



Mid San Fernando Valley

Service Above Self

Meeting at Denny's restaurant
Thursdays, 12:10 p.m.
16575 Sherman Way, Van Nuys, CA



April 21, 2011

Flag Salute: Marc Tapper

Invocation: Barbara Pampalone

Attending Members: Roz Dubrow, Renie D'Auria, Rich Miller, Frank Santucci, Rosielee Jones, Clinton Jones, Jean Mabilon, Robin Kellogg, Barbara Pampalone, Beth Ullman, PDG Emilio Basile, Jean Mabilon, Debbie Navarro; Judy Rockey

Visitors: Ivette Pineda, Executive Director, North Valley Caring Service, our speaker

Announcements:

Bingo Fundraiser April 29

Get your cards early! Pre-purchase your tickets to our upcoming bingo fundraiser, Friday, April 29 at the Union Local 300, 14800 Devonshire St. in Mission Hills (corner of Sepulveda and Woodman) from 6:00 p.m. to 9:00 p.m. Invite your friends and families! We are holding the event in coordination with the North SFV Rotary club and Union Local

Admission is \$20 and includes 15 bingo cards. Additional cards are available for \$2.00 each. A Chinese auction will also be held. (Donations needed! Please let Rich or Beth know if you can contribute something.)

Tickets will be available on site. Hotdogs, drinks and snacks will be available for purchase. Proceeds from the event will support community projects in the San Fernando Valley and the Union Scholarship Fund. RSVP to Emilio Basile at 818-262-6028 or via e-mail to emilio@embasile.com.

Dodgers PolioPlus Event

Join District 5280 (the one we'll be joining in 2012) at Dodger's Stadium on April 30 and help Rotary in its quest to eradicate polio. The game between the Dodgers and the Padres begins at 7:10 p.m. Seats are infield reserve, behind the press boxes. Meet the Dodgers! Purchase a \$10 ticket and win a chance to visit with the team on the field during their warm up and batting practice. Dodger memorabilia will also be raffled off. Net profits will be credited to the clubs for PolioPlus.

Joint Club Meeting for GSE Team

On May 19, the Mid San Fernando Valley Rotary Club will join the Northridge/Chatsworth Rotary Club, North San Fernando Valley Rotary Club, and Granada Hills

Calendar

4/28	Victoria Burke , 2011-12 RYLA Chair and RYLA students
4/29	Bingo Fundraiser, Union Hall, 14800 Devonshire St., Mission Hills, 6:00 – 9:00 p.m.
4/30 Sat.	Rotarians at Work Day
5/10	District Awards Due
5/14 Sat.	CLM , New Horizons, Sam's Café, 15725 Parthenia Ave., North Hills, CA, 8:00-11:00 a.m.
5/19	GSE Team , Joint Club Meeting, New Horizons, Sam's Café, 15725 Parthenia Ave., North Hills
5/23-26	RI Convention New Orleans
6/9-12	District 5260 Conference , Long Beach, Hilton Hotel and Executive Center, 701 W. Ocean Blvd.

Rotary Club for a joint meeting at New Horizon's Sam's Café, 15725 Parthenia St. in North Hills. The program will be the visiting GSE team from Peru.

And the Winners Are...

Our Four Way Test Essay contest winners from James Monroe High School are...drumroll please...Mona Lisa Fortuna (10th grade), Jose Mores (11th grade) and Rose Medrano (12th grade). We will present the students with certificates at the school's career day in May.

Reminders:

Reach Out and Read Fundraiser

Border's bookstores in Canoga Park and Simi Valley, have been holding a Spring Book Drive that benefits Reach Out and Read, a program which provides physicians with books to give out to low income families. The drive ends on April 30, so please stop by the store located at 6510 Canoga Ave., Canoga Park or 2910 Tapo Canyon Rd. and purchase a children's book. The book will be donated to Reach Out and Read. To find out more about Reach Out and Read, contact Debbie at 818-838-7218, debbie@rorlosangeles.org, or visit her website: www.rorlosangeles.org.

District Conference

This year our District Conference will be held June 9-12 at the Long Beach Hilton. Reserve your spot by April 30 and save half of the \$35 conference registration fee. Sign

up for all the meals and receive an additional \$25 discount. Make certain to reserve your hotel room by Monday, May 9 for the special room rate of \$115/night. Registration forms are included in the March District newsletter, and are now on the district website as well: www.rotary5260.org.

Walk on the Horizon

New Horizons is sponsoring its 4th Annual Walk on the Horizon at California State University, Northridge on June 5. Registration for the walk begins at 8:00 a.m. with the walk commencing at 9:15 a.m. There will be a concert by Arrest My Sister at 10:45 a.m. For more information contact: Courtney Kanner (818) 221-0629 or clkanner@newhorizons-sfv.org.

Goodbye Polio Rose

A few weeks ago we decided to support a project from the Rotary Club of Medford, which has patented a rose and named it the **Goodbye Polio Rose™**. They offered to sell us bare-root rose bushes for a very good price, which we were able to resell for \$20 each. Our total profit from this project was \$445, and we helped support both PolioPlus and our club.

Mattel Says Thank You

We received a letter from UCLA's Mattel's Children's Hospital thanking our club for the donation of premie and chemo caps made by our Knitting Communities Together contributors.

Happy Birthday, Judy

Thursday was Judy Rockey's birthday. We followed club tradition and belted out a rendition of "Happy Birthday" to Judy.

Speaker: Ivette Pineda, North Valley Caring Services

Ivette Pineda is the executive director of North Valley Caring Services. The group began as a soup kitchen in the 1970s on the campus of the Sepulveda United Methodist Church in North Hills, where it remains today. NVCS became a non-profit in 1995.

The organization has become a safe haven for area families. It runs several programs including a:

- Family literacy program designed to give parents and children the literacy skills they need to excel in the workforce and in school
- Workforce program called The Family, Friends & Neighbors (FFN) Training & Mentoring Project for License-Exempt Child Care Providers
- Early education program, which serves children from infancy to age 5
- Breakfast program that offers hot meals three times a week to at risk and homeless families
- Afterschool program

The organization also offers showers and a food pantry. It sponsors several events a year, such as: a Holiday Toy Give-Away, Thanksgiving meal, and health screening and referral services. An on-site thrift shop and annual events like a bike-a-thon, plus grants, help subsidize this all.



Martha Stulman (left) with Ivette Pineda.

Ivette sees NVCS as the area's "alternative to gangs." She noted that there is a gang injunction in place on the very street their facility resides. Families in the area see it as a haven.

"Our goal is to help one person, one family at a time," said Ivette. NVCS serves about 4,000 people a year.

Ivette talked about the difficulty non-English speaking parents have in advocating for themselves or their children, which is why they also offer an ESL program. She then presented some powerful facts about poverty in the north SFV.

- North Hills has twice the density of families below the poverty level as Los Angeles overall
- 41% of the families are living at the poverty level
- 97% of the students are not fluent in English
- 92% of the students are Latino

To find out more about NVCS, located at 15453 Rayen St., North Hills, CA 91343, call Ivette at (818) 891-0481, ext. 24 or email her at jpineda@nvcsinc.org. If you want to send a donation to NVCS just go to their website (<http://www.nvcsinc.org>) and click the "Click here to donate now" button in the top right corner of each page. The website also has volunteer information.

PolioPlus

Thank you to everyone who contributed to PolioPlus this week.

Happy Bucks

Thank you to everyone who contributed to Happy Bucks this week.

Opportunity Drawing

Roz won the \$5 in our opportunity drawing. Barbara won the chance to pick the joker out of an ever-decreasing deck of 51 cards. She chose the king of diamonds.

2010-2011 Club Officers:

President:	Martha Stulman	H 818-708-8947
Immediate Past President Public Relations VP:	Robin Kellogg	H 818-993-5378
Club Administrator:	Emilio Basile	H 818-886-4142
Secretary:	Sara Vasquez	H 818-368-6682
Treasurer:	Frank Santucci	C 818-652-7529
Membership co-VPs:	Rich Miller	W 818-994-8234
	Marc Tapper	H 818-992-8211
Projects VP:	Beth Ullman	H 818-701-6889
Foundation VP:	Emilio Basile	H 818-886-4142
Community Chair:	OPEN	
International Chair:	Barbara Pampalone	H 818-882-2395
Vocational Chair:	OPEN	
Youth/Interact Chair:	OPEN	
Programs co-Chairs:	Debbie Navarro	H 818-838-7218
	Robin Kellogg	H 818-993-5378
Sgt. at Arms:	John Alexander	H 818-899-2045
Bulletin Editor:	Robin Kellogg	H 818-993-5378

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