



# Mid San Fernando Valley

**Service Above Self**

Meeting at Denny's restaurant  
 Thursdays, 12:10 p.m.  
 16575 Sherman Way, Van Nuys, CA



## March 10, 2011

**Flag Salute:** Rich Miller

**Invocation:** Barbara Pampalone

**Attending Members:** PDG Emilio Basile, Jean Mabilon, Martha Stulman, Capt. Judy Rockey, Roz Dubrow, Beth Ullman, Barbara Pampalone, Frank Santucci, Marc Tapper, Debbie Navarro, Sara Vasquez, Guille Menjivar (standing in for Carlos); Renie D'Auria

**Visiting Rotarian:** Angel Houhanessian, Calabasas Rotary club

**Visitors:** Clinton Jones, D.C. and Rosielee Jones, D.C., of Chiropractic Sports and Wellness Center (guests of the club); Mona Gilbert, Children's Librarian at the Northridge branch; and Paul Eisenstadt, our speaker.

### Announcements:

#### Library Volunteer Readers Program

The Northridge Library needs people for its Volunteer Readers Program. Children's Librarian Mona Gilbert has openings for four volunteer readers. The individuals must be over 21 years of age, be able to pass a background and fingerprint search, and commit to a six month time period. Each session is two hours, one day each week. The idea is to build a relationship with the children, pre-school to third grade. If they come back to read with you, they get a free book. The library keeps a record of how many children are in the program.

According to Mona, the library offers a one-day training seminar. Once you take the training, you can use it at any of the city's 72 libraries, although Mona hopes you will use it at Northridge. She brought applications with her. The next training in the Valley is scheduled for May 14, noon to 4:00 p.m. at the Van Nuys branch. Once you complete the training, you'll be expected to go to the library for an orientation. You can make the reading experience anything you want it to be, using flannel boards, stuffed animals or another language—just make it your own.

#### RYLA—An Astounding Success

More than 80 high school aged young adults attended RYLA on March 4-6 at the Salvation Army camp in Malibu. Angel attended the Friday night festivities, which included a talent show. So impressed was she with it all that she is planning to spend the entire weekend with the kids next year. Teens from a variety of high schools

### Calendar

<b>3/17</b>	<b>Frank Santucci</b> , Worldwide Financial Services
<b>3/18 Fri.</b>	<b>Salvation Army Sobriety Banquet</b> , St. Nicholas Greek Orthodox Church, 9501 Balboa Boulevard, Northridge
<b>3/24</b>	<b>Richard Cortes</b> , Rotaract
<b>3/31</b>	<b>Star Tomlinson</b> , Cover Those Toes
<b>4/2</b>	<b>District Assembly</b> , Desert Christian Schools, 44648 15 <sup>th</sup> St. W, Lancaster, 9:00 a.m. to 3:00 p.m.
<b>4/7</b>	<b>Martin Cooper</b> , Cooper Communications, and author of "Mulholland"
<b>4/14</b>	<b>Gail Meyer</b> , Moving Matters
<b>4/30 Sat.</b>	<b>Rotarians at Work Day</b>
<b>5/10</b>	<b>District Awards Due</b>
<b>5/23-26</b>	<b>RI Convention New Orleans</b>
<b>6/9-12</b>	<b>District 5260 Conference</b> , Long Beach, Hilton Hotel and Executive Center, 701 W. Ocean Blvd.

attended, including boys from the Pacific Lodge Boys Home. Students from five high schools have approached Rotary about developing Interact clubs at their sites.

#### Calabasas Club Organizes Local Blood Drive

The Rotary Club of Calabasas and Cedars-Sinai Hospital will be setting up a blood drive on Saturday, March 19 from 10:00 a.m. to 3:30 p.m. at the Agoura Hills / Calabasas Community Center. The blood collected will replenish supplies at local hospitals.

The recent earthquake in Japan has made a tremendous impact on blood supplies locally. Japan is unable to conduct many of their normally scheduled blood drives, so their demand from blood banks is exhausting the supply. This, in turn, draws on our local supplies, which are becoming low for our needs. Sign-up to donate at [www.calabasasrotary.org](http://www.calabasasrotary.org) or call the Community Center at 818-880-2993. Walk-ins are also welcome.

#### New Member Inducted

Renie D'Auria was inducted as the newest member of the Mid San Fernando Valley Rotary Club. Renie has been attending our meetings for more than a year, and we are delighted to make her now an official member. She is a

volunteer with FISH, a food bank in the north valley. Barbara Pampalone sponsored her membership.



*Renie D'Auria with Barbara Pampalone after her induction as our newest member.*

### **Blankets, Hats Delivered to Hospitals**

Roz Dubrow has made another delivery to Northridge Hospital of chemo caps and baby blankets with matching hats, and of wheelchair blankets to the VA Hospital. These are the latest contributions to our Rotary Knitting Communities Together project.

### **Reach Out and Read Fundraiser**

Debbie announced that Border's bookstore, 6510 Canoga Ave. (corner of Canoga and Victory) in Canoga Park, has set aside March 1 through April 30 for a Spring Book Drive to benefit Reach Out and Read, which provides physicians with books to give out to low income families. While you're purchasing something at the store, pay for a children's book, which will be donated, to Reach Out and Read.

Come to the store on Saturday, April 23 from noon to 2:00 p.m. and view a display of the doctor-recommended books. There will also be free stickers and bookmarks as long as supplies last.

To find out more about Reach Out and Read, contact Debbie at 818-838-7218, [debbie@rorlosangeles.org](mailto:debbie@rorlosangeles.org), or visit her website: [www.rorlosangeles.org](http://www.rorlosangeles.org).

### **CLM Update**

The District held a CLM, this Saturday at New Horizon's Sam's Café. The topic was International projects. Several clubs, including Granada Hills, Glendale Sunrise, Calabasas, Santa Clarita Valley and Woodland Hills

presented their most successful and interesting international projects. Bud Cashen, one of the speakers from the Woodland Hills club, offered to match our donations going toward the Japanese Earthquake Relief efforts, reminding us that fellow Rotarians in Japan gave over \$1 million after the Northridge Earthquake and \$100,000 after the Santa Clarita fires. Several of our club members took Bud up on his offer.

Guest speaker C. Ray Carlson, a past president of the Altadena Rotary Club and chair of Vocational Service for District 5300, gave a detailed presentation on entrepreneurship and how it helps individuals and countries sustain themselves in the long term. His focus is job creation.

Ray has also started a youth entrepreneurship class in which he teaches young people how to write a business plan.

I'm planning to schedule Ray as a speaker soon. Stay tuned.

### **Reminders:**

#### **Fundraisers for LAUSD Field Trips**

During the week of March 21-27, visit one of four Denny's in the area including the one at which we hold our meetings (16575 Sherman Way, Van Nuys). The other Denny's are listed on the flyer. You can also go to the Coco's at 22200 Sherman Way in Canoga Park. Show the server the flyer and we'll receive 15% back to give the Early Education Centers at Gledhill, Joan Elam, Nobel and Northridge Elementary Schools. If you didn't get a flyer, or need more, please contact Sara. The fundraiser we held at McDonald's a few weeks ago, which benefited the Lemay Early Childhood Center, raised \$721. This is enough to rent two school buses to take the children on a field trip.

#### **District Conference**

This year, our District Conference will be held June 9-12 at the Long Beach Hilton. Reserve your spot by April 30 and save half of the \$35 conference registration fee. Sign up for all the meals and receive an additional \$25 discount. Make certain to reserve your hotel room by Monday, May 9 for the special room rate of \$115/night. Registration forms are included in the March District newsletter, and are now on the district website as well: [www.rotary5260.org](http://www.rotary5260.org).

#### **Interact and Relay for Life**

Our Birmingham Charter High School Interact club is busy getting ready for this year's Cancer Society Relay for Life event on their campus, June 4 and 5. As usual, our club will be joining them. To sign up as part of the walking team or just to contribute, go to the website for this location: [www.relayforlife.org/encino.ca](http://www.relayforlife.org/encino.ca). As part of their fundraising, the Interactors are holding a laser tag party on March 29. Let Beth know if you'd like to be a chaperon for that. Or play, if you think you're fast enough.

#### **Bingo Fundraiser**

If you love Bingo and want to find out about our next fundraiser speak to Beth, Emilio or Rich. We are now considering dates in May.

## Salvation Army Sobriety Banquet & Awards Ceremony

The Salvation Army of Canoga Park is holding its annual Sobriety Banquet and Awards Ceremony for graduates of its Adult Rehabilitation Center. The event will be held at St. Nicholas Greek Orthodox Church, 9501 Balboa Blvd., Northridge. Our club is invited to attend. The cost is \$24 per person. A donation of \$150 will sponsor a table, which our board voted to do at our meeting this week. Any and all other donations toward sponsorship would also be very much appreciated. RSVP no later than March 12. Help support the great efforts of Judy, Tim and the entire Salvation Army program.

## District Assembly April 2

Join our club and the rest of the district at our annual District Assembly, being held this year at Desert Christian Schools, 44648 15<sup>th</sup> St. W, Lancaster, 9:00 a.m. to 3:00 p.m. It is free to all Rotarians, lots of fun, and a great place to learn – all incoming officers and Avenue of Service Chairs will have break-out training sessions to help them prepare for next year. Please let Martha know if you plan to attend, so she can turn in our headcount, or sign up on the district website: [www.rotary5260.org](http://www.rotary5260.org).

## Speaker: Paul Eisenstadt,

Paul Eisenstadt, owner of Protection Alarms, spoke to the Mid San Fernando Valley Rotary club about "New Technology for Residential & Commercial Security." Did you know if you have an alarm system, you need a city alarm permit? According to Paul, the permit is \$30. Does it really matter if you have a permit or not? Yes. False alarms cost \$150 with the permit and \$300 without.



Paul Eisenstadt with Martha Stulman.

Alarms have changed over the years from the traditional where doors and windows were wired with motion detectors and alerts sent on phone lines. In the new world, cellular communications are used. Paul has partnered with Alarm.com to offer this system, which he says gives you complete control from your phone or your computer. You can ask to be notified of any changes via texts or emails. You can also include normal activity—doors/windows opening and closing. The system keeps track of who is coming and going in your office, activity

near your computer server, medicine chests or jewelry boxes.

The whole idea, says Paul, is flexibility. "You can't be everywhere at all times. Not all events revolve around a burglary."

What's coming in the future? Soon these capabilities will be available for your wireless thermostat, heater, lights and doors.

Paul is Chair of the North Valley Regional Chamber of Commerce, a board member of West Valley PALS, Director of the Los Angeles Security and Alarms Association, and a former Rotarian with the Granada Hills Rotary Club. He can be reached at (818) 885-7726 or at [paul@protectionalarms.com](mailto:paul@protectionalarms.com).

**PolioPlus:** Thank you to everyone who contributed this week.

**Happy Bucks:** Thank you to everyone who contributed this week.

**Raffle:** Rich won the \$5 and Jean won the chance to pick the joker out of an ever-decreasing deck of cards with a chance to win half of the \$490 pot. He chose the 5 of diamonds. There are just 27 cards left.

## 2010-2011 Club Officers:

<b>President:</b>	
Martha Stulman	H 818-708-8947
<b>Immediate Past President &amp; Public Relations VP:</b>	
Robin Kellogg	H 818-993-5378
<b>Club Administrator:</b>	
Emilio Basile	H 818-886-4142
<b>Secretary:</b>	
Sara Vasquez	H 818-368-6682
<b>Treasurer:</b>	
Frank Santucci	C 818-652-7529
<b>Membership co-VPs:</b>	
Rich Miller	W 818-994-8234
Marc Tapper	H 818-992-8211
<b>Projects VP:</b>	
Beth Ullman	H 818-701-6889
<b>Foundation VP:</b>	
Emilio Basile	H 818-886-4142
<b>Community Chair:</b>	OPEN
<b>International Chair:</b>	
Barbara Pampalone	H 818-882-2395
<b>Vocational Chair:</b>	OPEN
<b>Youth/Interact Chair:</b>	OPEN
<b>Programs co-Chairs:</b>	
Debbie Navarro	H 818-838-7218
Robin Kellogg	H 818-993-5378
<b>Sgt. at Arms:</b>	
John Alexander	H 818-899-2045
<b>Bulletin Editor:</b>	
Robin Kellogg	H 818-993-5378

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