



Mid San Fernando Valley

Service Above Self

Meeting at Denny's restaurant
 Thursdays, 12:10 p.m.
 16575 Sherman Way, Van Nuys, CA



March 17, 2011

Flag Salute: Rich Miller
Invocation: Carlos Menjivar

Attending Members: PDG Emilio Basile, Jean Mabilon, Capt. Judy Rockey, Roz Dubrow, Beth Ullman, Marc Tapper, Sara Vasquez, Renie D'Auria, Rich Miller, Frank Santucci, PDG John Alexander; Robin Kellogg, Carlos Menjivar; Drs. Clinton and Rosielee Jones

Visitors: Sheri Polak of the Woodland Hills club, and Richard Cortes, our speaker

Announcements:

District Assembly April 2

We're going to carpool! Join our club and the rest of the district at our annual District Assembly, being held this year at Desert Christian Schools, 44648 15th St. W, Lancaster, 9:00 a.m. to 3:00 p.m. It is free to all Rotarians and guests, lots of fun, and a great place to learn – all incoming officers and Avenue of Service Chairs will have break-out training sessions to help them prepare for next year. Please let Martha know if you plan to attend, so she can turn in our headcount, or sign up on the district website: www.rotary5260.org.

Mid SFV Inducts Two New Members



L to R: Dr. Rosielee Jones, Dr. Clinton Jones and Martha Stulman.

Calendar

3/31	Star Tomlinson , Cover Those Toes
4/2	District Assembly , Desert Christian Schools, 44648 15 th St. W, Lancaster, 9:00 a.m. to 3:00 p.m.
4/7	Martin Cooper , Cooper Communications, and author of "Mulholland"
4/14	Gail Meyer , Moving Matters
4/30 Sat.	Rotarians at Work Day
5/10	District Awards Due
5/19	GSE Team and Joint Meeting
5/23-26	RI Convention New Orleans
6/9-12	District 5260 Conference , Long Beach, Hilton Hotel and Executive Center, 701 W. Ocean Blvd.

Drs. Clinton and Rosielee Jones were inducted into the Mid SFV Rotary club on March 24, 2011. The husband and wife team of chiropractors have an office directly across from our meeting place at Denny's restaurant. Martha serendipitously walked over there one day to see if Dr. Clinton Jones would speak to our club. That was the start of our Rotary relationship.

Clinton, a former NFL player played in two Super Bowl games over his career. Rosielee is an athlete in her own right and participates in the Masters, an annual international track and field competition for anyone over 35.

After being inducted and given her Rotary pin by Martha her sponsor, Rosielee said: "I am overwhelmed. This is a big thing for me. We were with Rotary in the early '80s but between building our practice and babies we couldn't commit much time to it. We've come back to our original home."

PDG John Alexander told them that the pin they now wear offers great advantages and is a passport to the world. John presented a copy of his Leadership Manual.

Rotarians at Work Day

April 30 will be our third national Rotarians at Work Day. Our club has two great projects planned: we'll again help the Van Nuys club with the Birmingham H.S. track meet for kids who normally don't get to compete, and we'll be working with the Audubon Society to clean up the Sepulveda Basin Wildlife Reserve, a project we've wanted to do for over a year. The track meet will be all day, with shifts available at different times, while the

clean up will be just from 9:00 a.m. until noon. We encourage all Rotarians to wear the Rotary logo proudly on their hats and shirts. Rich has hats for those who haven't yet gotten one (no charge), and Beth has the Rotarians at Work tee shirts in a variety of sizes, \$5 each. Please wear one or both while you work!

Bingo Fundraiser April 29

The Mid SFV Rotary club will join the North SFV Rotary club to sponsor a bingo event at their Local 300 Union hall, 14800 Devonshire St. in Mission Hills (corner of Sepulveda and Woodman) from 6:00 p.m. to 9:00 p.m. Admission is \$20 and includes 15 bingo cards. Additional cards are available for \$2.00 each. A Chinese Auction will also be held. Tickets will be available on site. Hotdogs, drinks and snacks will be available for purchase. Proceeds from the event will support community projects in the San Fernando Valley and the Union Scholarship Fund. RSVP to Emilio Basile at 818-262-6028 or via e-mail to emilio@embasile.com.

Joint Club Meeting for GSE Team

On May 19, the Mid San Fernando Valley Rotary Club will join the Northridge/Chatsworth Rotary Club, North San Fernando Valley Rotary Club, and Granada Hills Rotary Club for a joint meeting. The program will be the visiting GSE team from Peru.

Japan Earthquake Relief Fund

Rotary International has set up a special fund to help with rebuilding efforts necessitated by the devastating 8.9 earthquake and tsunami that hit Japan last week. If you would like to participate, please contact Beth, who made a pledge for both herself and the club. Since this is a special fund, donations are not eligible for Paul Harris points, but they do count toward your total RI Foundation contribution.

Reminders:

Reach Out and Read Fundraiser

Border's bookstore at 6510 Canoga Ave., Canoga Park, has set aside March 1 through April 30 for a Spring Book Drive to benefit Reach Out and Read, which provides physicians with books to give out to low income families. While you're purchasing something at the store, pay for a children's book, which will be donated, to Reach Out and Read. Come to the store on Saturday, April 23 from noon to 2:00 p.m. and view a display of the doctor-recommended books. There will also be free stickers and bookmarks as long as supplies last.

To find out more about Reach Out and Read, contact Debbie at 818-838-7218, debbie@rorlosangeles.org, or visit her website: www.rorlosangeles.org.

District Conference

This year, our District Conference will be held June 9-12 at the Long Beach Hilton. Reserve your spot by April 30 and save half of the \$35 conference registration fee. Sign up for all the meals and receive an additional \$25 discount. Make certain to reserve your hotel room by Monday, May 9 for the special room rate of \$115/night. Registration forms are included in the March District

newsletter, and are now on the district website as well: www.rotary5260.org.

Find Your Voice

Toastmasters will hold a special event on April 14, when renowned speaker, trainer, author and coach Mike Rounds presents "Find Your Voice, Find Your Message and...Deliver It!" The event will be held at Corky's Restaurant, 5043 Van Nuys Blvd., Sherman Oaks, CA 91403 from 6:00 to 9:00 p.m. Cost is \$15 which must be paid in advance. Please mail your payment by April 4 to Marcia Bruce Bush, P.O. Box 803370, Valencia, CA 91380. Checks can be made payable to Motivated Toastmasters. For further information contact Bette Martin at bette@necessaryorganizing.com or call (818) 753-2927.

Rotary Food for Thought

(Excerpted from pg. 21 of the April 2011 Rotarian)

Every day 18,000 children die of hunger and malnutrition. Help observe Global Child Nutrition Month by helping hungry children in your community.

Foundation Giving

Emilio noted that in 1985, Rotary International made a promise to wipe polio off the face of the earth. Our club had a member Van, who had polio as a child. In the iron lung next to him was a little boy named Jimmy who passed away from the disease. Rotary has been on a mission to stop this dreaded disease. So far this year, only 374 cases have been reported worldwide as a result of Rotarians donating to the Foundation and the PolioPlus Fund.

Emilio then presented Beth with her Paul Harris plus 5 pin in recognition of the \$6,000 she had contributed to the Rotary Foundation.

He announced that the club will continue to match contributions to the Foundation dollar for dollar for new members, up to \$500.

District Assembly Car Pools

We are trying to set up car pools for anyone going to the District Assembly, Saturday, April 2. Please let Beth, Robin, or Marc know if you need a ride.

Speaker: Richard Cortes, District 5260 Rotaract Chair

Before Richard Cortes, a counselor at Glendale Community College even considered becoming a Rotarian, he was a GSE team member to France. Upon his return, he joined the Glendale Sunrise Rotary club, which sponsored him, and was encouraged by his boss, Dr. Jewel Price, Dean of Students, to mentor the Rotaract club at the college. Richard has been involved with grassroots organizations since childhood, so this "seemed like a natural fit."

Although Richard didn't know much about Rotary or even what the wheel in the logo stood for, he accomplished much that first year. He increased the club by 30 members. The Rotaract club won the college's best club of the year. So enthused was he about Rotaract that Richard was surprised to discover that there was no Rotaract chair at the District level. What better way to



Richard Cortes, District 5260 Rotary Chair with Martha Stulman.

solidify the pipeline of Rotary, he thought. Rotaract does well internationally, but in the U.S. there is a crack in the pipeline, he noted. Richard, who was given the title of District Rotaract Chair this year, stressed the importance of chartering clubs as soon as possible.

What can clubs do to make Rotaract more cohesive? Richard suggests the following:

- Get students involved in civic engaging activities
- Get next generation interested in Rotary. "We need our farm teams," he emphasized. "We need to teach them about the mission and purpose of Rotary."
- Appoint a Rotaract Chair on the club level who can visit and mentor the club (e.g. help them put together a constitution and get their charter)

How can clubs get young adults interested in Rotaract?

- It's got a following. Rotaract was created in 1968. Since then it has grown to 33,000 members worldwide.
- It's "legit". It has a banner and t-shirts with the Rotaract name and logo on them.

What are the benefits of Rotary?

- GSE
- Ambassadorial Scholar
- Peace Scholar
- Counselors at RYLA

For more information about Rotaract contact Richard at: richardcortes@att.net.

PolioPlus: Thank you to everyone who contributed this week.

Happy Bucks: Thank you to everyone who contributed this week, including Jean for his birthday.

Raffle: Robin won the \$5 and Rich again won the chance to pick the joker out of an ever-decreasing deck of cards with a chance to win half of the \$537 pot. Choosing from 25 cards, he found it! Congrats, Rich.

2010-2011 Club Officers:

President:	
Martha Stulman	H 818-708-8947
Immediate Past President & Public Relations VP:	
Robin Kellogg	H 818-993-5378
Club Administrator:	
Emilio Basile	H 818-886-4142
Secretary:	
Sara Vasquez	H 818-368-6682
Treasurer:	
Frank Santucci	C 818-652-7529
Membership co-VPs:	
Rich Miller	W 818-994-8234
Marc Tapper	H 818-992-8211
Projects VP:	
Beth Ullman	H 818-701-6889
Foundation VP:	
Emilio Basile	H 818-886-4142
Community Chair:	OPEN
International Chair:	
Barbara Pampalone	H 818-882-2395
Vocational Chair:	OPEN
Youth/Interact Chair:	OPEN
Programs co-Chairs:	
Debbie Navarro	H 818-838-7218
Robin Kellogg	H 818-993-5378
Sgt. at Arms:	
John Alexander	H 818-899-2045
Bulletin Editor:	
Robin Kellogg	H 818-993-5378



Rich Miller holds up the winning card.

Robin Kellogg
18604 Stare St.
Northridge, CA 91324