

March 3rd, 2011



# ROTARY SCOOP



**President Heidi**

We have a date for our 30<sup>th</sup> anniversary of noon Rotary.. It's May 12<sup>th</sup> at the Little Eagle Lodge. This is going to be a wonderful time, with Past Presidents and District Governors, hoping to attend. Thirty years is a long time and we have Bob Tomko to thank. Please mark your calendars for this memorable event..See you there!!!

## PROGRAM Feb 24th

### Social Sense Marketing Missy Potalivo

Missy Potalivo of Social Sense Media, [www.socialsensemedia.com](http://www.socialsensemedia.com), gave a presentation about the importance of social media to almost every business. For example, a restaurant can advertise a daily or weekly special for free just by posting it on Facebook or Twitter. Her company develops and maintains internet presence and advertising for businesses and individuals.



#### UPCOMING PROGRAMS

March 3rd - Matt Lehman, TOML update  
March 10 – Hap Hazard, Digital 395  
March 17 - MHS Drama Club, "The Wizard of Oz"  
March 24 – not booked yet  
March 31 – Sandy Hogan, Mobility Commission

FIND OUT ALL THE LATEST INFORMATION ON THE WEB

Dennis Brown - Web editor

<http://www.mammothlakesrotaryclub.org/>

# NEW MEMBER

## LAURA BRINKER

*Sales and Catering Specialist/Sustainability Champion*

“Laura Brinker has enjoyed living in Mammoth since 2001 while teaching skiing and serving at several local restaurants. She is currently the Sales and Catering Specialist for the Westin Monache Resort. When she is not planning weddings and other events at the Westin, Laura spends as much time as she can outdoors. In winter she loves skiing and snowshoeing, while summer finds her mountain biking, hiking or strapping on her backpack.”



### MARCH

### BIRTHDAYS

Don Sage 5th

George Booth 24th

Neil McCarroll 24th

Robin McKay 27th

### ANNIVERSARIES

None



### RYLA - Rotary Youth Leadership Assembly

We are sending 4 student to RYLA this year. Three students from Mammoth High and one student from Lee Vining High. They will be representing both the noon and sunrise clubs.