



# **PARTNERSHIP PROGRAM**

A YEARLONG alliance to pair YOUR company with The Rotary Club of Peachtree City to PROMOTE YOUR brand while serving the community.



# History of The Rotary Club of Peachtree City

Rotary International was founded in Chicago, IL on February 23, 1905. Rotary is a global network of 1.4 million members across 35,000 clubs. We believe that we have a shared responsibility to unite and take action to create lasting change – across the globe, in our communities and in ourselves.

The Rotary Club of Peachtree City was established in 1967 and is the oldest service club in Fayette County. We have approximately 115 proud members making tremendous contributions to our community.

## Why Partner With Us?

- Thousands of attendees at our events GUARANTEE EXPOSURE, with your brand being front and center. That means more SALES and COMMUNITY AWARENESS
- Your role as a leader and your partnership with us will be recognized FURTHERING GOODWILL and ultimately ADVANCING YOUR BUSINESS.
- It is ONE TRANSACTION with little to address on your part. We will manage the entire process for the entire year.

# 16th Annual Dragon Boat Festival

## September 23, 2023

Dragon Boat Festival – bringing in THOUSANDS of visitors annually and providing charitable donations to many local non-profits.

This is a fantastic opportunity to get ENORMOUS VISIBILITY. This is a festival with Dragon Boat Races, a kid's area, many vendors and a day of great fun!

[www.ptcdragonboats.org](http://www.ptcdragonboats.org)





## Half Marathon January 13, 2024

We are excited to announce that we are planning a Half Marathon in beautiful Peachtree City on our safe paths.





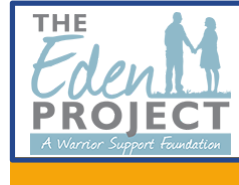
# More EXPOSURE at all of our Service Projects and Social Gatherings

We have made an enormous impact in our community over many years to improve the lives of many individuals through our non-profit partners. Here is an example of just a few projects where we can PROMOTE YOUR COMPANY.



## Rotary Elementary School Grand Prix Series

\$1.5M + for the Fayette County Elementary Schools; combatting growing childhood obesity problems by promoting exercise; 17+ 5k races annually.



## The Eden Project

Creating a holistic, multi-disciplinary support network in our community to facilitate reintegration for veterans and their families. Rotary recently facilitated a Reverse-job Fair.



## Wellspring Living

Rotary recently replaced all the lighting in their residential facility thanks to a generous gift from Cooper Lighting Solutions.



## I-58 Mission Party Packs

One example of a District Grant project to make a difference for families who cannot provide a birthday party. Rotary helped stock up on birthday packs for I-58 Mission.



## Walk to End Alzheimer's

Promising worldwide research initiatives, the money raised makes a difference in the lives of those facing Alzheimer's.



## Midwest Food Bank

Serves over 300 food pantries in over 46 counties spanning Alabama, Florida, Georgia, Kentucky, and Tennessee.

- Local Interact Clubs - High School Programs who make a huge difference in the community
- Make-A-Wish – sponsored a local child's 'wish' to travel to Australia with his family
- SOUNDS- program to help children learn to read, founded by PTC Rotarian Brenda Erickson and now an international program through Rotary
- Laws of Life essays- character building and focus – across the state of Georgia
- Bloom Closet – Back-to-School Backpacks and Pajamas for all foster kids in the program
- Real Life Center – Winter Coat Drive / Food Donations / Orchard Service
- Be a Santa to a Senior with Fayette Senior Services
- United Way Project Shoebox – project with all clubs in PTC (Rotary, Rotaract, Interact)
- Armed Forces Mission Suicide Prevention

# The Partnership

We will promote and honor YOU in numerous ways throughout an entire Rotary year. The partnership officially begins July 1 and ends June 30. In exchange for that promotion, we will take your generous partnership funds to do good work in our community. A well cared-for community shows up in so many positive ways.



## Strategy

Grow our fundraising efforts to impact thousands of people with need in our community with the funds provided by our PARTNERS .



## Goals

Collaborate with YOU to pool our resources to significantly increase our local impact, while bringing additional exposure to YOUR COMPANY



## Success

Success is the transformation that is possible with our non profits and the additional goodwill and business that will be generated for YOUR COMPANY

In addition to promoting and advertising your business, you will have opportunities to participate in the events for which we are affiliated as well as the events we conduct in our community. And we have added bonus perks to put the value over the top.



## Promotion

Our partners will be promoted and honored for an entire year at every event in which we gather.



## Participation

Our partners will have opportunities to participate in all the events we hold in that Rotary year.



## Perks

In addition to the valuable advertising of your business, we will also throw in bonus perks to add an extra layer of value.



# Partnership Options

All partners will be recognized at each of our weekly lunch meetings (~48 per year), all of our community service projects (24+ per year), all of our social gatherings (24+ per year), as well as all of our well attended fundraising events. This equates to thousands of advertising impressions.



## Diamond Partner

Investment \$20,000 (only 1 available)

1. Yearlong Promotion at all events, community service projects and weekly meetings:
  - Large logo signage/banner at entrance of weekly meetings
  - Verbal recognition at all weekly meetings
  - PowerPoint recognition at all weekly meetings
  - Tabletop recognition for members and guests to see at all weekly meetings
  - Banner recognition at all community service projects including 17 5k Elementary School Races with hundreds of participants each
  - Exposure via Social Media posts, likes and shares
  - Exposure in weekly email that goes out to all members
  - Exposure in physical and digital program booklet
2. Dragon Boat Festival Participation September 23, 2023
  - All the benefits of the Presenting Sponsor
3. Half Marathon Participation on January 13, 2024
4. Opportunity to speak at one weekly meeting during the year
5. 5 Bonus Perks\*\*\*



## Sapphire Partner

Investment \$15,000 (only 3 available)

1. Year-Long Promotion at all events, community service projects and weekly meetings:
  - PowerPoint at all weekly meetings
  - Tabletop recognition for members and guests to see at all weekly meetings
  - Banner recognition at all community service projects including 17 5k Elementary School Races
  - Exposure via Social Media posts, likes and shares
  - Exposure in physical and digital program booklet
2. Dragon Boat Festival Participation September 23, 2023
  - All the benefits of the Signature Sponsor
3. Half Marathon Participation on January 13, 2024
4. Opportunity to share at a weekly meeting, up to 5 minutes, one time per year
5. 4 Bonus Perks\*\*\*

The Rotary Club of Peachtree City does not provide tax, legal, or accounting advice. This material has been prepared for informational purposes only, and is not intended to provide, nor be relied on for, tax, legal, or accounting advice. You should consult your own tax, legal and accounting advisors.

# Partnership Options(cont)

All partners will be recognized at each of our weekly lunch meetings (~48 per year), all of our community service projects (24+ per year), all of our social gatherings (24+ per year), as well as all of our well attended fundraising events. This equates to thousands of advertising impressions.



## Ruby Partner

Investment \$10,000 (only 5 available)

1. Year-Long Promotion at all events, community service projects and weekly meetings:
  - PowerPoint recognition at all weekly meetings
  - Tabletop recognition for members and guests to see at all weekly meetings
  - Banner recognition at all community service projects including 17 5k Elementary School Races
  - Exposure in physical and digital program booklet
2. Dragon Boat Festival Participation September 23, 2023
  - All the benefits of the Golden Dragon Sponsor
3. Half Marathon Participation on January 13, 2024
4. 3 Bonus Perks\*\*\*



## Emerald Partner

Investment \$5,000

1. Year-Long Promotion at all events, community service projects and weekly meetings:
  - Tabletop recognition for members and guests to see at all weekly meetings (logo)
  - Banner recognition at all community service projects including 17 5k Elementary School Races
  - Exposure in physical and digital program booklet
2. Dragon Boat Festival Participation September 23, 2023
  - All the benefits of the Gold Sponsor
3. Half Marathon Participation on January 13, 2024
4. 2 Bonus Perks\*\*\*



## Amethyst Partner

Investment \$3,000

1. Year-Long Promotion at all events, community service projects and weekly meetings:
  - Tabletop recognition for members and guests to see at all weekly meetings (name of business)
  - Banner recognition at all community service projects including 17 5k Elementary School Races
  - Exposure in physical and digital program booklet
2. Dragon Boat Festival Participation September 23, 2023
  - All the benefits of the Silver Sponsor
3. Half Marathon Participation on January 13, 2024
4. 1 Bonus Perk\*\*\*

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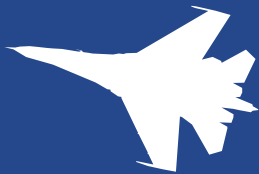
# \*\*\*Bonus Perk Options

Great for Team Building and Client Relations  
Valued at approximately \$1,000 each



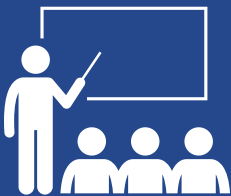
## Dining Experiences

A variety of local dining experiences are available. These are evolving often and can be customized. Here are some ideas:



## Atlanta Air Show Oct 7-8, 2023

6 VIP Tickets includes food, drink and dedicated restrooms

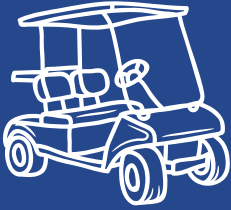


## Leadership or DISC Training for up to 25 people for your team

DISC Assessments may be an additional fee

# \*\*\*Bonus Perk Options (cont.)

Great for Team Building and Client Relations  
Valued at approximately \$1,000 each



## Scavenger Hunt with up to 4 golf carts

Bring a team of up to 16 people for a fun-filled scavenger hunt.



## Magazine Business Spotlight by Fayette County Lifestyle Magazine

Photo along with short article.



## Dragon Boat Racing Team

Bring your team of up to 10 people for this fun-filled team building activity September 23, 2023

**\*\*Subject to availability\*\***



## Radio Ad Package by 92.5 The Bear

Completely customized based on needs.



## Rotary Membership for 1 Year

Corporate Membership for Diamond and Sapphire  
Regular Membership for Ruby, Emerald and Amethyst



# \*\*\*Bonus Perk Options (cont.)

Great for Team Building and Client Relations  
Valued at approximately \$1,000 each



## Annual Floral Delivery Package by Gracie's Garden

Designate a floral arrangement each month to a special client, vendor, team member or the office.



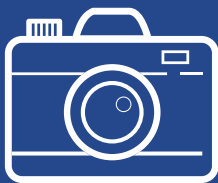
## Spa Package by The Skin Society

Create a custom experience for a wide range of spa treatments



## Annual Custom Basket Package by Elephant Gifting

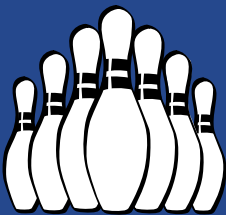
Designate a custom basket each month to a special client, vendor, team member or the office.



## Photography Package by Chey Photography

Choice of two packages or credit towards custom package

- 2 Headshot Mini Sessions (can include a team shot)
  - A Custom Session in studio for an individual, couple, or immediate family
- Includes professional hair & makeup artistry if needed plus pre-consultation



## Bowling Party

With options for food and drink.

# Next Steps

## Step 01

Choose your Partnership Level and commit for one year.

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## Step 02

Get us all the information required + your high quality logo so we can begin promoting you.

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## Step 03

Choose your bonus perks and we will take care of the rest.

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## Step 04

Enjoy the year as a partner with Rotary and experience additional exposure, goodwill and increased sales.

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Thanks for your consideration of this opportunity to partner with

**The Rotary Club of Peachtree City**

**For More Information,**

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