



*The Award Winning*

## ***Malibu Rotary Club Surfwriter***

March 15, 2017

**Official Newsletter of the Rotary Club of Malibu**

**Malibu Rotary Club President of Record Bill Wishard**

**Malibu Rotary Club President of the Month (March) W. David Baird**

**Malibu Rotary Club President Elect Bianca Torrence**

**Pictures by John Elman and Bianca Torrence**

**Edited by Dr. John W. Elman**

**In This Issue (click underlined topics for web link when connected to the Internet)**

- **Last Week:— Rotary 101 --PDG Tom Bos Talks about the Organization of Rotary International .**
- **Juan Alvarez from U. S. Bank's Elavon card processing division explains Credit Card Options For Non-Profits Such As Malibu Rotary Club**
- **Malibu Rotarians Participate in Rotary District 3-2-1 5 K Run-Walk to End Polio**
- **Next Malibu Rotary Club Meeting March 15 Malibu Rotary Club morning 8:00 a.m. Pepperdine Graziadio Graduate campus meeting in LC 152 — Speaker is Malibu City Manager Reva Feldman who will be giving an update on the City of Malibu**
- **\$3,300 Fire Academy Scholarship from Malibu Rotary**

- **Passing of Fred Cornett**
- Check [Calendar](#) on Malibu Rotary website [www.maliburotary.org](http://www.maliburotary.org)
- **Rotary International Website: [www.Rotary.org](http://www.Rotary.org)**
- **Rotary District 5280 Website: [www.rotary5280.org/](http://www.rotary5280.org/)**
- **RI President (2016-2017) John F. Germ**
- **Rotary District 5280 Governor (2016-2017) Greg O'Brien**

## **Rotary 101 -- PDG Tom Bos Talks about the Organization of Rotary International .**



When the scheduled speaker was delayed in traffic the Malibu Rotary Club is fortunate to have its winter visitors Tom Bos, a Past Rotary District 6290 Governor whose home Rotary Club is in Holland, Michigan, and whose district extends from the state of Michigan in the United States to parts of Canada bordering Lake Superior. The northern most club of the District is in Wawa Ontario. Tom has travelled the world representing Rotary, 3 times going to India to volunteer as part of Rotary commitment to ending polio in the world (Tom will be featured speaker at the Malibu Rotary Club meeting April 19 talking about the History of Eradication of Polio).

Rotary International is made up of more than 33,000 Rotary clubs in over 200 countries and geographical areas. The members of these autonomous clubs are called Rotarians, and they form a global network of **1.2**

**million** business and professional leaders, all volunteering their time and talents to serve their communities and the world. The clubs are organized in districts and zones. There are 530 Rotary districts made up of approximated 60 clubs per districts. Each district is part of one of 34 zones and the zones are partnered with another zone, because the Rotary International Board of Directors is made up of 17 past district governors, and each of them comes represents 2 zones. While club presidents and Rotary District Governors serve as club president or district governor 1 year, starting in July, the RI Board is elected for 4 year terms. Just as each club president must attend a weekend of PETS (President Elect Training Seminar) to be a club president each district governor must attend a Governor Elect Training Seminar (held in San Diego, CA) to become a district governor. Each Govenor Elect must be present at each class in order become District Governor. If for some reason the Govnor-Elect has not attended all the sessions of the training program then a previous District Governor must serve. We saw this happen in our own District 5280 when Jim Dyer died before attending Governor Elect training and PDG Doug Baker served a second term.

Just as the United States census that is taken each year reapportions assembly districts, Rotary takes a census each year and reapportions clubs districts and zones. Because Asia is gaining Rotary Clubs and the United States and Canada our losing clubs this is affecting some districts are disappearing and the clubs becoming a part of another adjacent district. Again, we have seen this happen in our own District 5280, when District 5260 became deleted and the clubs (mostly ones in the San Fernando Valley adjacent to Malibu), were absorbed in District 5280. District 5280 grew with the addition of clubs such as Woodland Hills, Calabasas, Agoura Hills, Van Nuys, etc. Other club that were in district 5260 were absorbed into districts to the north, east and west.

Tom told us that in most of the world people have to travel many miles to go to a Rotary District Confenence, and most of the Rotarians and their families attend. He is surprised that so few people attend the Rotary District Conferences and Rotary District Breakfasts in our district. In his home club in Michigan to attend district events usually will take a day \of travel and lodging. Rotarians who are part of Rotary District 5280 can a attend the district breakfast and still get to work---it's not nearly that easy for Rotarians in Holland, Michigan.

Tom said that the Rotary Foundation, which this year celebrates its 100<sup>th</sup> anniversary, is one of the most, if not the most, efficient charity in the world. Every Rotarian in the world is expected to contribute at least \$100.00 per year to the Rotary Foundation (buying book of raffle tickets for the Paul Harris Foundation Dinner qualifies for this, as well as many other ways and forms to contribute), The contributions that the Rotary Foundation takes in are not immediately disbursed for charity products for 3 years. The money is invested for 2 years, earning interest, and

budgeted to be spent after 3 years. By that time of every \$1 taken in, even after administrative costs, over \$1 will be given to the charitable task, whether for polio immunization, providing clean water to third world countries, peace projects, scholarships, or the 1000's for matching grant charitable causes that Rotary clubs to do internationally and domestically.

- **Juan Alvarez from U. S. Bank's Elavon card processing division briefly explains Credit Card Options For Non-Profits Such As Malibu Rotary Club**

Juan Alvarez is the Market Manager for the Los Angeles West Elavon Bank Payment Solutions division of U.S.Bank. He was the scheduled speaker at March 15 meeting of Malibu Rotary Club, but because of traffic did not arrived at the meeting until the end and had only 5 minutes to speak after a 3 hour drive.

The topic was how non-profit organizations such as the Malibu Rotary Club, can accept credit cards for payments for various things, especially for fundraisers, such as the Turkey Trot Run (which appears we are not having), or take money for dues, auctions that we might have at a fundraising event (such as the silent auction the Hallween Party a couple years ago), or for any other reason the club wanted to allow payments to the club by means other than cash and credit cards.

Accepting credit cards is a universal concept. People usually don't carry much cash, and usually they do not carry a check book, but nearly everyone has a credit card in their wallet. As they say on the TV commercials "What's in your wallet.?" For businesses with a single location having a credit card terminal attached to a phone line or wired internet connection has been the norm for years. Recently there have been numerous options for credit card terminals that can use Wi-Fi wireless connections, some of which can attach to iPhones or Android phones.

The problem with the devices that attach to cell phones is it is specific to the cell phone and account that is on the cell phone. That person must be at the place where the credit card is going to be used.

There are other devices that can attach to an iPad, which is on specific to owner of the iPad, and the only stipulation for its use is having a WiFi internet connection. This could be problematic at an outdoor event out of range of WiFi connection, but could be used for allowing prepayment of events (a fund raiser with prepaid admission), or if there was an auction at an outdoor event with no internet connection credit card information could taken and processed later.

An advantage of accepting payment by credit card for either a business or a non-profit such as the Malibu Rotary Club, is that the money goes into the business or non-profits checking account the next business day, without the need for someone from the business to go to the bank to make a deposit. Also, unlike checks that are deposited, there are no holds on credit card deposits, the funding into the account is immediate and available immediately. For most credit card processing there is a monthly charge plus a fee for each transaction. If service is not used there is no charge. The service can be turned off when not used, and turned on, or “wake up”, when needed prior to a fundraising event, or if it were going to be used for quarterly for members’ dues payments.

. The processing fee for cards that are swiped, dipped or tapped using this Elavon service is \$2.65 and it is slightly more for keyed in cards. Juan said there is also 10% of the processing fee can be given back to the club, because it is a non-profit. He has put together similar programs for Kiwanis and Lions clubs.

There are several companies that do this sort of processing including Square and the services of our newest member Jim Hurz, and his company myprolific. Most businesses and other organizations accept credit cards because it is an easier and faster way to collect money from people. This will undoubtedly be discussed at a future board meeting of the Malibu Rotary Club.

## Malibu Rotarians Participate in Rotary District 3-2-1 5 K Run-Walk to End Polio



Malibu Rotary Club Past President and President of Record Bill Wishard (L) joined Malibu Rotary Club President-Elect Bianca Torrence and Rotary District Past Governor DJ Sun at the 2017 in Rotary District 3-2-1 5 K Run-Walk to End Polio on April 18 at Griffith Park. Besides the run there was a picnic, raffle and family fun. It was also dubbed a “Color Run” as participants had colored cornstarch tossed at them during the course of the run, ending up with tie dyed looking shirts.





## **\$3,300 Fire Academy Scholarship from Malibu Rotary**

The Malibu Rotary Club will award a \$3,300 scholarship to a student enrolled in any fire academy in Los Angeles County, CA.

The \$3,300 will be paid directly to the Fire Academy, in the student's name to pay for the student's tuition, fees, etc.

The funds will not be written directly to the student.

In order to apply, students must email Malibu Rotary Club (at [MalibuRotaryScholarship@gmail.com](mailto:MalibuRotaryScholarship@gmail.com)) a 60-90 second video explaining :

- (1) Why they want to be a firefighter, and
- (2) How winning the \$3,300 scholarship would positively impact their life.

Additionally, the fire academy student must email the Malibu Rotary Club:

- (1) Student's name
- (2) Student's phone number
- (3) Name of the Fire Academy they are enrolled in
- (4) Address of the Fire Academy they are enrolled in

The Deadline to apply is Midnight on Sunday, April 16, 2017. **NO MORE APPLICATIONS WILL BE ACCEPTED STARTING AT 12:01 A.M. ON MONDAY, APRIL 17.**

Each e-mailed application received will receive a confirmation reply e-mail. If the student does not receive a confirmation e-mail within 3 days assume it has not been received by the Malibu Rotary Club.

Winner will be notified by April 30, 2017

For questions, please email Malibu Rotary Club at [MalibuRotaryScholarship@gmail.com](mailto:MalibuRotaryScholarship@gmail.com)

## Fred Cornett



Fred Cornett joined the Malibu Rotary Club 1986, about the time he retired from Santa Monica High School as a Physiology Science teacher. He had published the physiology book the school used for years. He served the as Malibu Rotary Club President, long time Malibu Rotary Club Treasurer, and was a Paul Harris Fellow. He continued being active with the Malibu Rotary Club and St. Aidans Church (which he helped found) as long as he physically could until October 2016, until health problems forced him to stay home where he passed away March 9, 2017. From the time he joined the Malibu Rotary Club in 1986 Fred was an invaluable member of the team, helping to set up the meeting room, greeting each Rotarian and guest, and keeping track of the money, serving as treasurer of the club for many years.

Fred and his wife Connie had a home in the Las Flores Canyon area of Malibu. Their home, along with the houses of 3 other Malibu Rotarians, was part of the "Old Topanga Fire" of 1993 (16,800 acres burned, three civilian deaths, 268 homes destroyed in Malibu). There was very little warning about that fire and Fred barely escaped from his burning home on the back of motorcycle driven by his son-in-law. Fred thanked the insurance company for allowing he and Connie rebuilt the home better than ever, in a unique Tudor style that reflected Fred's ever present creativity. He often used that creativity with Rotary. Besides building wooden signs that could be used as signage for the Rotary Club booths at fund raisers Fred donated the IV stand that had been used by his wife Connie, after she passed away, to the Rotary Club so the club could use it to hold its Rotary Banner. Maybe we should award Fred posthumously with one of Rotary District Governor Greg O'Brien's "Imagination" awards.

"I forwarded the e-mail about Fred's passing to everyone on our newsletter subscription list, which included multiple past Malibu Rotarians and Rotary District officials. People responded within hours to give well wishes to Fred's children and grand children whom we had a chance to meet over the years. Fred was one of the sweetest and most dependable people I have ever met. One of the responses I received about Fred was from Malibu Rotary Club Past President Rex Levi, who for a time taught sailing at Pepperdine University using a boat that was owned by Fred. Rex wrote "he couldn't have been a better boat partner... he'll be happily sailing in heaven!"



A memorial service for Fred will be held April 1 at St. Aiden Episcopal Church in Malibu. As soon as we know the time and details we will send it to all the subscribers of *Malibu Rotary Club Surfwriter*.

---John Elman

## **Other News and Guests at Last Malibu Rotary Club Meeting**

### **\$26.50 for the Rotary Foundation marks 100 year anniversary**

#### **Foundation history**

At the 1917 convention, outgoing Rotary president Arch Klumph proposed setting up an endowment “for the purpose of doing good in the world.” That one idea, and an initial contribution of \$26.50, set in motion a powerful force that has transformed millions of lives around the globe.

Explore the rich history of our Foundation as we celebrate 100 years of doing good.

To help celebrate the 100<sup>th</sup> anniversary of the Rotary Foundation Malibu Rotary Club members at the March 1<sup>st</sup> meeting voted to have the \$26.50 contribution the Rotary Foundation be paid with their 2<sup>nd</sup> quarter dues. Instead of paying our quarterly dues of \$100.00 write check to Malibu Rotary for \$100.00 and check to Rotary Foundation for \$26.50.

### **Malibu Rotary Club Sends 2 Students to RYLA Camp**



Malibu Rotary Club President of the Month W. David Baird announced that the Malibu Rotary Club has chosen the 2 local students the Malibu Rotary

Club is sponsoring to attend RYLA (Rotary Youth Leadership Assembly) Camp at the Alpine Conference Center in Blue Jay, CA in the Big Bear Lake area of San Bernadino Moutains April 21-April 23.

The two students sponsored by the Malibu Rotary Club at this year's RYLA camp are **Morgan Perlmutter** of Malibu High School and **Amir Mohiuddin** of Calabasas High. We hope to have reports from them after their return from the camp.

### **Guests**

In add addition to PDG **Tom Bos**, there were 2 other visitors at the Malibu Rotary Club meeting March 15, returning guest **Joe Duncan**, whose company in west Texas owns historic hotels, and who has a daughter who is a student at Pepperdine University, which has prompted him to think about living in Malibu part of the time and coming to Malibu Rotary Club meetings, and new visitor **Philippa Sklaar**, an author and advocate for awareness about domestic violence who Bill Wishard \had heard speak at the Van Nuys Rotary Club and who will be returning to be the featured speaker at the Malibu Rotary Club meeting April 12, with a talk entitled "The Lighter Side of Abuse."

## **Malibu Rotary Club Presidents of the Month (2016-2017)**

**Malibu Rotary Club President of Record (2016-17) Bill Wishard**

**August 2016-----Margo Neal**

**September 2016—David Zielski**

**October 2016-----John Elman**

**November 2016—W. David Baird**

**December 2016—Bill Wishard**

**January 2017-----Robert "Bob" Syvertsen**

**Februay 2017-----John Elman**

**March 2017-----W. David Baird**

**April 2017-----Margo Neal**

**May 2017-----Robert "Bob" Syverstsen**

**June 2017-----David Zielski**

**CALENDAR (see up to date calendar on [maliburotary.org](http://maliburotary.org))**

- **March 22 2017 –Speaker is Malibu City Manager Reva Feldman who will be giving an update on the City of Malibu**
- **March 29 2017-- Samuel Osborne will be speaker at the the Malibu Rotary Club meeting talking about Human Potential and Taking a Risk**

- **April 5 2017-- Pepperdine professor Robert Williams will be speaker at the Malibu Rotary Club meeting**

**April 12—Speaker at Malibu Rotary Club meeting is Philippa Sklaar Title of talk “The Lighter Side of Abuse”**

"If you *laugh* at it, you can deal with it, and if you don't, you can't deal with it." Joan Rivers

Domestic Violence is the only diagnosis that is still shrouded in shame and often treated with contempt. There are so many misconceptions and myths about domestic violence that are simply not true. In *When Loving Him Hurts* we exposed **what they are**.

Philippa Sklaar is a survivor of abuse, author, coach and advocate. Philippa immigrated to the USA after she fled from a violently abusive marriage and resolved to learn a lesson and be more careful next time. In America she met a man who, on the surface, was everything that her second husband was not. Until she owned her own contribution to the dance of abuse she was destined to repeat the pattern. Her story exists as proof of this. She co-wrote *When Loving Him Hurts* – recovery from an abusive relationship and *The Affair* - recovery from illicit sex, lies and betrayal. She is also the author of *Hot Cuisine*, and her clients included dignitaries such as Nelson Mandela and Elizabeth Taylor was her first client in LA. She appeared in the Food Network's *Guy's Grocery Games* with Guy Fieri and with Margaret Cho in *Blind Dinner Party*.

Her commitment to reduce domestic violence led her to create a nonprofit, The Women's Voice Project. Her programs have been accepted by the LAUSD, the LAPD (Newton Division) and The California Institution for Women.

- **April 19 2017 – Speaker at Malibu Rotary Club is PDG Tom Bos speaking on the “History of Polio Eradication”**

PDG Tom Bos has made 3 trips to India participating in the Rotary's campaign on polio eradication. The first one was 2000, and then in 2003 and 2004. He will share his knowledge on the world wide eradication of polio at the April 19 meeting of the Malibu Rotary Club.

- **April 25 2017—Rotary District Breakfast**