

Mid San Fernando Valley

www.midsanfernandovalley.org

Service Above Self

Meeting at Denny's restaurant
Thursdays, 12:10 p.m.

16575 Sherman Way, Van Nuys, CA



Reach Within to Embrace Humanity

November 17, 2011

Invocation: Marc Tapper

Flag Salute: Clinton Jones

4 Way Test: Bub Pickup (who had us do it in reverse!)

Attending Members: PDG Emilio Basile, Bub Pickup, Renée D'Auria, Rosielee Jones, Clinton Jones, Rich Miller, Barbara Pampalone, Marc Tapper, Robin Kellogg, Jean Mabilon, Sara Vasquez and Beth Ullman

Guests and Visiting Rotarians: Jim Giannini, a long-time friend of Rich's from the same home town (818-783-2700) who is in the men's clothing business and an actor; Dan Basmagian, a former teacher and principal who now owns The Study Zone (www.SimpleWaytoAnA.com; 818-667-1247) and will be helping Rosielee and Clinton with the Interact at Chaminade; and Jacques Hay, owner of Award Winners

Announcements:

Get Well!

Frank Santucci had hip replacement surgery on Monday and is doing well. We had sent a plant and balloons to his room, and all signed a get well card at the meeting. Those who visited him in the hospital said he is looking great. Get well, soon, Frank – we miss you!

Exchange Student Needs Housing

Our Rotary exchange student from Germany is still in need of housing for part of his stay here. If you can help, please let Barbara know. You don't need to be a Rotarian or to have children in your home to participate in this wonderful cultural exchange. He is attending Daniel Pearl Magnet High School, which is next to Birmingham High School on Balboa north of Victory. Rich offered to let him go to his office to study after school until whoever is hosting can pick him up. The young man will be with Barbara after Thanksgiving, possibly until the Christmas holidays, at which point she'll need the loan of an extra bed. If anyone has a bed they can lend or a room to offer, please contact her. You can reach Barbara by phone at 818-882-2395, or by email at pampalone@dslextreme.com.

Portable Dental Office

Emilio announced that our application for the simplified district matching grant has been turned in. Our deep thanks to those individuals and clubs who are making this project possible, in particular the Rotary clubs of Woodland

Calendar

- 11/20 Sun., Salvation Army holiday crafting 1:00 – 4:00 p.m.
- 11/22 Tues., 11:30 a.m. Fellowship Lunch at The Courtyard by Marriott in Sherman Oaks
- 11/24 No meeting – Happy Thanksgiving!
- 11/29 Tues., 5:30 p.m. Board Meeting
- 12/1 Jorge Vasquez, Oceans and Climate
- 12/3 Sat., 3:00 – 10:00 p.m. MAPS fundraiser, at ONEgeneration Senior Enrichment Center, 18255 Victory Blvd, Reseda
- 12/6 Tues. 5:00-8:00 p.m. Fundraiser for Nobel Early Childhood Program at Denny's
- 12/8 TBA
- 12/10 Sat., District Holiday & Foundation party at The Castaways, 1250 E. Harvard Rd., Burbank, 11:30 a.m. registration
- 12/15 Alice Muntean, on her trip to Fiji
- 12/17 Sat., Holiday Party & annual gift wrap at Les Grossman's home
- 12/22 TBA

Hills, Granada Hills, Glendale Noon and Northeast Los Angeles. Without their support, this would still be just a dream.

Board meeting

Our next club board meeting will be Tuesday, November 29 at 5:30 p.m. at the offices of the Doctors Jones.

Boys & Girls Club

Marc passed out information sheets and announced a reading challenge program for children sponsored in part by Cooper Communications, now celebrating its 25th anniversary by providing 25 children with \$25 each to buy books. The goal is to find enough sponsors for 225 children. Barnes & Noble is giving the kids free snack and a 20% discount on book purchases. For many of the children this will be a rare opportunity to have a book of their own – 81% of those in the West Valley Boys & Girls Club come from families below the poverty line.

Marc moved that our club sponsor 10 children (\$250), which Clinton seconded, and the motion was approved unanimously.

Bingo: Rich let us know that we are getting very close to getting our final approval for a bingo license.

Update on Former Member

Jerry Holmes has been in and out of the hospital after a couple of heart attacks. He looks forward to getting better and coming to visit us. He is currently in Northridge Hospital, but can always be reached on his cell phone: 747-888-7574. He would love to hear from you.

Speaker: PDG Emilio Basile and Sara Vasquez on The Rotary Foundation (TRF)

The origins of The Rotary Foundation date back almost as far as Rotary itself – in 1917, then-RI President Arch Klumph proposed an endowment fund, started with the \$26.50 from Rotary Club of Kansas City, Missouri left over after the first international convention. By 1928 it had grown to \$5,000. When Paul Harris died in 1947, contributions in his honor started pouring in. Today the Permanent Fund is \$705 million, with a goal of reaching \$1 billion by 2025, and the Annual Fund is \$109 million.

Only a portion of the Permanent Fund's \$705 million is in cash or investments; the bulk is promised bequests and charitable remainder trusts. But the interest and dividends provide \$10.5 million to work with each year, of which \$8.5 million goes to the Annual Programs Fund (APF).

The third fund area is Restricted Giving, where monies are designated for specific projects. An example is the \$1 million Mel Gibson donated for the Tarzana club to use for projects benefiting the Yucatan area where he filmed *Apocalypto*. Monies donated for special projects or the Permanent Fund are not eligible for Paul Harris Fellow recognition. The only exception is the RI PolioPlus program, which uses funds all funds the same year they are received.



PDG Emilio Basile and Sara Vasquez

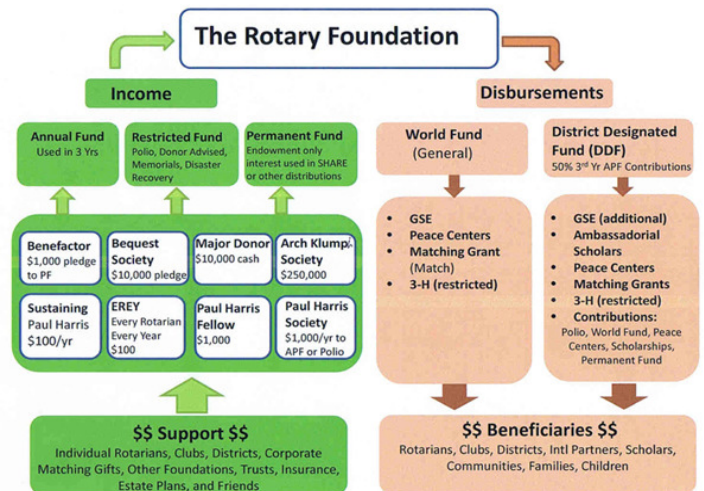
Our PolioPlus efforts got a major boost when Bill Gates joined Rotary in 2007. Through the Bill and Melinda Gates Foundation, we were given a \$100 million challenge grant, to be matched within 3 years by Rotarians. Soon thereafter the foundation donated another \$255 million, to be matched with \$100 million by Rotarians. We have

almost reached our \$200 million, bringing the total raised by Rotary to \$900 million of the \$8 billion spent (including monies from governments and the World Health Organization), plus the \$8.5 billion in goods and services donated by Rotary to deliver and preserve the vaccine.

Unlike most other charities, TRF actually gives out in funds more money than it receives – \$1.14 per \$1. The APF donations go into an investment account for 3 years, after which some money pays for the fund administration, half of the rest goes into the World Fund, and the other half goes back to each district, based upon how much that district had given 3 years before, as District Directed Funds (DDF). More than \$2.2 billion has been distributed through all the different grants programs since 1947.

The World Fund pays for Group Study Exchange (GSE), Health, Hunger, and Humanity Grants (3-H, restricted), matching grants and the 7 Peace Centers around the world where programs train scholars in conflict resolution, some of whom are now working at the UN. This master's degree program in fields related to peace studies and conflict resolution is designed to advance knowledge and world understanding among potential world leaders, and promote greater tolerance and cooperation among all peoples.

The Peace and Conflict Studies Program is a 3-month program for 30 students (per session) who are middle and upper-level managers in government, non-governmental organizations, and private corporations.



Sara, who was lucky enough to be an Ambassadorial Scholar for a year in Spain, as well as a GSE team member to Argentina in 1992, told us a little more about those two programs. They are both supported in part by the World Fund, and really do have a world scope impact. In Spain, Sara made life-long friends, met the US Ambassador, and met her future husband, another scholar in the program. Besides Argentina, our district has sent teams for 4-6 weeks to Nepal, France, Italy, Spain, Germany, England, Ireland, Japan, the Philippines, India, Australia, New Zealand and Indonesia.

There is a new program for teachers, who spend 3-10 months teaching in low-income countries. They are ambassadors of another sort, learning the culture and trying to improve higher education in their particular areas of expertise. So far more than 400 teachers have participated.

There are two ways to do a project with some matching funds: raise some money and apply for a district grant, which will match 50%, or send the money we raise to TRF, get 100% of what we sent from the district fund, and a matching 100% from TRF. Obviously the second gives us more to work with! But the project has to be at least \$10,000 in total.

There are many levels and ways to contribute to TRF. Sustaining Fellow contribute \$100 per year, which our club will match for those working toward their first Paul Harris Fellow (PHF). PHF recognizes a total contribution of \$1000 or multiples of \$1000. Lifetime Sustaining is a lifetime commitment of \$100 per year; Paul Harris Society members give \$1000 per year. All of these honors are for contributions to the annual fund and/or PolioPlus.

Our club has a long history of supporting TRF, through the Annual Programs Fund, bequests and PolioPlus. PDG John Alexander was an Arch Klumph Fellow, meaning he had contributed at least \$250,000. Our club has at least 2 Benefactors, 2 Bequest members, 2 Major Donors, 63 Paul Harris Fellows (including those given to honor non-members), and 21 Sustaining members.

You may become a Benefactor by making the Permanent Fund a beneficiary in your estate plans or by donating \$1,000 or more to the fund outright. Couples or individuals who have made commitments of \$10,000 or more in their estate plans, such as in a will, living trust, or through whole or universal life insurance, can become Bequest Society members. TRF recognizes couples or individuals whose combined personal outright or cumulative giving has reached \$10,000 as Major Donors. All outright contributions made to the Foundation are included in this total, regardless of the gift designation. Donors whose cumulative gifts total \$250,000 qualify for the Arch C. Klumph Society. It can all start with as little as \$10/month.

If you would like more information, or to start or increase your foundation contributions, please talk with either Sara or Emilio (phone numbers below), or email them: sara.vasquez@lausd.net; emilio@embasile.com.

Rotary Minute

Beth read a short news story from The Rotarian (August), citing 1.3 million as the number of newborns who die every year because of a midwife shortage and lack of proper training in the world's poorest countries. That 38% of the 3.3 million newborn deaths each year could be prevented with some basic immunizations and emergency first aid – possibly a good project for us to work on through Lisa's mission contacts in Africa. Beth also passed around a very nice thank you letter we received from a local group helping newborns at risk, for our donation of hand-made baby blankets and caps.

Special Foundation Presentation

In honor of the wonderful work Jacques Hay has done for special needs children, and his help to us for the New Horizons golf tournament, Emilio presented him with a Paul Harris Fellow from our club.



Jacques Hay, PDG Emilio Basile and Barbara Pampalone

Reminders:

MAPS Holiday Fundraiser December 3

Visit the Festival of Trees to kick-off your holiday season. Come see the many trees uniquely decorated by talented individuals and groups, check out the trees, wreaths, gingerbread village and hand made Hanukkah items, all for purchase, and enjoy the varied entertainment. Children can make a wish with Santa or create in the Kids Korner, and everyone can enjoy holiday food and drink, all to benefit charities that help our local seniors. From 3:00 – 10:00 p.m. at ONEgeneration Senior Enrichment Center, 18255 Victory Blvd, Reseda. Tickets are available online at www.svffestivaloftrees.org. Adults are \$5 (\$10 after 11/27/11), children and seniors \$5; children under 2 free.

Register for Holiday Parties

Please register online to attend the District Foundation and Holiday Luncheon December 10, and our joint club holiday party on December 17. Our annual district gala will be at The Castaways in Burbank this year, on December 10, and Frank has tickets! For just \$45 you can socialize, have a fabulous meal, and get some awesome auction wins. Speaking of which, we are also looking for **items to donate**. Join the rest of your club and district in this last 5260 celebration. To register online, got to the Events section of the main page on the district website: www.rotary5260.org. For our club's celebration with the Van Nuys and North San Fernando clubs, sign up via the top left link on www.sanfernandovalleyrotary.org, our club website. Also available then is the address and a map link. The price is \$20, but our website does not have the credit card payment feature, so we need to pay at the door or in advance. If you need help, please ask Emilio or anyone who has already registered online. You can also give Emilio a verbal RSVP for the December 17 event, and mail in your reservation for December 10 to Marsha Floyd. Remember, we will be incorporating our annual gift wrap for a local charity into the joint holiday party; this year it's Casa Esperanza.

PolioPlus: Thank you to everyone who contributed to Priscilla, our PolioPlus pig, today.

Happy Bucks: Thank you to everyone who contributed today, including Marc in honor of his and Liat's 5th wedding anniversary – congratulations! These contributions go into our general fund for expenses and projects that aren't self-supporting.

Raffle: Robin won the \$5 and Marc the chance to try for the joker, but he pulled the 6 of spades. The pot is \$569.

Notable Quotable:

"We are social creatures to the inmost centre of our being. The notion that one can begin anything at all from scratch, free from the past, or unindebted to others, could not conceivably be more wrong." Karl Popper, philosopher and professor (1902-1994)

"A great deal of intelligence can be invested in ignorance when the need for illusion is deep." Saul Bellow, writer, Nobel laureate (1915-2005)

Nearby Clubs and Meeting Information

Granada Hills, Thursdays at 12:10 p.m.
Porter Valley Country Club
19216 Singing Hills Dr
Northridge CA 91326-1716

North San Fernando Valley, Thursdays at 12:10 p.m.
IHOP
1225 Truman St.
San Fernando CA 91340

Northridge/Chatsworth, Tuesdays at 12:10 p.m.
Porter Valley Country Club
19216 Singing Hills Dr.
Northridge CA 91325

Sherman Oaks Sunset, Mondays at 6:15 p.m.
Marmalade Cafe (Ventura Blvd. & Kester Ave.)
14910 Ventura Blvd.
Sherman Oaks CA 91403

Studio City-Sherman Oaks, Tuesdays at 12:10 p.m.
Sportsmen's Lodge Hotel
12825 Ventura Blvd. Vista Room
Studio City CA 91604

*Beth Ullman
17426 Napa St.
Northridge, CA 91325*

Tarzana Encino, Tuesdays at 6:00 p.m.
John O'Groats
16120 Ventura Blvd.
Encino CA 91436
Van Nuys, Wednesdays at 6:00 p.m.
94th Aero Squadron
16320 Raymer St.
Van Nuys

West San Fernando Valley, Thursdays at 12:00 p.m.
Canoga Park Bowl
20122 Vanowen Street
Winnetka CA 91306

Woodland Hills, Wednesdays at 12:00 p.m.
Woodland Hills Country Club
21150 Dumetz Road
Woodland Hills CA 91364

Greater San Fernando Valley **E-Club**, Mondays at 12:00 p.m., Online 24/7, <http://www.rotaryclubgreaterfsv.org>

2011-2012 Club Officers:

President: Barbara Pampalone	H 818-882-2395
Immediate Past President	
Martha Stulman	H 818-708-8947
Administrator & Club Chair:	
Beth Ullman	H 818-701-6889
Secretary: Rosielee Jones	C 818-703-3201
Treasurer: Frank Santucci	C 818-652-7529
Membership VP: Marc Tapper	H 818-425-6667
Projects VP: Rich Miller	W 818-994-8234
Foundation VP: PDG Emilio Basile	H 818-886-4142
Sara Vasquez	H 818-368-6682
Public Relations VP	
Robin Kellogg	H 818-993-5378
Bulletin Editor <i>pro tem</i>:	
Beth Ullman	H 818-701-6889
Community Chair: Judy Rockey	C 818-683-3510
Int'l Chair: Sara Vasquez	H 818-368-6682
New Generations Chairs:	
Clinton & Rosielee Jones	C 818-609-7105
Vocational Chair: Carlos Menjivar	818-996-7337
Programs Chair: Robin Kellogg	H 818-993-5378
Sgt. at Arms: Renée D'Auria	H 818-882-1659