-mail from Kristina Kell of Advocates for Malibu Public Schools. We may have its advocat Craig Foster as speaker at a future Malibu Rotary Club meeting to further state the position of AAMPS. He spoke to us along with the other

candidates for school board as part of the SMMUSD School Board Candidates Forum last year when he unsuccessfully ran for the school board.

Hi, My name is Kristina Kell, I live in the Point Dume Club I am hosting an AMPS meeting at the clubhouse October 21st at 6:00, with another resident. AMPS stands for Advocates for Malibu Public Schools. We are the group that is advocating separating our Malibu schools from Santa Monica control. Right now, Santa Monica controls our schools, our tax money and our kids education, we want to put a stop to that. I am contacting you because, we are sending out invitations, advertising and posting signs about the meeting this week. I was hoping that you would send out a few announcements to your members about this meeting, since it will effect everybody here in Malibu. People can ask questions, inquire about taxes, and understand what the process entails. Let me know your thoughts. Thanks Kristina Kell

An announcement may include the following: Please join us for a 1-hour presentation from Advocates for Malibu Public Schools (AMPS) Monday Oct 21st, at 6:00 at the PDC Clubhouse Get information about the movement toward an independent, locally controlled Malibu Unified School District. How will separation effect you, our community? Come learn about the process, and ask question about the timeline and the benefits of forming and controlling our own school district.

Editor's note: Neither the editor of the Malibu Rotary Club Surfwriter nor the Malibu Rotary Club takes a position on the separation of the district but are for open debate and providing a public forum so the facts can be stated by all parties involved.

October 24th is WORLD POLIO DAY

Julie Jenkins, of the Rotary Club of Burbank Sunrise, visited the Malibu Rotary Club last year as Rotary Assistant District 5280 Governor. This year Julie, who is a victim of polio, has been named Rotary District Polio Plus Chairperson.

She has written the following:

The Bill and Melinda Gates Foundation has generously provided a new challenge to help meet the U.S. \$1.5B funding gap in the strategic campaign to eradicate polio by 2018. Through June 2018, the first \$35 million donated via Rotary to the Polio Plus Fund each year will generate a \$2 matching contribution from the Bill and Melinda Gates Foundation. This is a fantastic opportunity for every participant to see his or her donations quickly expand to inoculate three times as many children.

\$1 donated through Rotary + \$2 contributed by Gates Foundation = \$3 total funding = 5 children inoculated

\$35 million donated through Rotary + \$70 million contributed by Gates Foundation = \$105 million total funding = 175 million children inoculated

Please share your fundraising and/or public awareness ideas with your fellow Rotarians throughout the District by sending them to us Jjenkins845@charter.net for inclusion on [the Rotary District website] and other District communications. Inspire us, challenge us, ask for support and share your results, so that together we can watch the number of children that will be inoculated as a result of your good efforts and generosity grow each week.

October 24th is WORLD POLIO DAY

How will you and your Club recognize this important day?

Prompt your City Council to officially recognize October 24 as World Polio Day, then promote that recognition.

Editor's note: I have told Julie I will help get the word out that October 24th is World Polio Day by publishing it here in the *Malibu Rotary Club Surfwriter* and on the club website Maliburotary.org. If anyone can get a City Proclamation of that day please let Julie know.

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on 

Calendar

(All Malibu Rotary Club meetings are at 12:00 Noon in LC 152 at the Pepperdine Drescher campus Villa Graziadio Executive Center unless otherwise noted)

Oct 16, 2013

Bill Wishard

"Club Assembly Where Malibu Rotary Club Plans will be discussed"

Oct 23, 2013

Rotary District Governor Elect Elsa Gillham

"Rotary District Governor State of the District Report"

Annually the Rotary District Governor visits all the clubs in the Rotary District to report on the state of the District, and also receives reports from the leaders of each Rotary Club on projects, plans and events of the clubs. This year, because of the increased number of clubs in the district DG Doug Baker is going to only half the clubs and Rotary District Governor Elect Elsa Gillham is going to the other half. The Malibu Rotary Club will host DGE Elsa at noon on October 23rd in Room LC 153 of the Pepperdine University Malibu Drescher Graduate campus.

Oct 30, 2013

Kate Rosloff

"Working on the Rotary Rose Parade Float"

Nov 06, 2013

Kimberly Rusell

"And Then There Were Eight"

Kim and Michael Rusell have 3 children of their own. The number of their children grew suddenly to 8 when they agreed to take care of the 5 children of a single mom who died shortly after being diagnosed with lung cancer. Kim's moving story will be told at the October 2 Malibu Rotary Club meeting at noon in LC 153 of the Pepperdine Malibu
Grazadio Graduate campus.

Nov

20,

2013

Susanna Brisk

"Malibu Mom"

Author, actor and blogger Susanna Brisk, will stop by to discuss her book "I'll Be The Death of Me." A funny, raw and searingly honest memoir, Susanna will address topics including parenting with a mental illness, surviving your family of origin and finding your creative self, even while there are small people in your midst who require lunch.

For more information about Susanna and her book visit www.malibumom.com and <http://amzn.to/13y1tjq>.

November

21,

2013

Malibu Rotary Club Sponsors Thanksgiving Dinner for Homeless with SOS at Webster Elementary School 6:00 p.m.

Malibu Rotarians prepare and serve dinner for homeless in conjunction with SOS at John L Webster Elementary School, 3602 Winter Canyon Road, Malibu, CA 90265.

Dec

11,

2013

Malibu Rotary Club Holiday Party (no meeting at noon)

"Evening Holiday Party at location to be determined (no meeting at noon)"

Dec

25,

2013

Christmas Holiday (no meeting)

"Christmas Holiday (no meeting)"

Jan **01,** **2014**

Happy New Year (no Rotary meeting)

"Watch the Rotary Float in the Rose Parade"

Jan **14,** **2014**

To Be Announced

"Rotary District Breakfast"

District 5280 Breakfasts are held at the Westin LAX Hotel, 5400 W. Century Blvd., Los Angeles, CA 90045. Registration opens at 7:00 a.m. Free self-parking is available in the hotel parking structure. Valet parking at Westin Hotel rates.

