



The Award Winning

Malibu Rotary Club Surfwriter

October 10 2018

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Bianca Torrence

Malibu Rotary Club Vice President for September Margo Neal

Pictures by John Elman and Jose Angel Maniza Jr

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- Next regular Malibu Rotary Club meeting **October 17 2018** Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m . Speaker will Jeffrey Lipsius on “Selling to the Point”
- Last week Dr. Patty Durath Cooper on "THE POWER OF YOUR SUCCESSFUL COMMUNICATION"
- Malibu Rotary Halloween Fund Raiser coming up October 26
- Malibu Rotary website www.maliburotary.org
 - Rotary International Website: www.Rotary.org
 - Rotary District 5280 Website:www.rotary5280.org/
 - RI President (2018-2019) Barry Rassin
 - Rotary District 5280 Governor (2018-2019) [Joe Vasquez](#)

Malibu Rotary Halloween Fund Raiser

**CALAMIGOS BEACH CLUB &
THE MALIBU ROTARY CLUB PRESENT
FRIDAY OCT 26TH**



HALLOWEEN
KBUU-FM MALIBU SURF TEAM **PARTY** MALIBU SCHOOL SCHOLARSHIPS

MASTER OF CEREMONIES - TED SILVERBERG

MUSIC PROVIDED BY DJ "RAINBOW"

AUCTION ITEMS - LAKERS, KINGS, DODGERS, CLIPPERS AND INDY 500 TICKETS

\$85 PER PERSON | 7 - 11 PM | FOOD & DRINK & VALET

CALAMIGOS BEACH CLUB - (FORMERLY BEAURIVAGE)

26025 PACIFIC COAST HWY ~ MALIBOO

CAN'T ATTEND? MAIL DONATIONS TO PO BOX 716, MALIBU 90265



FOR MORE INFORMATION CONTACT: JOY 714-875-4127 TICKETS: WWW.MALIBUROTARY.ORG

Dr. Patty Durath Cooper on "THE POWER OF YOUR SUCCESSFUL COMMUNICATION"



Above L Dr. Patty Durath Cooper and Malibu Rotary Club President of the month Margo Neal at the October 10 2018 meeting of the Malibu Rotary Club

Dr. Patty Durath Cooper shared her keynote on "THE POWER OF YOUR SUCCESSFUL COMMUNICATION" to Malibu Rotary Club on 10/10/2018. This presentation focused on 5 stages with scientific background on how we communicate verbally and non-verbally.

During this keynote we learned to be:

- 1. Be empowered to communicate in an innovative way that origins from within.**
- 2. Address every matter immediately in response to various stimulations.**
- 3. Be assertive at all times and ask for what you truly want and need.**

KEYNOTE'S BIO:

Dr. Patty Durath Taiariol Cooper was born and raised in Italy. She spent a consistent part of her childhood in Los Angeles with her mother's family. She holds a Bachelor Degree in Pharmacy and a PhD in Pharmaceutical Chemistry from the University of Ferrara, one of the oldest and most renowned in Italy. During her professional career she has had and still has prestigious and relevant professional partnerships, like the ones with Alitalia, Glaxo Pharmaceuticals, Cantine Collalto, Bisol Wines, Balsameria Midolini, Ansa News agency, SBS Australia, Antipodi News, Catholic Collegio PioX . The most impressive and lasting one, is with Fidia Pharmaceutical, a company which researches and synthesizes drugs

aimed to interact with the Central Nervous System. At the age of 29 she also became an accredited journalist and writes for one of the most prominent Italian daily newspaper, called Il Giornale. In 1997 she was granted an Australian Business Investor Visa, and started working as a correspondent for SBS Radio, an Australian government network. She published her first book in 2010 and was awarded a prize: “Grangiallo a Castelbrando”. Lately she has been asked to serve as the Honorary Consul for Australia to Italy.

Picture and story by Jose Angel Maniza Jr

Rotary Project in Peru

On July 25 Malibu Rotary Club President Bianca Torrence spoke in detail about the Rotary District 5280 Humanitarian Trip to Lima Peru April 3-8. Via e-mail prior to the August 8 meeting Bianca made a formal proposal to the Malibu Rotary Club Board of Directors: Her proposal was that the Malibu Rotary Club commit to be the Lead club for the grant #10 on the Peruvian Rotary Humanitarian District trip **BARRANCA-Smile Project**.

It takes \$5k to be the lead club on the Global Grant project. Bianca pointed out the Malibu Rotary Club already had committed \$2k for the project and she will work on getting the rest so the Malibu Rotary Club will be recognized as lead club in this project.

Malibu Rotary Board approved the funding of the Peruvian **SMILE BARRANCA** project at the August 8 meeting. The **SMILE BARRANCA** was the project that was in most need of funding of the eleven humanitarian projects of the Rotary District 5280 Humanitarian trip in Peru. We are sure Bianca will bring a big smile to the people of Barranca.

Bianca spoke at the Pacific Palisades Rotary Club September 20 and was persuasive enough to have the Palisades Club join the Malibu Rotary Club in sponsoring the Peruvian **SMILE BARRANCA** project.

That project specifically is hosted by Rotary Club of Barranca, District 4465 Serving the marginal urban and rural sectors, and in educational institutions where there are deficiencies in oral health care in Supe Pueblo, Puerto Supe, Pativilca, Paramonga and Barranca. Needs Assessment Oral Health in Peru is a public health problem, so a comprehensive approach is necessary, applying effective measures to promote oral health and prevent the consequences of poor oral health. Poor population, as well as non-poor, presents needs for the treatment of oral diseases. One of the human groups sensitive to such public health problems are minors, including children between the ages of 3 and 6, where the habits of hygiene and oral care are generated and reinforced, which will be sustained during their future development. This need was assessed by visiting the schools and population evaluation by dentists in Barranca. Project Description • Preventive care and education to children who belong to the Non-school Initial Education Program. • Oral health care for beneficiaries of urban and rural sectors. • School and population training in Barranca Area of Focus: Disease Prevention and Treatment Goals The objective of this project is the promotion of oral health and oral hygiene in marginal urban and rural sectors without health coverage and children from Not Standardized Initial Education Programs.

Bianca said her family has had a charity project in Peru for years she has decided to have her family charity project to contribute an additional \$1000 to that project in behalf of the Malibu Rotary Club, doubling the Malibu Rotary Club contribution from \$1000 to \$2000.

MALIBU ROTARY CLUB 2018-2019
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Margo Neal

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Vice-President

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Margo Neal and David Zielski

Malibu Rotary Club Rotating Presidents for 2018-2019

July 2018

August 2018

September 2018

October 2018

November 2018

December 2018

January 2019

February 2019

March 2019

April 2019

May 2019

June 2019

W. David Baird

Margo Neal

Margo Neal

Margo Neal

W. David Baird

W. David Baird

Bianca Torrence

John W Elman

John W Elman

John W Elman

Teresa LeGrove Cherkas

Bianca Torrence

Bianca Torrence

CALENDAR

October 17 2018 Jeffrey Lipsius “Selling to the Point”

Jeffrey Lipsius is the President and Founder of Selling To The Point®, LLC Sales Training and Consulting. He developed the Selling To The Point® sales training method during his 30-years of sales training experience. In the late 1970's Jeffrey pioneered inside selling for the Natural Foods Industry, and trained the first sales force of this type in that Industry. As a result of the success, his selling model is being utilized by many Natural Foods Industry brands. Jeffrey has trained over 100 salespeople, both inside and outside, as well as sales trainers throughout his career. The salespeople trained by Jeffrey are some of the highest commission earners in their respective industries. Salespeople trained by Jeffrey also cultivate great customer relationships and enjoy their careers as salespeople. The salespeople Jeffrey trained have cumulatively sold over two billion dollars worth of products.

October 24 2018 Margo Neal Club Assembly--Final Planning Session for Halloween Fund Raiser

October 31 2018 Jose Angel Manaiza Jr How I Achieved the American Dream (Winning Toastmast Speech)

Jose Manaiza Jr is President of the award winning Malibu Toastmaster's and has given a prize winning speech, How I Achieved the American Dream, which he will share with the Malibu Rotary Club at the October 31 2018.

November 07, 2018 Alex Ross

The Social Chameleon - A 3D Animated Short Film

The Social Chameleon is an animated short about a chameleon who is good at fitting in with all the other animals, but doesn't know how to be himself. The story follows Cosmo the Chameleon day-by-day as he successfully postures and fits in with each animal group, but ultimately returns home alone and empty. He doesn't know how to change his colors - or even that he can - until one day his fate is turned by another chameleon. Alex Ross will show this animated film at the Malibu Rotary Club meeting on November 7. You can see more at the following websites:

IndieGogo: <https://www.indiegogo.com/projects/the-social-chameleon-animation/x/>

Website: www.thesocialchameleon.org

Facebook: www.facebook.com/TheSocialChameleonShort

Instagram: @the.social.chameleon

November 14, 2018 Scott Houston West Basin Municipal Water District

The Malibu SMART Program for Water Conservation

West Basin Municipal Water District Board Member Scott Houston. will talk about the Malibu SMART program for water conservation at the Malibu Rotary Club meeting November 14.

With increasing temperatures, persistent drought conditions and a prolonged fire season, it continues to be important to save water. To address these important environmental issues, the City of Malibu, Los Angeles County Waterworks, and West Basin Municipal Water District are launching a comprehensive water conservation program. The Malibu Smart and Topanga Smart water savings programs will help both residential customers and businesses reduce water use.

The program aims to save 28 million gallons of water annually in Malibu and Topanga Canyon through the installation of water-saving measures. This will be achieved through a guided water-efficiency concierge program that helps customers get rebates for installing the latest watering technologies.

November 21 2018 No Meeting—Enjoy Thanksgiving

December 12, 2018 Malibu Rotary and Malibu Chamber

Malibu Rotary Club meets with Malibu Chamber (Paradise Cove Cafe)

December 26 2018 No Meeting—Happy Holidays

January 09, 2019 --Reese Halter Saving the Earth

