



*The Award Winning*  
**Malibu Rotary Club** Surfwriter

September 18, 2013

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President William Wishard

Edited by Dr. John W. Elman

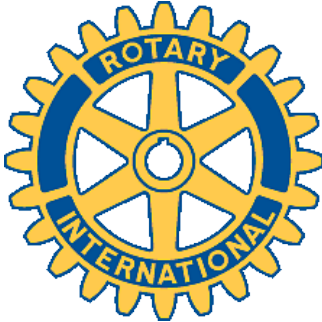
Pictures by Dr. John W. Elman, Rotary.org and Maggie Luckerath

*In This Issue (click underlined topics for web link when connected to the Internet)*

- Next Malibu Rotary Club Meeting September 25th at noon (with Fellowship starting at 11:30 a.m.) in LC152 at Pepperdine Drescher Campus. Speaker is David Zielski Executive Director of RainCatcher who will speaking on "**Solving the Worlds Water Crisis--1 Raindrop at a time**"
- Last Week David Baird Presents Rotary Information Meeting for New and Prospective Members—"What is Rotary?"
- Malibu Rotary Club Charter Member Jack Corrodi Gets His Favorite Foods Delivered from the Malibu Rotarians
- October 24th is WORLD POLIO DAY
- Check [Calendar](#) on Malibu Rotary website MalibuRotary.org
- Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)
- Rotary International Website: [www.Rotary.org](http://www.Rotary.org)
- Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)
- Rotary District 5280 "Rotarians Doing Business With Rotarians" Website: <http://yp5280.org/>
- RI President (2013-2014) Ron D Burton

- Rotary District 5280 Governor (2013-2014): Doug Baker
- Assistant Governor for Malibu Rotary Club: Alice Mautean (2013-14)

## David Baird Presents Rotary Information Meeting for New and Prospective Members—"What is Rotary?"



(above)The first four Rotarians (from left): Gustavus Loehr, Silvester Schiele, Hiram Shorey, and Paul P. Harris, circa 1905-12.



In a program designed to explain what Rotary is to guests in the community who were not Rotarians, Malibu Rotary Club Past President, Seaver College Dean Emeritus and Pepperdine Professor of History **W. David Baird** (left) showed a video and shared his experience as a longtime Rotarian in California and Oklahoma.

Of course as a historian David told of the history of Rotary and the ideals and programs of Rotary as they exist today. This material is available on the Rotary International website: [Rotary.org](http://Rotary.org).

[Paul P. Harris](#), an attorney, wanted to create a professional group with the same friendly spirit he felt in the small towns of his youth. On 23 February 1905, Harris, Gustavus Loehr, Silvester Schiele, and Hiram Shorey gathered at Loehr's office in Room 711 of the Unity Building in downtown Chicago. This was the first Rotary club meeting. They

decided to call the new club "Rotary" after the practice of rotating meeting locations.

Within five years clubs had formed across the country, from San Francisco to New York.

In August 1910, Rotarians held their first convention in Chicago. The 16 clubs that existed at that time united to form the National Association of Rotary Clubs.

In 1912, the name changed to International Association of Rotary Clubs to reflect the addition of clubs in other countries. The name Rotary International was adopted in 1922.

By July 1925, Rotary had grown to more than 2,000 clubs and an estimated 108,000 members on six continents.

Rotary's reputation attracted presidents, prime ministers, and a host of other luminaries to its ranks — among them author Thomas Mann, diplomat Carlos P. Romulo, and composer Jean Sibelius.

As Rotary grew, members pooled their resources and used their talents to serve their communities. The organization's dedication to this ideal is best expressed in its motto: Service Above Self.



## The Four-Way Test

In 1932, Rotarian Herbert J. Taylor created The Four-Way Test. It should be the ethical basis which that all Rotarians should adhere to in their business and in life. The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all conc

***“Whatever Rotary may mean to us, to the world it will be known by the results it achieves.”***

***—Paul P. Harris***

Our 1.2 million-member organization started with the vision of one man—Paul P. Harris. The Chicago attorney formed one of the world's first service organizations, the Rotary Club of Chicago, on 23 February 1905 as a place where professionals with diverse backgrounds could exchange ideas and form meaningful, lifelong friendships. Rotary's name came from the group's early practice of rotating meetings among the offices of each member.

Our ongoing commitment

Rotarians have not only been present for major events in history—we've been a part of them. From the beginning, three key traits have remained strong throughout Rotary:

We're truly international. Only 16 years after being founded, Rotary had clubs on six continents. Today we're working together from around the globe both digitally and in-person to solve some of our world's most challenging problems.

We persevere in tough times. During WWII, Rotary clubs in Germany, Austria, Italy, Spain, and Japan were forced to disband. Despite the risks, many continued to meet informally and following the war's end, Rotary members joined together to rebuild their clubs and their countries.

Our commitment to service is ongoing. We began our fight against polio in 1979 with a project to immunize 6 million children in the Philippines. By 2012, only three countries remain polio-endemic—down from 125 in 1988.

### **Notable Rotarians**

Rotarians are your neighbors, your community leaders and some of the world's greatest history-makers:

Warren G. Harding, U.S. president  
Jean Sibelius, Finnish composer  
Dr. Charles H. Mayo, co-founder of Mayo Clinic  
Guglielmo Marconi, Italian inventor of the wireless radio and Nobel laureate  
Thomas Mann, German novelist and Nobel laureate  
Friedrich Bergius, German chemist and Nobel laureate  
Admiral Richard E. Byrd, American explorer  
Jan Masaryk, foreign minister of Czechoslovakia  
H.E. Soleiman Frangieh, president of Lebanon  
Dianne Feinstein, U.S. senator  
Manny Pacquiao, Filipino world-champion boxer and congressman  
Richard Lugar, U.S. senator  
Frank Borman, American astronaut  
Edgar A. Guest, American poet and journalist  
Sir Harry Lauder, Scottish entertainer  
Franz Lehár, Austrian composer  
Lennart Nilsson, Swedish photographer  
James Cash Penney, founder of JC Penney Co.  
Carlos Romulo, UN General Assembly president  
Sigmund Sternberg, English businessman and philanthropist

### **History of The Rotary Foundation**

At the 1917 convention, outgoing RI President Arch C. Klumph proposed to set up an endowment “for the purpose of doing good in the world.” In 1928, it was renamed The Rotary Foundation, and it became a distinct entity within Rotary International.

#### Growth of the Foundation

In 1929, the Foundation made its first gift of \$500 to the International Society for Crippled Children. The organization, created by Rotarian Edgar F. “Daddy” Allen, later grew into Easter Seals.

When Rotary founder Paul Harris died in 1947, contributions began pouring in to Rotary International, and the Paul Harris Memorial Fund was created to build the Foundation.

#### Evolution of Foundation programs

1947: The Foundation established its first program, Fellowships for Advance Study, later known as Ambassadorial Scholarships.

1965-66: Three programs were launched: Group Study Exchange, Awards for Technical Training, and Grants for Activities in Keeping with the Objective of The Rotary Foundation, which was later called Matching Grants.

1978: Rotary introduced the Health, Hunger and Humanity (3-H) Grants. The first 3-H Grant funded a project to immunize 6 million Philippine children against polio.

1985: The PolioPlus program was launched to eradicate polio worldwide.

1987-88: The first peace forums were held, leading to Rotary Peace Fellowships.

2013: New district, global, and packaged grants enable Rotarians around the world to respond to the world’s greatest needs.

Since the first donation of \$26.50 in 1917, the Foundation has received contributions totaling more than \$1 billion.

Each year, gifts to the Rotary Foundation fund thousands of projects around the globe. Here are a few examples from 2011–12:

- \$102.8 million spent on fighting polio in areas including India, which marked its first polio-free year

- \$2 million raised by Korean Rotary members to build a maternal and child health complex in Tanzania, serving an area of more than a million people

- \$40,000 spent to provide safe drinking water, sanitation and facilities, and training in India.

**We are responsible leaders**

Responsible leadership means being both efficient and trustworthy with our donations. We're committed to making the most out of every dollar we receive—that's why we use nearly 90% of our funding for program expenses in an industry where the average is only 65%.

## **The Structure of Rotary**

Rotary is made up of three parts: at the heart of Rotary are our clubs, who are supported by Rotary International and The Rotary Foundation.

Rotary clubs bring together dedicated individuals to exchange ideas, build relationships, and take action.

Rotary International supports Rotary clubs worldwide by coordinating global programs, campaigns, and initiatives.

The Rotary Foundation uses generous donations to fund projects by Rotarians and our partners in communities around the world. As a nonprofit, all of the Foundation's funding comes from voluntary contributions made by Rotarians and friends who share our vision of a better world.

Together, Rotary clubs, Rotary International, and The Rotary Foundation work to make lasting improvements in our communities and around the world.

## **Our partners**

When Rotary partners with other organizations, we multiply the impact made by either group on their own. We call this “the Rotary effect.” From local food banks to global humanitarian organizations, we work with a wide variety of partners, including:

- Aga Khan University
- Bill & Melinda Gates Foundation
- Centers for Disease Control and Prevention
- Global FoodBanking Network
- Goodwill
- Mercy Ships
- ShelterBox
- UNESCO-IHE
- UNICEF
- United Nations
- World Health Organization

## **Rotary and the United Nations**

Rotary's relationship with the United Nations dates back to 1945 when some 49 Rotary members acted as delegates, advisors and consultants at the United Nations Charter Conference. Today,

Rotary holds the highest consultative status possible with the United Nations as a non-governmental organization.

Rotary and the United Nations have a long history of working together and sharing similar visions for a more peaceful world.

In 1942, Rotary clubs from 21 nations organized a conference in London to develop a vision for advancing education, science, and culture after World War II. That event was a precursor to UNESCO. In 1945, 49 Rotarians went to San Francisco to help draft the UN Charter. Rotary and the UN have been close partners ever since, a relationship that's apparent through PolioPlus and work with UN agencies.

“The invitation to Rotary International to participate in the United Nations Conference as consultant to the United States delegation was not merely a gesture of good will and respect toward a great organization. It was a simple recognition of the practical part Rotary's members have played and will continue to play in the development of understanding among nations. The representatives of Rotary were needed at San Francisco and, as you well know, they made a considerable contribution to the Charter itself, and particularly to the framing of provisions for the Economic and Social Council.”

Rotary currently holds the highest consultative status offered to a nongovernmental organization by the UN's Economic and Social Council, which oversees many specialized UN agencies. Rotary maintains and furthers its relationship with a number of UN bodies, programs, commissions, and agencies through its representative network . This network consists of RI representatives to the United Nations and other organizations.

The relation between Rotary continues: If you are in New York in November you are cordially invited to attend Rotary Day at the United Nations on Saturday, 2 November 2013, 8:00am Registration, 9:30am program begins, till 4:00 pm.

David talked about the Malibu Rotary Club events in the community: scholarships for Malibu High School students, sponsoring students the RYLA camp, the Malibu Rotary Club Middle and High School Singing Competition, support of the Labor Exchange, hosting Rotary Ambassadorial Scholar, hosting the high school students from Japan for a day as part of the Japanese youth exchange, and the Thanksgiving Dinner for the Homeless in conjunction with SOS.

David introduced **John Elman** who was able to the Malibu Rotary Club website: [www.Maliburotary.org](http://www.Maliburotary.org) which has stories, pictures, calendars and links to activities of the Malibu Rotary Club, including a listing of future club speakers and club events, as well archives of past issues of the club weekly newsletter *Malibu Rotary Club Surfwriter*, which is edited by John and will be e-mailed to all the guests at the meeting. The club website also has a listing and e-mail contact program to reach all the Malibu Rotary Club officers and John demonstrated how to use this program.

## News and Guests at Last Malibu Rotary Club Meeting

**Malibu Rotary Club President Bill Wishard** welcomed the 10 guests that attended this special Malibu Rotary Club information meeting. **Maggie Luckerath** had a sign up sheet for food to be prepared and brought for the Malibu Rotary Club sponsorship of the SOS Thanksgiving program for the homeless at Webster School Thursday, November 21 6:00 pm.

### Guests

**Irene Bettler** who is from Switzerland and now lives in Malibu West; **Yvonne Gelbman**; and *Malibu Chronicle* publisher **Veera Mahajan**; **Anne de Bruwer** and **Alain Daisy de Villargennes Ph.D**, who are from France and now living in Malibu (Alain is a multi-lingual engineer and University Professor); **Griselda Espinoza**, a realtor who has relocated to Malibu and is member of the Culver City Rotary Club; **Bill Krenz** of SoCal Events who is soon to be inducted as member of the Malibu Rotary Club; **Cindra Ranieri** who is now working with Veera at the *Malibu Chronicle* ; and new Malibu resident **Scott Staff**, who has a sports marketing company SBS Global (sbsglobal.org) with headquarters in Cincinnati, Ohio, whom we hope to have as future speaker at our club.

## Malibu Rotary Club Charter Member Jack Corrodi Gets His Favorite Foods Delivered from the Malibu Rotarians

By Maggie Luckerath

Last week before the Rotary meeting Maggie telephoned Jack and Kay Corrodi to get an update on their health.

Jack had recently returned home after a 24 day hospital stay and had to relearn to walk as he was not allowed out of bed for 24 days and Kay had just had breast cancer surgery.

I asked Jack what we as the Rotary Club could do for him and told him I hate to spend money on flowers as they have such beautiful gardens at home. I asked him what his favorite food was.

Jack said mashed potatoes (immediately I saw myself making a big pot of Yukon gold mashed potatoes which was my mother's recipe as she was from the Munich area of Germany). I said

Jack what else is your favorite food. He said "Wendy's Chili with extra onions and extra cheese. Well, I said, we will make that happen and you will have your dinner delivered Thursday evening!

I knew Hubert had appointments in Santa Monica on Thursday.

Hubert was kind enough to stop by Wendy's in Santa Monica and pick up Jack's favorite chili... I arranged with the manager we would bring our own containers and they would fill them once we arrived.

This was after Maggie made twelve telephone calls, from one person to the next, and ended finally talking to the District Manager who agreed to provide us with two 6 pound cans in bulk of chili .... the local managers said they could not sell in bulk .... long story short ... when you can't



get results go to the top person... I must admit it was a lot of time spent on getting what I wanted and a lot of telephone calls .... but shows to persevere ..... it pays off!

So by the time Hubert got home I had the 10 pounds of mashed potatoes whipped up and the onions sautéed in butter and hard boiled eggs sliced over the potatoes.

When we sat the potatoes and chili on the table, hungry Jack (after a long day as an outpatient in Santa Monica Hospital for Hemodialysis) dug right in with his fork and kept saying "yum" and kept going back for more and more....

Jack and Kay were very very happy and felt so blessed that we the Malibu Rotary Club thought about them.....



P.S. I ran into their son Benjamin last evening at the Pavillions and asked him if Jack was enjoying the chili and potatoes. He said "Oh, my and how!". Benjamin told me Jack woke up during the night and around 2:00 A.M. asked Kay to fix him a bowl of chili and potatoes". Benjamin said "you have to teach mom how to make those potatoes". Benjamin said "Jack has almost finished them already".

My mother who was from the Munich area of Germany used to make this kind of mashed potatoes. On top put onions sautéed in butter with sliced hard boiled eggs... when I sat them on the

table hungry Jack after a long day as an outpatient in Santa Monica Hospital for Hemodialysis dug right in with his fork and kept saying "yum" and kept going back for more and more....

Hubert was kind enough to stop by Wendy's in Santa Monica today and pick up Jack's favorite chili... This was after Maggie made twelve telephone calls and ended finally talking to the District Manager who agreed to provide us with two

6 pound cans in bulk of chili..the local managers said they could not sell in bulk....long story short...when can't get results go to the top person... I must admit it was alot of time spent on getting what I wanted and alot of telephone calls..but shows persverence pays off!

Jack and Kay were very very happy and felt so blessed that we the Malibu Rotary Club thought about them.



## October 24th is WORLD POLIO DAY

**Julie Jenkins**, of the Rotary Club of Burbank Sunrise, visited the Malibu Rotary Club last year as Rotary Assistant District 5280 Governor. This year Julie, who is a victim of polio, has been named Rotary District Polio Plus Chairperson.

She has written the following:

The Bill and Melinda Gates Foundation has generously provided a new challenge to help meet the U.S. \$1.5B funding gap in the strategic campaign to eradicate polio by 2018. Through June 2018, the first \$35 million donated via Rotary to the Polio Plus Fund each year will generate a \$2 matching contribution from the Bill and Melinda Gates Foundation. This is a fantastic opportunity for every participant to see his or her donations quickly expand to inoculate three times as many children.

**\$1 donated through Rotary + \$2 contributed by Gates Foundation = \$3 total funding = 5 children inoculated**

**\$35 million donated through Rotary + \$70 million contributed by Gates Foundation = \$105 million total funding = 175 million children inoculated**

Please share your fundraising and/or public awareness ideas with your fellow Rotarians throughout the District by sending them to us [Jjenkins845@charter.net](mailto:Jjenkins845@charter.net) for inclusion on [the Rotary District website] and other District communications. Inspire us, challenge us, ask for support and share your results, so that together we can watch the number of children that will be inoculated as a result of your good efforts and generosity grow each week.

**October 24th is WORLD POLIO DAY**

**How will you and your Club recognize this important day?**

**Prompt your City Council to officially recognize October 24 as World Polio Day, then promote that recognition.**

Editor's note: I have told Julie I will help get the word out that October 24<sup>th</sup> is World Polio Day by publishing it here in the *Malibu Rotary Club Surfwriter* and on the club website [Maliburotary.org](http://Maliburotary.org). If anyone can get a City Proclamation of that day please let Julie know.

Please see Malibu Rotary Club Website [www.maliburotary.org](http://www.maliburotary.org) for latest Calendar and future speakers and facebook pages for other news.

**Like Rotary Club of Malibu on** 

## **Calendar**

(All Malibu Rotary Club meetings are at 12:00 Noon in LC 152 at the Pepperdine Drescher campus Villa Graziadio Executive Center unless otherwise noted).

**Sep 25, 2013**

**David Zielski**

**"Solving the Worlds Water Crisis--1 Raindrop at a time"**

**David Zielski** is Executive Director of RainCatcher, an organization that is dedicated to healing communities by providing clean water for children in the developing world using affordable and sustainable solutions. Currently, RainCatcher systems have been setup in Kenya, Uganda and Haiti. Their hope is to diversify and spread across the globe to other third world countries that need clean drinking water as well. One of its main mission's focuses will be on education. "We will plan on teaching individuals not only how to use our RainCatcher system, but also enlighten them about the diseases that can arise through drinking adulterated water."

**Oct 02, 2013**

**John Elman presents Jim Dyer Legacy Video**

**"What is a ShelterBox? "**

Santa Monica Rotarian Jim Dyer was to have been the Rotary District Governor for 2013-2014 when he died suddenly on the eve of the Rotary District Governors Training seminar last year. He was Shelter Box Ambassador for the Greater Los Angeles Area. In this video interview by Mel Powell of the e-Club of San Fernando Valley you see Jim

Dyer explain and show what is in a Shelter Box and why it was one of his passions. After Jim's passing many Rotary Clubs gave donations to Shelter Box in Jim's memory.

**Oct 09, 2013**

**Christopher Chauncey**

**"Preparedness Counts"**

**Christopher Chauncey** of Preparednes Counts ([www.Prepcounts.com](http://www.Prepcounts.com)) will speak on on how to be prepared for natural disasters.

**Oct 16, 2013**

**Bill Wishard**

**"Club Assembly Where Malibu Rotary Club Plans will be discussed"**

**Oct 23, 2013**

**Rotary Distrist Governor Elect Elsa Gillham**

**"Rotary District Governor State of the District Report"**

Annually the Rotary District Governor visits all the clubs in the Rotary District to report on the state of the District, and also receives reports from the leaders of each Rotary Club on projects, plans and events of the clubs. This year, because of the increased

number of clubs in the district DG Doug Baker is going to only half the clubs and Rotary District Governor Elect Elsa Gillham is going to the other half. The Malibu Rotary Club will host DGE Elsa at noon on October 23rd in Room LC 153 of the Pepperdine University Malibu Drescher Graduate campus.

**Oct 30, 2013**

**Kate Rosloff**

**"Working on the Rotary Rose Parade Float "**

**Nov 06, 2013**

**Kimberly Rusell**

**"And Then There Were Eight"**

Kim and Michael Rusell have 3 children of their own. The number of their children grew suddenly to 8 when they agreed to take care of the 5 children of a single mom who died shortly after being diagnosed with lung cancer. Kim's moving story will be told at the October 2 Malibu Rotary Club meeting at noon in LC 153 of the Pepperdine Malibu Grazadio Graduate campus.

**Nov 20, 2013**

**Susanna Brisk**

**"Malibu Mom"**

Author, actor and blogger Susanna Brisk, will stop by to discuss her book "I'll Be The Death of Me." A funny, raw and searingly honest memoir, Susanna will address topics including parenting with a mental illness, surviving your family of origin and finding

your creative self, even while there are small people in your midst who require lunch.

For more information about Susanna and her book visit [www.malibumom.com](http://www.malibumom.com) and <http://amzn.to/13y1tjq>.

**November 21, 2013**

**Malibu Rotary Club Sponsors Thanksgiving Dinner for Homeless with SOS at Webster Elementary School 6:00 p.m.**

Malibu Rotarians prepare and serve dinner for homeless in conjunction with SOS at John L Webster Elementary School, 3602 Winter Canyon Road, Malibu, CA 90265.

**Dec 11, 2013**

**Malibu Rotary Club Holiday Party (no meeting at noon)**

"Evening Holiday Party at location to be determined (no meeting at noon)"

**Dec 25, 2013**

**Christmas Holiday (no meeting)**

"Christmas Holiday (no meeting)"

**Jan 01, 2014**

**Happy New Year (no Rotary meeting)**

"Watch the Rotary Float in the Rose Parade"

**Jan 14, 2014**

**To Be Announced**

"Rotary District Breakfast"

District 5280 Breakfasts are held at the Westin LAX Hotel, 5400 W. Century Blvd., Los Angeles, CA 90045. Registration opens at 7:00 a.m. Free self-parking is available in the hotel parking structure. Valet parking at Westin Hotel rates.

