



Malibu Rotary Club Surfwriter

April 11, 2012

Official Newsletter of the Rotary Club of Malibu

**Malibu Rotary Club President of the Month David Baird
Malibu Rotary Club President of Record William Wishard**

**Edited by Dr. John W. Elman
Pictures by Dr. John W. Elman**

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- Check [Calendar](#) on Malibu Rotary website MalibuRotary.org
- Malibu Rotary Club Website: www.MalibuRotary.org
- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280la.org
- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- [RI President \(2011-2012\)](#) Kalyan Banerjee
- Rotary District 5280 Governor (2011-2012): Brad Robinson
- Assistant Governor for Malibu Rotary Club: Kevin Smith
- Rotary District Newsletter—see it on Rotary District 5280 site or click [here](#)
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“Rotary Information Day” hosted by President Pro Tem David Baird



Although **Malibu Rotary Club President-Elect Bill Wishard** is the club President of record, **David Bair** has in fact been presiding over most of the Malibu Rotary Club meetings this year since the departure of Kevin Boling. At the Malibu Rotary Club meeting April 11th David put together a program especially aimed at people in the community who were wondering what Rotary is and what Rotary does. He showed a video from Rotary International *This is Rotary* which showed projects of the Rotary Foundation. He then talked about the mission and object of Rotary, and some of the highlights of Rotary which can be found on the Rotary International website Rotary.org.

Mission

The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its

fellowship of business, professional, and community leaders.

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST.** The development of acquaintance as an opportunity for service;
- **SECOND.** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Avenues of Service

For years, Rotary's commitment to Service Above Self has been channeled through the Avenues of Service, which form the foundation of club activity.

- **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club. Learn about effective club service in [Membership](#) and [Training](#) .
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. Observed each October, [Vocational Service Month](#) spotlights Rotary club projects related to this avenue, offering opportunity for clubs and districts to use their professional skills in service projects.
- projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. Rotarians can support International Service by sponsoring a project in another country, seeking international project partners to support projects in their own communities, or by personally volunteering at an international project site. Visit the [ProjectLINK](#) database to post a project in need of assistance, find projects to support, or learn about successfully completed projects to replicate.
- **New Generations Service** recognizes the positive change implemented by youth and young adults through leadership development activities as [RYLA](#) , [Rotaract](#) and [Interact](#) , service projects, and creating international understanding with [Rotary Youth Exchange](#) .

The Four-Way Test

The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Visting Rotarian **Tom Bos** explained the importance of Rotary International in its campaign to end polio in the world. The Polio virus only lives in a human host. Therefore if human children are inoculated against it it will cease to exist. In September 1979, Rotarians and delegates of the Philippine Ministry of Health looked on as volunteers administered drops of the lifesaving Sabin polio vaccine to about 100 children in the Manila barrio of Guadalupe Viejo.

The date was 29 September, and when then-RI President James L. Bomar Jr. put the first drops of vaccine into a child's mouth, ceremonially launching the Philippine poliomyelitis immunization effort, Rotary's first Health, Hunger and Humanity (3-H) Grant project was underway. This began a contract committing Rotary International and the government of the Philippines to the joint five-year effort to immunize about six million children against polio in a US\$760,000 immunization drive.

The success of the project ultimately led to the Global Polio Eradication Initiative, of which Rotary is a spearheading partner, created in 1988 by a unanimous vote of the World Health Assembly. It also set the stage for Rotary's signature campaign to rid the world of polio.

On the 30th anniversary of the first 3-H grant, that campaign was still moving forward as strongly as ever. Through the work of Rotary and its partners, the number of polio cases has been slashed by more than 99 percent. When Rotary began its eradication work, polio infected more than 350,000 children annually. In 2008, fewer than 2,000 cases were reported worldwide. There are 3 strains of polio and vaccines were developed to kill all the polio virus strains.

The disease remained in only four countries -- Afghanistan, India, Nigeria and Pakistan. This year India was certified as Polio-free, leaving only Nigeria, Afghanistan and Pakistan. Wars and distrust of people in these countries have prevented volunteers from getting to all the villages with the vaccine. The leaders trust Rotary more than governments. Tom said wars have been stopped for volunteers to inoculate children. The Taliban have allowed volunteers to go where they have never been allowed before to make sure every child get the vaccine. There have been only 150.

As always, David did a great job conducting the meeting. It is too bad more people were not present to see it.

Guests from Last Malibu Rotary Club Meeting

Guests at the April 11 Malibu Rotary Club meeting included **Tom Bos**, a Past Rotary District Governor from Holland Michigan and who assisted in the inoculation of children in India for what is now the official eradication of Polio in that country and who was attending his last Malibu Rotary Club meeting of the season before migrating back to his summer home in Michigan, Pepperdine freshman student **Heng Hao Basil Chung**, from Singapore, and Malibu landscape contractor **Ron Ficklin**, who operates Malibu Scapes & Ponds (www.MalibuScapesandPonds.com) and his son **Nick Ficklin**, who operates Minds Eye Graphics (a Malibu Graphic Arts company).

Rotary District Breakfast

Two Malibu Rotarians, **Margo Neal** and **Bill Wishard** attended the The April District Breakfast led by our New Generations youth, and saw Terrence J. Roberts, Ph.D. one of the “Little Rock Nine” who desegregated Central High School in Little Rock, Arkansas in 1957, speak.

Rotary District Conference April 19 through 22nd at the Hilton San Diego Resort & Spa

On Saturday the Rotary District Conference will feature some local Rotary service projects, including a clean water project and a Shelter for Women. Reservations for both the conference and the hotel can be made at the Rotary District 5280 site or by clicking [here](#).

This year for the first time the voting for the best Rotary Club newsletter in the district was by a panel of Rotary newsletter editors from the 47 Rotary Clubs in the District, who voted on their favorites of a single issue submitted by each the editors of 23 finalist clubs (including editor John Elman of the Malibu club). The tabulation of the vote and award will be announced at a luncheon meeting 11:30 a.m. Friday, April 20th at the Rotary District Conference at the Hilton San Diego Resort and Spa.

Bless the Beasts & the Children

What: First Annual Bless the Beasts and the Children fundraiser with food, drink, entertainment, both live and silent auctions and special emcee Dick Van Dyke.

When: Saturday, May 19, 2012 from 6:00 p.m. to 10:00 p.m.

Where: Private estate in Malibu, CA.

Why: To honor Dave Woods for a lifetime of Rotary Service projects and Malibu Coast Animal Hospital for years of service to homeless animals.

Who: Sponsored by Woodland Hills Rotary Club Charitable Foundation and Malibu Pet Companions.

Special Note: The event will be held outdoors and the attire is dressy casual.

For more information about **Malibu Pet Companions**, please go to:
www.MalibuPetCompanions.org

For more information about **Rotary Club of Woodland Hills**, please go to:
www.WHRotary.com

Contact:

Bless the Beasts and the Children

5737 Kanan Road, #339
Agoura Hills, CA 91301-1601

E-Mail: BlessTheBeastsAndTheChildren@rcwh.org

Web: events.rcwh.org

Phone: 818-483-4228

The event will be held at a private Malibu estate and jointly hosted by the [Rotary Club of Woodland Hills](#) and [Malibu Pet Companions](#), the event will raise money for local and international service projects benefitting children, as well as for the medical care for sick, injured and un-weaned homeless pets at the [Agoura Animal Shelter](#).

Malibu Rotary Club International Projects in Puerto Rico



With matching grants from The Rotary Foundation, Rotary District 5280 (District Designated Funds [DDF]), and in partnership with other Rotary clubs in Rotary District 5280 and host clubs in Puerto Rico, the Malibu Rotary Club is involved in two humanitarian international projects in Puerto Rico in 2012. Barbara Riley (front row third from left) represented the Malibu Rotary Club at the *Centro Geriátrico San Rafael*, Arecibo, PR Rotary Project in February, 2012. Malibu Rotary was one of the lead sponsors of the project, along with 4 other Rotary Clubs from Los Angeles, CA Rotary District 5280 who also sent representatives.

Malibu Rotary Club was also a sponsor of a second project, *Hogar Santísima Trinidad (HST)* in Barrio Macarabones, Toa Alta, Puerto Rico which involves rehabilitating alcohol and drug abusers at the HST Center to train for job skills and also educate in recycling and train in solid waste management.

More on Rotary District 5280's humanitarian trip to Puerto Rico can be seen at <http://www.facebook.com/PuertoRico5280>.

In the *Centro Geriatrico San Rafael, Inc* in Areciba, Puerto Rico project the Malibu Rotary Club is the PRIMARY INTERNATIONAL PARTNER. 5 Rotary Clubs from Los Angeles along with Rotary Foundation and the host Arecibo Rotary Club has helped the senior residential center purchase needed maintenance and repair tools, 8 energy efficient air conditioning units and a commercial sliding gate opener. This is a geriatric home for indigents founded in 1925. The Arecibo Rotary Club has been supporting them since 1935. This project costs \$15,585.00 of which the Malibu Rotary Club and the Westchester Rotary Club have given \$1170.00 each. Other partner clubs are Culver City, Wilmington, along with the host Rotary Club of Arecibo.

The most ambitious project (*Hogar Santisima Trinidad* [HST] in Barrio Macarabones, Toa Alta, Puerto Rico) involves rehabilitating alcohol and drug abusers at the HST Center (who are also highly likely to have HIV) to train for job skills and also educate in recycling and train in solid waste management. HST is a private community based non-profit organization, offering a safe residential rehabilitation and treatment program to 35 young males addicted to drugs and /or alcohol, established in 1993. HST depends on income from their semi-industrial aluminum and metal recycling and processing program. As part of their rehabilitation program, the HST implements occupational, physical and work therapies through their Mobile Recycling Center Program (MRCP). It consists in the training of patients in the use of a fixed industrial recycling unit permanently located at the Center, where they learn how to process and recycle aluminum, car batteries, diverse metals and other materials under the close supervision of trained supervisors. They also pickup recyclable materials in nearby communities to process at the center. The project also addresses a problem of waste management in Puerto Rico. Studies done by the US Environmental Protection Agency have revealed that improper or insufficient capacity to dispose of solid waste in Puerto Rico has created public health problems. The management and disposal of solid waste in the Island has long been a challenge, aggravated by the limited space available due to its geographical size, roughly 100 mi by 35 mi, and its delicately balanced ecosystem and the large amount of solid waste generated, at 4,000,000 tons per year. Puerto Rico's residents generate more waste than people living on the mainland and recycling rates are lower. Much of Puerto Rico's waste ends up in landfills, most of which do not comply with local and federal governments' landfill requirements. The cost of HST Rotary project in Puerto Rico is \$22,570. The primary international club sponsoring this project is the Westchester Rotary Club. Malibu Rotary Club is an equal share holder with the Westchester Rotary Club, with each club contributing \$1570.00. Besides the host Rotary Club of Santurce, the Rotary Club of Torrance-Lomita is a partner in this project.

Malibu Rotary Club is Official Sponsor of Smile Trek



Marine Sargent Winston Fiore Started his 5,000 mile Cross Country Motorcycle Trip in Malibu. His purpose is to bring awareness of children's cleft palate and raise money for the International Children's Surgical Foundation. The organization provides surgery, training for 3rd world surgeons, plus follow-up care for surgical correction of children's cleft palate disease. The US trip was in preparation for a 5,000 mile walking trip across Southeast Asia which he began in September. Before he

left he explained " My route will take me through eight different countries, beginning and ending in Singapore, and the yearlong trek will be an ongoing effort to raise funds for the ICSF and awareness for children living with clefts in the developing world. I chose to base this trip in Southeast Asia because of the region's high prevalence of cleft births."

Malibu Rotary Club is one of his sponsors. One surgery costs \$240.

See Winston's blog at <http://www.smiletrek.org> (which includes multiple videos) as he travels across the world. As of April 11th he had collected \$40,404 for ICSF, over 81% his goal of \$50,000.

An e-mail from Winston on April 11 :

Hi everyone,

Happy belated Easter. Here is [my latest blog post](#). I'm 80% of the way to my fundraising goal, woo-hoo! All the best,

Winston Fiore
Sgt/USMC
smiletrek.org

Recent Blog from Winston

Editor's Note: Periodically Winston Fiore sends an e-mail and reference to his blog posts. The blog posts are often humorous, sometimes touching and are often accompanied by pictures and videos on his trip across southeast Asia in raising money for ICSF. This is a blog that he posted in March :

I don't generally cry in public, but I did on March 6th. Four days earlier, I was walking on the

side of the road in northeastern Vietnam, making my way towards the Chinese border, when a gentleman with a severely disfigured face rode past me on a scooter. I knew from the presentations I give on ICSF's work that this man suffered from a deformity called Facial Plexiform Neurofibromatosis, commonly referred to as elephant man syndrome. More importantly, I knew that this was an affliction Dr. Williams had experience in correcting. I remembered a taxi ride in Lima, Peru with him back in August during which he described a notable FPN procedure he had performed on a Pakistani man.

I slowed to a stop as thoughts bombarded my brain. It just so happened that a children's hospital less than a hundred miles up the road in the city of Hai Phong hosts an ICSF medical mission every year, and the 2012 mission was only two months away. Would Dr. Williams be allowed to operate on an adult at a children's hospital? Would he have the time to fit this man into the mission's undoubtedly busy schedule? Would it be appropriate to just walk up to this gentleman, who had dismounted his scooter at a market across the street, and bring up his deformity? Would I embarrass him? How would I communicate all of this to him? Did he even want my help?

I decided to play it cool and cross the street, where the gentleman was browsing some fish for sale on a market table. I pretended to do the same. As a random Westerner in a military load-bearing vest browsing a fish market in the middle of nowhere, I fit right in. After launching the Google Translate app on my phone, I entered something to the effect of, "I know a doctor who can perform surgery on your face. Would you be interested in a free surgery?" He was interested, so I communicated some further details, explaining that the operation would most likely take place in Hai Phong. We exchanged names (his was Anh) and numbers, and I told him he would hear from me in a few days with additional information. Before I left, I made sure to take a headshot so that Dr. Williams could have an idea of the deformity's severity.

Following our goodbyes, I immediately emailed Dr. Williams a photo of Anh and asked if he would be able to help him. He replied the following day, assured me that performing Anh's surgery should not be problem, and asked that I touch base with his Vietnamese counterpart at the hospital, Dr. Tram, to work out details. He explained that she spoke very little English, so just to be safe, I logged onto couchsurfing.org and messaged a handful of English-speaking locals in Hai Phong to ask if any of them would be able to accompany me to the hospital and help me relay this recent development to her. A couchsurfer named Phan Giang promptly replied and volunteered to help me out. Things were shaping up!

I briefed Phan over the phone, and when I got into town she called Dr. Tram to set up a meeting the following day. Sure enough, the doctor's English was very broken when we finally met at the hospital in the morning, and I was relieved to have Phan by my side to translate my English, as well as Dr. Tram's Vietnamese. I explained everything: why I was in Vietnam, how I knew Dr. Williams, what had brought me to her hospital, and I asked if she wouldn't mind calling Anh. I gave her my phone and waited nervously. What if he didn't pick up? What if he hadn't taken me seriously? What if he thought I was some sort of mean-spirited prankster and ignored the call? My stomach churned as the number dialed. Finally, Anh picked up and the doctor greeted him. They began chatting away. Phan quietly translated as their conversation unfolded. He

remembered me, of course, and after cordialities Dr. Tram began relaying details to him: when and where the mission would take place, time commitments, whether or not he needed a ride, and as I listened on, the emotions that had been planted four days earlier came to a head and burst at the seams. My eyes watered and tears began uncontrollably tricking down the sides of my face.

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers and facebook pages for other news.

Like Rotary Club of Malibu on 

Calendar

(all Malibu Rotary Club meetings are held at 7:30 a.m. Wednesdays in Fireside Room of Pepperdine University unless otherwise noted)

Apr 18 2012

Sam Lagana

"Pepperdine Athletics and Events Center"

Sam Lagana, Pepperdine University Associate Vice Chancellor will speak and show slides of the new Pepperdine Athletics and Events Center

Apr 25 2012

Jessica E. Davis

"Meet Jessica Davis, New Malibu.Patch Editor"

Jessica E. Davis is the new editor of Malibu.Patch, replacing Jonathan Friedman, who is now in Massachusetts.

Come meet Jessica and welcome her to Malibu at the Malibu Rotary Club meeting Wednesday, April 25, 7:30 a.m. in the Fireside Room of Pepperdine University.

Until her new assignment Jessica was editor of PalmDessert.Patch and has been a news reporter and multimedia journalist in the Coachella Valley since 2008. Like Jonathan, she's the type of reporter who likes to go beyond the surface level.

Following her graduation from the University of Redlands in 2006, she worked for two years as a general assignment reporter for the Redlands Daily Facts newspaper before leaving to attend the Columbia University Graduate School of Journalism in New York City. Since earning her MS in magazine journalism in 2009, Garcia has worked as a freelance writer and reporter, with pieces appearing in the New York Times, Entertainment Weekly, EW.com, the San Bernardino Sun, the Inland Valley Daily Bulletin, the San Gabriel Valley Tribune, and other publications.

Before joining Patch, Jessica worked as a wire service reporter in Southern California, where she wrote about everything from celebrities to crime (and especially celebrities who committed crimes). She also started up a blog while living in Asia and freelanced photographs of Cyclone Nargis in Myanmar, which were published in The Christian Science Monitor and [CBS.com](#).

May 16 2012

Tomas Martinez Pepperdine Professor of Psychology

"My Life as a Polio Survivor"

Rotary has all but eliminated polio in the world, but millions of people were afflicted with the disease before the polio vaccines became available in the 1950s. One of those afflicted was Tomas Martinez Pepperdine Professor of Psychology. Professor Martinez will talk about his life as a polio survivor at the May 16 meeting of the Malibu Rotary Club.

Jun 20 2012

Barbara J Riley

"Rotary District Humanitarian Trip to Puerto Rico"

The Malbu Rotary Club is a co-sponsor in two humanitarian projects in Puerto Rico. Barbara Riley represented the Malibu Rotary Club at Rotary District 5280 Humanitarian Trip to Puerto Rico in February to visit these projects and will describe her experience at the Malibu Rotary Club meeting June 20.