



Mid San Fernando Valley

www.midsanfernandovalley.org

Service Above Self

Meeting at Denny's restaurant
Thursdays, 12:10 p.m.

16575 Sherman Way, Van Nuys, CA



Reach Within to Embrace Humanity

February 9, 2012

Invocation: PDG Emilio Basile

Flag Salute: Renée D'Auria

4 Way Test: Carlos Menjivar

Attending Members: Frank Santucci, Renée D'Auria, Roz Dubrow, Bub Pickup, Carlos Menjivar, Robin Kellogg, Sara Vasquez, Barbara Pampalone, Jean Mabilon, Marc Tapper, Judy Rockey, PDG Emilio Basile and Beth Ullman

Announcements:

Let's Network! now Feb. 23, Rotary's 107th Anniversary

To increase our networking and introduce business people to Rotary and our club, we'll be doing something different at our February 23 meeting. Please invite business owners and managers you know, as well as friends, to join us for lunch and the chance to share what they do. We'll give everyone (including current members) an opportunity to address the group and some space to showcase their products or services. Bring your brochures or product samples if you have them!

Our Condolences

We extend our sympathies and condolences to Lisa Long, whose mother passed away a few days ago. Barbara passed around a card for all to sign. May your memories, and knowing you have so many friends who care, bring you comfort at this difficult time, Lisa.

Project Survey

Surveys for next year's activities were emailed to those members who have email, and paper copies passed out last week and this to members without email. Please fill yours out and get it back to Sara! We'll be using the results to determine which projects to continue and which to add or drop for 2012-2013.

Salvation Army Donation Drive

Judy reminded us that there will be a donation drive from 9:00 a.m. to 5:00 p.m. on Saturday, February 18, in the Denny's parking lot, thanks to Rosie and Clinton. Time to clear out those closets, kitchen cabinets and garage storage areas, and let your unneeded items do some good for others!

E-Waste Recycling Project

The multi-club e-waste recycle event will also be held February 18 from 9:00 a.m. to 3:00 p.m. Locations are St.

Calendar

- 2/16** **Monique Bryher**, How Short Sale Fraud is Stealing Your Home Equity
- 2/21 Tues., Board Meeting**, 5:30 p.m. at the Doctors Jones's office
- 2/23** **Networking Meeting** – Invite businesses and guests to promote their services
- 3/1** **Joint Meeting** with the Van Nuys and North SFV clubs, 94th Aero Squadron, 16320 Raymer St., Van Nuys
- 3/8** **Joint Meeting** with the Van Nuys and North SFV clubs, 94th Aero Squadron, 16320 Raymer St., Van Nuys
- 3/15** **Dale Katz**, Adult Education
- 3/22** **TBA**
- 3/29** **Club Assembly**, including a vote on the proposed merger

Charles Borromeo Church (10850 Moorpark St., North Hollywood), Valley College (parking lot B) and Pierce College (parking lot 7 at Mason). In addition to electronic waste, paper to be shredded can also be dropped off. So bring everything usable to 16575 Sherman Way that day, and all those electronics that don't work to one of the e-waste locations. Everybody wins!

Food Needed – Please Bring Items to Meetings

North Valley Caring Services, 15453 Rayen St. in North Hills is in great need of items for both their food pantry and breakfast program. Judy is co-ordinating donations collected by our members each week until May, at which point they will receive a major influx from the annual US Post Office drive. They prefer non-perishable food but do take fresh fruit and vegetables for both the breakfast program and pantry. We are taking turns dropping off the donations. Their office, located on the Sepulveda United Methodist church site, is open Monday – Friday from 8:00 a.m. – 4:00 p.m. Jennifer Rodriguez is the Office Manager, 818-891-0481 x23, and Yvette Pineda is the Executive Director, x24.

Community Dental Project

Barbara reported so far \$1500 has been spent for the portable dental equipment. She and the other dentists are busy finalizing the remaining items to be acquired and searching for the best prices. They are also working with the local dental association to get more volunteer dentists.

Exchange Student Needs Housing

Do you or someone you know have a spare room? Leo Baum, our Rotary exchange student from Germany, is again in need of housing for part of his stay here. You don't need to be a Rotarian or to have children in your home to participate in this wonderful cultural exchange. He is attending Daniel Pearl Magnet High School, which is next to Birmingham High School on Balboa north of Victory. If you can help, please let Beth Anderson, Youth Exchange Chair, know. You can reach her by email at Burbankbeth@aol.com, or by phone at 818-262-2933.

Bingo

Frank is working with the state auditor, and we should be getting our certificate once they have our last 3 years' financial reports.

Entrepreneurial Training for High Schoolers

PDG Emilio reported that Junior Achievement will only train instructors during the week, can't schedule us for some time because they're so booked, and charges \$1,032 for materials for 32 students. Ray will schedule us whatever day and time we choose, but charges \$600 per training session plus \$30 per student packet. Clinton offered to contact a professor of entrepreneurial marketing to see what she might charge, and to put her in touch with Emilio. Once they've spoken, we will decide which training to go with.

New Horizons and Woodland Hills Fundraisers

Robin let us know that Sunday, February 12, New Horizons is holding a fundraiser with the theme "Why I Love New Horizons". Her son Max, who attends Toast Masters there, is going to participate.

March 31 the Woodland Hills Rotary club is holding a fundraiser at the Santa Anita Turf Club. If you attend, you will even get a tour of the track facilities. For more information, contact Robin and she will forward the flyer. Hard copies will be available at the next meeting.

Rotary Minute: Jean read a story from the Rotarian that describes the amazing impact on children's health and survival rates by the simple addition of vitamin A to the medicines distributed by the PolioPlus program.

No Speaker – Club Assembly

The possible club merger was our primary topic of discussion today. The NSFV club has already decided to merge with the Van Nuys club, meeting at noon on Thursdays at the 94th Aero Squadron, and they would like us to join them. Sara would be our joint group president, with other positions filled by those candidates interested in the jobs. To start the discussion, Barbara read Rich's email outlining some of the benefits of merging.

As reported in a previous bulletin, there are some financial benefits to a merged club. But there are some financial disadvantages to individual members, because few, if any, places that can accommodate a large group can offer meals at the low cost we now enjoy at Denny's. As a result we could lose several members. At the current count of active members (those who attend meetings), we would have 47 as part of a combined club.

Concerns about merging include having more work to do but not proportionately more helpers, possible category conflicts, and the possibility of losing members. Emilio told us that the foundations held by the other two clubs have constraints on them – only their interest is used, not the principal – which means we should not feel at a financial disadvantage for not having one. That interest is used to fund youth organizations and activities, such as the annual Van Nuys Track Meet, the Boy Scouts and the Boys & Girls Club.

We agreed to hold our March 1 and 8 meetings at the Aero Squadron with the other clubs so we can get to know their members better and see how the larger group would work. We will then go back to our regular meetings at Denny's and hold another club assembly March 29, at which we will vote on the proposal. We have also invited the other clubs to join us at our February 23 networking meeting.

Reminders:

Robin Kellogg Being Inducted to Chamber

February 24 Robin will be inducted as the North San Fernando Valley Chamber of Commerce's new Secretary – congratulations! Come show your support, showcase your company, and meet other Valley business people and the honorary mayor of Northridge, Nancy Cartwright (the voice of Bart Simpson). The lunch will be held at the Odyssey Restaurant; tickets are \$55 each. Tables for the vendor faire are \$125 each.

Dues Are Due – Please Pay Frank if You Haven't Yet!

PolioPlus: Thank you to everyone who contributed to PolioPlus today.

Happy Bucks: Thank you to everyone who contributed today. These contributions go into our general fund for expenses and projects that aren't self-supporting.

Raffle: Renée won the \$5 and Robin won the chance to try for the joker, but pulled the ace of diamonds. There are just 18 cards left!

Notable Quotable:

"The more sand that has escaped from the hourglass of our life, the clearer we should see through it." Jean-Paul Sartre, writer and philosopher (1905-1980)

"There are two kinds of light – the glow that illuminates, and the glare that obscures." James Thurber, writer and cartoonist (1894-1961)



Happy Valentine's Day!

Selected Nearby Clubs and Meeting Information

Granada Hills, Thursdays at 12:10 p.m.

Porter Valley Country Club
19216 Singing Hills Dr
Northridge CA 91326-1716

North San Fernando Valley, Thursdays at 12:10 p.m.

IHOP, 1225 Truman St.
San Fernando CA 91340

Northridge/Chatsworth, Tuesdays at 12:10 p.m.

Porter Valley Country Club
19216 Singing Hills Dr.
Northridge CA 91325

Studio City-Sherman Oaks, Tuesdays at 12:10 p.m.

Sportsmen's Lodge Hotel
12825 Ventura Blvd. Vista Room
Studio City CA 91604

Tarzana Encino, Tuesdays at 6:00 p.m.

John O'Groats
16120 Ventura Blvd.
Encino CA 91436

Van Nuys, Wednesdays at 6:00 p.m.

94th Aero Squadron
16320 Raymer St.
Van Nuys

West San Fernando Valley, Thursdays at 12:00 p.m.

Coco's on Victory and Owensmouth *NEW LOCATION*
Topanga

Greater San Fernando Valley **E-Club**, Mondays at 12:00 p.m., Online 24/7, <http://www.rotaryclubgreatersfv.org>

2011-2012 Club Officers:

President: Barbara Pampalone	H 818-882-2395
Immediate Past President Martha Stulman	H 818-708-8947
Administrator & Club Chair: Beth Ullman	H 818-701-6889
Secretary: Rosielee Jones	C 818-703-3201
Treasurer: Frank Santucci	C 818-652-7529
Membership VP: Marc Tapper	H 818-425-6667
Projects VP: Rich Miller	W 818-994-8234
Foundation VP: PDG Emilio Basile	H 818-886-4142
Sara Vasquez	H 818-368-6682
Public Relations VP Robin Kellogg	H 818-993-5378
Bulletin Editor <i>pro tem</i>: Beth Ullman	H 818-701-6889
Community Chair: Judy Rockey	C 818-683-3510
Int'l Chair: Sara Vasquez	H 818-368-6682
New Generations Chairs: Clinton & Rosielee Jones	C 818-609-7105
Vocational Chair: Carlos Menjivar	818-620-2569
Programs Chair: Robin Kellogg	H 818-993-5378
Sgt. at Arms: Renée D'Auria	H 818-882-1659

*Beth Ullman
17426 Napa St.
Northridge, CA 91325*