

Mid San Fernando Valley

www.midsanfernandovalley.org

Service Above Self

Meeting at Denny's restaurant
Thursdays, 12:10 p.m.

16575 Sherman Way, Van Nuys, CA



Reach Within to Embrace Humanity

January 5, 2012

Invocation: Marc Tapper

Flag Salute: Frank Santucci

4 Way Test: Jean Mabilon

Attending Members: Frank Santucci (welcome back!), Jean Mabilon, Renée D'Auria, Rosielee Jones, Rich Miller, Roz Dubrow, Bub Pickup, Barbara Pampalona, Judy Rockey, Marc Tapper, Robin Kellogg, Sara Vasquez and Beth Ullman

Guests and Visiting Rotarians: Nathan Wolfstein, member of the Granada Hills Rotary club and our speaker

Announcements:

Welcome Back!

Frank was on hand and looking very well after his hip replacement surgery. Great to have you back, Frank!

Special Event

Los Angeles City Controller Wendy Greuel will be the featured speaker at the January 11 meeting of Business and Professional Women. Cost is \$35 if you'd like to attend. Networking starts at 11:30 and the meal is at noon. Location is the Out Take Bistro, 11929 Ventura Blvd., Studio City. Please register by contacting Rosemary Enzer, 818-884-7204, renzer3335@aol.com, or Marlene 818-990-8644.

Bingo

Rich reported he now has the letter of understanding for use of the union hall from Javier. The last item needed is the certificate from the state, which Frank will follow up – they had told him several months ago to contact them after the first of the year.

Preparing for Next Year

Our PE (President-Elect) Sara Vasquez is signed up not only for PETS, but a new training, pre-PETS! 2012-2013 will be our first year in District 5280. Should be exciting!

Dues Are Due

It's January already, so please, get your club dues into Frank ASAP. It's \$100 for this six months, plus any contribution you are making to The Rotary Foundation. Hats off to Ruth Cross-Batts, who, as usual, was the very first to get her check in.

Calendar

- 1/12 **Alice Muntean**, trip to Fiji
- 1/19 at 9:00 a.m., **The Salvation Army Store Grand Re-Opening**, 21375 Roscoe Blvd., Canoga Park
- 1/17 Tues., **Board meeting**, 5:30 p.m.
- 1/19 **Melanie Bickelman**, Newborns in Need
- 1/21 Sat., **Mid-Year District Meeting**, 8:00 – 11:30 a.m. Woodbury University | Ahmanson Main Space, 7500 Glenoaks Blvd., Burbank
- 1/26 **Zoe International**, Human Trafficking
- 2/2 **TBA (Happy Groundhog Day)**

District Event January 21

Come to Woodbury University January 21 for a mid-year review of District activities, plus guest speakers from Districts 5280 and 5300 and special guest, PDG Roy Massey, Chair of the Rotary Ethics Initiative. Roy will be talking about the work the Ethics Initiative is doing to advance our vocational service efforts. Cost is \$20, and you can register online: www.rotary5260.org.

Salvation Army Donation Drive

Judy announced there will be a trailer at Shepherd of the Hills on Rinaldi (between Corbin Avenue and Porter Ranch Drive) to accept donations from 9:00 a.m. – 6:00 p.m. both Monday and Tuesday next week, January 10 and 11. Please, help them restock the Canoga Park store and keep their wonderful community programs operating – bring in your gently used clothing, games, electronics (working or not), jewelry, etc. Call 800-SATruck (800-728-7825) for pick up of large items, such as furniture (even mattresses).

There is still a need for other sites to either hold special donation drives or to locate a box or trailer. Clinton is talking to the facility managers about the parking lot his office shares with Denny's, but please, be on the look out for others. Judy has packets that can be presented to site managers and owners; please see her for some if you have locations you'd like to approach.

Rose Parade

By all accounts, the Rose parade this year was terrific – and the Rotary float won the Princess Trophy! as the most beautiful float under thirty-five feet. The float, with the theme "Inching Towards The End Of Polio," featured an inchworm in a doctor's outfit, helping bring the complete

eradication of polio. Rich was there, having been lucky enough to get some of the district's tickets, as were Nathan and our German exchange student, Leo Baum. Leo was the center of attention for Nathan's daughter and her friend, both of whom have been studying German in school.

Rotary Knitting Communities Together

Roz announced she delivered another 6 afghans this week; these went to the Therapeutic Center for the Blind.

Rotary Minute

Robin read an article in the November Rotarian about a project in Cameroon, carried out by District 7820 in Canada. They supply 34 hospitals with modern birthing beds, operating tables and other equipment, as well as schools with computer labs, libraries, bathrooms and buses. Besides the district and direct donations, these projects are supported through grants from The Rotary Foundation.

Speaker: Nathan Wolfstein, Disaster Services Preparation in the SFV

Over two years ago Nathan started working not just on disaster relief, which Rotary excels in, but preparation. His extensive background in scouting (with the Boy Scouts) gave him an excellent foundation in emergency preparedness. What's the difference between an emergency and a disaster? In an emergency, like a car accident or someone choking, 911 is able to respond; in the case of a disaster, emergency services, such as police and fire departments, are too overwhelmed to be likely to respond to any one call – if you can even reach them by phone.



Barbara Pampalone and Nathan Wolfstein

When Nathan became our Rotary District's Disaster Recovery Officer, he became the first, and maybe still only, one in the country. In that role he has been working to get individual clubs trained to step up in case the need arises. So far just a handful of clubs, including ours, have done much in the way of either training (CPR or CERT) or helping promote readiness through education and

essential supplies. He would like to see as many Rotarians and others as possible take the 17½ hours of CERT (Community Emergency Response Team) training from Fire Chief Stacey Gerlich. This free program is an all-risk, all-hazard training designed to help you protect yourself, your family, your neighbors and your neighborhood in an emergency situation.

Within Rotary we now have a true community-based program – Disaster Aid USA, which works with the new Disaster Aid International (previously Shelter Box). Rather than just provide shelter and supplies on site during a disaster, the organization is working to stockpile supplies in locations where they are most likely to be needed. Working with other organizations such as the Salvation Army and Boy Scouts has helped create a strong structure and leadership.

Next year most of District 5260 will become part of District 5280, which, having had no program of their own, is adopting our disaster program. Nathan will be making presentations in February at the Zone meeting, to Interactors in April, and later this year at the Rotary worldwide Emergency Disaster Recovery forum in Berkeley. Before then, on January 19 in the afternoon, there will be a special event at the Salvation Army (TSA) location in Canoga Park introducing their Emergency / Disaster Services facility – the first in the Valley. Assemblymember Bob Blumenfield will be on hand for this.

TSA is always among the first responders in a disaster, providing food, clothing and shelter, among other necessities. The Canoga Park location will be both a local storage and training center. Other than this, so far only the Lake Balboa Community Council has anything in stock, and they have just 2 containers. At Judy's location they now have 20 pallets of supplies and a 6,500 kilowatt portable generator (still in need of a 500 gallon fuel tank). Since they have been borrowing the canteen truck from the Glendale center, they hope to get one, preferably two, of their own for use both in emergencies and by the community for events.

Training at TSA's ARC (Adult Rehabilitation Center) will include CPR, CERT and how to effectively utilize the emergency supplies stored at the ARC. With so few people currently CERT trained and only the supplies mentioned, using them wisely and distributing them where most needed will be a challenge. Nathan advocates the establishment of an emergency / disaster **volunteer** center to correspond to the co-ordination efforts of professional first responders (fire, police, medical, etc.). A simple first step is for each of us to keep our critical information, including contact lists, on a thumb drive we keep with us.

What other things can we do? Denny's is a corporate sponsor of CERT training, and they make it easy to help. When you get and use a Denny's card (like a CVS or supermarket card), Denny's will automatically donate a percentage of your bill. Nathan shared copies of the book, "It's a Disaster" with us. These detailed preparedness guides can be purchased wholesale by the case, with our club information on a label on the cover, and included with our disaster kits. (Rich still has 10 and Rosie also has several.) The combo can then sold at retail, making them a good fundraising tool. If the district or club buys 1,000 or more, we can even get a custom cover and several pages

for our own information in the front of the book.

For CERT classes near you, go to www.cert-la.com. Nathan can be reached by phone at 818-388-6664 and by email at naw1111@aol.com.

Reminders:

Salvation Army Store Grand Re-Opening

On January 19, at 9:00 a.m., the Salvation Army (TSA) Canoga Park store will re-open! Fully refurbished and remodeled after suffering major water damage, the store is set to open January 19. Please join business and community leaders for the ribbon cutting – help celebrate the return of this important piece of the Valley's economy.

What else can we do to help? **Please support TSA** with donations, which are down in this uncertain economy. Items of all kinds, from knick-knacks to cars, are needed. Look for sites where donation boxes (5x5 feet) can be placed, or one of the donation trailers.

Nobel Early Education Center

Classroom materials and supplies are still needed. If you can help by donating age-appropriate supplies, such as large crayons, construction and drawing paper, large pencils, etc., please contact Sara at 818-368-6682.

PolioPlus: Thank you to everyone who contributed to PolioPlus today.

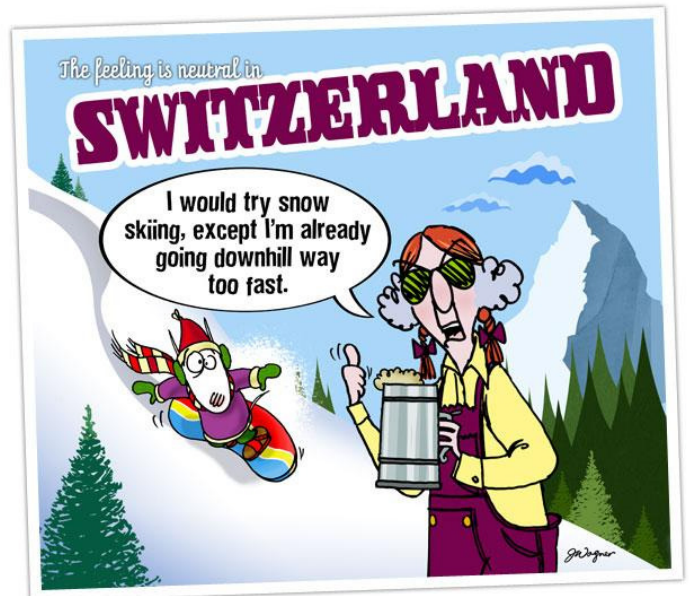
Happy Bucks: Thank you to everyone who contributed today, including Frank and others for his recovery, Barbara for her son Eric's engagement, Robin for her son Max's 21st birthday, and Rosie for Clinton being nominated to the College Football Hall of Fame! Congratulations to you all! These contributions go into our general fund for expenses and projects that aren't self-supporting.

Raffle: Jean won the \$5 and Barbara the chance to try for the joker, but pulled the 7 of diamonds this time. The pot is now over \$680! And there are just 23 cards left.

Notable Quotable:

"Guard well within yourself that treasure, kindness. Know how to give without hesitation, how to lose without regret, how to acquire without meanness." George Sand [pen name of Amantine Aurore Lucile Dupin], novelist (1804-1876)

"Intolerance lies at the core of evil. Not the intolerance that results from any threat or danger. But intolerance of another being who dares to exist. Intolerance without cause. It is so deep within us, because every human being secretly desires the entire universe to himself. Our only way out is to learn compassion without cause. To care for each other simple because that 'other' exists." Rabbi Menachem Mendle



2011-2012 Club Officers:

President: Barbara Pampalone	H 818-882-2395
Immediate Past President Martha Stulman	H 818-708-8947
Administrator & Club Chair: Beth Ullman	H 818-701-6889
Secretary: Rosielee Jones	C 818-703-3201
Treasurer: Frank Santucci	C 818-652-7529
Membership VP: Marc Tapper	H 818-425-6667
Projects VP: Rich Miller	W 818-994-8234
Foundation VP: PDG Emilio Basile	H 818-886-4142
Sara Vasquez	H 818-368-6682
Public Relations VP Robin Kellogg	H 818-993-5378
Bulletin Editor pro tem: Beth Ullman	H 818-701-6889
Community Chair: Judy Rockey	C 818-683-3510
Int'l Chair: Sara Vasquez	H 818-368-6682
New Generations Chairs: Clinton & Rosielee Jones	C 818-609-7105
Vocational Chair: Carlos Menjivar	818-996-7337
Programs Chair: Robin Kellogg	H 818-993-5378
Sgt. at Arms: Renée D'Auria	H 818-882-1659

Selected Nearby Clubs and Meeting Information

Granada Hills, Thursdays at 12:10 p.m.

Porter Valley Country Club

19216 Singing Hills Dr

Northridge CA 91326-1716

North San Fernando Valley, Thursdays at 12:10 p.m.

IHOP

1225 Truman St.

San Fernando CA 91340

Northridge/Chatsworth, Tuesdays at 12:10 p.m.

Porter Valley Country Club

19216 Singing Hills Dr.

Northridge CA 91325

Studio City-Sherman Oaks, Tuesdays at 12:10 p.m.

Sportsmen's Lodge Hotel

12825 Ventura Blvd. Vista Room

Studio City CA 91604

Tarzana Encino, Tuesdays at 6:00 p.m.

John O'Groats

16120 Ventura Blvd.

Encino CA 91436

Van Nuys, Wednesdays at 6:00 p.m.

94th Aero Squadron

16320 Raymer St.

Van Nuys

West San Fernando Valley, Thursdays at 12:00 p.m.

Canoga Park Bowl

20122 Vanowen Street

Winnetka CA 91306

Greater San Fernando Valley **E-Club**, Mondays at 12:00 p.m., Online 24/7, <http://www.rotaryclubgreatersfv.org>

Beth Ullman

17426 Napa St.

Northridge, CA 91325