



Mid San Fernando Valley

Service Above Self

Meeting at Denny's restaurant
Thursdays, 12:10 p.m.
16575 Sherman Way, Van Nuys, CA



August 11, 2011

Flag Salute: Frank Santucci
Invocation: PDG Emilio Basile

Attending Members: Renie D'Auria, PDG Emilio Basile, Roz Dubrow, Sara Vasquez, PDG John Alexander, Frank Santucci, Rich Miller, Jean Mabilon, Marc Tapper, Robin Kellogg, Barbara Pampalone and Beth Ullman.

Guests: Bub Pickup and Mel Powell, our speaker and member of the Sherman Oaks Sunset club

Announcements

Sondra Frohlich Remembered

Barbara passed around a sympathy card to send to Drew about Sondra's passing. She was buried on Monday, August 15, 2011 at Forest Lawn Cemetery in the Hollywood Hills.

Interest in an Evening Club in Chatsworth

Marc Tapper and Renie D'Auria joined Barbara Pampalone at her home for the first gathering of what may become the Chatsworth Evening Rotary club. Barbara said there was a lot of interest from those who attended. The first meeting will take place at Barbara's home, 22811 Plummer St., in Chatsworth, CA 91311 on Wednesday, August 10.

Fireside Chat

Our President Barbara Pampalone has scheduled a fireside chat at her home, 22811 Plummer St., in Chatsworth, CA 91311 on Sunday, August 28, 2011 at 4:00 p.m. The meeting is open to all club members; however, it is essential that new members and potential members attend. We will show a PowerPoint presentation, which will be followed by light snacks.

Bingo

As part of the City of Los Angeles' bingo licensing process, Emilio Basile created a floor plan of the Local 300 Union Hall, which will serve as our Bingo venue.

Rotary Minute

Marc Tapper gave this week's Rotary Minute. It appears on the RI website entitled Joining Rotary. "Here's something that all Rotary club members have in common:

Calendar

8/18	Lawrence McLaughlin , Philippines Water Project
8/25	Ray Carlson
9/1	Al Feldman , Income Tax Planning
9/10	District Meeting, New Horizons' Sam's Café , 15725 Parthenia St., North Hills, CA, 91343, 8:00 a.m. – 11:30 a.m.
9/22	District Governor Tom Hardy

We take action. As community volunteers, we reach out to neighbors in need. We build, support, and organize. We save lives. We work locally and globally. Around the world and around the corner, the 1.2 million men and women of Rotary:

- Get involved in their communities
- Connect with other professionals
- Share their time and experience with young people
- Support global causes, such as eradicating polio
- Use their skills to help others.

Foundation Update

"During the past couple of weeks you've heard about what the Rotary Foundation does," said Emilio Basile, our club Foundation Chair. He went on to explain how our donations help Rotary accomplish this. "For the price of a cup of Starbucks a week you can keep 40 children from getting polio that week," said Emilio. "So if you give up your Starbucks coffee for 52 weeks, you can save 2,000 children from this disease." Emilio also reminded us that for every \$1 you donate to Rotary, \$1.14 goes to the end recipient. Instead of asking club members to give an annual donation, Emilio will be sending an invoice to each member asking them to give on a quarterly or monthly basis.

Second Annual Dance Marathon

Mel Powell, our guest speaker, announced that the Sherman Oaks Sunset club would once again sponsor their Dance for Children Dance Marathon. Since holding the inaugural dance last year, the idea has spread like wild fire to Rotary clubs around the world. Mel reported that two-thirds of the money from last

year's event came from non-Rotarians. This not only helped to raise money, but it improved Rotary's profile in the community. This year, SOS is being joined in this effort by the fledgling new E-Club Mel is starting. Join the marathon. Ask your friends and family to sponsor you for \$10. Any donations from Rotarians will be credited to their club for the Foundation. The marathon will be held at the Arthur Murray Studios on Van Nuys Blvd., just south of the 101 Freeway on September 17 from 7:00 p.m. – 10:00 p.m. Sharon Gorrell, an Arthur Murray dance instructor will teach us a dance. Stay tuned for more details.

E-Clubs Being Formed

Mel Powell is actively involved in starting up a Rotary e-club. The club caters to those individuals who wish to serve their community, but cannot make meetings, giving them a chance to be involved in community projects without having to attend a formal breakfast, lunch or dinner meeting. E-clubs can also be used for meeting make-ups. As Mel explained, to qualify for a make-up you have to be on an e-club site for at least 30 minutes. Mel hopes to quantify this by asking users questions about the site, before sending them a make-up slip. He also noted that e-clubs are good contacts for standard clubs when they need extra project volunteers. Mel foresees e-clubs using technology like Skype to have guest speakers from anywhere in the world.

International Service Chair Named

Sara Vasquez has graciously agreed to accept responsibility for the International Avenue of Service. Thank you, Sara.

Blanket Deliveries to Patients in Northridge

Roz Dubrow has delivered wheelchair lap afghans to Northridge Rehab and baby afghans to Northridge Hospital. Roz, thank you for all you do!

Miles of Quarters

The Boys & Girls Club of the West Valley will hold their 5th Annual Mile of Quarters event on Saturday, September 24, 2011 at the Westfield Topanga Mall, 6600 Topanga Blvd. in Canoga Park from 10:00 a.m. to 6:00 p.m. If you've never seen the event—it's a treat. The kids fill mats with end-to-end quarters that stretch out for a mile. The event will also include magic shows, a deejay, dignitaries, and other entertainment throughout the day. Money raised at the event will support programs for needy youths at the Boys & Girls Club of the West Valley. One foot of quarters equals \$3.25. That means if the entire mile is filled, \$17,160 will have been raised. Last year's event filled the entire mile, a total of 63,000 quarters! For more information contact: Jan Sobel at (818) 610-1054 or on her cell at (818) 577-7737.

Speaker: Mel Powell, Rotary Fellowships

Mel Powell, our District Membership Development Chair, and an Assistant Governor this year, spoke to us about his newest appointment as District 5260 Rotary Fellowships-With-An-S Chair. Currently on leave from the Rotary Club of Sherman Oaks Sunset, his is serving as part of the

team creating the first Rotary E-Club in our District, the Rotary E-Club of the Greater San Fernando Valley.

What are Fellowships with s? And how are they different from Fellowship? Fellowship is a key element of Rotary, while Fellowships expand the horizons of Rotary and Rotarians.

Rotary offers 60 to 70 fellowship groups, including, but not limited, to:

- Amateur radio enthusiasts
- Skiers
- Tennis players
- Bird watchers
- Rare and old book enthusiasts
- Musicians and music lovers
- Marathoners
- Doll lovers
- Curling
- Fishing
- Law enforcement officials
- Doctors
- Lawyer collectors
- Environmental
- License plate collectors
- Convention goers
- Antique autos
- Aviators
- Yacht enthusiasts
- Railroad enthusiasts
- Golfers
- Scuba divers
- Singles
- Travel enthusiasts
- Home exchange
- Bridge players
- Chess players
- Wellness and fitness enthusiasts

For more groups and to sign up, Mel suggests going to the RI website (www.rotary.org) and clicking on the service tab and then the Fellowships tab.



Barbara Pampalone with Mel Powell, our speaker.

What do you need to get a Fellowships group started? Rotarians in three different countries who want to get one started. For example, Mel is trying to start one for Ice Hockey. He is working with Rotarians in Canada and Sweden. Mel stresses this isn't just a hobby site. It's about taking activities you love and making it into service opportunities.

"Ask yourself a question," said Mel. "Do you have a friend in _____? What are your passions? Hobbies? What things do you like doing the most? How can you roll it into your Rotary membership?"

Mel can be reached via email at rotarymelpowell@aol.com.

PolioPlus

Thank you to everyone who contributed to Priscilla Pig for PolioPlus this week.

Happy Bucks

Thank you to everyone who contributed to Happy Bucks this week.

Opportunity Drawing

Barbara Pampalone won the \$5 and Jean Mabilon got the chance to draw for the joker again. He asked Sara to pull the card for him this week. It was the 10 of diamonds. There is \$313 in the pot.

2011-2012 Club Officers:

President:

Barbara Pampalone H 818-882-2395

Immediate Past President

Martha Stulman H 818-708-8947

Administrator & Club Chair:

Beth Ullman H 818-701-6889

Secretary:

Rosielee Jones C 818-703-3201

Treasurer:

Frank Santucci C 818-652-7529

Membership VP:

Marc Tapper H 818-425-6667

Projects VP:

Rich Miller W 818-994-8234

Foundation VP:

PDG Emilio Basile H 818-886-4142

Sara Vasquez H 818-368-6682

Public Relations VP

& Bulletin Editor:

Robin Kellogg H 818-993-5378

Community Chair:

Judy Rockey C 818-683-3510

Int'l Chair:

OPEN H 818-445-7369

New Generations Chairs:

Clinton & Rosielee Jones C 818-609-7105

Vocational Chair:

Carlos Menjivar 818-996-7337

Programs co-Chairs:

Robin Kellogg H 818-993-5378

Beth Ullman H 818-701-6889

Sgt. at Arms:

Renie D'Auria H 818-882-1659

Parliamentarian:

PDG John Alexander H 818-899-2045

*Robin Kellogg
18604 Stare St.
Northridge, CA 91324*