

2015 DUCKY DERBY



2015 is upon us and preparation for the 21st Annual Ducky Derby has begun.

You are invited to participate as a sponsor for this year's Derby, demonstrating your support for the Camas-Washougal community through the projects of the Camas-Washougal Rotary Club.

Ducky Derby is an annual raffle in which the public is invited to "adopt" a rubber duck by purchasing a ticket. The ducks are floated down the Washougal River on July 26. The 50 fastest ducks to the finish line win fantastic prizes for those who have adopted them!

Sponsors fill a crucial role for this fundraising event, providing an invaluable complement to ticket sales.

Your organization's sponsorship dollars can be classified however best fits your needs:

Sponsorships as Foundation Contributions

Rotary is a volunteer organization, administrative overhead is covered by the Rotarians themselves. 100% of your contributions go straight to the projects.

Sponsorships as Advertising Expenses

Ducky Derby is promoted through newspaper, social media, signage, and promotional handouts. In 2014, the reach of a \$1,000 contribution was an unbeatable 0.3¢/person!

The dollars raised through ticket sales and generous sponsorships fund Rotary projects, all of which are described in detail in this packet. Also included is a breakdown of sponsorship levels and a simple contribution form with a self-addressed return envelope.

Thank you in advance for your commitment to support your Camas-Washougal community through your local Rotary Club. If you have any questions, please do not hesitate to contact me!

Kind regards,

Aaron Reiter

Head Duck

(360) 907-5880

headduck@cwduckyderby.org

Visit us online at: cwduckyderby.org

DUCKY DERBY
ROTARY CLUB OF
CAMAS-WASHOUGAL



ABOUT THE EVENT



DUCKY DERBY TICKET SALES:

Tickets available from a Rotarian or at these local events:

Saturday, May 9

9 am – 4 pm
Ducky Derby booth at
Camas Plant & Garden Fair

Saturday, July 11

4 – 8:30 pm
Ducky Derby booth at
Camas Classic Car Show

Friday, July 24

Saturday, July 25
10 am – 8 pm
Ducky Derby booth at Camas Days

Sunday, July 26

7 – 11 am
Ducky Derby booth at
Lacamas Lake Half Marathon

Visit cwdukyderby.org for ticket information.

DUCKY DERBY

Sunday, July 26

12 pm
Duck drop takes place on the
Third Avenue Bridge in Camas.

ABOUT DUCKY DERBY:

The Camas-Washougal Ducky Derby is staged on the beautiful Washougal River between Camas and Washougal.

Now in its 21st year, the event promises the thrill of a race, the pure fun of sports entertainment and the reward of knowing the proceeds will support Rotary projects, both locally and internationally.

With the entertaining style of the event and the competitive spirit of the race, the Derby is a memorable occasion for everyone involved.

Adding to the excitement, the Derby is held the fourth weekend in July, the same weekend as the Camas Days festival, which attracts tens of thousands to downtown Camas.

Ducky Derby begins on the Third Avenue Bridge over the Washougal River when a front-loader tips its bucket and unloads 5,000 plastic ducks into the water. From there the current takes over and the ducks dash to the finish line. The fastest ducks down the river win fantastic prizes for those who have adopted them!

PRIZES:

Grand Prize: Trip for two to Hawaii
More than 50 other prizes!

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Visit us online at: cwdukyderby.org

DUCKY DERBY
ROTARY CLUB OF
CAMAS-WASHOUGAL



ROTARY PROJECTS



ROTARY PROJECTS

100% of the proceeds from the Derby directly benefit the projects supported by the Rotary Club of Camas Washougal.

PROJECTS INCLUDE:

YOUNG WOMEN & MEN IN ACTION

Rotarians and other passionate, dedicated volunteers are at the core of this 8-week program, which provides mentoring for 5th grade boys and girls at Hathaway Elementary School. The adults and students spend Wednesday afternoons together focusing on relationship skills, self-esteem building and fun.

COLLEGE SCHOLARSHIPS

Each year, the club awards scholarships to at least eight high school seniors and two sophomores in an effort to encourage higher education and reward exemplary academic achievement.

WATER PROJECT IN CHENJENI, KENYA

Our club, along with several others and the Rotary International Foundation, funded and successfully completed a project to supply fresh water to Chenjeni, Kenya, helping to keep water borne diseases at bay for this community.

A GIFT OF WORDS—DICTIONARIES FOR 3RD GRADERS

To promote literacy during a key year for language development and vocabulary improvement, 3rd grade students in Camas and Washougal schools receive a personal dictionary courtesy of the Camas-Washougal Rotary.

BICYCLE HELMET PROJECT

The Camas Washougal Rotary Foundation contributed to help put bicycle helmets into the hands of Camas and Washougal police officers. The helmets are distributed by the patrolman to children and teens who could not otherwise purchase one.



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ROTARY PROJECTS



POLIO ERADICATION

Rotary, along with its partners, has reduced polio cases by 99 percent worldwide since the first project to vaccinate children in the Philippines in 1979.

BACKPACK PROJECT

At the start of every school year, hundreds of backpacks are stuffed with school supplies and distributed to underprivileged students in Camas and Washougal.

FIRST ROBOTICS

FIRST Robotics Team 2471, is based out of Camas High School and includes students from three local high schools. They have competed and won on a regional and national level.

SHARE HOUSE

Volunteer and financial support is provided to this outreach program for the poor and homeless in our communities.

MEALS ON WHEELS

Our dedicated army of volunteers deliver a nutritious meal, a warm smile and a safety check to help keep seniors healthy, safe and living independently in their own homes.

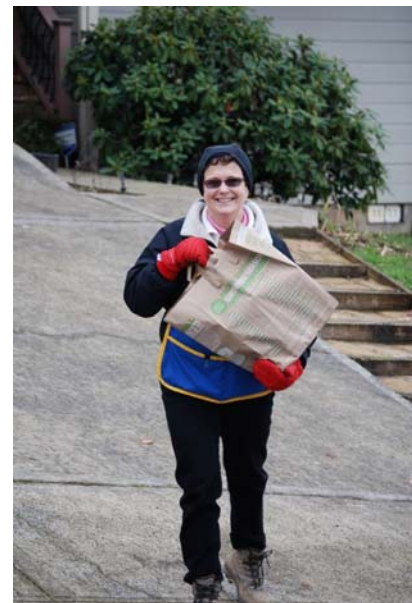
WALK & KNOCK

CW Rotary provides volunteer and financial support for Clark County's largest food drive. Walk & Knock has operated for more than a quarter century, and collected more than 6 million pounds of food worth nearly \$8 million dollars.

ROTARY MISSION

Rotary International is a service organization with over 1.2 million members in more than 160 countries and has been serving the needs of communities worldwide since 1905.

The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill and peace through its fellowship of business, professional, and community leaders.



SPONSOR LEVELS



DIAMOND DUCK \$2,500

- Prominent logo placement on all print ads
- Logo on Ducky Derby rack cards and/or posters
- Logo printed on 5,000 Ducky Derby tickets
- Mention in newspaper Thank You ad
- Premier recognition on bridge banner during event.
- Extensive Camas Days Parade logo exposure
- Name/logo on booth during Camas Days
- Top/Largest name/logo on promotional t-shirts
- Top/Largest name/logo and link on CW Ducky Derby website

PLATINUM DUCK \$1,000

- Logo placement on all print ads
- Logo on Ducky Derby rack cards and/or posters
- Logo printed on 5,000 Ducky Derby tickets
- Mention in newspaper Thank You ad
- Extensive Camas Days Parade logo exposure
- Name/logo on booth during Camas Days
- Name/logo on promotional t-shirts
- Name/logo and link on CW Ducky Derby website

GOLD DUCK \$750

- Logo on Ducky Derby rack cards and/or posters
- Logo printed on 5,000 Ducky Derby tickets
- Mention in newspaper Thank You ad
- Extensive Camas Days Parade logo exposure
- Name/logo on booth during Camas Days
- Name/logo on promotional t-shirts
- Name/logo and link on CW Ducky Derby website

SILVER DUCK \$500

- Mention in newspaper Thank You ad
- Extensive Camas Days Parade logo exposure
- Name/logo on booth during Camas Days
- Name/logo on promotional t-shirts
- Name/logo and link on CW Ducky Derby website

DUCKLING \$250

- Name/logo on booth during Camas Days
- Name/logo and link on CW Ducky Derby website

April 1 - Contribution deadline for maximum logo exposure

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Visit us online at: cwdukyderby.org

DUCKY DERBY
ROTARY CLUB OF
CAMAS-WASHOUGAL



PRIZE DONATION FORM



Rotary Foundation of Camas/Washougal
Tax ID is 91-1938064

PLEASE PRINT CLEARLY

Company Name _____

Listed Prize Donator's Name, if different _____

Contact Person _____

Phone _____

Email _____

Email Address _____

Mailing address _____

City _____ State _____ ZIP _____

Rotary Contact: _____

Prize Value \$ _____

Prize Description:

Rotary Use Only
Prize collected? Yes _____ No _____
Date collected _____
Collected by whom? _____

Agreement

By signing below, I agree to donate a prize to the Camas Washougal Ducky Derby.

Authorized Signature

Date

MAIL FORM TO:

Ducky Derby, c/o Head Duck
PO Box 716, Camas, WA 98607



QUESTIONS?

For additional information, please contact:
Aaron Reiter (360) 907-5880
headduck@cwdukyderby.org

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SPONSOR FORM



Rotary Foundation of Camas/Washougal
Tax ID is 91-1938064

PLEASE PRINT CLEARLY

Company Name _____

Listed Sponsor Name, if different _____

Contact Person _____

Phone _____

Email _____

Mailing address _____

City _____ State _____ ZIP _____

Digital Art Contact _____ Email _____

Sponsor Levels

Required: Please select the tax-deductible sponsorship level you are requesting:

- Diamond Duck \$2,500
- Platinum Duck \$1,000
- Gold Duck \$750
- Silver Duck \$500
- Duckling \$250
- Other \$ _____

Optional: Please apply my contribution, in the following amounts toward:

- \$ _____ Wherever the need is greatest
- \$ _____ High School Scholarships
- \$ _____ Young Women/Men in Action
- \$ _____ Gift of Words Dictionary Project
- \$ _____ Backpack Project
- \$ _____ Other _____

\$ _____ TOTAL

**MAKE CHECKS
PAYABLE TO:**

Rotary Foundation of
Camas Washougal

Agreement

By signing below, I agree to be a sponsor of the C.W. Ducky Derby.
I understand that payment for my selected sponsorship is due on or before April 1, 2015.

Authorized Signature

Date

SPONSORSHIP RESERVATIONS

Please mail this agreement with your check to:
Ducky Derby, c/o Aaron Reiter
PO Box 716, Camas, WA 98607



QUESTIONS?

For additional information, please contact:
Aaron Reiter (360) 907-5880
headduck@cwdukyderby.org

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