



The Award Winning

Malibu Rotary Club Surfwriter

September 12 2018

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President Bianca Torrence

Malibu Rotary Club Vice President for September Margo Neal

Pictures by John Elman and Malibu Chamber

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- Last Week **Wednesday September 12 Malibu Rotary Club's joint**
- ~~meeting~~ **meeting with Malibu Chamber at Paradise Cove Café**
- ~~Next~~ **Next regular Malibu Rotary Club meeting September 19 2018 Room LC 152 on the Pepperdine Drescher Upper Graduate campus Fellowship will begin at 7:30 a.m. with meeting starting at 8:00 a.m . Speaker will be Jacquie Jordan---"Grounding the Spiritual Into the Material"**
- **Malibu Rotary Halloween Fund Raiser**
- **Malibu Rotary website www.maliburotary.org**
 - **Rotary International Website: www.Rotary.org**
 - **Rotary District 5280 Website: www.rotary5280.org/**
 - **RI President (2018-2019) Barry Rassin**
 - **Rotary District 5280 Governor (2018-2019) [Joe Vasquez](#)**

Malibu Rotary Halloween Fund Raiser

**CALAMIGOS BEACH CLUB &
THE MALIBU ROTARY CLUB PRESENT
FRIDAY OCT 26TH**



HALLOWEEN
KBUU-FM MALIBU SURF TEAM **PARTY** MALIBU SCHOOL SCHOLARSHIPS

MASTER OF CEREMONIES - TED SILVERBERG

MUSIC PROVIDED BY DJ "RAINBOW"

AUCTION ITEMS - LAKERS, KINGS, DODGERS, CLIPPERS AND INDY 500 TICKETS

\$85 PER PERSON | 7 - 11 PM | FOOD & DRINK & VALET

CALAMIGOS BEACH CLUB - (FORMERLY BEAURIVAGE)

26025 PACIFIC COAST HWY ~ MALIBOO

CAN'T ATTEND? MAIL DONATIONS TO PO BOX 716, MALIBU 90265



FOR MORE INFORMATION CONTACT: JOY 714-875-4127 TICKETS: WWW.MALIBUROTARY.ORG

Malibu Rotary Club's joint meeting with Malibu Chamber at Paradise Cove Café



Barbara Bruderlin CEO of Malibu Chamber of Commerce (L) and Lenise Sorenson Chairman of the Board of the Malibu Chamber and owner of Sorenity Rocks Malibu welcomed the Malibu Rotary Club to a joint breakfast meeting of the Chamber and the Malibu Rotary Club at Paradise Cove Café on September 12

Malibu Rotary Club President Bianca Torrence recommended members of the Malibu Rotary Club join the members of the Malibu Chamber for joint meetings every three months. The first of these meetings was May 18, where the Malibu Rotary Club met Nagy Henein and Marianne Bema, who both subsequently became members of the Malibu Rotary Club. The second joint meeting as set for September 12, and the next three are scheduled for December 12, 2018, March 19, 2019 and June 12, 2019, all at 8:00 a.m. at the Paradise Cove Café.

At the September 12 meeting 9 members of the Malibu Rotary Club had a chance to renew friendships with community leaders and meet new people. Everyone attending had a chance to introduce themselves and their respective businesses to everyone attending.

In addition to the opportunity to meet and greet attendees could order off the Paradise Cove Café's expansive breakfast menu with endless juice and coffee with a 20% discount of the breakfast and free parking. Their waiter was astonishingly efficient in getting this done and off to work on time.

Among those attending the breakfast were Malibu City Council candidates Karen Farrer and Mike Pierson. In the past Malibu Rotary Club has hosted Malibu City Council Candidates Forums. The one the Malibu Rotary Club hosted in 2 years ago in the Pepperdine Fireside

Room moderated by Pete Peterson, Dean Pepperdine School of Public Policy, was well attended. We don't believe there is enough time to organize a forum again this year.

Others attending the Malibu Chamber breakfast meeting were two future speakers of the Malibu Rotary Club.

Featured speaker at the Chamber Breakfast meeting was Scott Houston of the West Basin Municipal Water District. West Basin is a wholesale water agency that provides imported drinking water to nearly one million people in 17 cities and unincorporated areas in Los Angeles County, including Malibu. West Basin is also an industry leader in recycled water, implementing effective water-conservation programs, desalting groundwater, exploring ocean water desalination and providing community education programs throughout its 185 – square mile service area. Scott is scheduled to be the featured speaker at the Malibu Rotary Club on November 14, when he will be able to show the PowerPoint presentation in room LC 152 in the Pepperdine Grazia Graduate classroom that he wasn't able to show at the Chamber breakfast.

We also met Roy Jimenez. Roy is Director IP HDTV Technology at Digital Broadcasting Channel in the Greater Los Angeles Area. He is about to go live in January with KHDTV (Krypto Ultra HD Broadcasting). NextG Corporation (also known as NextG “NxG”, the Company) is certified by the FCC Federal Communications Commission and registered with the SEC- Securities and Exchange Commission: as an “ETC “ Exempt Telecommunications Company. The Company can complete solutions that can IP Multicast to any television, cell phone, internet connection, game port and computer from a single signal. This signal is called multicasting services via fiber optic utility lines and wireless internet. NextG will reach an international population within California of over 38.8 million and 10 million homes passed. Special TV channels will be dedicated to Emergency 1st Responders Search and Rescue Disaster Recovery’ communications training.

Roy is a scientist involved in various energy and communications technologies and is working on a facility in the Zuma area. His website explains some of the technologies. “Here is how we plan to use the facilities: 1) Location, [Zuma Beach](#), California. 2) Will accept recycled water waste & convert to Hydrogen Electric Power = Zero pollution. 3) The Hydrogen Electric Powered 2,000 HDTV and International channels, telecommunications & Ultra HDTV Broadcasting Station 4) Surplus agriculture water sold to local vineyards 5) Reserve firefighting water ready for fire fighters in time of emergency. 5) Hydrogen fuel sold to the State of California. 6) Limited housing sites & rehab center. 7) Training facility for EAS 1st Responders.”

Green technologies of water conservation explained by Scott Houston of the West Basin Municipal Water District and by Roy Jimenez of KHDTV program will be explained more when each of them speaks at future Malibu Rotary Club meetings. Scott is booked for November 14 and we are still working on date for Roy.

**Pictured Below at September 12 Malibu Chamber Breakfast meeting:
(L) Scott Houston of West Basin speaking at the Malibu Chamber breakfast September 12 and ® Roy Jimenez of KHDTV**



District Humanitarian Trip to Lima Peru and Malibu Rotary sponsored Project

On July 25 Malibu Rotary Club President Bianca Torrence spoke in detail about the Rotary District 5280 Humanitarian Trip to Lima Peru April 3-8. Via e-mail prior to the August 8 meeting Bianca made a formal proposal to the Malibu Rotary Club Board of Directors: Her proposal was that the Malibu Rotary Club commit to be the Lead club for the grant #10 on the Peruvian Rotary Humanitarian District trip **BARRANCA-Smile Project**.

It takes \$5k to be the lead club on the Global Grant project. Bianca pointed out the Malibu Rotary Club already had committed \$2k for the project and she will work on getting the rest so the Malibu Rotary Club will be recognized as lead club in this project.

Except for Bianca the Malibu Rotary Board members were all present at the August 8 meeting, and the club board members approved the funding of the Peruvian **SMILE BARRANCA** project—the vote was unanimous except for one abstention, from budget director Bob Syvertsen who doesn't believe in spending money unless we are sure it is or will be in the account. Countering that was the faith all the members have in Bianca to get things done. The **SMILE BARRANCA** was the project that was in most need of funding of the eleven humanitarian projects of the Rotary District 5280 Humanitarian trip in Peru. We are sure Bianca will bring a big smile to the people of Barranca.

That project specifically is hosted by Rotary Club of Barranca, District 4465 Serving the marginal urban and rural sectors, and in educational institutions where there are deficiencies in oral health care in Supe Pueblo, Puerto Supe, Pativilca, Paramonga and Barranca. Needs Assessment Oral Health in Peru is a public health problem, so a comprehensive approach is necessary, applying effective measures to promote oral health and prevent the consequences of poor oral health. Poor population, as well as non-poor, presents needs for the treatment of oral diseases. One of the human groups sensitive to such public health problems are minors, including children between the ages of 3 and 6, where the habits of hygiene and oral care are generated and reinforced, which will be sustained during their future development. This need was assessed by visiting the schools and population evaluation by dentists in Barranca. Project Description • Preventive care and education to children who belong to the Non-school Initial Education Program. • Oral health care for beneficiaries of urban and rural sectors. • School and population training in Barranca Area of Focus: Disease Prevention and Treatment Goals The objective of this project is the promotion of oral health and oral hygiene in marginal urban and rural sectors without health coverage and children from Not Standardized Initial Education Programs.

Bianca said her family has had a charity project in Peru for years she has decided to have her family charity project to contribute an additional \$1000 to that project in behalf of the Malibu Rotary Club, doubling the Malibu Rotary Club contribution from \$1000 to \$2000.

MALIBU ROTARY CLUB 2018-2019
CLUB EXECUTIVES & DIRECTORS

President of Record

Bianca Torrence

Vice-President

Margo Neal

Vice-President

W. David Baird

Vice-President

John W. Elman

President Elect

Teresa Le Grove

Immediate Past President

Bianca Torrence

Treasurer

Joy Arcenas

Assistant Treasurer

Bob Syvertsens

Secretary

John Elman

Club Service

David Baird

Joy Arcenas

Community Service

Bianca Torrence

Mark Koller

Vocational Service

Margo Neal

Internal Service

Allan Mannheim

Bianca Torrence

Youth Chair

Teresa LeGrove

Rotary Foundation

David Baird

Club Administration

William Wishard

Membership

Carlye Rudkin

Margo Neal

Editor Malibu Rotary Surfwriter

John Elman

Webmaster

John Elman

Assistant Webmaster

Mark Koller

Programs

John Elman

Advertising & Marketing

Mark Koller

Social Media

Bianca Torrence

Teresa LeGrove

Public Relations

Margo Neal

Bianca Torrence

Historian

David Baird

Bob Syverstein

Peace Chair

Carlye Rudkin

Peace-Co-Chair

Alex Ayzin

Fundraiser Co-Chair

Margo Neal and David Zielski

Malibu Rotary Club Rotating Presidents for 2018-2019

July 2018	
August 2018	W. David Baird
September 2018	Margo Neal
October 2018	Margo Neal
November 2018	Margo Neal
December 2018	W. David Baird
January 2019	W. David Baird
February 2019	Bianca Torrence
March 2019	John W Elman
April 2019	John W Elman
	John W Elman
May 2019	Teresa LeGrove Cherkas
June 2019	Bianca Torrence
	Bianca Torrence

CALENDAR

September 19 2018 Jacquie Jordan----Grounding the Spiritual Into the Material”

Jacquie Jordan is the CEO of TV Guestpert. Celebrity guests she has produced in the past include Steven Spielberg, Dustin Hoffman, Angelina Jolie, and she was producer for TV Show Donnie & Marie Osmond. She is a successful published author of "Heartfelt Marketing" and "Get On TV" and also she has a magnificent publishing company which helps people write their legacy through publishing a book.

*Not sharing, or hoarding, your professional experience or talents is debting the Universe.

*Earning Money is necessary for self sustaining and impacting and reaching more people.

*Running a Principle based business requires a primary purpose or company mission statement; harmonic value exchange (money for product or service or time and talent); aligning with the right clients; finding your marketing expression.

*Discerning an intuitive idea that is yours to actualize and express vs. a collective idea, that may or may not be your own - where to put the focus on time and energy.

*Attention sovereignty - not letting so much information steal your time and attention when you need to focus on creating.

*Living live on purpose not distraction.

*Creating support systems and incubation's around ideas and systems.

September 26 2018 Lou Dennig “Authenticity Made Simple”

Lou Dennig is a four time Emmy nominated Executive Producer and Studio Executive with experience managing Current Programs, Development for Syndication and Cable, Local Broadcasting Schedules, Advertising, Promotion, Research and Business Affairs. This position translates into influencing daytime television in some of the most significant programming content of the last two decades

October 3 2018 Shana Elman, MA MD answers the question “What is Nuclear Medicine”

John Elman's daughter Shana grew up in Malibu, attending Webster School, Malibu Park Middle School, and SaMoHi, before getting a Bachelor's degree at UCLA, and MA in psychology at Pepperdine, and MD at Medical College of Wisconsin in Milwaukee, a Doris Duke Fellowship in medical research at University of Texas in Dallas, and spending 2 years as resident in general surgery at Virginia Mason Hospital in Seattle Washington, and becoming certified in Nuclear Medicine at University of Washington, where she served as Chief Resident in Nuclear Medicine. She recently completed the 4 year Residency in Radiology at UW. She has lectured across the country in Nuclear

Medicine and has been an author of 18 Pub Med cited journal articles. In October she will be part of the faculty at the University of New Mexico Medical Center in Albuquerque.

When Shana told her dad she was leaving general surgery to go into Nuclear Medicine he had to ask, "What is Nuclear Medicine?" At the October 3 2018 meeting of the Malibu Rotary Club we will all find out.

October 10 2018 Dr. Patty Durath Cooper tells us HOW TO BE A SUCCESSFUL COMMUNICATOR FOR A SUCCESSFUL LIFE

Dr. Patty Durath Cooper lives in Italy and will be the featured speaker at the Malibu Rotary Club when she comes to Malibu on October 10 2018.

She sent us the following e-mail prior to her visit:

"I am a mind traveller and a doors opener. Follow me in my journey. Open those doors that you would have rather left closed. The specific form of communication you need is between yourselves and your real-selves. Once this channel is viable, you will become the most successful communicator.

Based on my true story, on my own true experience as a scientist, as a journalist, as a mother of three, as a lover, as a wife, as a FIGHTER.

You will learn:

- 1) to open a specific communication channel with your real-self, to better reconnect with family and friends.
- 2) to impact people with the clarity of your reasoning.
- 3) to master your sorrow and loneliness and turn it all into a productive lifestyle.

I look forward to spend some quality time with you all! A warm embrace from Italy,
Yours

Patty”

October 17 2018 Jeffrey Lipsius “Selling to the Point”

Jeffrey Lipsius is the President and Founder of Selling To The Point®, LLC Sales Training and Consulting. He developed the Selling To The Point® sales training method during his 30-years of sales training experience. In the late 1970's Jeffrey pioneered inside selling for the Natural Foods Industry, and trained the first sales force of this type in that Industry. As a result of the success, his selling model is being utilized by many Natural Foods Industry brands. Jeffrey has trained over 100 salespeople, both inside and outside, as well as sales trainers throughout his career. The salespeople trained by Jeffrey are some of the highest commission earners in their respective industries. Salespeople trained by Jeffrey also cultivate great customer relationships and enjoy their careers as salespeople. The salespeople Jeffrey trained have cumulatively sold over two billion dollars worth of products.

October 24 2018 Margo Neal
Club Assembly--Final Planning Session for Halloween Fund Raiser

October 31 2018 Jose Angel Manaiza Jr
How I Achieved the American Dream (Winning Toastmast Speech)

Jose Manaiza Jr is President of the award winning Malibu Toastmaster's and has given a prize winning speech, How I Achieved the American Dream, which he will share with the Malibu Rotary Club at the October 31 2018.

November 07, 2018 Alex Ross

The Social Chameleon - A 3D Animated Short Film

The Social Chameleon is an animated short about a chameleon who is good at fitting in with all the other animals, but doesn't know how to be himself. The story follows Cosmo the Chameleon day-by-day as he successfully postures and fits in with each animal group, but ultimately returns home alone and empty. He doesn't know how to change his colors - or even that he can - until one day his fate is turned by another chameleon. Alex Ross will show this animated film at the Malibu Rotary Club meeting on November 7. You can see more at the following websites:

IndieGogo: <https://www.indiegogo.com/projects/the-social-chameleon-animation/x/>

Website: www.thesocialchameleon.org

Facebook: www.facebook.com/TheSocialChameleonShort

Instagram: @the.social.chameleon

November 14, 2018 Scott Houston West Basin Municipal Water District
The Malibu SMART Program for Water Conservation

West Basin Municipal Water District Board Member Scott Houston. will talk about the Malibu SMART program for water conservation at the Malibu Rotary Club meeting November 14.

With increasing temperatures, persistent drought conditions and a prolonged fire season, it continues to be important to save water. To address these important environmental issues, the City of Malibu, Los Angeles County Waterworks, and West Basin Municipal Water District are launching a comprehensive water conservation program. The Malibu Smart and Topanga Smart water savings programs will help both residential customers and businesses reduce water use.

The program aims to save 28 million gallons of water annually in Malibu and Topanga Canyon through the installation of water-saving measures. This will be achieved through a guided water-efficiency concierge program that helps customers get rebates for installing the latest watering technologies.

November 21 2018 No Meeting—Enjoy Thanksgiving

December 12, 2018 Malibu Rotary and Malibu Chamber

Malibu Rotary Club meets with Malibu Chamber (Paradise Cove Cafe)

December 26 2018 No Meeting—Happy Holidays

January 09, 2019

Reese Halter Saving the Earth

