



PVP ROTARY:
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July 15, 2011

La Rotación

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Club, district and international leaders



—Read it here! Thorough press coverage of our first meeting under a new leader, dictator, uh . . . **David Rowe**. Pictured: Fourth-estate pro **Steve Day** was one of many reporters covering the event.

Calendar Items

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Calendar Alert!

Special meeting on Wednesday July 27, 6:30–8 p.m. at the PV Golf and Country Club. Heavy appetizers, no-host bar. Dress: business casual. *Bring a guest for free!* This substitutes for our regular July 29 meeting.



Program This Week



—Hank Reed

Hank Reed: All About the F-35 Joint Strike Fighter

Former US Air Force F-16 combat instructor pilot and Iraq war veteran Hank Reed is our guest speaker this week. His current (civilian) mission involves production of the sleek, new F-35 Joint Strike Fighter (JSF), and that's to be the subject of his presentation.

According to [Wikipedia](#), the F-35 JSF is a family of single-seat, single-engine, fifth-generation multirole fighters under development to perform ground attack, reconnaissance, and air-defense missions with stealth capability. There are three main models: one is a conventional takeoff and landing variant, the second is a short take off and vertical-landing variant, and the third is a carrier-based variant.

The JSF Program, according to www.jsf.mil/, is the Department of Defense's focal point for defining affordable, next-generation strike aircraft weapon systems for the Navy, Air Force, Marines, and our allies. The F-35 will bring cutting-edge technologies to the battlespace of the future. The JSFs advanced airframe, autonomic logistics, avionics, propulsion systems, stealth, and firepower will ensure that the F-35 is the most affordable, lethal, supportable and survivable aircraft ever to be used by so many warfighters across the globe.

Hank is senior manager of the F-35 business development and customer engagement for Northrop Grumman Aerospace Systems in El Segundo. He'll be able to tell us a lot more about this exciting aircraft and its development, principally funded by the United States, with the United Kingdom and other partners (NATO members or close U.S. allies) providing additional funding.

Bring a friend! •



—Prez David Rowe

“Clearly, it is simply a matter of choosing me over Arnold.”

It’s a new year, a new theme, and a new president to give your full lack of attention and reserved respect—all of which was made clear at Friday’s Club Assembly. For the record, nearly all of what you heard coming from the gold- (and blue) digging floozies of the peanut gallery has no basis in fact, “but I don’t want to say with certitude to you something that I don’t know the certain truth.”¹ With regard to the legal matter initiated by the serving of the summons by **Charlie Elias** of what some describe as the most respected profession, (again, “but I don’t want to say with certitude to you something that I don’t know the certain truth”), Declaration 2 of the Complaint, “I think David is very sexy” does help to prove the Four Way Test is alive and well. Beyond that, clearly it is sim-

ply a matter of choosing me over Arnold. Thank you to those who put out, er, I mean, who put themselves out there, including **Linda Elliott Spitzer, Jackie No Lackey Ignon, and Liz “the makeup gal” Fitzgerald Fitzarnold Fitzclint Fitzanyone**, and to **Lush Fishman, Steve Day for Night and Chris Movieians**. As far as director **Greg** goes, come on, we need some more **Spark, Man**. And to **Greg O’Brien, Julia Parton, and Keith Deisenroth**, I say, you’ll never work in this town again, at least until the next Adopt-a-Highway cleanup. Thank you all for making it a memorable first meeting!

The Rotary International theme this year is *Reach within to Embrace Humanity*. That’s sounds right on target for our club. As

Rotarians from Palos Verdes Peninsula Rotary, we want to provide our community, both locally and internationally, with the resources and natural talents within each of us. Let’s reach to help people where we can help most. That is accomplished both through the offering of our physical labors and financial assistance, whichever best fits the situation for both the giver and the receiver. Try to embrace every opportunity offered to make it a better world.

Humanity needs people like us.
Humanity needs Rotarians.
Humanity needs YOU.
Let’s Reach Within to Embrace Humanity! •

¹ Congressman Anthony Weiner, in a CNN interview.

If You Missed Us Last Week

By Paul Rubincam



Charlie Elias delivered and read aloud some kind of legaleze about David being sexy. Obviously a misunderstanding.

JULY 8, 2011. **Prez Dave** rang the gong for our members-only first meeting of the Rotary fiscal year. Some of the Rotarians, knowing his passion for photography and making movies, had hatched a plan to make sure Dave was properly “made up” for the cameras.

Liz Fitzgerald was the make-up artist and under the supervision of director **Greg Sparkman**, chronicled his maiden session. Unfortunately, there was some rowdiness among the membership and several miscreants had to be escorted from the room. Finally, order was restored, and Dave was permitted to put forth his announcements and comments about upcoming programs for this next year.

Earlier, **Jim Hartman** gave the invocation, **Steve Day** led the pledge and **Phyllis Pelezzare** led the patriotic song, ably accompanied on the piano by **John Schuricht**.

Dave refreshed our collective memories about the objectives of Rotary, made a little bit of fun of himself, abetted generously by heckling from the assembly, and even quizzed the group about who the first president of a Rotary club was. (Silvester Schiele. Who knew?)

Dave also recognized former President **Keith Deisenroth**, in absentia, for his sterling term as club president, as the membership gave him a standing ovation.

Jackie Ignon spoke briefly about the “make-up” Rotary in the home dinner and passed around the sign-up sheet for those interested.

David then passed around—one for each of us—a special Rotary pin commemorating the 50th anniversary year of our club. This was followed by Rotary pins for each of the officers and committee chairs of this year’s club. He

encouraged all of us to attend and participate in the many events of the district, as well as the national and international conventions and conferences, all of which will enhance our commitment to, and understanding of, the Rotary movement world-wide.

He announced that on Wednesday July 27, we are invited to bring one guest to an informal cocktail get-together here at the country club starting, at 6:30 p.m. and going until 8 p.m. *The cost for this event is zero!* It's included in our normal dues, and the purpose is to have some socializing and fun with each other, and if our guests are prospective members, hopefully to push them along toward membership.

Speaking of membership, **Tim Dickins**, membership chair, and Dave had put together a simple but effective way to have all active members help with garnering new members. Each Rotarian is asked to name three potential new members who will be approached over the next several months to come

to a meeting and consider joining the club. It's possible to double the size of our club!

Upon closing the meeting, all were reminded of Dave's email pointing out a new program this year, whereby a one-time donation of \$100 now, or adding \$10 to each monthly dues invoice, will permit the Rotarian to receive double the number of raffle tickets at each meeting for no extra charge. About a dozen of us so far have taken this offer, so if you have not yet done that, please answer Dave's recent email. •



RPV City Manager Carolyn Lehr condemned either David's leadership, the filming of the tragedy, comedy, er, dark comedy, or the meeting itself. Probably all three!



Your Board Gets Computer-Savvy, Yummy Cake, Great View

On July 1 at noon there was the Board Meeting/Club Runner Academy at the Salvation Army College in RPV. As every club leader needs to understand how to access and use Club Runner, this was a training session to ensure everyone is able to use this valuable tool.

If you didn't attend, you missed a delicious and colorful Hawaiian cake and a gorgeous view. What you didn't miss was the slow-running Club Runner software (a weak satellite connection perhaps?) during the training session. **Greg Sparkman** will conduct one-to-one training for those with questions. Email him at gsparkman@creativepartnersgroup.com.

District News

Rotary District Breakfast: Tuesday, July 26

The Future of the LAUSD
Speaker: Dr. John Deasy
Superintendent, Los Angeles
Unified School District



Dr. John Deasy

Dr. John Deasy is the superintendent of the Los Angeles Unified School District, the nation's second largest school district. In this role, Dr. Deasy oversees all educational and administrative issues, and develops operational procedures for the District; recommends review procedures for the allocation of staff and for special studies authorized by the Los Angeles Board of Education, and directs the assignment of school administrators.

In his role he also administers the overall educational activities of the District's schools and centers; integrates the overall educational program of schools and centers with the services of other organizational units to provide the most efficient and effective education

possible for students. In addition, Dr. Deasy interprets the policies and regulations of the Los Angeles Board of Education and monitors all programs to ensure consistency with District policies and fiscal responsibility.

Prior to joining the Los Angeles Unified School District in August 2010, Dr. Deasy served as Deputy Director of Education for the Bill & Melinda Gates Foundation. Previously, he served as superintendent of the Santa Monica-Malibu Unified School District in California and of the Coventry Public Schools in Rhode Island. •

Westin LAX Hotel

5400 W. Century Blvd.,
Los Angeles, CA 90045
7:00 a.m. Registration
7:25 a.m. Breakfast

Price:

Early Registration (by 19 Jul): \$34
Late Registration: \$39

RSVP: District Office
Office@rotary5280.org
310-670-9792 direct
310-670-9795 fax

Parking: Free self-park in hotel parking structure. Valet Parking at Westin hotel rates.

[Click here to go to the District 5280 website for additional news.](#)

Chamber Events & News



<http://palosverdeschamber.com/>



Evening Networking Mixer

Thursday, July 21 | 5:30–7:30 PM

HEIR Intimates, Promenade on the Peninsula, Suite 169 (across from Talbot's)

Cost: \$10/Members, \$15/Guests and Prospective Members.* Includes one complimentary drink ticket

RSVP: To help our host determine how much food to have on hand, please RSVP to Debbie Moran at the Chamber office: 310-377-8111. Or email her at: office@palosverdeschamber.com.

**Prospective members are always welcome, but will be asked to join the Chamber after attending more than two PVP Chamber Mixers.*



Breakfast Networking Mixer

Wednesday, August 3 | 7:15–9 AM

Belmont Village, 5701 Crestridge Road, Rancho Palos Verdes

Cost: A full breakfast is served. \$15/Members with advance RSVP, \$18/Members without an RSVP reservation and all guests.

RSVP: To help our host determine how much food to have on hand, please RSVP to Debbie Morgan at the Chamber office: 310-377-8111. Or email her at: office@palosverdeschamber.com.

Calendar Items

Club and District Calendar

JULY 15: Hank Reed: *Northrop F-35 Joint strike fighter*. Hank is senior manager of F-35 business development and customer engagement for Northrop Grumman Aerospace Systems in El Segundo.

JULY 22: Chef Robert Bell: *Chef's Secrets*. Robert Bell and Michael Franks have started some of the most popular and successful re-

straints in the South Bay. Robert will share some of their secrets.

JULY 26: Rotary District Breakfast. See page 6 of this issue.

JULY 27: Special Rotary Club meeting, 6:30–8 p.m., PV Golf and Country Club. Appetizers, no-host bar. Dress: business casual. *Bring a guest for free!*

JULY 29: DARK. The July 27 special meeting replaces this usual luncheon-meeting.

AUGUST 12: Literacy Breakfast

OCTOBER 7: District governor visits our club.

NOVEMBER 6: Paul Harris Celebration at Circus Vargas

NOVEMBER 9: Educator of the Year at PV Golf and Country Club.

DATES IN GRAY indicate district events or other clubs' events. [Click here to go to the District website](#), where you will find additional information about those events.

Greeters, Invocators, and Reporters

Date	Greeters	Invocation	Reporter
July 15	Steve Day John Cameron	Jim Hartman	TBA
July 22	TBA TBA	TBA	TBA
August 5	TBA TBA	TBA	TBA
August 12	TBA TBA	TBA	TBA

Celebrating In July



Rotary Inductions

Allen Bond	July 1, 1991
David Rowe	July 1, 1994
Greg O'Brien	July 20, 2007

Birthdays

Susan Seamans	July 5
Harry Kitter	July 7
Ethel Gross	July 8
Kimberly Lynch	July 18
John Gong	July 21
Marcia Coppertino	July 23
Shawn Nejad	July 23
Joan E Behrens	July 27

Wedding Anniversaries

Cecilia & Aryn Sieber	July 6
Scott & Kimberly Lynch	July 24

Congratulations to all!

Your Rotary Leadership

Club Leadership *Click on a name below to send that person an email.*

President: David Rowe

International Service: Inga Liden

Programs: Steve Day

Sergent-At-Arms: Paul Rubincam

President's Asst: Liz Fitzgerald

Club Service: Kimberly Lynch

Membership: Tim Dickins

Educator Of The Year:

President-Elect: Greg O'Brien

Vocational Service: Joan Behrens

Public Relations: Derald Sidler

Joan Behrens & Jim Hartman

Secretary: Suzy Zimmerman

Community Service: Bruce Attig

Communications: Greg Sparkman

Rotary-In-The-Home: Jackie Ignon

Treasurer: Norton Donner

New Generations: Julia Parton

La Rotación: Nicki Nikakhtar



RI Leadership

President: Kalyan Banerjee, from the Rotary Club of Vapi, India
His speeches and news are posted at www.rotary.org/president



District 5280 Leadership

District Governor: Brad Robinson, from the Rotary Club of Beverly Hills

Pictured at left: District Governor Brad Robinson and his wife, Catherine