



Mid San Fernando Valley

Service Above Self

Meeting at Denny's restaurant
Thursdays, 12:10 p.m.
16575 Sherman Way, Van Nuys, CA



April 14, 2011

Flag Salute: Marc Tapper

Invocation: Barbara Pampalone

Attending Members: PDG John Alexander; PDG Emilio Basile; Roz Dubrow; Renie D'Auria; Rich Miller; Frank Santucci; Rosielee Jones, D.C.; Clinton Jones, D.C.; Jean Mabilon; Robin Kellogg; Barbara Pampalone; Beth Ullman; Marc Tapper

Visitors: Bub Pickup, Director of Visiting Angels (818-855-1263), guest of the club and building mate of Rich's; Stephanie Jones (daughter of Rosielee and Clinton); Albert Feldman; Itaf Awad (visiting with Barabara and Salaam-Shalom ambassador from Israel), and Gail Meyer, owner of Moving Matters, our speaker.

Announcements:

Contribution to Foundation

Our speaker, Gail Meyer, drew Jean Mabilon's name to win this quarter's Priscilla contribution. The money will be donated in Jean's name to the Rotary Foundation.

New Member Explains PolioPlus

In an effort to better acquaint new members with Rotary institutions, Martha asked our newest member, Dr. Rosielee Jones to explain Rotary's PolioPlus efforts. Rosielee rose to the occasion and did a great job.

Bingo Fundraiser April 29

Please invite your friends and families! On April 29 the Mid SFV Rotary club, the North SFV Rotary club and Union Local 300 are holding a bingo event at the union hall, 14800 Devonshire St. in Mission Hills (corner of Sepulveda and Woodman) from 6:00 p.m. to 9:00 p.m. Admission is \$20 and includes 15 bingo cards. Additional cards are available for \$2.00 each. A Chinese auction will also be held. (Donations needed! Please let Rich or Beth know if you can contribute something.)

Tickets will be available on site. Hotdogs, drinks and snacks will be available for purchase. Proceeds from the event will support community projects in the San Fernando Valley and the Union Scholarship Fund. RSVP to Emilio Basile at 818-262-6028 or via e-mail to emilio@embasile.com.

Dodgers PolioPlus Event

Join District 5280 (the one we'll be joining in 2012) at Dodger's Stadium on April 30 and help Rotary in its quest

Calendar

4/21	Ivette Pineda , North Valley Caring Services
4/28	Victoria Burke , 2011-12 RYLA Chair and RYLA students
4/23 Sat.	Track Meet , Birmingham H.S., on Victory at Balboa
4/30 Sat.	Rotarians at Work Day
5/10	District Awards Due
5/14 Sat.	CLM , New Horizons, Sam's Café, 15725 Parthenia Ave., North Hills, CA, 8:00-11:00 a.m.
5/19	GSE Team , Joint Club Meeting, New Horizons, Sam's Café, 15725 Parthenia Ave., North Hills
5/23-26	RI Convention New Orleans
6/9-12	District 5260 Conference , Long Beach, Hilton Hotel and Executive

to eradicate polio. The game between the Dodgers and the Padres begins at 7:10 p.m. Seats are infield reserve, behind the press boxes. Meet the Dodgers! Purchase a \$10 ticket and win a chance to visit with the team on the field during their warm up and batting practice. Dodger memorabilia will also be raffled off. Net profits will be credited to the clubs for PolioPlus.

Joint Club Meeting for GSE Team

On May 19, the Mid San Fernando Valley Rotary Club will join the Northridge/Chatsworth Rotary Club, North San Fernando Valley Rotary Club, and Granada Hills Rotary Club for a joint meeting at New Horizon's Sam's Café, 15725 Parthenia St. in North Hills. The program will be the visiting GSE team from Peru.

Van Nuys Club Track Meet

This is the 32nd year of the Van Nuys Rotary club's track meet, scheduled for Saturday, April 23. Student athletes from high schools throughout the Valley are invited to attend the event. If you want to help out that day and haven't signed up yet, please let us know so we can alert the Van Nuys club.

Reminders:

Reach Out and Read Fundraiser

Border's bookstore at 6510 Canoga Ave., Canoga Park, has set aside March 1 through April 30 for a Spring Book Drive to benefit Reach Out and Read, which provides

physicians with books to give out to low income families. The Simi Valley store at 2910 Tap Canyon Rd. – off the 118 freeway at Tapo – has also decided to participate. While you're purchasing something at either store, pay for a children's book, which will be donated to Reach Out and Read. Come to the store on Saturday, April 9 or April 23 from noon to 2:00 p.m. and view a display of the doctor-recommended books. There will also be free stickers and bookmarks as long as supplies last.

To find out more about Reach Out and Read, contact Debbie at 818-838-7218, debbie@rorlosangeles.org, or visit her website: www.rorlosangeles.org.

District Conference

This year our District Conference will be held June 9-12 at the Long Beach Hilton. Reserve your spot by April 30 and save half of the \$35 conference registration fee. Sign up for all the meals and receive an additional \$25 discount. Make certain to reserve your hotel room by Monday, May 9 for the special room rate of \$115/night. Registration forms are included in the March District newsletter, and are now on the district website as well: www.rotary5260.org.

Speaker: Gail Meyer, Co-owner of Moving Matters

After retiring from AT&T where she performed virtually every job, including that of a pole climber, Gail Meyer was faced with the gargantuan task of moving her mother from upstate New York to a senior care facility in Maryland.

She quickly became frustrated with the lack of help she received in sorting through her mother's accumulated clutter and possessions, arranging for the moving truck, etc. When her mother arrived at her new home, Gail was impressed by the senior relocation specialist, who helped her mother settle in. After speaking with him and gathering more information, she decided this was something she could do.

"I love organizing and I love taking care of people," said Gail, who has a Master's Degree in organizational development. "It was a perfect match."



Martha Stulman (left) presented Gail Meyer of Moving Matters with a certificate of appreciation, information about Rotary and a Rotary pen.

Retirement went to the wayside as Gail began her second career as a senior relocation specialist.

Gail runs the business with partner Kathy Flood, a certified project manager. But it's not only their ability to organize that sets this senior move team apart from others. It is their capacity to develop long-term relationships with their clients and their client's families, and the care they take in completing all aspects of the move.

The process begins with an initial consultation, which generally ends with a hug. Gail understands that her business is about taking care of people and respecting their treasures as if they were her own.

Once hired for a job, Gail and Kathy work on a floor plan for the new residence, taking digital photos of the current furniture arrangements, so it can be recreated at the new location, scheduling donation pickups and so on. They'll even ship items to family or friends, if that's what the client requests.

Clients can use any moving company they like, although Moving Matters does refer out to companies that are senior-friendly. On the day of the move, Gail or Kathy will be at the residence to help pack and supervise the movers. Once at the new residence they will unpack, set things up, including televisions, computers, etc., hang pictures, break down the boxes, make any necessary small repairs, fill the refrigerator and pantry and even make arrangements to walk the pets. And if you need to have an estate or garage sale, they'll organize that, too.

Gail noted that some clients feel so at ease that they leave during the move, knowing that Gail and Kathy have everything under control. "We see ourselves as the event planners of the relocation industry," said Gail.

Fees for their services can range from under \$500 for a small move upwards to \$10,000+ for larger moves. But, the average move, says Gail, is about \$1,000.

Moving Matters is a national company. Gail is a member of the National Association of Senior Move Managers and is licensed and bonded. She can be reached at 818-582-6266 or info@movingmattersllc.com, and her website is www.movingmattersllc.com.

PolioPlus

Thank you to everyone who contributed to PolioPlus this week.

Happy Bucks

Thank you to everyone who contributed to Happy Bucks this week.

Opportunity Drawing

John won the \$5 in our opportunity drawing. Barbara won the chance to pick the joker out of an ever-decreasing deck of 52 cards. She chose the 10 of spades.



2010-2011 Club Officers:

President:	Martha Stulman	H 818-708-8947
Immediate Past President Public Relations VP:	Robin Kellogg	H 818-993-5378
Club Administrator:	Emilio Basile	H 818-886-4142
Secretary:	Sara Vasquez	H 818-368-6682
Treasurer:	Frank Santucci	C 818-652-7529
Membership co-VPs:	Rich Miller	W 818-994-8234
	Marc Tapper	H 818-992-8211
Projects VP:	Beth Ullman	H 818-701-6889
Foundation VP:	Emilio Basile	H 818-886-4142
Community Chair:	OPEN	
International Chair:	Barbara Pampalone	H 818-882-2395
Vocational Chair:	OPEN	
Youth/Interact Chair:	OPEN	
Programs co-Chairs:	Debbie Navarro	H 818-838-7218
	Robin Kellogg	H 818-993-5378
Sgt. at Arms:	John Alexander	H 818-899-2045
Bulletin Editor:	Robin Kellogg	H 818-993-5378

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