



Mid San Fernando Valley

Service Above Self

Meeting at Denny's restaurant
Thursdays, 12:10 p.m.
16575 Sherman Way, Van Nuys, CA



September 22, 2011

Flag Salute: Jean Mabilon
Invocation: PDG Emilio Basile
4 Way Test: Martha Stulman

Attending Members: Bub Pickup, Reneé D'Auria, PDG Emilio Basile, Sara Vasquez, Barbara Pampalone, Roz Dubrow, Frank Santucci, Rosielee Jones, Rich Miller, Jean Mabilon, Judy Rockey, Clinton Jones, Martha Stulman, Marc Tapper and Beth Ullman

Guests and Visiting Rotarians: **Guests:** Lisa Long, Mirasol Espinoza, (member of Wendy Greuel's staff and guest of Sara Vasquez), Trevor Tauber (guest of Marc Tapper and an intern at the West Valley Boys and Girls Club), Assistant District Governor Phil Johnson of the Granada Hills club, and District Governor Tom Hardy of Bishop Sunrise, our speaker

In Memoriam:



John Alexander, PDG and Club Parliamentarian Dies

John Alexander, who missed his first District Conference in 44 years due to his weakened condition, died Monday, **September 26 at Northridge Hospital**. He was 90 years old.

John was a long time member of the Van Nuys club and joined the Mid San Fernando Valley club in January of 2011. He brought with him years of Rotary knowledge and a go-getter attitude which was contagious.

This year, along with Sara Vasquez, John led the campaign for a 4 Way Test essay contest in local schools. Through their joint efforts, Robert Frost Middle School and James Monroe High School participated. This was just one of many projects John immersed himself in as a Rotarian.

He joined Rotary in 1968 as Charter member of the Rotary club of North East San Fernando Valley. John became District 5260 District Governor in 1975. He was the first African American to be named to that post. As Foundation Chair of 5260 in 1978-79 he raised the plateau for giving from 1400% to 2400%. He was instrumental in the formation of the Rotary club of S.E. San Diego in District 534- 1972 and the Rotary club of Watts-

Calendar

9/29 **Marc Tapper**, Membership
10/6 **Bub Pickup**, Genealogy
10/10 Mon., 5:30 – 9 p.m. New Horizons Golf Tournament, Sherman Oaks Castle Park, 4989 Sepulveda Blvd.
10/13 **Open**
10/20 **Lew Bertrand, DGE, District 5280**
10/27 **Jan Sobel, Boys & Girls Club**

Willowbrook District 528 in 1974 .John also served as the PolioPlus Coordinator for our district from 1986-88; Chairman of the "Tasman Project" for 10 adults from Tasmania with disabilities; and chaired an innovative program between District 5260 and The National Center on Deafness at CSUN to teach hard of hearing senior citizens how to use computers and served as the Coordinator Rotary Foundation Alumni in 2008-09.

John's commitment to Rotary did not go unnoticed. He received several recognitions over the years including:

- Rotarian of the Year
- Outstanding Rotarian
- Paul Harris Fellow 1971 (#1533)
- Rotary Foundation Benefactor
- Charter member Rotary Foundation Bequest Society
- The Citation for Meritorious Service and The Distinguished Service Award By The Trustees of The Rotary Foundation
- The "Service Above Self" Award, the highest recognition given to a Rotarian by The Board of Directors of Rotary International.
- Resolutions by L.A. County Board of Supervisors and L.A. City Council

The author of several photographic books featuring landscapes of the west, John has several careers including that of a news photographer, technical writer in the aerospace industry and the owner of Alexander Realty Co., which specialized in general real estate sales, subdivisions and development.

After graduating from Lincoln University, John joined the Air Force and served as a Tuskegee airman during World War II.

John was also very active in the community, serving on several committees and Board of Directors including the:

- Board of Directors at Hillview Mental Health Center (since 1990)
- Past Chairman and Board member Rotary Rose Parade Float Committee since 1993
- Past Secretary and Board member, Pacoima Chamber of Commerce
- Past Secretary, Los Angeles Sister Cities Committee for Lusaka, Zambia
- Past Board of Directors, San Fernando Valley Chapter, American Red Cross
- Past Vice President, Foothill Police Community Council
- Past Member, President's Club, California

He was preceded in death by his wife of 54 years, Juanita, who died in 2008.

Bub Inducted into Mid San Fernando Valley Rotary

Bub Pickup, who graciously waited until our District Governor's visit to formally join our club, was officially inducted by District Governor Tom Hardy today. Bub came out to California as a Second Lieutenant, fresh out of West Point and served at the Nike Hercules Missile Battery in Malibu Beach. He also served as the Battery Commander at the Chatsworth and Van Nuys sites. After a year of service in Viet Nam, he returned to Southern California. Over the next 35 years he worked for Digital Equipment Corporation, Compaq and Hewlett-Packard. In 2002 his son Ryan talked him into helping start a Visiting Angels, in-home care for seniors business. Bub is married to Susan, whom he met in the third grade in western New York.

Find out more about Bub when he presents a talk on Genealogy, his hobby, on October 6.



Bub Pickup is inducted by Governor Tom Hardy

Announcements

Mid SFV Wins Community Service Grant

The Mid SFV Rotary Club has been awarded a \$1,000 grant from the District. The club will add \$500 from its treasury and will use the \$1500 toward preparing members to teach a Junior Achievement style program to interact

students at Chaminade. The funds will also cover materials for up to 32 students.



Governor Tom Hardy gives Martha Stulman her past president's pendant.

Granada Hills Rotary Blood Drive

Phil Johnson reminded us that the Granada Hills club will once again hold its annual blood drive. Last year, the club collected 400 pints of blood. This year, their goal is 500 pints. So, stop by Petit Park (corner of Chatsworth Street and Petit) from 8:00 a.m. until 2:00 p.m. Donors can choose from a free pancake breakfast or hotdog lunch. Raffle prizes will also be awarded.

New Horizons Golf Tournament

Join us on October 10, 2011 for the 10th Annual New Horizons Miniature Golf Tournament at Sherman Oaks Castle Park, 4989 Sepulveda Blvd., Sherman Oaks. We may also have a short presentation on New Horizon's Toastmasters program. Please arrive about 5:30 p.m. to help set up for 6:00 start. If you've never joined us for this event before it's packed full of fun, pizza, trophies, medallions and lots of smiling faces.

Rotary Minute: Rotarian July 2011 page 18, Renee D'Auria

The chance of surviving leukemia for a child who lives in one of the world's 25 poorest countries is 10%. For a child in Western Europe that figure is 85%. Less than 5% of the world's cancer resources are spent in the developing world.

From your editor: This should serve as a reminder to all of us how much our help is needed in the developing world and the amount of work that still needs to be done.

Speaker: Tom Hardy, District 5260 Governor

"If I do my job as District Governor well, you'll do all the work and I'll get all the credit," said District Governor Tom Hardy. And he reasoned if we do all the work then we should be the subject of the photographs, not him. So, Tom did what he had done 20 times before he took our picture. Look for it on District 5260 Facebook page.

In past years, the visiting District Governor would have talked to us about how we could support and improve the district, but since this is our last official year as a district, Tom focused on Rotary itself.



Governor Tom Hardy and Barbara Pampalone

He began by telling us how excited he is about the Rotary International theme this year, "Reaching Within to Embrace Humanity." This, he said, is the perfect theme and especially appropriate for clubs in North America. "Everywhere I've gone, Rotary clubs have been great at embracing humanity. It's the 'Reach Within' part that hasn't been touched that much. Why are we Rotarians? Why do we come together once a week? Why do we do the projects we do? It becomes a routine and we don't take the time to sit down and analyze why." If we do, we will also find those things that will help us bring in our friends and other like-minded people to Rotary. It becomes easy to ask, easy to participate, and easy to contribute to the Foundation.

He noted that he's been Rotarian for about 7 years now, but contemplated leaving Rotary during his first year. What changed his mind? Hosting a GSE team member. Tom remembers how he mentally made the international connection. Said Tom, "It gave me the ability to live in a small town like Bishop and still have that connection around the world. It's important to reach within both on an individual and club level".

Tom also suggested that we stay consistent about what we do. "We need to think about the things we do and what Rotary service projects are going to look like," he

said. "We need to have that dialogue in clubs. If we don't Rotary may not be here in years to come."

He went on to quote Gandhi, who said: "We need to be the change we want to see in the world." Added Tom: "Even if we just do the little things, we should live life the way we want it to be.

Quoting Mother Teresa, Tom said: "We can't all do great things, but we can all do small things with great love".

His final piece of advice: "If we do that we will make the world a better place and it will be reaching within. Make this club what you want it to be and Rotary will be a success down the road.

In answering questions, Tom noted that PDG Chuck Reinhart is assembly historical records of our district. He encouraged us to send Chuck any photographs or other materials we'd like to have be part of that record.

At our board meeting Tom noted the mergers with the other three districts will present some interesting opportunities, and to help us work together, the other districts will be holding many joint events with the parts of our district that will be joining each of them. For us, we will have combined RYLA at Arrowhead and a joint PETS with 5260 (but with our own hospitality suite), and are encouraged to join them at their District Conference in San Diego in April, and Assembly June 2. We will still have our own, but shorter, Conference June 8 and 9 at the Beverly Garland, and no Assembly. With the merger, we will be eligible to join 5260 in their international hands-on humanitarian project in February, which could prove very exciting.

Also of interest, clubs in that district have been able to raise substantial funds (\$5-10,000) each year just by asking visitors doing make-ups on line to contribute what they would otherwise have spent at their own clubs. Wow!

St. John Eudes Church Fundraiser

To help raise money for Mission Circle Ministry and its other charitable causes, St. John Eudes Church is holding a fair at the church on November 12 and 13 at 9901 Mason Ave. in Chatsworth in Fr. Grill Hall. If you'd like to participate, you can put an ad in the program, or rent a booth to showcase your business or sell your products. Lisa Long said they are also looking for sponsors to provide the \$300 booth fee so that non-profits can exhibit at no charge. The charities to be supported are Homeboy, Good Shepherd Sisters, St. Andrew's Abbey and SJE's Hispanic Ministry. Go to <http://sjemissioncircle.org> for more information, or email Lisa at outreachkidz@aol.com or Melissa at mizbizevents@gmail.com. You can also reach Lisa by phone at 818-666-5450.

Reminders:

Possible Club Merger

Beginning October 14, the Van Nuys club will hold evening get-togethers at the 94th Aero Squadron, 16320 Raymer St. in Van Nuys from 6:00 to 7:00 p.m. This special meeting time will take place every Wednesday in October in lieu of their regular luncheon meeting. This is a great opportunity for us to get to know the members of that club.

PolioPlus: Thank you to everyone who contributed to Polio Plus this week.

Happy Bucks: Thank you to everyone who contributed to Happy Bucks this week.

Opportunity Drawing: Judy won the \$5 and Marc won the chance to pick the joker out of an ever-decreasing deck of cards, but pulled the 9 of spades. The pot is now \$440.

2011-2012 Club Officers:

President:	
Barbara Pampalone	H 818-882-2395
Immediate Past President	
Martha Stulman	H 818-708-8947
Administrator & Club Chair:	
Beth Ullman	H 818-701-6889
Secretary:	
Rosielee Jones	C 818-703-3201
Treasurer:	
Frank Santucci	C 818-652-7529
Membership VP:	
Marc Tapper	H 818-425-6667
Projects VP:	
Rich Miller	W 818-994-8234
Foundation VP:	
PDG Emilio Basile	H 818-886-4142
Sara Vasquez	H 818-368-6682
Public Relations VP & Bulletin Editor:	
Robin Kellogg	H 818-993-5378
Community Chair:	
Judy Rockey	C 818-683-3510
Int'l Chair:	
Sara Vasquez	H 818-368-6682
New Generations Chairs:	
Clinton & Rosielee Jones	C 818-609-7105
Vocational Chair:	
Carlos Menjivar	818-996-7337
Programs Chair:	
Robin Kellogg	H 818-993-5378
Sgt. at Arms:	
Reneé D'Auria	H 818-882-1659
Parliamentarian:	
PDG John Alexander	H 818-899-2045

*Robin Kellogg
18604 Stare St.
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